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BCCT
BETTER
BUSINESS
AWARDS

BETTER BUSINESS AWARDS 2024

PROGRAMME REPORT

WINNERS & FINALISTS



Business Leader of the Year Award 最佳企業領袖獎

WINNER 特優

T. A. Wu 吳庭安
CTO & Executive Vice President 研發長兼副總經理
Spring Pool Glass Industrial Co., Ltd. 春池玻璃實業有限公司

FINALISTS 優選

Josephine Lo 羅台青
Chairman & General Manager 董事長兼總經理
Nestlé Taiwan 台灣雀巢股份有限公司

Steven Pan 潘思亮
Chairman 董事長
Silks Hotel Group 晶華國際酒店集團

Climate Champion Award 最佳企業氣候行動獎

WINNER 特優

Nestlé Taiwan
台灣雀巢股份有限公司

FINALISTS 優選

Longchen Paper & Packaging Co., Ltd.
榮成紙業股份有限公司

Tasteme
亦頂股份有限公司

Corporate Social Responsibility Award 企業社會責任獎

WINNER 特優

Taiwan Life Insurance Co., Ltd.
台灣人壽保險股份有限公司

FINALISTS 優選

Hotai Finance Co., Ltd.
和潤企業股份有限公司

Regent Taipei
台北晶華酒店

Diversity Award 企業多元文化獎

WINNER 特優

Standard Chartered Bank (Taiwan) Limited
渣打國際商業銀行股份有限公司

FINALISTS 優選

CARDIF Assurance Vie, Taiwan Branch
法商法國巴黎人壽保險股份有限公司台灣分公司

STMicroelectronics Limited Taiwan Branch
香港商意法半導體股份有限公司台灣分公司

Green Energy Award 最佳再生能源獎

WINNER 特優

PEAK Wind Taiwan
丹麥商馳風有限公司台灣分公司

FINALISTS 優選

Formosa Solar Renewable Power Co., Ltd.
寶島陽光再生能源股份有限公司

Vena Energy
韋能能源

Innovation for Wellbeing Award 最佳創新健康福祉獎

WINNER 特優

couchspace (Great Minds Technology., Ltd.)
沙發心理 (聯碩科技股份有限公司)

FINALISTS 優選

aetherAI Co., Ltd.
雲象科技股份有限公司

FaceHeart Corporation
鉅怡智慧股份有限公司

Social Enterprise Award 社會企業獎

WINNER 特優

Come True Social Enterprise Co., Ltd.(Come True COFFEE)
成真社會企業有限公司(成真咖啡)

FINALISTS 優選

Story Wear (Beauterama Trading Limited)
七棵橡樹國際股份有限公司

Twine Fair Trade Company
繭裏公平貿易有限公司

BUSINESS LEADER OF THE YEAR AWARD

最佳企業領袖獎

Award brought to you by



WINNER 特優

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HSBC Bank (Taiwan) Limited 滙豐(台灣)商業銀行股份有限公司



HSBC Bank (Taiwan) Limited, a locally incorporated subsidiary of The Hongkong and Shanghai Banking Corporation Limited, began its operations in May 2010, with its headquarters in Taipei. HSBC's presence in Taiwan dates back to 1885 when The Hongkong and Shanghai Banking Corporation appointed an agent. A full-service branch was established in Taipei in 1984. HSBC currently operates through 26 branches across Taiwan.

滙豐(台灣)商業銀行股份有限公司 (以下簡稱滙豐(台灣))為香港上海滙豐銀行有限公司在台灣成立之子公司，於2010年5月1日正式營運，總部設在台北。滙豐在台灣的历史可回溯至1885年當香港成立代理推展業務，並於1984年在台北市成立分行。滙豐(台灣)目前在全台擁有26家分行，向個人及企業提供全面的金融服務包括零售、工商金融、企業金融、私人銀行和資產管理等服務。



HSBC Taiwan is very honoured to team up with BCCT once again this year to sponsor the Better Business Award and bring you the "Business Leader of the Year Award."

BCCT and HSBC Taiwan are committed to fostering the economic development of Taiwan. The award aims to recognise individuals and enterprises in Taiwan for their outstanding efforts in Responsible Business. While organisations are important to the success of businesses, it is people, especially good leaders, who have the charisma to attract people to follow them and who have the vision to take the business into the future.



Today, our world faces numerous challenges, such as the rise of AI, inflation, climate change, and societal polarisation. Amid the dark clouds we face, it is good leadership that sets the direction, builds vision, and inspires people around them to work towards a common goal. Leadership is about mapping out where you need to go to "win" as a team or an organisation; and it is dynamic, exciting, and inspiring.

We'd like to acknowledge and pay tribute to the outstanding leaders and HSBC Taiwan would like to take this opportunity to thank them for what they have done for their organisation and our society, and is therefore proud to sponsor the Business Leader of the Year Award.



Business Leader of the Year Award
最佳企業領袖獎

WINNER 特優

T. A. Wu 吳庭安

CTO & Executive Vice President 研發長兼副總經理
Spring Pool Glass Industrial Co., Ltd. 春池玻璃實業有限公司



Spring Pool Glass Industrial Corporation is a leading glass recycling company based in Hsinchu, Taiwan, with three offices across the country. Specialising in glass collection and recycling, the company processes over 100,000 tonnes of recycled glass annually. Its management philosophy centres around sustainability and green innovation, a commitment that earned it the prestigious Golden Root Award in 2015. Spring Pool Glass is renowned for its efforts to create a circular economy, making it a key player in Taiwan's environmental and recycling industries.

春池玻璃實業有限公司，目前跨足於工業原料、科技建材、文化藝術與觀光工廠。本業為專業回收玻璃與再處理之企業，總公司在台灣新竹，並擁有三家相關企業。目前每年回收並處理超過10萬噸的春池玻璃，目前為全台最具規模之廢棄玻璃回收業者。其企業理念為永續經營，綠色創新。在2015更獲得根留台灣，展望全球之「金根獎」之殊榮。蔡總統英文更在2016年九月親自參訪春池玻璃觀光工廠，並給予極高評價，稱春池玻璃為台灣「循環經濟」之典範。

春池玻璃創辦人吳春池，自1961年起，投入玻璃產業至今已超過50載。目前春池玻璃在新竹與苗栗有五座廢玻璃處理、再加工廠，回收的廢玻璃約占台灣的七成。其目標致力於把有限的資源，不停的循環使用，使其變成永續的材料，走出台灣循環經濟的下一條路。

APPLICATION SUMMARY 申請內容總結

During his tenure at Spring Pool Glass, Mr Wu has spearheaded several innovative initiatives that have significantly impacted the company, its customers, partners, and the broader community. Below are four exemplary projects that highlight his commitment to innovation and sustainability:

Waste Glass Recycling and Carbon Reduction

Achieving Dual Goals of Circular Economy and Environmental Impact Under Mr Wu's leadership, Spring Pool Glass recycles over 100,000 tonnes of waste glass annually, with an extremely high reuse rate of nearly 100%. This innovative initiative not only significantly reduces the environmental burden of waste but also effectively lowers the consumption of raw materials and energy required for producing new glass, leading to a remarkable reduction in carbon emissions.

It is estimated that Spring Pool Glass's recycling and reuse efforts reduce carbon emissions by approximately 168 million kilograms annually, equivalent to the amount absorbed by 500 Daan Forest Parks in a year. This achievement has positioned Spring Pool Glass as a model in the circular economy and garnered high international praise.

W Glass Project: Integrating Traditional Craftsmanship with Modern Design

The W Glass Project, founded by Mr Wu, is an innovative platform that merges traditional craftsmanship with modern design through cross-disciplinary collaboration. The core concept of this initiative is to recycle waste glass and transform it into aesthetically pleasing and functional products by collaborating with designers, artists, and craftsmen. This project not only showcases the endless possibilities of glass as a material but also injects new vitality into the circular economy.

The success of the W Glass Project lies in its dual role as both a commercial venture and a cultural revival movement. Through this platform, Mr Wu has led Spring Pool Glass in successful collaborations with internationally renowned designers and brands, resulting in a series of highly marketable products.

These products not only meet environmental standards but also achieve world-class design aesthetics. The project has received widespread acclaim and recognition, including several international design awards, and has greatly enhanced public awareness and support for the circular economy.

廢玻璃回收與再利用：實現循環經濟與減碳的雙重目標

春池玻璃每年回收超過10萬噸的廢棄玻璃，這些廢玻璃的再利用率極高，幾乎達到100%。這一創新舉措不僅大大減少了廢棄物對環境的負擔，還有效降低了製造新玻璃所需的原材料消耗和能源使用，從而實現了顯著的減碳效果。

根據估算，春池玻璃每年通過廢玻璃的回收與再利用，減少了約1億6千8百萬公斤的碳排放，相當於500座大安森林公園一年內吸收的碳排放量。這一成就使春池玻璃成為循環經濟的模範，並在國際上獲得了高度的評價。

W春池計畫：將傳統工藝與現代設計融合的創新舉措

W春池計畫是春池創立的一個旨在推動傳統工藝與現代設計結合的跨界合作平台。該計畫的核心理念是將廢棄玻璃回收再利用，並通過與設計師、藝術家和工匠的合作，將其轉化為富有藝術價值和實用性的產品。這一計畫不僅展示了玻璃材料的無限可能性，也為循環經濟注入了創新活力。

W春池計畫的成功之處在於它不僅僅是一個商業項目，更是一個文化復興的運動。透過這個平台，吳先生帶領春池玻璃成功與國際知名設計師和品牌合作，推出了一系列深受市場歡迎的產品，這些產品不僅符合環保標準，更在設計美學上達到了國際一流水準。該計畫獲得了廣泛的讚譽和認可，包括多項國際設計大獎，並且促進了大眾對循環經濟的認識與支持。

APPLICATION SUMMARY 申請內容總結

Spring Studio Glass Studio + The POOL: Promoting Sustainable Living in the Community

Spring Studio Glass Studio + The POOL, created by Mr Wu, is a multi-functional space that blends craftsmanship, exhibitions, dining, and curated retail. Situated in Hsinchu Park, this innovative community space champions sustainable living and environmental symbiosis. By integrating reuse and recycling principles into everyday life, the studio promotes the circular economy. Hosting glass recycling workshops and exhibitions, it has become a cultural landmark, winning multiple international design awards including the Gold Pin Design Award and the Good Design Award.

Application of IoT Technology: Enhancing Efficiency and Transparency in the Circular Economy

Recognising the critical role of technological innovation in advancing the circular economy, Mr Wu has actively integrated Internet of Things (IoT) technology into Spring Pool Glass's recycling and reuse processes. IoT allows real-time monitoring and management of recycling operations, maximising resource use and increasing supply chain transparency. This has improved operational efficiency, demonstrated leadership in the circular economy to customers and partners, and set an industry benchmark for adopting technology to achieve environmental goals.

These initiatives have strengthened Spring Pool Glass's market competitiveness and commitment to social and environmental responsibility.

春室Glass Studio + The POOL：推動社區共生的永續生活空間

春室Glass Studio + The POOL是在春池玻璃的基礎上，結合了工藝、展覽、餐飲和選物的綜合性空間。這個創新的社區空間位於新竹公園內，旨在推動社區共生與永續生活理念。春室深信循環經濟與環境共生的價值，因此致力於將重複利用、可回收再製的理念帶入人們的日常生活。

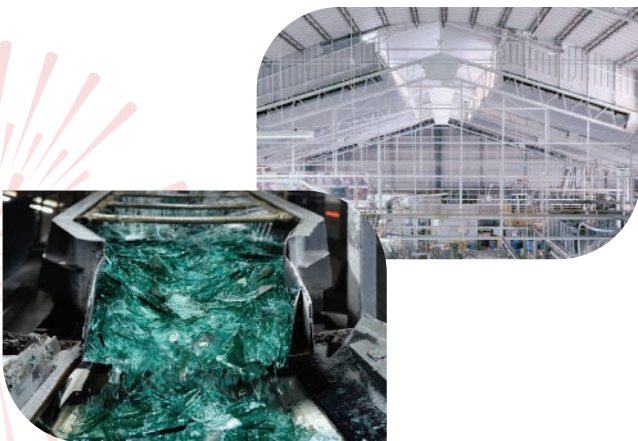
春室不僅展示了各種環保設計和工藝品，還定期舉辦玻璃再製體驗課程和策展活動，讓參觀者能夠親身體驗循環經濟的理念。這一空間在短時間內吸引了大量的遊客和社區居民，並且成為當地文化與創意產業的一個重要地標。春室獲得了多項國際設計獎項，包括金點設計獎和Good Design Award，並且在推廣環保與永續生活方式方面取得了持續的成功。

智慧物聯網技術的應用：提升循環經濟的效率與透明度

深刻理解到科技創新對於循環經濟的推動作用，因此，他積極引入光選設備技術，以提高春池玻璃的回收與再利用效率。透過智慧物聯網技術，春池玻璃能夠實時監控和管理回收流程，確保資源使用的最大化，同時也提升了整個供應鏈的透明度。

這一技術創新不僅提升了公司內部的運營效率，還有助於向客戶和合作夥伴展示春池玻璃在循環經濟中的領導地位，進一步鞏固了公司的市場競爭力。這一舉措也為行業樹立了標杆，推動更多企業採用科技手段來實現環保目標。

這四個創新項目不僅為春池玻璃帶來了新的商業機會，也為公司樹立了在循環經濟和社會責任方面的領導地位。吳春池先生以他的遠見卓識和創新精神，成功地將春池玻璃轉型為一個不僅僅關注經濟效益，還致力於社會和環境可持續發展的企業。



APPLICATION SPEECH

入圍感言

Many thanks to BCCT for giving Spring Pool Glass the opportunity to be shortlisted again. Since winning the BCCT Social Enterprise Award in 2017, we've been encouraged in our sustainability and circular economy efforts. Being recognised as a finalist for the Business Leader Award further motivates us to expand our glass recycling business and continue innovations such as the Spring Pool Glass Studio. Through collaborations with brands like Tainan Art Museum, MUJI, and National Cheng Kung University, we're committed to making a greater societal impact on sustainable development.



非常感謝BCCT給予春池玻璃此次入圍的機會，從2017年獲得BCCT的社會企業首獎後，春池致力於永續與循環經濟獲得極大的鼓勵，相隔七年後再次獲得企業領袖獎入圍的肯定，更增加我們持續努力在循環經濟的耕耘。這七年間，春池也跨大循環玻璃事業的規模與新的材料開發，更創造新型態的永續空間「春室」與不同的品牌合作，如臺南市美術館、無印良品MUJI和學界國立成功大學一起合作，我們持續的在循環經濟領域創新，也期待在未來能在永續發展的部分影響更多社會的可能。

Business Leader of the Year Award
最佳企業領袖獎

FINALIST 優選

Josephine Lo 羅台青

Chairman & General Manager 董事長兼總經理
Nestlé Taiwan 台灣雀巢股份有限公司



The world's leading food company, Nestlé was founded in Switzerland and dedicated to providing everyone "Good Food, Good Life." With more than 2,000 brands in nearly 180 countries around the world, Nestlé is part of billions of people's daily lives. **Unlocking the power of food to enhance quality of life for everyone, today and for generations to come—that is our brand purpose.** To fulfil it, Nestlé carries out various actions centring sustainability. Nestlé has been deeply involved in Taiwan for over 40 years, and we continue to accelerate sustainability initiatives in four dimensions of BEST, including:

- Business: continue to bring nutritious and sustainable products and services to Taiwan to take care of Taiwanese families and their pets;
- Environment: Join hands with local value chain partners to fully promote food packaging transformation and Taiwan's local circular economy.
- Society: to address social gaps, use Nestlé's advantages of nutrition and sustainability to create shared value with stakeholders to nurture a healthier next generation;
- Talent: connecting with international career opportunities to empower young people.

雀巢(Nestlé)是源自瑞士的國際食品龍頭，提供人們「優質食品、美好生活」(Good Food, Good Life)。雀巢旗下達2,000多個品牌，遍及全球逾180個國家，走入數十億人的日常生活。雀巢的品牌宗旨：發掘食物的力量，提升每個個體的生活品質，不論是當下還是未來。從全球到在地，雀巢以「永續」開展各項行動，深耕台灣逾40年，承諾持續推進BEST四大永續行動，包括：

- 商業永續 (Business): 將世界級兼具營養及永續的產品及服務帶進台灣家庭，提升0-99歲全家人與毛小孩的生活品質。
- 環境永續 (Environment): 攜手在地價值鏈夥伴，全力推動食品包裝改革及台灣在地循環經濟。
- 社會永續 (Society): 針對社會缺口，運用雀巢營養、永續優勢，攜手利益關係人培育更健康的下一代。
- 人才永續 (Talent): 接軌國際化的職涯機會，培養台灣下一代年輕人。

APPLICATION SUMMARY 申請內容總結

Nestlé Taiwan Chairman and General Manager Josephine Lo is the group's first local chief executive since Nestlé opened its doors in Taiwan 40 years ago. Since taking the helm in 2019, Josephine has embraced Nestlé's "Creating Shared Value" philosophy. She has promoted "One Nestlé One Life," integrating business units, promoting cross-brand collaboration, increasing the group's overall operating efficiency, continuing to cultivate a deep-set connection with Taiwanese society, and driving business growth. She achieved five consecutive years of organic growth, leading Nestlé to the top position in Taiwan's market for six major categories: ground & instant coffee, capsule coffee, adult milk powder, infant milk powder, infant growth formula milk powder, and chocolate malt drinks.

As a global leader in the food industry, Nestlé is dedicated to harnessing the power of food to develop a sustainable strategic blueprint. To embed Nestlé's sustainability strategy and vision in Taiwan, Chairman Josephine Lo has spearheaded the creation of the BEST sustainable cultures. Through initiatives focused on business, environment, society, and talent sustainability, Nestlé Taiwan collaborates with all stakeholders, including employees, local supply chains, partners, and consumers. The three core strategies of "co-learning, co-creation, and co-benefit" aim to build a cross-generational value-sharing platform. Remarkably, in 2022, Nestlé Taiwan achieved its headquarters' goal three years ahead of schedule by reducing virgin plastic use by one-third and ensuring 100 per cent local production of packaging materials designed with recycled or reusable materials.

Nestlé Taiwan has garnered prestigious awards and recognition in prominent sustainability forums. Media coverage has underscored the company's steadfast commitment to sustainability and its positive contributions to society and the environment

- 2022 Taiwan Corporate Sustainability Award
- 2022 Food Innovation Award_Enterprise sustainable innovation
- 2023 The 77th Golden Merchant Award for outstanding foreign firms.
- 2023 Taiwan's Excellence in Corporate Social Responsibility Award
- 2023 Food Innovation Award_Packaging Innovation Nestlé Good Coffee

台灣雀巢董事長兼總經理羅台青女士(Josephine Lo) · 為國際食品大廠雀巢耕耘台灣40年來第一位本地的董事長，自2019年上任以來，貫徹雀巢集團「創造共享價值」(Creating Shared Value)的百年商業哲學，於台灣推動「One Nestlé One Life」整合旗下事業體，促進跨品牌間合作交流，並以消費者為核心驅動產品創新，帶動在地供應鏈產業發展，推升業績連續五年有機成長，引領雀巢旗下六大品類包含：研磨&即溶咖啡、膠囊咖啡、成人奶粉、嬰兒奶粉、幼兒成長配方奶粉及巧克力麥芽飲品穩居台灣市佔第一。

雀巢作為全球食品龍頭，致力發揮食物的力量開展永續策略藍圖，為讓雀巢的永續發展策略及願景在台灣落地生根，羅台青董事長帶領台灣雀巢打造在地BEST四大永續文化，透過商業(Business)、環境(Environment)、社會(Society)及人才(Talent)永續行動，由內而外攜手各方利害關係人包含員工、在地供應鏈、合作夥伴、消費者，以「共學、共創、共好」三大策略建構跨世代價值共享平台，更於2022年提前3年達成總部目標，減少使用三分之一的原生塑膠，完成100%在地生產包材採可回收或可再利用材質設計。獲各方獎項肯定包含

- 2022年_「TCSA 台灣企業永續獎」_永續外商企業績優獎
- 2022年_食創獎「企業永續創新類」最高星級三星、「評審團大獎」
- 2023年_食創獎「包裝技術創新」- 生生不息 2.0「雀巢研磨咖啡永續組」
- 2023年_「天下永續公民獎」、首屆「天下人才永續獎」、「親子天下友善家庭職場獎」
- 2023年_中華民國全國商業總會「金商獎」優良外商獎

APPLICATION SUMMARY 申請內容總結

Nestlé Taiwan's BEST initiative

Business Sustainability: Drive consumer-centric innovation

With a deep understanding of the unmet needs of Taiwanese consumers, the innovative adult sleep brand "KLIM Good Night" made a breakthrough in 2024 by launching the dairy-free "KLIM Good Night SLEEP Drink," catering to consumers with lactose intolerance.

Environment Sustainability: Creating a zero-waste future through the 5R principles.

- Reduce: Nestlé Taiwan is the first in the market to completely remove plastic lids and scoops from canned milk powder.
- Reuse: Creating a reusable standard system for product display racks in retail channels to reduce waste.
- Redesign: The first corporate to completely phase out plastic straws from Tetra Pak packaging, Nestlé is assisting suppliers in overcoming cost and production technology challenges.
- Recycle: Partnering with local manufacturers to become pioneers in the food industry's transition to single-material flexible packaging.
- Rethink: Collaborating with the NGO RE-THINK, we are starting with consumer education to create a comprehensive product recycling encyclopaedia.

Society Sustainability:

- N4HK: Since 2010, Nestlé Taiwan has collaborated with the John Tung Foundation to promote balanced diets in primary schools across Taiwan. Starting in 2022, they have integrated nutrition knowledge with sustainability by partnering with Taiwan's largest digital learning platform, Junyi Academy. Together, we developed the "Sustainable Food Generation" series, the first and only literacy course on the "Sustainable Diet" theme available on Junyi Academy's platform.
- The First 1,000 Days: Since 2016, Nestlé Taiwan's Infant Nutrition division has partnered with The Garden of Hope Foundation to empower frontline social workers in supporting underage pregnant girls. Over the past seven years, this initiative has expanded to include collaborations with the New Taipei City and Kaohsiung City Governments. This marks the first government partnership with enterprises to provide training for maternal and infant caregivers.

Talent Sustainability:

Nestlé Taiwan has integrated DEI (Diversity, Equality, and Inclusion) into its systems, policies, and practices, establishing specific behavioural indicators for all levels of leadership and employees. Embracing the "caregiver" concept, which transcends gender roles, the company encourages both men and women to participate in childcare. Employees can apply for 18 weeks and 28 days of fully paid childcare support leave.



APPLICATION SUMMARY 申請內容總結

台灣雀巢BEST四大永續成果

商業永續：攜手供應鏈夥伴，驅動以消費者為核心的創新

深入了解台灣消費者未被滿足的需求，產品推陳出新：創新的成人舒眠品牌「克寧晚安」於2024年突破創新，推出不含奶的「克寧晚安植睡飲」，造福乳糖不耐症的消費者。

環境永續：以5R精神打造零廢棄的未來

- 減量包裝(Reduce)：台灣雀巢為市場首家全面移除罐裝奶粉塑膠蓋及湯匙
- 重新使用(Reuse)：為通路產品陳列架打造可重複使用的公版系統，減少廢棄物
- 重新設計(Redesign)：業界首家全面汰換利樂包裝塑膠吸管，雀巢協助供應商克服成本、生產技術挑戰
- 全可回收(Recycle)：包裝可回收，攜手在地大廠成為食品軟性複合包材單一化業界先驅
- 重新思考(Rethink)：與環保NGO RE-THINK從消費者教育著手，打造完整產品回收大百科

社會永續：

- 雀巢健康兒童計畫：自2010起與董氏基金會合作，深入全台灣國小校園，宣導均衡飲食；2022年起更將營養知識結合永續，結盟台灣最大數位學習平台—均一教育平台，開發「永續食代新素養」系列課程，是均一站上首個且目前唯一以「永續飲食」為主題的素養課程。
- 雀巢1000天營養知識計畫：自2016年起，台灣雀巢嬰幼兒營養品事業部攜手勵馨基金會，賦能一線社工幫助未成年懷孕少女，7年來規模從勵馨基金會拓展至新北、高雄市政府，成為首個與政府合作辦理母嬰照顧者培訓的企業。

人才永續：打造多元共融工作場域，從企業內部出發創造社會正向影響力

台灣雀巢從制度、政策到實踐，將 DEI (多元、平等、包容) 化為具體行為指標，由上至下自領導者擴及至全體同仁，並以突破性別框架的「照顧者」概念，鼓勵員工不論男女都參與育兒，不限性別皆能申請 18 週和 28 天的全薪育兒支持假，是企業為照顧員工不斷與時俱進的最佳表現。



APPLICATION SPEECH 入圍感言

I would like to express our deepest appreciation to BCC Taipei for organising this esteemed event. On behalf of Nestlé Taiwan, I am deeply humbled and grateful to be a finalist for the "Business Leader of the Year Award."

Nestlé was founded in Switzerland and is dedicated to providing everyone "Good Food, Good Life." With more than 2,000 brands in nearly 180 countries around the world, Nestlé is part of billions of people's daily lives. Unlocking the power of food to enhance quality of life for everyone, today and for generations to come—that is our brand purpose. To fulfil it, Nestlé carries out various actions centring sustainability.

Nestlé has been deeply involved in Taiwan for over 40 years, and we continue to accelerate sustainability initiatives in four dimensions of BEST: Business, Environment, Society, and Talent. These pillars guide our efforts to create a positive impact on the communities we serve and the planet we all share.

This recognition is a testament to the hard work and dedication of our entire team at Nestlé Taiwan. It is their unwavering commitment to excellence and innovation that drives us forward. We are proud to be part of a company that not only strives for business success but also prioritises the well-being of people and the environment.

Thank you to BCC Taipei for this incredible honour and to everyone who supports our mission. Together, we will continue to unlock the power of food to enhance quality of life for everyone, today and for generations to come.

衷心感謝台北英僑商會舉辦這個有意義的活動，我代表台灣雀巢對於能夠入圍今年的「最佳企業領袖」深表榮幸與感激。

雀巢(Nestlé)是源自瑞士的國際食品龍頭，提供人們「優質食品、美好生活」(Good Food, Good Life)。雀巢旗下達2,000多個品牌，遍及全球逾180個國家，走入數十億人的日常生活。雀巢的品牌宗旨：發掘食物的力量，提升每個個體的生活品質，不論是當下還是未來。從全球到在地，雀巢以「永續」開展各項行動，深耕台灣逾40年，承諾推進BEST四大永續行動，包括：商業永續、環境永續、社會永續及人才永續，持續為我們所營運的社區和居住的這片土地，產生正向影響。

本次入圍是對台灣雀巢全體同仁努力不懈的成果給予高度肯定，每一個雀巢同仁對卓越和創新的堅定承諾，是推動台灣雀巢不斷前進的動力，我們也很自豪能成為一間致力於業務成功，同時也具體實踐永續承諾的企業。

再次感謝這個獎項給予我們的榮耀，也感謝一路上支持我們的所有夥伴，包含我們的同仁、合作夥伴、消費者，雀巢將持續努力，致力發揮食物的力量，照顧台灣家庭0歲至99歲消費者及毛小孩，攜手邁向永續世代。



Business Leader of the Year Award
最佳企業領袖獎

FINALIST 優選

Steven Pan 潘思亮

Chairman 董事長

Silks Hotel Group 晶華國際酒店集團



Silks
HOTEL GROUP

晶華國際酒店集團

Founded in 1990, Silks Hotel Group (the former FIH Regent Group) is one of the top Asia-based hotel management companies as well as the largest and most profitable hotel group listed on the Taiwan Stock Exchange.

The Group currently owns and operates the international luxury hotel Regent Taipei, the largest shopping center Regent Galleria providing a range of upscale luxury brand shops within a 5-star hotel in Taiwan, and five diverse hotel brands: the cultural luxury lifestyle hotel brand Silks Place; the hot spring resort Wellspring by Silks; the art and design focused boutique Silks Club; the crossover urban resort Silks X; and the midscale stylish hotel chain Just Sleep.

Aside from hotel business, Silks Hotel Group also expands its footprint in the Food and Beverage and Fast Food industry, operating restaurants in the Taiwan National Palace Museum and the Hotel Indigo Taipei North.

Currently, the hotels under management and operation of the group include locations in Taipei, Yilan, Hualien, Tainan, Kaoshiung, Osaka, and more. Their service reputation sets exemplary benchmarks within the local market. For more information, please visit www.silkshotelgroup.com.

晶華國際酒店集團成立於1990年，為亞洲首屈一指的酒店經營管理集團，同時也是臺灣觀光業界最大且獲利最高的股票上市公司。

集團旗下擁有全球知名奢華酒店品牌Regent的旗艦店—Regent Taipei (晶華)以及頂級購物中心Regent Galleria麗晶精品、台灣區Regent (晶華麗晶)品牌酒店與豪邸的授權與管理業務、兩岸三地華人市場首選—Silks Place (晶英)、溫泉度假酒店—Wellspring by Silks (晶泉丰旅)、藝術精品酒店—Silks Club(晶英國際行館)、充滿新創魅力和現代設計感的跨界城市度假酒店—Silks X (晶英薈旅)，以及強調便利與舒適的風格旅店—Just Sleep (捷絲旅)。其經營版圖也擴及餐飲業，包括位於故宮博物院院區內的美食文化景點—Silks Palace(故宮晶華)和位於大直英迪格酒店四樓全台第一且唯一以泰式海鮮為主題的自助餐廳—Spice Market(泰市場)。

目前集團管理營運中的酒店分別位於台北、宜蘭、花蓮、台南、高雄、以及日本大阪等地，業績表現與服務口碑均為當地市場的模範標竿，如欲了解更多資訊，請登入www.silkshotelgroup.com。

APPLICATION SUMMARY 申請內容總結

Company Overview: Founded in 1990, Silks Hotel Group (SHG) is a leading hotel management company in Asia, operating internationally renowned luxury hotels such as Regent Taipei and five other brands. Under Steven Pan's leadership, SHG has remained resilient through the COVID-19 pandemic and steadily expanded locally and globally, opening the Group's first overseas Just Sleep brand hotel in Osaka, Japan.

Leadership and Impact: Steven Pan, Chairman of Silks Hotel Group, is known for his strategic vision and commitment to corporate responsibility, sustainability, and innovation. During the pandemic, he safeguarded employee interests by selling assets, avoiding layoffs, and securing financial stability. His leadership ensured that SHG remained the only profitable hotel group globally during this challenging period. Mr. Pan also fostered a culture of empathy, embracing diversity, and supporting second-time job seekers, the elderly, and individuals with disabilities.

Key Initiatives:

Digital Learning Platform - Silks University:

Mr. Pan initiated Silks University, a digital platform for employee learning and development, enhancing cross-departmental collaboration and improving internal communications. This initiative equipped staff with language and management skills, crucial for personal and organizational growth.

公司介紹：成立於1990年的晶華國際酒店集團 (Silks Hotel Group, SHG) 是亞洲領先的酒店管理公司之一，旗下經營國際知名的豪華酒店，如台北晶華酒店及其他五個品牌。在潘思亮的領導下，晶華國際酒店集團在COVID-19疫情期間展現十足的韌性，不僅持續穩定地在台灣擴展，疫情後還於日本大阪開設了首間捷絲旅品牌海外據點

領導力與影響力：晶華國際酒店集團董事長潘思亮具有戰略遠見且致力於企業社會責任、永續發展和創新。在疫情期間，他通過出售資產、避免裁員並確保財務穩定來保障員工的利益。在他的領導下，晶華國際酒店集團成為全球唯一在疫情期間仍維持盈利的酒店集團。潘先生同時也打造出一個充滿同理心且接納多樣性的企業文化，包含採用二次就業者、長者及身心障礙者。

重要決策及措施：

數位學習平台——Silks University：潘思亮創立了Silks University，這是一個供員工學習和發展的數位平台，促進跨部門合作並改善內部溝通。這項措施為員工提供了語言及管理技能，對個人及企業的成長至關重要。



APPLICATION SUMMARY 申請內容總結

Sustainability Efforts: Mr. Pan emphasized sustainable practices across SHG, aligning with the United Nations Sustainable Development Goals (SDGs). The group launched various programs, such as promoting local sourcing and environmental consciousness, exemplified by its collaboration with local salt fields in Taiwan.

Crisis Management during COVID-19: Mr. Pan transformed Regent Taipei into an urban resort during the pandemic and pioneered "Take Regent Home," an online platform offering hotel signature dishes for takeout and delivery. This adaptive strategy not only sustained the group but also set new industry standards for crisis management.

Awards and Recognition: In 2023, Mr. Pan was honored as the Leader of the Year by Global Views Magazine for his exceptional guidance during the pandemic. His forward-thinking approach has cemented SHG's reputation for leadership in sustainability, innovation, and employee welfare.

Corporate Social Responsibility and Advocacy: Mr. Pan is actively involved in advocating for industry-wide sustainability practices, serving on Taiwan's Sustainability Development Research Committee. His efforts in securing government subsidies and addressing labor shortages have had a positive impact on the hospitality industry and broader community.

In summary, Steven Pan's leadership of Silks Hotel Group reflects a commitment to innovation, sustainability, and employee well-being. His initiatives have not only transformed SHG but also set new standards in the global hospitality industry.

可持續發展努力：潘先生強調在SHG內推行可持續發展實踐，並與聯合國可持續發展目標 (SDGs) 保持一致。集團發起了多項計劃，如推動本地採購和環境意識，並與台灣當地鹽田合作，成為可持續發展的典範。

COVID-19疫情期間的危機管理：在疫情期間，潘先生將台北晶華酒店轉型為都市度假村，並開創了“晶華美食到你家”線上美食外帶外送平台，提供酒店招牌美食的外帶和外送服務。這一策略不僅幫助集團渡過危機，還為業界樹立了新的危機管理標準。

獎項與榮譽：2023年，潘思亮因在疫情期間的卓越領導力，被《遠見雜誌》評選為年度領袖。他的前瞻性思維鞏固了SHG在可持續發展、創新及員工福利方面的領導地位。

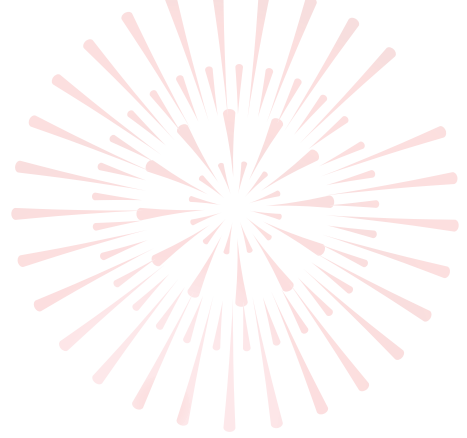
企業社會責任與倡導：潘先生積極參與推動業界的可持續發展實踐，並擔任台灣永續發展研究委員會委員。他在爭取政府補助及解決勞動力短缺問題上的努力，對酒店業及社會產生了積極影響。

總結：潘思亮對晶華酒店集團的領導展現了其在創新、可持續發展及員工福祉上的承諾。他的各項決策和措施不僅讓集團成功轉型，還為全球酒店業樹立了新的標準。



APPLICATION SPEECH

入圍感言



I am deeply honored to be shortlisted for the 2024 Business Leader of the Year Award. This recognition reflects not just my efforts, but the dedication of the entire Silks Hotel Group team. Since founded in 1990, we have focused on a "people-first" philosophy, that is to serve and treat our guests and employees as we would like to be served and treated.

This award marks a new beginning in our pursuit of excellence, and I am deeply grateful for my team's unwavering support. Looking forward, we will continue to invest in talent development, innovation, and sustainable practices, striving to enhance customer service and experience as well as creating a better work environment for our employees. By upholding our group's mission: to bring the best of the world to Taiwan and to bring the best of Taiwan to the world and the core value of "co-learning, co-creating, co-thriving, and co-sustaining" we seek a sustainable, thriving future for our company and community.

我深感榮幸能入圍2024年年度商業領袖獎。這項殊榮不僅是對我個人努力的肯定，更是對整個晶華酒店集團團隊多年來辛勤付出的認可。自1990年成立以來，我們一直秉持著「將心比心、以人為本」的理念對待每一位同仁和賓客。

這項獎項標誌著我們追求卓越的新起點，在此衷心感謝團隊始終如一的支持。展望未來，我們將持續投資於人才發展、創新和永續經營，致力於提升顧客服務與體驗以及為員工打造更美好的工作環境。我們也期許持續貫徹集團使命：「把世界最好的帶進台灣，把台灣最好的呈現給世界」，透過共學、共創、共好、共生，讓晶華與大家一起，迎向永續發展的美好未來。



CLIMATE CHAMPION AWARD

最佳企業氣候行動獎

Award brought to you by



ANNIVERSARY

WINNER 特優

Nestlé Taiwan

台灣雀巢股份有限公司

FINALISTS 優選

Longchen Paper & Packaging Co., Ltd.

榮成紙業股份有限公司

Tasteme

亦頂股份有限公司



Eiger Law

艾格峰外國法事務律師事務所



ANNIVERSARY

The Eiger law firm is proud to sponsor the British Chamber's Climate Champion Award, reflecting its deep commitment to sustainability and environmental responsibility. The UK business community has long taken an active role in reducing emissions and tackling climate change. Over a third of the UK's largest companies are now signed up to the Race to Zero campaign, aiming to cut their emissions to net zero by 2050 or sooner. UK businesses play an active role in climate action, leveraging their innovation, influence, and drive to spearhead transformative changes.

The Climate Champion Award is a significant initiative designed to galvanise Taiwan's business community to take a proactive role in driving climate action. By working together and learning from each other's experiences, the UK and Taiwan can enhance their efforts to reduce emissions, implement sustainable practices, and invest in green technologies. By celebrating those who take the most ambitious steps in carbon reduction, the award aims to inspire other companies to follow suit, fostering a collective movement towards a sustainable future.

Eiger's sponsorship of the Climate Champion Award is a testament to its long-standing commitment to a sustainable future. The firm has been a leader within its industry in reducing its carbon footprint and supporting clean-energy policies. Eiger has adopted international standards and best practices, translating them into real-life sustainability initiatives. As a pioneer in developing a paperless law firm in Taiwan, constructing an energy-efficient office space, and minimising travel, Eiger has consistently demonstrated its dedication to environmental stewardship.

Eiger's proactive measures underscore its innovative approach to sustainability. By sponsoring the Climate Champion Award, Eiger not only recognises the importance of urgent action to limit global temperature rise to 1.5 degrees Celsius but also actively supports initiatives that encourage broader participation from the business sector in climate action. This sponsorship aligns with Eiger's values and reinforces its role as a catalyst for positive environmental change.

艾格峰外國法事務律師事務所("艾格峰律師事務所") 很榮幸能贊助英國商會的最佳企業氣候行動獎 (Climate Champion Award)，這反映了艾格峰律師事務所對於永續發展與環境責任的深厚承諾。長期以來，英國商界在減少排放、應對氣候變遷方面扮演了積極的角色。目前，超過三分之一的英國大型企業已簽署加入零碳排放活動(Race to Zero campaign)，目標是在2050年或更早實現淨零排放。英國企業在氣候行動中扮演著積極的角色，運用其創新、影響力和推動力引領變革。



最佳企業氣候行動獎是一項重要的倡議，旨在激勵台灣企業界積極參與氣候行動。英國和台灣可藉由合作及學習彼此的經驗，加強減少排放、實施永續經營及投資綠色科技上的努力。藉由表揚在碳減量方面採取最進取措施的企業，以激勵其他企業效法，促進朝向永續未來的集體行動。

艾格峰律師事務所贊助最佳企業氣候行動獎是其長期致力於永續未來的證明。該事務所在減少碳足跡及支持潔淨能源政策方面，一直是業界的領頭羊。艾格峰律師事務所採用國際標準與最佳實踐，將其轉化為現實生活中的永續發展措施。作為在台灣推動無紙化律師事務所的先驅，建設節能辦公空間，並盡量減少出差，艾格峰律師事務所一貫地展現其對環境保護的貢獻。

艾格峰律師事務所的積極措施突顯其對於永續發展的創新態度。透過贊助最佳企業氣候行動獎，艾格峰律師事務所不僅認同採取緊急行動以限制全球溫度上升至攝氏1.5度的重要性，也積極支持鼓勵企業界更廣泛參與氣候行動的倡議。這項贊助與艾格峰律師事務所的價值觀相符，也強化了其作為環境正面變革的催化劑角色。



Climate Champion Award
最佳企業氣候行動獎

WINNER 特優

Nestlé Taiwan

台灣雀巢股份有限公司



The world's leading food company, Nestlé was founded in Switzerland and dedicated to providing everyone "Good Food, Good Life." With more than 2,000 brands in nearly 180 countries around the world, Nestlé is part of billions of people's daily lives. **Unlocking the power of food to enhance quality of life for everyone, today and for generations to come—that is our brand purpose.** To fulfil it, Nestlé carries out various actions centring sustainability. Nestlé has been deeply involved in Taiwan for over 40 years, and we continue to accelerate sustainability initiatives in four dimensions of BEST, including:

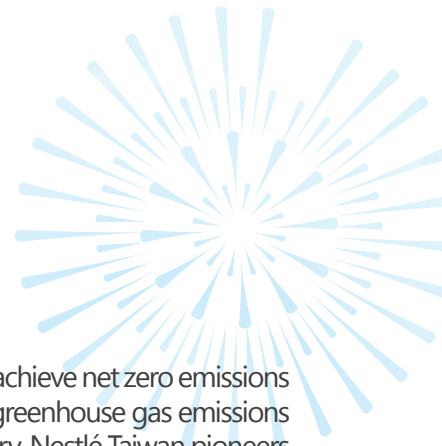
- Business: continue to bring nutritious and sustainable products and services to Taiwan to take care of Taiwanese families and their pets;
- Environment: Join hands with local value chain partners to fully promote food packaging transformation and Taiwan's local circular economy.
- Society: to address social gaps, use Nestlé's advantages of nutrition and sustainability to create shared value with stakeholders to nurture a healthier next generation;
- Talent: connecting with international career opportunities to empower young people.

雀巢(Nestlé)是源自瑞士的國際食品龍頭，提供人們「優質食品、美好生活」(Good Food, Good Life)。雀巢旗下達2,000多個品牌，遍及全球逾180個國家，走入數十億人的日常生活。雀巢的品牌宗旨：發掘食物的力量，提升每個個體的生活品質，不論是當下還是未來。從全球到在地，雀巢以「永續」開展各項行動，深耕台灣逾40年，承諾持續推進BEST四大永續行動，包括：

- 商業永續 (Business): 將世界級兼具營養及永續的產品及服務帶進台灣家庭，提升0-99歲全家人與毛小孩的生活品質。
- 環境永續 (Environment): 攜手在地價值鏈夥伴，全力推動食品包裝改革及台灣在地循環經濟。
- 社會永續 (Society): 針對社會缺口，運用雀巢營養、永續優勢，攜手利益關係人培育更健康的下一代。
- 人才永續 (Talent): 接軌國際化的職涯機會，培養台灣下一代年輕人。

APPLICATION SUMMARY

申請內容總結



Nestlé has published the Net Zero Roadmap in 2020 and established a clear roadmap to achieve net zero emissions by 2050. Since then, we have transformed our business to start delivering reductions in greenhouse gas emissions across all three Scopes of Nestlé's activities. As a leading company in Taiwan's food industry, Nestlé Taiwan pioneers numerous innovations and actively implements sustainable practices in its operations and supply chains.

Pioneering Innovations: In 2024, Nestlé Taiwan became the first foreign food company in Taiwan to collaborate with its supply chain to complete the Carbon Footprint Verification, CFV under ISO 14064-1:2018 for organising greenhouse gas inventories.

Logistics System Optimisation: Implement strategies to lessen the environmental footprint of transportation, which includes optimising sourcing methods and overhauling the logistics system.

Re-design Products: Nestlé Taiwan initiates our impact from the packaging stage and strategically collaborates with local partners in the value chain to spearhead innovations in sustainable packaging. Enhancing packaging to improve end-of-life options and advocating for broader societal changes, including:

- **Less Packaging:** Taiwan's pioneering company to eliminate the use of plastic lids and spoons in canned milk powder packaging.
- **Better Packaging:** Leading the way in the industry, Taiwan's premier food factory has entirely substituted the plastic straws in Tetra Pak packaging with U-shaped paper straws.
- **Better Packaging:** Successfully transitioned food soft composite packaging to a single material, transforming 106 tonnes of plastic into recyclable materials annually.

Service: In collaboration with the environmental NGO RE-THINK, we initiated with consumer education and have developed the first comprehensive corporate product recycling encyclopaedia. The 'Nestlé Recycling Encyclopaedia' encompasses 86% of Nestlé Taiwan's product range, providing customers with comprehensive guidance on recycling our products post-use.

To minimise the environmental impact of transportation:

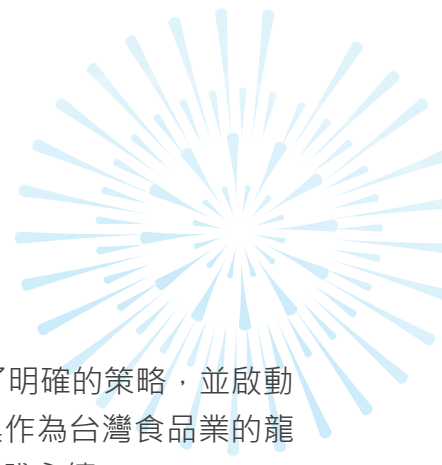
- The procurement process for Nescafé Dolce Gusto Capsules and Starbucks Instant Sticks has been enhanced to minimise freight transportation distances. It's projected to cut down freight transportation by 67,500 kilometres and lower carbon emissions by 34.4 tonnes, marking a substantial 89% reduction in CO₂e emissions. This is comparable to the carbon absorption capacity of 3,440 trees.
- Revamp the logistics system by introducing an automated warehousing system to enhance the efficiency of logistics, warehousing, and transportation. Over the course of a year, it can decrease carbon emissions by 71.82 tonnes and travel distances by 50,033 kilometres. This is comparable to the carbon absorption capacity of 5,986 trees.

Innovations in sustainable packaging:

- The packaging for the entire 15-product range of Nescafé Mainstream has been revamped and improved. The aluminium foil layer in the Nescafé Coffee Mix packaging has been eliminated and replaced with a fully recyclable, single transparent material. This results in a yearly reduction of 2.9 tonnes of virgin plastic use and 22.2 tonnes of waste, leading to a total decrease of 43.8 tonnes in carbon emissions.
- In collaboration with the local supply chain, Nestlé Taiwan is the first in the market to substitute plastic straws in Tetra Pak packaging and plastic lids on milk powder cans. Commencing in 2023, it plans to reduce approximately 54 tonnes of virgin plastic from milk powder lids and remove plastic straws from an annual total of 27 million bottles.

APPLICATION SUMMARY

申請內容總結



雀巢於2020年發布淨零碳排路線圖，為達成2050年淨零碳排目標制定了明確的策略，並啟動業務轉型，以減少溫室氣體排放。承接集團淨零碳排的目標，台灣雀巢作為台灣食品業的龍頭，亦積極攜手在地供應鏈，透過創新策略與行動，於日常營運活動中實踐永續。

台灣雀巢攜手上下游供應鏈夥伴持續推動系統性變革，於2024年成為第一個完成在地「組織碳盤查」的外商食品公司，此外，台灣雀巢率業界之先，號召產官學界共議，從無到有建立「食用乳粉碳足跡產品類別規則」，旗下6支產品率先獲得奶粉碳足跡標籤，為國內奶粉類產品碳足跡揭露規範立下重要里程碑，展現企業致力減碳行動的正向影響力。

台灣雀巢持續開創業界先例，除了完成的組織碳盤查及產品碳足跡外，雀巢在產品包材就朝著減少包裝、優化包裝兩大方向努力，早在2019年，雀巢成為了市場首家移除罐裝奶粉塑膠蓋及湯匙、2020年成為首家全面汰換利樂包裝塑膠吸管的企業，不僅減碳，也大幅減少塑膠使用，自2023年起，每年可減少約54噸來自奶粉蓋的原生塑膠及2,700萬支塑膠吸管。在優化包裝的部分，台灣雀巢成功將食品軟性複合包裝轉換為單一材質，每年轉換106噸塑料為可回收材質，並自主推動Nescafe Mainstream全系列15支產品包裝升級改版，Nescafe Coffee Mix包材移除鋁箔夾層，變成100%可回收的單一透明材質，一年減少2.9噸原生塑膠使用及減少22.2噸廢棄物，減少43.2噸碳排；此外，雀巢更與環保NGO合作，開創首個企業回收大百科，系統性與消費者溝通產品回收知識，讓回收落實在生活中，迄今已累積超過22萬人次響應。

近期，台灣雀巢也持續推動物流體系的重劃，提升物流倉儲與運輸效率，導入全新的自動化倉儲系統，提升裝載率28.5%，重新規劃物流體系，預估一年可減碳175.58噸；針對進口品項部份，持續找尋更短鏈進口路徑，選用低碳運輸減少碳排，透過縮短貨運運送距離，預估減碳34.4噸，降低碳排約89%。

展望未來，雀巢也將持續不斷地探索創新的減碳方法，同時帶動上下游價值鏈一起展開變革，展現出企業在永續發展上的實踐與承諾。



APPLICATION SPEECH

入圍感言

Nestlé Taiwan is deeply honoured to be recognised as a finalist for the Climate Champion Award. This acknowledgement is a testament to our unwavering commitment to sustainability and environmental stewardship.

Nestlé has established a clear roadmap to achieve net zero emissions by 2050. This ambitious goal is not merely a statement but a detailed plan that we are actively implementing. Year after year, we publish our greenhouse gas emissions, demonstrating our dedication to transparency and accountability.

I am proud to say that we put peak carbon behind us around 2019-2020. Since then, we have effectively decoupled the growth of our business from the growth in greenhouse gas emissions. This milestone highlights our commitment to sustainable growth and our leadership in combating climate change.

In 2024, Nestlé Taiwan became the first foreign food company in Taiwan to collaborate with its supply chain to complete the Carbon Footprint Verification (CFV) under ISO 14064-1:2018 for organising greenhouse gas inventories. This achievement is a testament to our innovative approach and our dedication to reducing our environmental impact.

Thank you for this prestigious award. We are inspired to continue our journey towards a greener, more sustainable future.



台灣雀巢很榮幸能夠入圍今年度的「最佳企業氣候行動獎」，這項認可是對我們在永續發展和環境管理方面努力不懈的肯定。

雀巢集團於2020年發布淨零碳排路線圖，為達成2050年淨零碳排目標制定了明確的策略，並每年公布溫室氣體排放量，顯示我們致力於減碳行動的公開透明度。就整個集團的減碳成果，很榮幸跟各位分享，我們已於2019~2020年間實現「碳達峰」，並讓業務成長與溫室氣體排放脫鉤。

而台灣雀巢承襲這樣的精神，也致力讓集團的永續發展策略及願景在台灣落地生根，由內而外攜手各方利害關係人包含員工、在地供應鏈、合作夥伴、消費者，持續推動BEST四大永續行動，為邁向零碳未來而努力。我們於2024年完成在地組織碳盤查，也是第一個完整盤查至範疇三的外商食品公司。同時，台灣雀巢率業界之先，號召產官學界共議，從無到有建立「食用乳粉碳足跡產品類別規則」，旗下6支產品率先獲得奶粉碳足跡標籤，為國內奶粉類產品碳足跡揭露規範立下重要里程碑，展現企業致力減碳行動的正向影響力。

再次感謝BCCT與各位評審的肯定，雀巢將持續不斷地探索創新的減碳方法，同時帶動上下游價值鏈一起展開變革，展現出企業在永續發展上的實踐與承諾。

Climate Champion Award
最佳企業氣候行動獎

FINALIST 優選

Longchen Paper & Packaging Co., Ltd. 榮成紙業股份有限公司

Longchen P&P is a service-oriented manufacturer devoted to the vertical integration of low-carbon papermaking and eco-packaging, and a role model in fulfilling the circular economy over the long term. Paper products needed in daily life are manufactured using environmentally-friendly advanced technologies, with resources utilised at high efficiency. Its main products are containerboard produced with recycled waste paper, as well as corrugated boards and corrugated boxes made to order according to customers' purchase requirements. Tailored and high value-added products, as well as overall packaging solutions, are available for corporate customers. The highly efficient JIT (Just in Time) production capability enables a highly effective order-taking production model, shaping the company into a service-oriented manufacturer.



ECOBBOXES
榮成低碳紙箱



榮成紙業是專注於低碳造紙、綠色包裝的垂直整合服務型製造業，長期落實「循環經濟」的示範企業。公司運用高效率利用資源的環保高新技術，製造生活必需的紙製品。主要產品為使用回收的廢紙生產瓦楞紙箱用紙，並可依照客戶訂單需求，生產瓦楞紙板與瓦楞紙箱，為企業客戶提供客製化、具高附加價值的產品及整體包裝解決方案。公司以高效率 JIT (Just in Time) 生產能力，達成高效的接單生產模式，建構服務型製造業。

APPLICATION SUMMARY

申請內容總結

Since 2003, Longchen Group has focused on recycling waste paper from garbage to produce packaging cartons, while developing high-efficiency resource utilisation technologies. Today, it is one of the top five industrial paper producers in Asia. In response to the UN's SDG 12 (Sustainable Consumption and Production), the group integrates core papermaking technology with a circular economy model, transforming waste in its plants into reusable resources to achieve multiple environmental benefits, including water conservation, energy saving, waste reduction, and carbon reduction.

The group has established 11 circular economy models across Taiwan and China, and has obtained the BS8001 certification for the highest maturity level, Level 4 (Optimised), in circular economy standards. These models include: 1) waste paper recycling, 2) waste paper scrap recycling, 3) mixed waste paper recycling, 4) white water recycling, 5) anaerobic biogas recovery from wastewater, 6) wastewater sludge recycling, 7) food waste recycling, 8) rainwater recycling, 9) waste heat recovery, 10) recycled water reuse, and 11) waste recycling.

In 2023, the environmental benefits of the 11 resource reuse technologies were significant: 14.93 million tons of water saved, 19.11 million tons of CO₂e reduced, 26,000 tons of raw materials conserved, 4.4 million tons of waste reduced, 3.96 million kWh of electricity saved, and economic benefits totalling NT\$622.97 million. The water recycling rate in the plants also reached a record high of 97%.

榮成集團自2003年專注將垃圾中的廢紙再生，製成商品包裝用紙箱，同時發展高效率資源利用技術，迄今已成為亞洲前五大工紙業者。集團呼應聯合國SDGs 12永續發展目標，將核心造紙技術結合循環經濟模式，透過廠區廢棄物資源化再利用，達到節水、節能、減廢與減碳等多重環境效益。

集團於兩岸已建立11項循環經濟模式，並取得BS8001成熟度最高等級Level 4最佳化等級循環經濟標準認證，分別為：1. 廢紙回收、2. 廢紙下腳料回收、3. 廢紙混合物回收、4. 白水回收、5. 廢水厭氧沼氣回收、6. 廢水污泥回收、7. 廚餘回收、8. 雨水回收、9. 廢熱回收、10. 中水回收、11. 廢棄物回收。2023年，11項資源再利用技術的環境效益顯著，包含節水量1,493萬噸，減碳量1,911萬噸CO₂e，減少原物料使用量2.6萬噸，廢棄物減量440萬噸，節電量3,960仟度，經濟效益達62,297萬元，廠區水回收率更創歷年新高97%。

榮成低碳紙箱 ECOBOXES

榮成生產每噸紙單位碳排 0.64 噸，業界冠軍
協助企業產品包裝，為地球再減碳 30 %



APPLICATION SPEECH

入圍感言

Thank you to the organisers for once again recognising Longchen P&P's achievements in promoting ESG. Longchen P&P is dedicated to resource regeneration technology, using waste paper as raw material to produce industrial paper and packaging cartons. The company has gradually developed three key technologies: papermaking circulation, water circulation, and energy circulation, with many of these technologies setting benchmarks in the industry. Balancing short-term gains with long-term value has always been the direction of Longchen's sustainable development.

At present, Longchen has achieved the lowest carbon emissions per unit in the industry at 0.64 as part of its 2050 net-zero carbon pathway. The integration of high-efficiency resource utilisation technology serves as a critical foundation on this net-zero path, delivering multiple environmental benefits such as low carbon emissions, energy savings, and waste reduction. We hope to explore more diverse solutions for the planet's sustainability.



謝謝主辦單位再次給予榮成紙業在ESG推動成果的肯定。

榮成紙業致力於資源再生技術，本業以廢紙作為原料製成工業用紙及包裝用紙箱，逐步發展造紙循環、水循環及能源循環三大技術，多項技術已為同業標竿，在短期利益與長期價值的平衡一直是榮成追求的永續發展方向，榮成 2050 淨零碳路徑現階段已達成同業最低單位碳排 0.64，結合高效資源利用技術作為淨零路徑上的重要基石，兼顧低碳、節能、減廢的多重環境效益，並期望能以更多元的思維來為地球永續找出解方。



Climate Champion Award
最佳企業氣候行動獎

FINALIST 優選

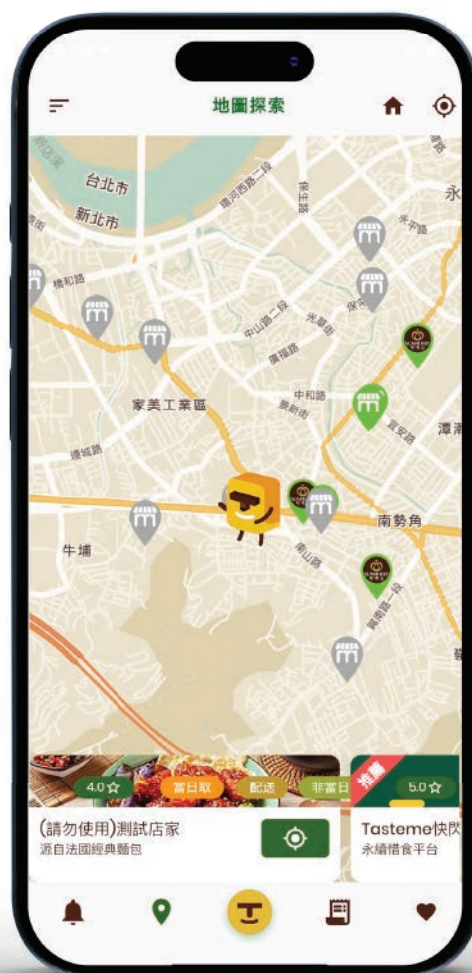
Tasteme 亦頂股份有限公司

Tasteme is committed to providing solutions for businesses to reduce food waste, enhance brand image, expand customer base, reduce environmental pollution, and lessen the financial burden on consumers.

Since its launch in April 2021, Tasteme's "Goodie Bag" has accumulated nearly 130,000 users and partnered with more than 1,000 stores, including retail chains and local shops. We aim to address food inequality through our app service, accessible to everyone in Taiwan.

Tasteme致力於為商家提供減少食物浪費、提升品牌形象、擴大客戶群、減少環境污染、減輕消費者經濟負擔的解決方案。

自 2021 年 4 月推出以來，Tasteme 的「良食福袋」已累積近 130,000 位使用者，並與超過 1,000 家商店合作，包括零售連鎖店及當地商店。我們的目標是透過應用程式服務來解決食物不平等的問題，讓每個人都能使用。



APPLICATION SUMMARY

申請內容總結

Tasteme, founded in 2021, is dedicated to reducing food waste and promoting a sustainable green consumption lifestyle. Tasteme has successfully reduced the equivalent of 380 tonnes of carbon emissions, comparable to the lifetime carbon output of two adult males. According to Taiwan's Environmental Protection Administration (EPA), two-thirds of the food waste generated in Taiwan each year occurs in restaurants and at the retail level, leading to significant resource wastage and environmental impact.

Tasteme's core service is to provide "Goodie Bags," allowing consumers to purchase near-expiration food at a discounted price. Users can choose from various pick-up options, including self-pick-up, delivery, or shipping, making it convenient and flexible. This not only helps consumers save money but also promotes the reuse of food.

To further its mission, Tasteme actively engages in promoting sustainability through its Campus Ambassador Programme. The first cohort attracted 15 university students, while the second, in collaboration with Plantarium, saw participation increase to 50 students. These activities aim to educate young people about the importance of sustainable practices and raise awareness of food waste issues. Campus ambassadors participate in workshops, community outreach, and online campaigns, allowing them to share and spread the message of sustainability.



Tasteme成立於2021年，致力於減少食物浪費並推動綠色消費的永續Lifestyle。自成立以來，Tasteme成功減少了相當於380噸的碳排放當量，相當於想個成人男性一生會產生的碳排放。根據環保署的數據，台灣每年產生的廚餘其中三分之二的浪費發生在餐廳和零售端，這不僅造成資源浪費，還對環境造成極大影響。

Tasteme的核心服務是提供「良食福袋」，讓消費者能以優惠價格購買即期食品。用戶可以選擇自取、外送或配送等多種方式取貨，方便靈活，這不僅幫助消費者節省開支，也促進了食物的再利用。

除了核心業務，Tasteme還積極推廣永續議題，舉辦校園大使活動。第一屆活動吸引了15位大學生參與，而第二屆則與植境合辦，參與人數增至50位。這些活動旨在教育年輕人有關可持續實踐的重要性，並提高他們對食物浪費問題的認識。校園大使們參與的活動包括工作坊、社區外展和線上宣傳，讓他們能夠分享和傳播永續理念。

APPLICATION SUMMARY

申請內容總結

In addition to its educational initiatives, Tasteme produces a podcast, "Coffee, Tea, or Tasteme," featuring over 130 industry experts such as CPC Corporation Chairman Lee Shun-Chin, Chunghwa Telecom General Manager Lin Chao-Yang, and Foundation for Yunus Social Business Taiwan Chairperson Tsai Hui-Ling. The podcast focuses on sharing their "sustainable visions and policies," inviting professionals from various sectors to discuss Taiwan's sustainable future and promote public awareness of environmental issues.

Through these efforts, Tasteme has not only achieved significant results in reducing food waste but has also created a powerful social impact, with over 100 related news articles raising public awareness of food waste and sustainable development. The company hopes to continue expanding its influence, encouraging more people to participate in the movement to reduce food waste and work together for a better future for the planet.



此外，Tasteme製播了名為《Coffee, Tea, or Tasteme》的Podcast頻道，邀請了逾130位來賓，包含中油董事長李順欽、中華電信總經理林昭陽、台灣尤努斯基金會董事長蔡慧玲等業界專家等人，分享他們的「永續願景與永續方針」。這個頻道致力於邀請產官學的專業人士共同討論台灣的永續未來，促進社會對於環保議題的關注與討論。

透過這些努力，Tasteme不僅在減少食物浪費方面取得了顯著成效，還在社會上創造了強大的影響力，相關新聞報導超過100篇，進一步提升了公眾對於食物浪費和可持續發展的認識。Tasteme希望能夠繼續擴大其影響力，鼓勵更多人參與到這場減少食物浪費的行動中來，為地球的未來共同努力。

APPLICATION SPEECH

入圍感言

Being nominated for the BCCT 8th Excellent Corporate Contribution Award – Best Corporate Climate Action Award is a tremendous affirmation of Tasteme's efforts to reduce food waste and promote sustainable development.

Tasteme has been dedicated to connecting restaurants and consumers through our app, allowing surplus food items to be reused at discount price. Our mission is not only to minimize food waste but also to encourage every consumer to participate in this environmental initiative, contributing collectively to the future of our planet.

Over the past three years, we have successfully reduced food waste by 152,144 kilograms, which is equivalent to a reduction of 380 tons of carbon equivalent emissions. These achievements would not be possible without our partners and supporters. We extend our gratitude to all the restaurants and users involved with Tasteme; it is thanks to the support from the BCCT that we can continue to advance this meaningful mission.

Looking ahead, we will persist in our efforts to expand our impact, raise awareness about the importance of food saving, and encourage everyone to practice green consumption. Once again, we thank the BCCT for this recognition, and we will continue to strive for a better environment for all.



入圍英僑商務協會 BCCT 第八屆優良企業貢獻獎 – 最佳企業氣候行動獎，是對 Tasteme 努力減少食物浪費和推動可持續發展的極大肯定。

自成立以來，Tasteme 一直致力於透過我們的 APP，連結餐廳和消費者，讓即期食品能夠以優惠價格再次被利用。我們的目標不僅是減少廚餘，更是希望每一位消費者都能參與到這場環保行動中來，從而共同為地球的未來出一份力。

在過去的三年中，我們成功減少了 152,144 公斤的食物浪費量，相當於減少 380 噸碳排放當量。這一切的成就都離不開我們的合作夥伴和支持者。感謝所有參與 Tasteme 的餐廳和用戶，因為英僑商務協會的支持，我們才能夠持續推動這項有意義的事業。

未來，我們將繼續努力，擴大我們的影響力，讓更多人了解惜食的重要性，並鼓勵大家一起實踐綠色消費。再次感謝英僑商務協會的肯定，我們會不斷前行，為創造一個更美好的環境而努力。

CORPORATE SOCIAL RESPONSIBILITY AWARD

企業社會責任獎

Award brought to you by



**CORPORATE
SOCIAL
RESPONSIBILITY.**

WINNER 特優

Taiwan Life Insurance Co., Ltd.
台灣人壽保險股份有限公司

FINALISTS 優選

Hotai Finance Co., Ltd.
和潤企業股份有限公司

Regent Taipei
台北晶華酒店



CSR Committee, BCCTaipei 台北市英僑商務協會企業社會責任委員會



The CSR Committee of the British Chamber of Commerce in Taipei (BCCTaipei) strongly believes in the power of responsible business practices. As the driving force behind BCCTaipei's commitment to social and environmental responsibility, our committee is focused on fostering positive change and sustainable growth within the community.

Through our initiatives and events, we aim to inspire businesses to engage in meaningful CSR activities. These efforts emphasise the importance of ethical practices while providing tangible support to the communities where our member companies operate. By sponsoring the Corporate Social Responsibility Award, we proudly recognise and celebrate organisations that have demonstrated outstanding innovation, dedication, and impact in their CSR initiatives.

These finalists have set high standards, achieving significant results and becoming exemplars within the business community. Our goal is to inspire more companies to integrate social and environmental responsibility into their core operations, contributing to a sustainable and equitable future for all.



台北市英僑商務協會 (BCCTaipei) 企業社會責任委員會深信，負責任的企業其商業實踐帶來強大的影響力量。作為推動BCCTaipei對社會與環境責任承諾的推手，本委員將致力於在社區中正向發展與永續成長。

透過我們各項倡議與活動，本委員會旨在激勵企業積極參與有意義的社會責任行動。我們強調倫理實踐的重要性，並為會員企業所屬的社區提供實質支持。藉由贊助優良企業貢獻獎的企業社會責任獎，我們期望表彰那些在CSR方面展現出創新、投入與影響力的優秀企業。

本次入圍的企業在CSR領域樹立了高標準，取得了亮眼成果，成為業界的楷模。透過這個獎項，我們希望能鼓勵更多公司將社會與環境責任融入日常業務中，共同創造一個永續且公平的未來。

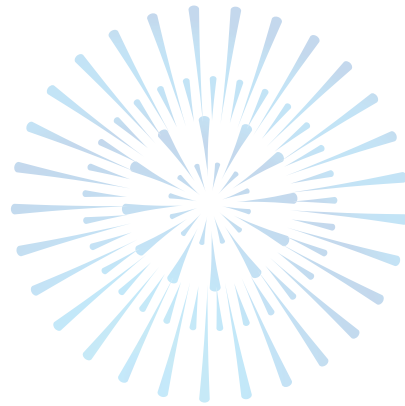


WINNER 特優



中國信託金控

台灣人壽



Taiwan Life Insurance Co., Ltd.

台灣人壽保險股份有限公司

Founded in 1947 as the first life insurance company in Taiwan, Taiwan Life Insurance was privatised in 1998 and became a subsidiary of CTBC Holding in 2015. Taiwan Life Insurance has cemented its place in the industry with four major competitive advantages: "professional talent cultivation," "leading product research and development," "comprehensive distribution strategies," and "leading digital services." In 2023, leveraging its solid sustainable development strategy, a myriad of digital innovation services, and outstanding brand influence, Taiwan Life Insurance won 56 awards at home and abroad, and has been ranked among the "Brand Finance Insurance 100" by Brand Finance, a British brand consulting company, for seven consecutive years.

Continuously emphasising localisation, Taiwan Life Insurance's services are based on offering a comprehensive range of insurance services and paying continual attention to market changes to develop flexible, creative product strategies that help improve company performance, provide the public with convenient and comprehensive insurance services, and maintain stable profitability in the long term in order to create a stable win-win strategy for policyholders and Taiwan Life Insurance as well as achieve sustainable business goals.

In the 75th anniversary of its establishment, Taiwan Life Insurance has been upholding CTBC Holding's service philosophy of "treating customers as family" and the brand spirit of "We are family" to provide every customer with more thoughtful financial services and innovative products, as well as keep pace with the times in offering innovative digital services, brand excellence, and sustainable insurance influence. Taiwan Life Insurance is not only the first life insurance company in Taiwan, the company also aims to become the number one brand for insurance services among the Chinese-speaking world.



台灣人壽於1947年成立，為臺灣第一家壽險公司，1998年邁向民營化，2015年成為中國信託金控旗下子公司。台灣人壽以「專業的人才培育」、「商品研發領導者」、「完整通路策略」及「數位服務領導者」等四大競爭優勢立足於業界，2023年憑藉穩健的永續發展策略、多項數位創新服務及卓越品牌影響力，榮獲國內外56項大獎，更連續七年榮登英國品牌顧問公司 Brand Finance「全球100大最有價值保險品牌」排行榜。

持續落實在地深耕的台灣人壽，以提供保戶全方位保險服務為出發，持續關注市場變化，藉由靈活、具創意的商品策略，提升公司營運績效，提供民眾便捷且全方位的保險服務，並長期維持穩定的獲利能力，為廣大保戶及台灣人壽開創穩健雙贏策略、達成永續經營目標。

台灣人壽成立75周年來，秉持中信金控「待客如親」的服務理念及「We are family」的品牌精神，提供每位客戶貼心的金融服務及創新商品，亦與時俱進創新數位服務、卓越品牌暨永續保險影響力，不僅是臺灣第一家壽險公司，更期許成為華人地區保險服務的第一品牌。

APPLICATION SUMMARY

申請內容總結



The core spirit of insurance is to transfer risk and offer protection. Advance planning is a critical first step to achieving this. The same is true for exercising. The earlier one begins, the more it can help prevent illnesses and build up health assets. Power walking is internationally recognised as one of the most convenient exercise methods. It can be easily integrated into daily life, is suitable for both old and young men and women, and is easy to get into the habit of. Taiwan Life has long promoted public welfare for the elderly, using personal health initiatives to promote national health and encouraging small actions for reducing carbon footprints to promote lower national carbon emissions. In 2012, we launched the Three-Generation Power Walk; now on its 12th consecutive year, the event aims to encourage the public to participate in an accessible, environmental, and age-friendly activity - power walking. The event relies on the support of families to promote health management for all ages. In addition to power walking, we also took action to implement environmental sustainability, stay consistent with net zero carbon-emissions goals, and preserve biodiversity.

For the Three-Generation Power Walk, we invest in new ideas every year and call on customers, charity partners, professional baseball stars and well-known artists to participate together to maximise the benefits of the event. In 2023, we held the power walk event at the Taipei Zoo for the first time. Through it, participants were able to understand the ecology of animals, helping them establish correct ecological conservation concepts. We have also organised power walking events at the Taichung Park and Kaohsiung Museum of Fine Arts to let people understand the beauty of nature and art while power walking through the environment, humanities, art, and historical monuments. In doing so, we aimed to create a symbiotic relationship between these places and the community. In order to provide opportunities for health promotion and community engagement for elderly groups living in remote areas, we have provided the Grandparents Pickup Service and full-journey volunteer companionship service, inviting disabled elderly persons and their families to go power walking together, helping elders sustain a dignified life. Moreover, since 2022, the promotion materials of previous events have been recycled into shoulder bags and backpacks, giving new life to waste materials and advocating for health and eco-friendliness with a focus on environmental sustainability.

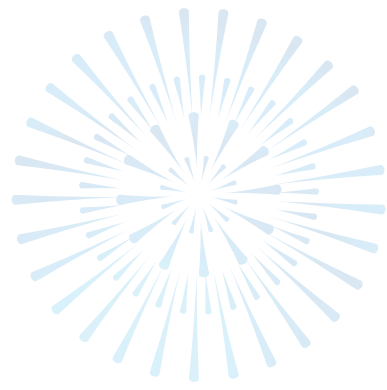


In the future, Taiwan Life will incorporate digital technologies into the Three-Generation Power Walk event, developing new health promotion models. At the same time, addressing the rise of cultural diversity in society, we will uphold the principle of treating customers fairly and promote the concept of self-driven health management to different ethnic groups, aiming to build a healthy Taiwan.



APPLICATION SUMMARY

申請內容總結



保險核心精神在於轉嫁風險、獲得保障，提早規劃是關鍵第一步；運動也是，愈早開始，愈能避免疾病風險、累積健康資產。「健走」是國際公認最方便、最容易融入日常生活，適合男女老幼，最易養成習慣的運動。台灣人壽長期推動高齡公益，致力以「個人健康」帶動「全民健康」，以「微型減碳」帶動「全民減碳」，2012年首創「祖孫三代健走」，連續12年透過低門檻、最環保、無齡限制的健走運動，號召全民參與，以家庭支持力量推動全齡健康促進。健走之餘更落實環境永續，響應淨零排放、維護生物多樣性。

「祖孫三代健走」每年投入新創意，號召客戶、公益夥伴、職棒職籃球星及知名藝人共同參與，極大化活動效益。2023年首度在臺北市動物園健走，透過健走闖關，解密動物生態，讓健走民眾建立生態保育觀念。我們也曾於台中公園及高雄美術館創意健走，透過健走過程中的生態環境、人文藝術、歷史古蹟，讓民眾健走之餘認識生態及藝文之美，創造與在地居民的互利共生。同時為了讓偏鄉長輩也有健康促進及社會參與的機會，提供「爺奶專車接送」及志工全程陪走服務，邀請失能長輩及家人，共度健走家庭日，讓長輩能有尊嚴的樂齡生活。另外自2022年起，我們將活動使用過的廣宣品回收再製成肩背包，讓廢棄物獲得新生，推動健康永續亦兼顧環境永續。

未來，台灣人壽「祖孫三代健走」將持續結合數位科技，開發創新的健康促進模式，同時為因應社會多元文化趨勢，我們將秉持公平待客，向不同族群倡議健康自主管理觀念，打造健康台灣。



APPLICATION SPEECH

入圍感言

On behalf of Taiwan Life Insurance, I want to express our heartfelt gratitude to the British Chamber of Commerce in Taipei for honouring us with this award. It is a significant honour for any company and serves as a powerful motivator for us to keep pushing forward. We are committed to doing the right thing and making a positive impact on society.

For many years, Taiwan Life has championed the concept of self-driven health management. In 2012, we organised Taiwan's first intergenerational family power walk. Now in its 13th year, this event encourages families to exercise together, promoting health and sustainability for people of all ages. We hope that families can view the annual Three-Generation Power Walk as a special day to come together. This reflects CTBC Holding's brand spirit of "We are family," as we strive to build a sustainable future that benefits everyone.

Once again, I would like to thank the judges for this honour. On 5th October, we'll be hosting the 13th annual Taiwan Life Power Walk at the Taipei Zoo. I warmly invite everyone to join us and become part of Team Walk, Team Family, and Team Health.



首先謹代表台灣人壽，感謝台北市英僑商務協會的肯定，獲獎對企業不僅是莫大的榮耀，更是繼續向前的動力，我們將持續做對的事，發揮社會影響力。

台灣人壽長期推動健康自主管理，2012年首創全台第一個跨代家庭健走，今年將是連續第13年，陪著祖孫一起「走出健康」，促進全齡健康永續，更期待每年的祖孫三代健走都是跨世代的家庭團聚日，這就是中信金控「We are family」的品牌精神，打造全齡共好、青銀共融的永續未來。

最後，再次感謝評審委員的肯定，10/5台灣人壽即將舉辦第13年健走，邀請各位和我們一起到台北市立動物園「Team Walk、Team Family、Team Health」。

FINALIST 優選



和潤企業

Hotai Finance Co., Ltd.

和潤企業股份有限公司

Hotai Finance Corporation (hereinafter referred to as HFC) is a comprehensive financing services company, established in 1999, offering a wide range of services to meet the diverse needs of its customers. Over the years, the company has continuously expanded its instalment payment services, including for new cars, commercial vehicles, used cars, motorcycles, and refinancing options, while also extending into corporate equipment leasing, providing tailored financial services to businesses.

As Taiwan's leading vehicle financing brand, HFC has grown from focusing solely on "vehicles" to venturing into "non-vehicle" sectors, and from "leasing and financing" to "green energy investment," all while adhering to its core values of "Customer First, Profession Based." HFC is committed to helping customers achieve their aspirations and becoming the industry's top benchmark.

HFC firmly believes that the purpose of business is to create value for all stakeholders, and in doing so, it continuously enhances its resilience and competitiveness in sustainable operations. As global attention to ESG grows, HFC not only established an ESG Sustainable Management Committee to address sustainability issues raised by stakeholders but also actively aligns with international standards. By integrating diverse and innovative action plans into its core business, HFC strives to balance high EPS with a commitment to ESG sustainable development.

和潤企業為一全方位融資服務公司，1999年成立至今，提供多元服務滿足客戶需求，並持續擴展新車、營業車、中古車、機車分期及原車融資等多項分期付款業務，同時延伸企業設備租賃分期業務，提供量身訂做的企業金融服務。作為台灣車輛金融領導品牌，成立至今從「車」領域跨足「非車」領域、從「融資租賃」擴大至「投資綠能」，秉持「顧客為先、專業為本」的核心價值，矢志幫助客戶心想事成、實現夢想，成為業界NO.1的標竿企業。

和潤企業深信，企業經營目的乃在於為所有利害關係人創造價值，從而在過程中，不斷提升永續經營的韌性與競爭力。隨著全球對ESG重視程度日益提升，和潤企業在永續治理上，不僅設置ESG永續經營委員會，回應利害關係人所關切之永續議題，更積極接軌國際，結合本業推展多元、創新行動方案，在追求高EPS的同時，致力兼顧ESG永續發展。



Hotai Finance Co., Ltd.

和潤企業股份有限公司

Embodying the spirit of "giving back to society," HFC encourages all employees to become part of the social safety net by participating in volunteer services. Employees are encouraged to engage directly with service recipients, fostering a cycle of goodwill and fulfilling the company's social responsibility. Employee volunteer participation has reached new highs, with 2,861 instances of involvement in 2023 alone, contributing a total of 12,626.5 hours of service.

With 25 years of history, HFC has served over 3 million customers. Upholding the philosophy of "always striving for better," we aim to break through limitations and frameworks, continuously unlocking the potential for sustainable operations. By connecting with stakeholders and implementing actionable initiatives, we seek to collectively expand our sustainable impact!



和泰集團


和潤企業

秉持「取於社會、用於社會」的精神，和潤企業期許全體員工能成為社會安全網的一份子，鼓勵員工參與志工服務，親身到現場付出與關懷服務對象，啟動善的循環實踐企業社會責任。同仁志工參與人次屢創新高，2023年共2,861人次，累積參與時數更達12,626.5小時。

和潤企業成立已25個年頭，累計服務超過300萬的客戶，我們以「沒有最好 只有更好」為自我期許，突破既有限制與框架，開創永續經營的無限可能，持續串聯利害關係人，藉由每個行動的實踐共創並擴大永續影響力！



APPLICATION SUMMARY 申請內容總結



“Road Safety” is a key component in building inclusive, safe, resilient, and sustainable cities. In 2023, an international media report described Taiwan’s chaotic traffic conditions as a “pedestrian hell,” highlighting the urgency for Taiwan to address its road safety issues. Taiwan has the highest motorcycle ownership rate in the world, with over 14 million motorcycles on the road daily—an average of one motorcycle for every two people. According to Taiwan’s Ministry of Transportation and Communications (MOTC), the country’s traffic accident fatality rate is 4 to 6 times higher than that of OECD countries, with motorcycle users accounting for the highest proportion of fatalities at 60%.

HFC, a long-term player in the motorcycle financing business, provides customers with affordable instalment plans, making vehicle ownership and mobility more accessible. As part of its corporate mission, HFC has taken the initiative to advocate for road safety, launching the “Motorcycle Road Safety Project” in 2020, in collaboration with partners in its value chain. The goal is to create a “Road Safety Ecosystem” through communication and engagement with customers and the public, raising awareness of road safety and reducing accidents involving motorcycle riders.

HFC’s road safety efforts are built on four key action plans, aimed at fostering road safety awareness among families and younger generations. These initiatives strive to create a safe, inclusive environment where all road users can coexist harmoniously.

Public-Private Partnerships to Increase Driving Training Accessibility


HFC was the first private company to collaborate with the Highway Bureau, MOTC, and local motor vehicle offices to promote subsidies for motorcycle driving training. Beginning in 2022 with the Taipei Motor Vehicle Office, subsidies were offered to low-income groups and young riders. By 2023, 95% of Taiwan’s counties had adopted the programme, which even extended to outlying islands such as Kinmen and Penghu. HFC has invested a total of NT\$2.3 million into the programme, offering different subsidy plans to encourage participation. For instance, participants could receive up to NT\$1,300 in rewards for completing training, and low-income individuals received full subsidies.

「道路安全」是建構具包容、安全、韌性及永續城市的要件之一。然而，2023年國際媒體一篇報導卻將台灣交通亂象形容為「行人地獄」，凸顯當前台灣應積極解決道路交通安全議題的急迫性。

台灣機車持有率為全球最高，有超過1,400萬台機車每天在道路上行駛，平均每2人擁有1台機車。根據交通部道路交通安全委員會統計，台灣交通事故死亡率為OECD經濟合作暨發展組織國家的4至6倍，其中也以「機車使用者」最高，死亡人數占比達60%。

和潤企業長年耕耘機車金融業務，提供顧客可負擔的分期方案，讓人們能輕鬆購入車輛，擁有便利的移動體驗。為此，和潤將倡導用路人安全議題視為公司使命，結合本業推動機車道安計畫自2020年起與價值鏈夥伴共創建立「道路交通安全生態圈」，積極與顧客及大眾溝通道路安全的重要性，提高全民的用路安全意識，降低機車騎士傷亡事故發生。透過以下四大行動方案，從扎根「家庭及年輕族群」道安意識開始，促進交通共融，安全共享的用路環境。

首家官民合作，提高駕訓普及率



和潤為首家與交通部公路局、全台監理所合作的企業，推動「機車駕訓補助」。2022年與臺北市區監理所開啟合作，補助中低收入戶及年輕族群，至2023年全台95%縣市皆有補助，更首度擴及離島並首選金門、澎湖。累計投入230萬元，並設計不同補助方案提高民眾參與：於政府補助再「疊加補助」，加碼提供1,300元考照及完訓獎勵金；針對中低收入族群提供課程「全額補助」。

APPLICATION SUMMARY 申請內容總結

Strengthening Value Chain Participation Through Channel Integration

HFC incorporated road safety promotion into its core business by organising motorcycle safety driving workshops at schools, led by its marketing department. The success of these workshops inspired HFC's North, Central, and South regional teams to proactively provide safety promotion resources to motorcycle dealerships. Over 500 dealers, representing about 27% of HFC's partners, participated in this initiative, promoting road safety to their customers and reinforcing sustainable business practices within the value chain.

Launch of a Video Contest to Call for Road Safety Ambassadors

In 2023, HFC launched the first-ever "Motorcycle Safety Video Competition," with a total prize pool of NT\$230,000, encouraging participation from high school and university students across Taiwan. The competition drew 38 entries from 15 schools, with the winning video, Motorcycle Safety Tune, created by students from Ming Chuan University. The video was adopted as a promotional piece by the Highway Bureau. This initiative not only brought diverse perspectives to road safety advocacy but also cultivated a new generation of road safety ambassadors, further supporting efforts for the 2024 competition, co-organised with the Highway Bureau.

"Zero Violations Challenge" to Promote Safe Driving Practices

To reduce motorcycle traffic violations, HFC introduced the "Zero Violations Challenge," where participants could enter a prize draw by maintaining a record of zero traffic violations for three months. Shifting from traditional punitive measures to rewards-based incentives, this programme encouraged safe driving behaviour. In 2023, over 190 participants signed up, and the challenge's results indicated that those who attended motorcycle driving schools had a violation rate of only 2%, underscoring the significant impact of driving training on improving road safety.

HFC integrates its core business with the promotion of road safety, deepening the commitment to motorcycle safety among employees, government agencies, partner dealerships, and driving schools, and translating this recognition into tangible actions. Looking ahead, HFC aims to continuously connect various stakeholders, increase the participation rate of partner dealerships, and expand the number of collaborating driving schools. These efforts are intended to further broaden the road safety ecosystem and create a safer road environment for all.

首重通路串聯，強化價值鏈參與

和潤結合核心業務推廣機車道安，通路行銷部18位同仁前進校園，辦理「機車安全防衛駕駛校園教育活動」。成效獲部門長官認同，主動號召北中南機車通路業務，提供機車道安宣導資源，於日常業務拜訪經銷商時主動提供並作為對話契機，帶動500多家，約27%的合作經銷商響應，主動與機車駕駛人宣導，帶動價值鏈夥伴參與並賦予永續經營價值。

首創影片徵選，道安大使深入校園

2023年和潤首創「機車道安影片徵選競賽」，總獎金23萬元邀請全台高中職、大專院校學生參與。首屆吸引38支作品參賽、15所大專院校響應。透過評審和網路票選，由銘傳大學團隊《機車安全曲》奪冠，成為交通部公路局宣導短片，並公開表揚賦予榮譽及使命感。藉由同儕號召力引動超過100位學生參與，獲獎學生更肩負校園道安大使在校推廣。競賽為道安宣導帶來多元觀點，更獲得公路局大力支持，於2024年8月將合作舉辦第二屆活動。

首發零違規挑戰，好康響應安全

為降低機車交通違規也推出「零違規挑戰」，由民眾主動報名參加挑戰，保持3個月零違規紀錄即可抽獎。以獎勵代替懲罰，藉由提供誘因、善用好康、你我分享，改變交通安全過往常的「懲罰」警示，讓更多人響應道安。2023年超過190位民眾報名，活動統計發現有參加駕訓班者的違規比例僅2%，證實機車駕訓於降低交通違規的顯著幫助。

和潤結合本業推動道安，深化同仁、政府單位、合作經銷商、駕訓班等對機車道安的認同，轉化為行動實踐力。未來期許持續串聯各界夥伴、並提高經銷夥伴響應比例、合作駕訓班家數等，進而擴大道安生態圈，建立安全道路環境。

APPLICATION SPEECH

入圍感言

Road Safety, An Issue That Concerns Us All!

HFC is deeply grateful to the judging panel for recognising our efforts. We take pride in being a force for a better society. Along with offering affordable vehicle instalment plans and promoting inclusive finance, we've made road safety advocacy central to our mission, enhancing service value and fulfilling our social responsibility.

It's the fifth year of our motorcycle road safety initiative, we are delighted that key stakeholders, including the Ministry of Transportation and Communications, schools, and dealership partners, have joined our "Road Safety Ecosystem," working together to promote a safe and sustainable traffic environment.

It is a great honour to receive this award. It not only affirms the efforts of the HFC team but also strengthens our confidence to continue advancing toward our vision of "inclusive traffic, shared safety." Looking ahead, HFC will keep connecting with more partners to create a positive cycle of good, fulfil our corporate social responsibility. HFC is committed to sustainable actions marked by diversity and innovation, with a steadfast aim to make a greater impact.



道路交通安全關乎你我！

非常感謝評審團隊看見和潤企業的努力，我們自詡成為一股邁向美好社會的前進力量，除了提供顧客可負擔的車輛分期方案，實踐普惠金融精神，更結合本業將倡導用路安全視為公司使命，提升服務價值並落實社會責任。

推動機車道安計畫邁入第五年，很開心在過程中包括交通部公路局、學校、經銷商夥伴等利害關係人一同加入「道安生態圈」的行列，為推動安全、永續的交通環境共同努力。

非常榮幸能獲得這個獎項，這不僅是對於和潤團隊的肯定，更給予我們加倍的信心，堅定地持續朝「交通共融，安全共享」的願景邁進。展望未來，和潤企業將不斷地突破框架，串聯更多合作夥伴，共創善的正向循環，並善盡企業社會責任，落實社會關懷，實踐多元與創新的永續行動，創造更大的影響力！



FINALIST 優選

Regent Taipei

台北晶華酒店

Regent
TAIPEI

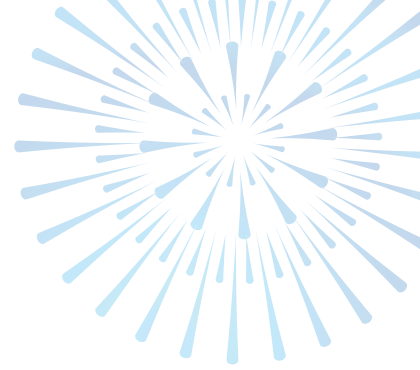
Regent Taipei is located in the Zhongshan commercial district, an area that serves as a hub for finance, luxury shopping, and cultural arts. The hotel enjoys proximity to a 10,000-square-metre park and is just a five-minute walk from Chifeng Street, recognised by the renowned international magazine Time Out as the "coolest neighbourhood in Taiwan." The hotel blends Eastern simplicity with Western elegance, offering meticulous, refined services and facilities. By embracing a philosophy of co-prosperity with the local community and striving for excellence, Regent Taipei creates a cultural exchange platform that connects travellers to the world, providing an extraordinary experience in both accommodation and dining.

台北晶華酒店位於中山南西商圈，地處金融商業、精品購物以及文化藝術中心，坐擁14、15號萬坪公園綠地，距離入選國際知名雜誌Time Out評選的「全台最酷街區」赤峰街僅五分鐘步行路程。飯店結合了東方簡約以及西方優雅，透過精緻細膩的服務與設施，發揚與在地共生共榮和追求卓越的經營理念，為旅人打造和世界接軌的文化交流平台，以及非凡的住宿與餐飲體驗。



APPLICATION SUMMARY

申請內容總結



Prosperity," and "Local Harmony." These principles guide the establishment of ten sustainable action policies: energy conservation and carbon reduction, resource recycling, net-zero green living, diversity and inclusion, gender equality, talent development, a happy workplace, local ingredients, sustainable travel, and charitable activities. The hotel is committed to promoting innovative sustainable actions, ensuring that sustainability is not just a slogan but an integral part of daily life.

Environmental Symbiosis

Utilising energy-efficient equipment, effectively using energy, reducing greenhouse gas emissions, minimising waste generation, recycling resources, and implementing 5G integrated innovation applications to drive sustainable consumption patterns. This approach encourages customers and the supply chain to build a sustainable, low-carbon green lifestyle together.

Equality and Prosperity

Creating an inclusive and fair working environment, valuing salaries and benefits, respecting diverse cultures and values, and assisting employees in growth and value demonstration through talent development programmes. This promotes industry progress and enhances employee happiness, moving from "inclusion" to "integration" and ultimately to "prosperity," fostering a happy workplace with empathy.

Local Harmony

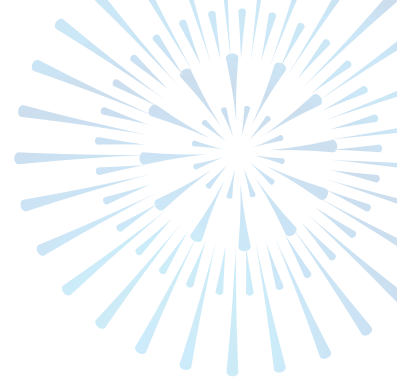
Continuously providing high-quality local products and services, caring for animal welfare, encouraging customers to participate in cultural and ecological activities, and experiencing local customs and ecological environments. This aims to achieve sustainable local development and community prosperity, giving back to society, helping disadvantaged groups, and advocating care and support among people, thereby creating a warmer and more harmonious social environment.

Regent Taipei adheres to the group's philosophy – "Treat others as you would like to be treated." By positively influencing and enhancing Taiwan's tourism industry, the hotel brings the best of the world to Taiwan and shares the best of Taiwan with the world. On the path ahead, Regent Taipei will continue to achieve more milestones, creating more symbiosis, prosperity, and harmony, and building a beautiful sustainable life together.



APPLICATION SUMMARY

申請內容總結



台北晶華酒店以「環境共生」、「平等共榮」和「在地共好」三大構面，建構節能減碳、資源循環、淨零綠生活、友善多元、性別平等、人才培育、幸福職場、在地食材、永續旅行與慈善公益等10個永續行動方針，全面推動各項創新的永續行動，讓永續不單是口號，更將其內化為日常，在每日生活中持續進行。

環境共生

使用節能設備，有效利用能源，降低溫室氣體排放，減少廢棄物產生，回收資源再利用，導入5G整合創新應用計畫，驅動永續消費模式，引導顧客與產業供給鏈一同建構永續低碳綠生活。

平等共榮

建立包容和公平的工作環境，重視薪資福利，尊重多元文化和價值觀，通過人才發展計畫，協助員工成長、展現價值，促進產業的進步，致力於提升員工幸福感，從「共容」到「共融」，再到「共榮」，將心比心，打造幸福職場。

在地共好

持續提供優質的本地的產品和服務，關心動物福利，鼓勵顧客參與文化與生態活動，感受當地的風俗民情與生態環境，以實現地方的永續發展和社區的共榮繁盛，回饋社會、幫助弱勢群體，倡導人與人之間的關懷與支持，從而建立更加溫暖和諧的社會環境。

晶華酒店秉持集團理念 – 「將心比心，待人如己」，以正面的力量影響並提升台灣觀光產業，把世界最好的帶進台灣，把台灣最好的帶給世界，在未來的道路上，持續達成更多的里程碑，創造更多的共生、共榮、共好，一同建構美好的永續生活。



APPLICATION SPEECH

入圍感言

At Regent Taipei, our commitment to sustainable development is centred on three main pillars: environmental symbiosis, equality in prosperity, and local harmony. We encourage every team member to integrate sustainability into every aspect of their lives. Whether it's in the work environment, service delivery, or how we treat resources and society, sustainability should be at the core. The hotel, together with our colleagues, will contribute through our daily efforts to bring balance and harmony to the environment, society, and culture.

晶華酒店在永續發展的具體實踐上，主要聚焦在環境共生、平等共榮與在地共好等三大面向。我們期許每位同仁將永續融入生活的每一個細節當中。無論是工作環境、服務方式，以及對待資源和社會的方式，都應該以永續為核心，酒店將與同仁攜手在日常工作中貢獻自己的力量，為環境、社會和文化帶來平衡與和諧。



DIVERSITY AWARD

企業多元文化獎

Award brought to you by

GSK

WINNER 特優

Standard Chartered Bank (Taiwan) Limited
渣打國際商業銀行股份有限公司

FINALISTS 優選

CARDIF Assurance Vie, Taiwan Branch
法商法國巴黎人壽保險股份有限公司台灣分公司

STMicroelectronics Limited Taiwan Branch
香港商意法半導體股份有限公司台灣分公司



GSK

葛蘭素史克藥廠

GSK is deeply committed to fostering a Diversity culture. We are committed to promoting DEI (Diverse, Equitable, and Inclusive) value and creating an environment where everyone feels valued, respected and empowered.

At GSK, we recognise that diversity goes beyond just gender. It encompasses a wide range of dimensions, including age, religious beliefs, sexual orientation, and socio-economic background. We respect and embrace differences, ensure that everyone is treated fairly and has opportunities for their own growth and development. We also emphasise that everyone is empowered and has the right to express their opinions, thereby helping us make better decision, drive positive changes and move towards a sustainable future.

Through our DEI initiatives, we aim to attract a diverse workforce that reflects the communities we serve and support their career development. We focus on creating equitable opportunities for career advancement and providing inclusive leadership development programs. By doing so, we foster an environment where everyone can thrive and reach their full potential.

Our commitment to DEI is not only a moral imperative but also a strategic corporate operation priority. We want ourselves to be ambitious for patients by embracing diversity and inclusion in our clinical trials. By doing so, we are better equipped to understand the needs of our diverse patient populations and develop innovative solutions to address them. This is particularly crucial in the healthcare industry, where the impact of our work directly affects the lives of billions of people around the world.

In conclusion, GSK's efforts in delivering a DEI culture are driven by our belief in the power of diversity, equitable and inclusion to fuel innovation, build a better workplace, and ultimately improve patient outcomes. We've done a lot, but there is still much more we can do. That's why we choose to work with British Chamber of Commerce Taipei and sponsor the Diversity Award for the third consecutive year. We want to encourage more corporations joining us in further promoting the importance of DEI. By embracing DEI, we are not only doing the right things on the right track, but we can do our best to unit science, technology, and talents to get ahead of disease together.



GSK



GSK 葛蘭素史克藥廠 (以下簡稱GSK) 長期推動企業多元文化。我們致力於推動DEI (Diverse, Equitable, and Inclusive 多元、公平與共融) 文化，打造讓每一位同仁都感受到重視、尊重、被賦予話語權，並能充分運用他們能力的環境。

在GSK，多元文化不僅反映在性別差異上，它涵蓋範圍更廣，包括年齡、宗教信仰、性取向、社會經濟背景等。我們尊重並包容差異性、確保每位同仁都受到公平的待遇，並擁有各自成長與發展的機會，且強調每個人都有表達自己意見的權力。唯有積極營造多元包容性的環境，讓來自不同背景的個人都能貢獻自己獨特的才能和觀點，使企業創新及解決問題的能力不斷成長，進而協助我們提出更好的決策、推動正向改變，邁向永續未來。

透過我們的DEI計劃，GSK希望能夠吸引我們所在地區的多元化人才加入，並協助其職涯上的發展。我們專注於創造公平的職業發展機會並提供包容性的領導力發展計劃。透過這樣做，我們創造了一個讓每個人都能茁壯成長並充分發揮潛力的環境。

我們對DEI的承諾不僅是道德上的要求，也是公司營運的策略性重點。透過在臨床實驗過程中擁抱多元化和包容性，我們能夠更好地了解不同患者的需求，並開發創新的解決方案來滿足這些需求。這在醫療保健產業尤其重要，因為我們的工作直接影響著全球數十億人的生活。

GSK 致力於打造DEI文化，是因為我們相信多元化和包容性的力量能夠推動創新、打造最佳職場並最終改善患者的治療效果。我們已經做了很多，但還有很多進步空間。這就是為什麼我們選擇與台北英國商會合作並連續第三年贊助企業多元化獎。我們希望鼓勵更多企業加入我們，進一步宣傳DEI的重要性。透過擁抱DEI，我們在正確的道路上做正確的事，並盡我們所能，集結科學、科技和人才，共同戰勝疾病。

Diversity Award
企業多元文化獎

WINNER 特優

Standard Chartered Bank (Taiwan) Limited 渣打國際商業銀行股份有限公司



We are a leading international banking group, with a presence in 53 of the world's most dynamic markets and serving clients in a further 64. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good. Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

In Taiwan, we opened our first branch in 1985 and acquired Hsinchu International Bank in November 2006. We provide a comprehensive range of financial solutions to corporates, institutions, and individuals digitally and through our network of branches across Taiwan. Our Consumer, Private and Business Banking business offers award-winning digital banking capabilities to provide clients with simpler, easier and more convenient ways to bank. Our local market expertise and global reach help corporations fulfil their true international potential through our Corporate, Commercial and Institutional Banking arm. Both businesses incorporate sustainable finance solutions to support our ambition towards a net-zero future. Our people are at the heart of everything we do.

渣打集團是領先的國際性銀行，跨足全球 53 個最蓬勃發展的市場，並設有 64 個據點服務全球客戶。我們的使命在於運用我們獨特的多元性，推動經濟發展並促進繁榮，同時透過品牌承諾 - here for good 忠實呈現我們悠久的傳統和價值觀。渣打集團在倫敦證交所、香港證交所掛牌上市。

在台灣，我們於 1985 年成立第一家分行，並於 2006 年 11 月公開收購新竹國際商業銀行，成為領先的國際性銀行，並憑藉不斷創新、持續且穩定的成長，以及對永續發展的倡議，引領同業。透過綿密的分行網絡與數位金融服務管道，我們提供全方位的金融商品與服務，涵蓋個人與企業客戶。渣打的消費金融、私人理財暨中小企業銀行事業以創新的金融科技讓客戶能輕易透過數位與行動平台完成各項金融交易與服務，憑藉對當地市場脈動與全球貿易網絡的掌握，我們的企業、金融機構暨商業銀行事業總處能隨時滿足企業客戶的需求，並與國際金融趨勢無縫接軌；而與永續發展議題的緊密結合，更是渣打在推展業務的同時，也全面朝淨零排放的目標邁進。

更多相關訊息，請前往渣打集團網站 sc.com，以及渣打國際商業銀行網站 www.sc.com/tw/，或到渣打網誌 Insights 獲得渣打專家們的看法，並歡迎加入渣打的社群媒體 X，LinkedIn 及 Facebook 獲取最新消息。

APPLICATION SUMMARY

申請內容總結



Standard Chartered Bank Taiwan continuously strives to promote a strong culture of Diversity and Inclusion. SCB Taiwan established a DEI council, comprising 30+ employees from over 10 different departments, to promote DEI within the Bank since 2021. This committee also established five workstreams, focusing on Gender Equality, Disadvantaged Equality, Wellbeing, Diversified Suppliers, and SC Pride (LGBT+ group) to build consensus on diversity and inclusion.

In 2023, we developed three strategies: 'Diversity Embedded in Company Value and Culture', 'Making a Leadership Contribution to Diversity', and 'Innovation in Diversity', to achieve three key objectives: Best Place to Work, Best Place to Bank, and Prosperous Communities. The DEI Council organised over 30 events, attracting more than 1,000 participants. Together with all our colleagues, we are moving towards our DEI vision

Diversity Embedded in Company Value and Culture

DEI is our unique corporate culture, which is embedded in our values and an inherent part of our brand. To raise awareness of the value of diversity and tackle discrimination and marginalisation, we continuously engage more stakeholders within and outside of the organisation to take action.

Internally, we strive to drive change in policies to be more inclusive. SCB announced in September 2023 the rollout of enhanced global parental leave benefits that standardise the amount of parental leave we offer, providing parents with the option of undertaking more equitable caregiving responsibilities for their children. With the enhanced benefits, employees can access a minimum of 20 weeks of paid parental leave, irrespective of gender, relationship status, or how a child comes to permanently join an employee's family. The enhanced benefits have been designed to support working parents. This is part of our commitment to fostering an inclusive culture, where employees are supported in balancing their personal lives with building successful careers.

Also, SCB announced The Pride Charter in 2023, which stands for respect for all colleagues and commits to providing a safe space for our LGBT+ colleagues. Through a principles-based Charter, our aim is to embed a culture of inclusion and provide a safe work environment where every colleague has a fair chance to reach their full potential and thrive. Real inclusion is only achieved when the needs of LGBT+ colleagues are fully integrated throughout all processes and policies, visibly represented, and spoken of openly.

Externally, we continuously identify new DEI suppliers through the supply chain management-led procurement process. As of October 2023, SCB Taiwan's spending with diverse suppliers accounts for 10% of spending with overall suppliers. In Q3 2023, our newly onboarded diverse suppliers made up 16% of all newly onboarded suppliers. Our aim is to create mutually beneficial relationships with suppliers from all walks of life, reflecting the diverse communities and cultures we operate in.

Moreover, to support and empower women entrepreneurs to grow, thrive, and succeed in business through upskilling and mentorship, SCB Taiwan, in partnership with The Garden of Hope Foundation, launched "Women in Entrepreneurship (WiE)" in 2023. The WiE programme not only offers financial incentives, but we also collected the expectations and support needed from the entrepreneurs and customised the upskilling trainings and workshops. We also recruited 30 SCB Taiwan employees as volunteers who served as practitioners, providing consultations on business development, followed by marketing/promotion strategies and fundraising and financing. We look forward to this supporting young women entrepreneurs as they unlock their potential to grow into leaders, expand their businesses globally, and continue tackling social issues with their innovative ideas.

APPLICATION SUMMARY

申請內容總結

Making a Leadership Contribution to Diversity

The leadership-driven efforts are sustained and impactful in creating a DEI culture within SCB Taiwan. Our levels of leadership take a lead-by-example approach to champion diversity, involving themselves in every DEI initiative and demonstrating notable actions and role model behaviour.

- Participation: We take responsibility and stand together to promote a culture of inclusion, embedding DEI in policies and practices, allocating resources, setting up accountability and measurement, and maintaining continuous communication.
- Engagement: Following our DEI vision, we aim to add value to our various stakeholders through collaboration and partnership, learning best practices, and sharing knowledge beyond the organisation's boundaries (e.g., joining the DEI Network in Taiwan).
- Role model: We recognise our leaders or colleagues with inclusive behaviours as role models, ensuring an equitable working environment by inviting them to proactively share personal stories and encourage more colleagues to embrace DEI.



Innovation in Diversity

To raise awareness of the value of diversity and tackle discrimination and marginalisation, we continuously engage more stakeholders within and outside of the organisation to take action through innovative initiatives. For example, SC Pride Taiwan launched the market's first "Rainbow ATM," which attracted significant media exposure (both video and articles). To celebrate Pride Month, SC Pride Taiwan decorated the ATM in the main branch with rainbow colours. It was the very first time Standard Chartered installed a Rainbow ATM to show our support for the LGBT+ community and promote DEI together with our families, friends, and clients. During Pride Month, we also gave out rainbow stickers and launched an internal activity encouraging staff to take pictures with the Rainbow ATM.

We hope that our actions inspire our own and other employers—across industries, around the world—to take similar actions. If we stand together, we can build a movement that creates a more inclusive society.



APPLICATION SUMMARY

申請內容總結

渣打國際商業銀行(渣打銀行)積極推動多元共融、以人為本的友善工作環境；在台灣，我們設置了多元共融委員會，將「性別平權」、「弱勢平等」、「性取向平權」、「身心福祉」及「多元供應商」等五大主軸納入工作重點，由來自不同單位的員工組成工作小組，一方面展現多元特質，另一方面激發創意火花，持續將影響力延伸到每個角落，並透過「多元共融精神融入公司價值及文化」、「管理團隊投入資源並促進多元共融」、「創新的多元共融活動」三大策略，實踐三大多元共融目標：最佳職場環境、最佳銀行選擇、達到社區繁榮；更透過一系列活動呼應前述目標以擴大影響力。

在提升婦女職場地位方面，渣打銀行與 CAREHER 共同舉辦 IWD 國際婦女節高峰會，探討「Invest in Progress: Women Accelerating Change」在職場加速推動改變過程的無窮潛力；倡議「弱勢平權」與落實DEI來建立幸福職場，也與 Alpha Plus 舉辦多場跨產業交流餐會，邀請超過十家企業代表分享經驗，共建多元共融文化。

每年六月，渣打銀行也透過「全球LGBT驕傲月(LGBT Pride Month)」活動表達對各種性取向的尊重，以避免因誤解而帶來的性別歧視和暴力。今年，更特別在北、中、南共6家分行精心妝點彩虹圖樣，並向客戶提供期間限定的驕傲月彩虹貼紙，在在展現對多元性別認同族群(LGBTQ+)以及推動「性取向平權」普及的支持。

在打造最佳職場上，渣打銀行也推出領先業界的「進階版陪產假」，為期20週陪產假讓新手爸爸們在開心迎接新成員到來的同時，還可以靈活運用時間來照顧配偶與新生寶寶。相同的福利也適用於領養年紀5歲以下小朋友的家庭，讓員工有更充裕的時間，在工作與生活中找到適合自己的平衡點。此外，除了已經全面落實的彈性工作環境外，員工還可以視需要申請每年7天的家庭照顧假，適用對象不分家庭組成型態，體現多元與共融的企業文化。

今年，渣打銀行首度開放內部特定辦公場域大樓，分別規劃長輩專屬與親子專場的家庭日活動，讓員工邀請家中長輩體驗其每日工作環境，也開放特定空間作為親子同樂的遊樂園，實現銀行照顧員工身心靈福祉以及「一心做好，始終如一」的品牌承諾。



APPLICATION SPEECH

入圍感言

We are very honoured to be among the finalists for the BCCT Diversity Award, with the opportunity to share our experience in the DEI journey.

Standard Chartered Bank is an international banking group with a history of more than 170 years, with service offices in 53 markets around the world. At the same time, we have more than 85,000 employees from 131 different countries serving our colleagues around the world. Our colleagues represent over 120 nationalities and 100 ethnicities, and more than 170 languages and dialects are spoken across the bank. With this unique composition in the workplace, we value and celebrate the diversity of our teams across all our locations and business functions so that everyone feels respected and can realise their full potential.

To thrive in a complex and diverse world, SCB Taiwan reflects, supports, and nourishes diversity—in all its forms. A diverse workforce accelerates innovation by bringing more perspectives, views, and opinions to the table. Diversity and inclusivity improve our ability to understand the varying needs of our clients, which supports more relevant innovation. We are focused on building a culture of equity and inclusivity to ensure that everyone feels safe sharing their ideas while respecting the opinions of others. Our strongly inclusive culture and our valued behaviours are essential building blocks for driving commerce and prosperity. We strive to be a great place to work and a great place to bank, while also supporting the communities where we operate. Thank you, BCCT, for the recognition. With SCB Taiwan's DEI Council delivering DEI value, our commitment is embedded in every one of us and everything we do. We will keep leading excellent outcomes and remain committed to creating a culture at the bank that welcomes everyone.



渣打集團是一間擁有超過 170 年的歷史的國際銀行集團，在全球 53 個市場有服務據點；同時，我們有超過 8 萬 5 千名員工在世界各地服務客人，而這些員工來自 131 個不同的國家；因為渣打集團擁有這樣獨特的多元性，我們更重視將多元與包容精神融入企業文化，打造以人為本的友善工作環境，確保每一位渣打銀行工作的同仁都能感到安全感。

在多元共融議題上，渣打集團針對 9 大領域持續推動多元共融的倡議。我們相信在不同的層面上，讓員工感受到被真正接納、重視和賦予權力，對每一位員工的職業生涯至關重要，我們相信尊重人才的多元性，並廣納來自不同背景的智慧與經驗，才能真正驅動公司的創新和發展。2021 年，渣打台灣成立多元共融委員會之後，積極因應多元與包容的各個面向，更針對性別平權、弱勢平等、性取向平權、身心福祉及多元供應商等五大主軸成立工作小組，不僅體現多元特質，也讓推廣過程激發出更多創意火花，把影響力延伸至銀行的每個角落，我們期望透過「多元共融精神融入公司價值及文化」、「管理團隊投入資源並促進多元共融」、「創新的多元共融活動」三大策略，實踐三大多元共融目標：最佳職場環境、最佳銀行選擇、達到社區繁榮；更透過一系列活動呼應前述目標以擴大影響力。

最後，感謝台北市英橋商務協會 (BCCT) 主辦意義深遠的獎項，鼓勵更多企業落實永續發展。渣打銀行將持續深耕台灣市場，並積極推動與實踐多元共融的友善職場。

Diversity Award
企業多元文化獎

FINALIST 優選

CARDIF Assurance Vie, Taiwan Branch 法商法國巴黎人壽保險股份有限公司台灣分公司



BNP PARIBAS CARDIF
法 國 巴 黎 人 壽

Cardif Assurance Vie, Taiwan Branch, is a subsidiary of BNP Paribas Cardif and represents its first entry into the Asian market. It offers a range of savings and protection insurance solutions and is a market leader in unit-linked insurance and creditor insurance products within the bancassurance channel.

The company currently employs nearly 400 staff and has formed partnerships with over 40 financial institutions in Taiwan. Cardif Assurance Vie, Taiwan Branch's gross written premium has reached NT\$ 56.5 billion over the past two years (2022-2023), making it one of the most important international markets for BNP Paribas Cardif.



法國巴黎人壽台灣分公司隸屬法國巴黎保險，是法國巴黎保險進入亞洲市場的第一個據點。主要提供儲蓄型與保障型商品等保險服務，是投資型保險和信用保障保險在銀行保險通路的領導者。

目前法國巴黎人壽台灣分公司在台灣有約400位員工，並擁有超過40家的金融機構合作夥伴，近兩年(2022-2023)來總保費收入達新台幣565億元，是法國巴黎保險最重要的海外市場之一。



APPLICATION SUMMARY

申請內容總結

BNP Paribas Cardif Taiwan has been at the forefront of promoting diversity and inclusion since 2014, in alignment with SDG 5, focusing on gender equality. The company places "Respect for Persons" as the highest standard in its code of conduct and is committed to creating a diverse, equitable, and inclusive workplace through well-established policies and concrete actions. The senior management of the group and Cardif Vie Taiwan periodically promote the concept of gender equality and a culture of diversity. They also take part in our activities with great passion. The CEO of BNP Paribas has stated at various locations and meetings: "Enabling all to express their talents without restrictions, by being in the right role, is a key element of the company's success," and "Homophobia and transphobia have no place, and will never have a place, at BNP Paribas."

Vision and Values on Diversity:

The company believes that everyone deserves to be treated fairly, regardless of gender, age, nationality, or disability. With a strong Code of Conduct, BNP Paribas Cardif Taiwan prohibits all forms of discrimination, bullying, and harassment, ensuring that every employee can work in a safe and supportive environment. Gender-neutral facilities and equal benefits for same-sex couples demonstrate the company's dedication to inclusivity.

Leadership Efforts in Promoting Diversity:

Top management actively promotes gender equality and supports LGBTQ+ rights. The company's CEO and senior leaders emphasise a "zero tolerance" policy towards discrimination and consistently participate in diversity initiatives. By setting an example, they inspire all employees to uphold these values in their day-to-day work.

Innovative Diversity Initiatives:

The company launched the "Equality and Sustainability Vanguard" initiative in 2023, encouraging employees to engage in social equality activities through a point-based system. Over 350 employees participated, demonstrating strong support for these initiatives. Additionally, BNP Paribas Taiwan collaborates with "Dialogue in the Dark" to raise awareness about the needs of visually impaired and disabled individuals, fostering a more inclusive work environment.

法商法國巴黎人壽保險股份有限公司台灣分公司在推動多元文化與性別平等的努力上，透過實際行動持續展現承諾。自2014年以來，公司積極響應聯合國永續發展目標 (SDG 5)，遵行集團政策並落實到在地市場，以「尊重個人」(Respect for Persons) 制定為公司最高行為準則之一，透過政策與具體行動，致力於打造多元、平等、共融的工作環境。

多元文化的願景與價值：法國巴黎人壽深信每個人都應被公平對待，不論其性別、年齡、種族、國籍或身心障礙狀況。公司制定了《企業行為準則》(Code of Conduct)，嚴格禁止任何形式的歧視、霸凌或騷擾行為，並確保每位員工都能在安心的環境中工作。公司也推動「性別友善」相關設施，如無障礙廁所，並提供同性伴侶同等的福利。

領導階層推動多元文化的努力：公司高階主管積極參與多元文化與平權相關活動，特別是在性別平等、LGBTQ+ 權益以及殘障人士就業的支持上展現了領導力。公司總經理及資源管理處人資長以身作則，強調對於歧視的「零容忍」政策，並積極參與各類多元文化活動。

創新的多元文化倡議：公司推出了許多創新且具影響力的措施，例如2023年推出的「平權暨永續尖兵」專案，鼓勵員工參與社會公益與平權相關活動，並通過累積點數制度激勵同仁投入。此系列活動得到了員工的廣泛支持，超過350名員工參與。此外，透過與「黑暗對話」社會企業的合作，公司每年舉辦工作坊，讓員工理解視障者和身心障礙人士的需求，進一步加強企業內部的共融氛圍。

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Measuring Diversity Impact:

Each year, the company conducts the "Conduct & Inclusion Survey" to assess the effectiveness of its diversity programmes. In 2023, over 90,000 employees participated globally, with 83% providing positive feedback on the inclusive culture, and 87% feeling free to be themselves at work without fear of judgement.

Sustainability and Continuity of Diversity Programmes:

The company has established the BNP Paribas PRIDE employee resource group and the Taiwan Pride Committee to provide ongoing training and resources for employees. These groups ensure that diversity efforts remain impactful and continuous. Furthermore, the annual "Diversity Month" reinforces the company's commitment to fostering inclusivity.

Communication of Diversity Efforts:

Externally, BNP Paribas Cardif Taiwan openly supports the LGBTQ+ community by participating in Taiwan's annual Pride Parade and partnering with organisations to promote gender equality. The company uses media and social platforms to highlight its efforts in supporting diverse and marginalised groups.

In summary, BNP Paribas Cardif Taiwan's comprehensive approach to diversity—through policies, leadership, innovative initiatives, and continuous evaluation—has created a lasting impact both internally and externally.

At BNP Paribas Cardif, through unwavering effort and continued commitment, we strive to eliminate prejudice and discrimination. We believe that everyone deserves to be loved and treated fairly, ensuring that each individual can thrive and showcase their talents in the most comfortable and supportive environment.

定期衡量多元文化的影響： 法國巴黎銀行每年進行《企業行為與共融調查》（Conduct & Inclusion Survey），以匿名問卷檢視多元文化的成效。2023年，超過90,000位員工參與了調查，其中83%的員工對公司創造的包容性文化表示正向回饋，87%的員工相信自己可以在職場中「做自己」而無需擔心被如何看待。

多元文化計畫的永續性： 公司設立了BNP Paribas PRIDE員工資源小組以及Taiwan Pride Committee，這些平台提供教育訓練和資源，確保多元文化倡議的持續推動與影響。此外，公司每年施行「多元共融文化月」，透過一系列的活動與講座，不斷提高員工對多元共融的認識。

多元文化的溝通： 公司透過參與台灣同志大遊行、合作推出性別平等教育訓練、以及與非營利組織如彩虹平權大平台合作，向外界展示其對多元文化的承諾。同時，內部員工也透過彩虹版公司識別證織帶等方式，了解並支持LGBTQ+族群的權益。

綜合以上，法國巴黎人壽透過政策、領導支持、創新舉措、嚴謹的影響力評估機制及永續發展的承諾，持續推動多元文化的發展，並在內外部都彰顯出顯著的成效與承諾。在法國巴黎人壽，我們不斷努力消彌偏見與歧視，讓每個人都值得被愛與公平對待，讓每個人都能以最安心舒適的狀態發揮長才。

APPLICATION SPEECH

入圍感言

BNP Paribas Cardif Taiwan Branch is thrilled to be recognised for diversity by the British Chamber of Commerce in Taipei. As part of the BNP Paribas group, we're all about creating an inclusive space where everyone, regardless of nationality, ethnicity, gender, or even favourite snack choice, can feel respected and treated fairly. Here, you don't need to "fit in"—because you're already amazing just the way you are! This recognition is just the beginning. We'll keep promoting diversity and inclusion initiatives, showing the world that differences are what make us stronger (and much more interesting). Let's keep fighting bias and discrimination, because everyone deserves a fair chance, a little love, and a lot of respect. Thank you again to BCCT for this wonderful honour—we're excited for what's to come!



法國巴黎人壽保險股份有限公司台灣分公司非常榮幸獲得英僑商務協會「優良企業貢獻獎」中的多元獎項入圍肯定。作為法國巴黎銀行集團的一員，我們始終致力於推動多元共融的企業文化。我們相信，每一位員工，不論其國籍、種族、性別、性傾向或膚色，都值得在這裡感受到滿滿的公平與尊重，並且能夠安心發揮其專業與才華。換句話說，這裡不需要“假裝融入”，因為你本來就很棒！我們的目標是打造一個專業又包容的工作環境，讓每個人都能夠自在地做自己，並在這樣的環境中綻放光芒。這次入圍不僅是對我們努力的肯定，更像是多元共融之路上的一个小里程碑（更多更美好的事情正在計畫當中）。

未來，我們將繼續推動更多多元共融活動，讓更多人認識並欣賞“與眾不同”的美好，當然，我們也會全力以赴對抗偏見與歧視，畢竟，每個人都值得被公平對待、尊重，還有更重要的是「被愛」。再次感謝英僑商務協會的肯定，這只是開始，我們會繼續前進，讓更多差異不再成為距離，反而成為連接彼此的橋樑。



STMicroelectronics Limited Taiwan Branch 香港商意法半導體股份有限公司台灣分公司

At ST, we are over 50,000 creators and makers of semiconductor technologies mastering the semiconductor supply chain with state-of-the-art manufacturing facilities. As an integrated device manufacturer, we work with more than 200,000 customers and thousands of partners to design and build products, solutions, and ecosystems that address their challenges and opportunities, and the need to support a more sustainable world. Our technologies enable smarter mobility, more efficient power and energy management, and the wide-scale deployment of cloud-connected autonomous things. We are committed to achieving our goal to become carbon neutral on Scope 1 and 2, and partially Scope 3, by 2027. Further information can be found at www.st.com.



意法半導體匯聚超過5萬名半導體技術的創造者和製造者，掌握半導體供應鏈和先進的製造設備。做為一家整合元件製造商（IDM），意法半導體與逾20萬家客戶與數千個合作夥伴一起研發產品和解決方案，攜手建立生態系統，協助客戶因應挑戰和新機會，滿足世界對於永續發展之更高的需求。意法半導體的技術讓人們出行更智慧，電源和能源管理更高效，物聯網和連接技術的使用更廣泛。意法半導體致力於2027年達成碳中和（適用於範圍1和範圍2，以及部分範圍3）之目標。更多資訊，請瀏覽意法半導體官方網站：www.st.com。



APPLICATION SUMMARY

申請內容總結



With over 50,000 people spanning 118 nationalities and 40 countries, STMicroelectronics is a global company working together as one team. Our aim is to foster an equitable and inclusive workplace where people feel supported to be their authentic selves and reach their full potential. We are convinced that diversity, equity, and inclusion (DEI) have a positive impact on innovation, stakeholder engagement, and both personal and company growth. We actively promote DE&I measurements and disclose DE&I data on the ST DE&I website and in the Annual Sustainability Report.

What are we doing?

Recruiting more women

At the end of 2022, women represented 35% of our global workforce and 25% of our exempts. In an under-represented technical field, we reached our target of hiring 30% women for exempt positions for the second year in a row. Our target for 2025 is to increase the percentage of women at all management levels to 20%.

Remuneration and career opportunities

We value all employee contributions and have zero tolerance for any kind of discrimination. Our objective is to safeguard equity in development, career opportunities, and remuneration. Following the global rollout of our pay gap index, we recorded an overall gender pay ratio of 100% in 2024 Q2 (basic salary with prime), averaged across job grades and normalised by country.

Attracting young talent

Our workforce is highly skilled and experienced, with staff turnover in our engineering and management population of just 7%. To continue building our capacity for long-term success, however, we also need to attract young talent through our STEM programme.

在118個國籍和40個國家中擁有超過50,000名員工，意法半導體是一家全球性公司，作為一個團隊共同努力。我們的目標是營造一個公平且包容的工作環境，使每個人都能夠展現真實的自我並發揮其全部潛能。我們深信，多樣性、公平性和包容性 (DEI) 對於創新、利益相關者的參與以及個人和公司成長都有積極的影響。我們積極推動DE&I的衡量指標，並在意法半導體DE&I網站和年度可持續發展報告中披露DE&I數據。

關於DEI，意法半導體正在做什麼？

招募更多女性

截至2022年底，女性佔我們全球員工的35%，佔我們管理層的25%。在一個女性代表性不足的技術領域，我們連續第二年達成了聘用30%女性管理層的目標。我們的2025年目標是將所有管理層的女性比例提高到20%。

薪酬和職業機會

我們重視所有員工的貢獻，對任何形式的歧視零容忍。我們的目標是確保在發展、職業機會和薪酬方面的公平。隨著我們薪酬差距指數的全球推廣，我們在2024年第二季度記錄到的整體性別薪酬比率為100%（基本工資加獎金），按職級和國家標準化後的平均值。

吸引年輕人才

我們的員工隊伍技術精湛且經驗豐富，我們工程和管理人員的員工流失率僅為7%。然而，為了繼續建立我們的長期成功能力，我們還需要通過我們的STEM計劃吸引年輕人才。



APPLICATION SUMMARY

申請內容總結



Hiring and inclusion of people with disabilities

As part of European Week for the Employment of People with Disabilities in November 2022, ST took part in several activities involving employees and people with disabilities. In France, ST employees shared a typical workday with an unemployed disabled counterpart, while in Italy, all the directors teamed up with sports champions with disabilities to learn about overcoming limits through the metaphor of sport. In both countries, these activities were followed up with webinars that attracted over 600 and 700 participants, respectively. Also, ST France hired 29 people with disabilities in 2022, bringing the total to nearly 600 employees with disabilities.

About our programmes

• “Blossom” programme start from 2021

The Blossom network is made up of people from ST's new generations (Y and Z) who are willing to support change within our company. Blossom mainly focuses on our generations, which have introduced new expectations to the workplace regarding communication, collaboration, career development, employee experience, and more! Today, we are 26,493 at ST, representing over 50% of ST's population. By 2025, we are projected to represent 75% of ST's workforce.

We hold many roundtable meetings with company executives each year around the world, allowing employees of these generations to have the opportunity to meet face-to-face with the CEO and present their suggestions and questions about the company. Additionally, we have an annual event where employees can form teams to participate and earn points, providing an opportunity to better understand and exchange ideas with each other across gender, age, and regional boundaries.

聘用和包容殘障人士

作為2022年11月歐洲殘障人士就業周的一部分，意法半導體參加了多項涉及員工和殘障人士的活動。在法國，意法半導體員工與失業的殘障人士分享了一個典型的工作日，而在意大利，所有的主管與殘障運動冠軍組隊，通過體育的隱喻學習如何克服限制。在這兩個國家，這些活動隨後都舉行了吸引超過600和700名參與者的網絡研討會。此外，意法半導體法國公司在2022年聘用了29名殘障人士，使殘障員工總數接近600人。

關於意法半導體的DEI項目

• “Blossom”計劃始自2021年

Blossom網絡由意法半導體的新一代（Y和Z世代）組成，他們願意在公司內部支持變革。Blossom主要關注我們這些世代，這些世代對工作場所引入了新的期望，包括溝通、協作、職業發展、員工體驗等！今天，我們在意法半導體有26,493名員工，佔意法半導體總人數的50%以上。到2025年，我們預計將佔意法半導體員工總數的75%。

我們每年在全球各地與公司高管舉行多次圓桌會議，讓這些世代的員工有機會與CEO面對面交流，提出他們對公司的建議和問題。此外，我們還有一個年度活動，員工可以組隊參加並獲得積分，這提供了一個跨越性別、年齡和地區界限更好地理解 and 交流想法的機會。



APPLICATION SUMMARY

申請內容總結

- “STEM your way” programme start from 2018

Science, Technology, Engineering, and Mathematics (STEM) education is increasingly considered indispensable. It provides the tools needed to develop solutions to complex global problems and fosters curiosity in young people.

STEM for Girls: We believe our industry needs more diverse talent to create a better future. Our role in combating gender stereotypes in science and technology is a key focus of our initiatives in this area.

In 2022, we organised 40 events for participants ranging from elementary school students to university students, as well as employees and their family members, all dedicated to enhancing diversity in STEM. These initiatives reached nearly 7,000 students globally. Italy was particularly active, engaging with more than 1,700 teenagers. In 2023 and 2024, we continue to promote these initiatives globally.

Our employees are involved in these activities as both mentors and facilitators. Members of our Women in Leadership community act as role models, speak at webinars, and participate in social media campaigns, inspiring women and girls to be confident about their future roles in STEM.

After these activities, more students believe that regardless of gender, they can join the technology industry and aspire to work at STMicroelectronics. In Taiwan, more than half of the students submit their résumés to us after each event, hoping to become part of ST.



- “STEM your way” 計劃始自2018年

科學、技術、工程和數學 (STEM) 教育日益被認為是不可或缺的。它可以提供開發解決複雜全球問題所需的工具，並激發年輕人的好奇心。

STEM for girls: 我們相信，我們的行業需要更多多樣化的人才來創造更美好的未來。我們在打破科學和技術領域性別刻板印象方面的作用是我們在這一領域的主要關注點。

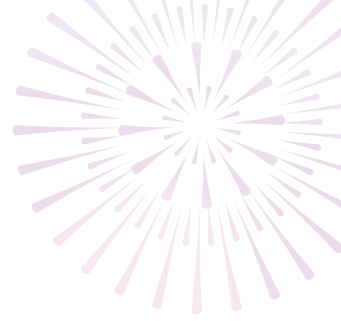
在2022年，我們為從小學生到大學生、員工及其家人組織了40場活動，致力於促進STEM領域的多樣性，這些活動在全球範圍內吸引了近7,000名學生參加。意大利尤其活躍，吸引了超過1,700名青少年。2023年和2024年，我們將繼續在全球推廣。

我們的員工以導師和促進者的身份參與這些活動。我們的女性領導力社區成員作為參與者的榜樣，在網絡研討會上發表演講，並參加社交媒體活動，激勵女性和女孩對她們在STEM領域的未來角色充滿信心。

在這些活動之後，更多的學生相信，無論性別如何，他們都可以加入科技行業，並努力加入意法半導體。在台灣，每次活動後，超過一半的學生甚至向我們提交了簡歷，希望成為意法半導體的一員。

APPLICATION SPEECH

入圍感言



We are profoundly honoured to be recognised as a finalist for the DEI Award by BCC Taipei. At STMicroelectronics, our commitment to diversity, equity, and inclusion (DEI) is at the heart of our corporate ethos. With over 50,000 employees representing 118 nationalities across 40 countries, we strive to create a workplace where everyone feels valued, respected, and empowered to reach their full potential.

Our journey towards fostering an inclusive environment is reflected in our tangible actions and measurable outcomes. By the end of 2022, women constituted 35% of our global workforce and 25% of our exempt positions. We are determined to increase the percentage of women at all management levels to 20% by 2025. Our efforts to ensure equity in development, career opportunities, and remuneration have resulted in achieving a 100% gender pay ratio in Q2 2024.

We are also dedicated to promoting the inclusion of people with disabilities. During the European Week for the Employment of People with Disabilities in November 2022, we engaged in impactful activities that fostered understanding and inclusion. In France, we hired 29 individuals with disabilities in 2022, bringing our total to nearly 600.

Our "Blossom" programme, initiated in 2021, and "STEM your way" programme, launched in 2018, are instrumental in driving change. These initiatives focus on empowering new generations and combating gender stereotypes in STEM, reaching thousands of students globally.

Being a finalist for the DEI Award is a testament to our unwavering commitment to advancing DEI within our organisation, and we are grateful for the recognition from the judges. We are proud of our progress and remain steadfast in our mission to create a diverse, equitable, and inclusive environment for all.

我們深感榮幸被ECC台北認可為DEI獎項的最終入圍者。在意法半導體，我們對多樣性、公平性和包容性（DEI）的承諾是我們企業精神的核心。擁有超過50,000名員工，代表118個國籍，遍布40個國家，我們努力創造一個讓每個人都感到被重視、被尊重並能夠發揮全部潛能的工作環境。

我們在促進包容性環境方面的努力體現在我們的具體行動和可衡量的成果中。截至2022年底，女性佔我們全球員工的35%，佔我們管理層的25%。我們決心在2025年前將所有管理層的女性比例提高到20%。我們在發展、職業機會和薪酬方面確保公平的努力，已經在2024年第二季度實現了100%的性別薪酬比率。

我們還致力於促進殘障人士的包容性。在2022年11月的歐洲殘障人士就業周期間，我們參與了多項促進理解和包容的有影響力的活動。在法國，我們在2022年聘用了29名殘障人士，使我們的殘障員工總數接近600人。

我們在2021年啟動的"Blossom"計劃和2018年推出的"STEM your way"計劃在推動變革方面發揮了重要作用。這些計劃專注於賦能新一代並打破STEM領域的性別刻板印象，全球範圍內已經影響了數千名學生。

成為DEI獎項的最終入圍者，是我們在公司內推進DEI不懈努力的見證，也感謝評審們的認可。我們為我們的進步感到自豪，並將堅定不移地致力於創造一個多樣性、公平性和包容性的環境。



GREEN ENERGY AWARD

最佳再生能源獎

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WINNER 特優

PEAK Wind Taiwan

丹麥商馳風有限公司台灣分公司

FINALISTS 優選

Formosa Solar Renewable Power Co., Ltd.

寶島陽光再生能源股份有限公司

Vena Energy

韋能能源



PKR Offshore Co., Ltd. 嘉時航運股份有限公司

Established in 2018, PKR Offshore (PKRO) has since grown into one of the leading offshore vessel owners in Taiwan, supporting the fast-growing offshore wind market. Our state-of-the-art offshore fleet spans the entire offshore wind value chain and includes CTVs, SOV, CSOV, Walk-to-Work Vessels, PSVs, AHTSs, and offshore barges. Leveraging on our extensive operational track record, we have successfully serviced major wind clients during the stages of development, construction, commissioning and O&M, for the various offshore wind farms in Taiwan and have since ventured into new markets like Japan and Korea too.

We are part of the Singapore-based, Marco Polo Marine Ltd (MPM), which is pioneering the next chapter of offshore wind energy in Asia. MPM, a reputable integrated marine logistics group, with key focuses on ship chartering, shipyard operations and offshore wind, was established in 1991 and listed on the Singapore Exchange since 2007.

At PKRO, we strongly believe in building a sustainable future and doing our part in the transition towards the net-zero goal. Over the past few years, we have been very active in the development of the offshore wind industry, helping to build up the local supply chain and growing the local talent pool in Taiwan. This year, we are very honoured to be sponsoring the Green Energy Award, where we hope to encourage companies, which have been actively driving positive changes in the renewable energy space, to come forward and apply for this BCC Taipei Green Energy Award and to join us in this journey towards creating a greener future.



PKR Offshore Co., Ltd.
(A Member of Marco Polo Marine Group)
嘉時航運股份有限公司



嘉時航運股份有限公司 (嘉時) 成立於2018年，擁有領先台灣的離岸風電船舶，並支持著快速發展的離岸風電市場。我們的船隊及服務項目橫跨了離岸風電各個價值鏈，包括CTV (船員運輸船)、SOV (運維作業船)、CSOV (施工運維作業船)、Walk-to-Work (步行作業) 船舶、PSV (平臺供應船)、AHTS (錨定處理拖船供應船) 和離岸駁船。憑藉著我們豐富的經驗，成功地為台灣重點離岸風場的客戶提供風場的開發、建設、調試和運營維護等服務，並進軍日本和韓國等新興市場。

作為新加坡上市公司-馬可波羅海事集團的一員，嘉時在馬可波羅海事集團的引領下，見證了亞洲離岸風能的新篇章。馬可波羅海事集團成立於1991年，提供船舶租賃、船廠運營和離岸風電等服務項目，為一綜合海運物流的集團，並於2007年在新加坡證券交易所上市。

嘉時致力於建構永續的未來，為淨零目標盡一份心力。在過去的幾年中，我們積極參與離岸風電行業的發展，建立本地供應鏈、並培養在地的台灣人才。今年我們很榮幸地能夠贊助BCCT的綠色能源獎，希望鼓勵更多在再生能源領域深耕的企業共襄盛舉，與我們一起踏上創造綠色未來的旅程。



Taylor Hopkinson Ltd. 英商泰樂霍普金森有限公司



For the third year in a row, we're delighted to be supporting this fantastic event organised by the BCCTaipei and to be sponsoring the Green Energy Award, celebrating the continued acceleration of renewables in Taiwan.

Investment in renewables has already created thousands of new jobs for local talent and the industry now offers huge opportunities across a range of technologies for Taiwanese candidates seeking international experience to take their skills abroad.

The shortlisted companies have demonstrated significant investment and commitment to driving further growth in the region, supporting Taiwanese supply chain and providing valuable opportunities to develop a highly skilled, sustainable local workforce.



我們非常高興能連續三年支持這個由台北市英僑商務協會所舉辦的精彩活動，並贊助「最佳再生能源獎」，以慶祝台灣在再生能源領域的快速發展。

對再生能源的投資已經為本地人才，創造了數以千計的新工作機會，並為尋求國際經驗的台灣人，提供了更廣泛的工作機會，使他們能夠在國外應用自身技能。

入圍的公司展示了在推動地區成長方面的投資和承諾，支持台灣的供應鏈，並提供寶貴的機會，來培養高技能和可持續的本地勞動力。

Green Energy Award
最佳再生能源獎

WINNER 特優

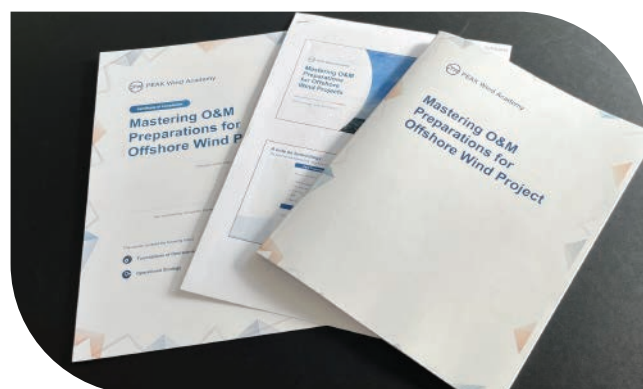
PEAK Wind Taiwan

丹麥商馳風有限公司台灣分公司



PEAK Wind Taiwan, a branch of the PEAK Wind Group, was established in Taipei in 2018 to contribute to the expansion of renewable energy through asset management and innovative solutions. With 83% of its employees being Taiwanese, the company prioritises localisation and the sharing of expertise, aligning with Taiwan's ambition to reach net-zero carbon emissions by 2050. PEAK Wind is instrumental in overseeing significant offshore wind projects, such as Changfang, Xidao, and Zhong Neng, which are expected to be operational by 2024/2025. These projects will bring an additional 900 megawatts of power, supplying energy to 950,000 homes and cutting carbon emissions by 1.65 million tonnes annually.

PEAK Wind Taiwan 是 PEAK Wind 集團的分公司，於 2018 年在台北成立，旨在透過資產管理與創新做法，推動再生能源的發展。公司 83% 的員工為台灣人，重視在地化與專業知識的分享，並與台灣 2050 年達成淨零碳排的目標一致。PEAK Wind 在彰芳、西島及中能等重要的離岸風電專案中發揮了關鍵作用，這些專案預計將於 2024/2025 年投入運營。這些專案將額外提供 900 兆瓦的電力，為 95 萬戶家庭供電，每年減少 165 萬噸的碳排放。



APPLICATION SUMMARY

申請內容總結

PEAK Wind is committed to developing Taiwan's offshore wind industry by investing in the training and development of local talent. Through comprehensive programmes, the company equips individuals with the specialised skills necessary for Operations & Maintenance (O&M) in offshore wind farms like Changfang-Xidao and Zhong Neng. This initiative not only enhances employability but also strengthens the broader Taiwanese supply chain involved in O&M.

PEAK Wind Graduate Programme Taiwan

Launched to address the need for skilled professionals in Taiwan's offshore wind sector, the PEAK Wind Graduate Programme offers recent graduates a two-year training experience. Participants complete three 8-month assignments, gaining expertise in various aspects of offshore wind projects. The programme also pairs graduates with seasoned mentors, accelerating their growth and preparing them for leadership roles in the industry.

PEAK Wind Academy

The PEAK Wind Academy provides a comprehensive curriculum designed to foster professional growth in renewable energy. It offers courses that range from foundational industry insights to specialised expert training. The Academy also launched an external course on O&M preparations, which will be held in Taiwan (19th – 20th of November, 2024) to transfer global best practices to local professionals, enhancing the efficiency and performance of Taiwan's renewable energy projects.

PEAK Wind Windipedia

PEAK Wind Windipedia is an online resource that compiles over 180 industry-specific abbreviations, helping professionals, academics, and the public understand the complex terminology of the renewable energy sector. This tool supports clearer communication and advances knowledge within the industry.

PEAK Wind 致力於通過培訓和發展在地人才，推動台灣的離岸風電產業發展。透過綜合培訓計畫，公司為個人提供運行和維護（O&M）離岸風場（如彰芳-西島和中能）所需的專業技能。不僅提升了就業機會，還加強了台灣 O&M 供應鏈的整體實力。

PEAK Wind Graduate Programme Taiwan

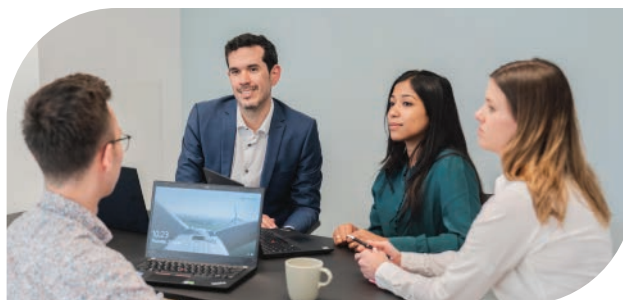
為了應對台灣離岸風電產業對專業人才的需求，PEAK Wind Graduate Programme 為應屆畢業生提供為期兩年的培訓經驗。參與者將完成三階段各 8 個月的任務，深入學習離岸風電專案的各個方面。該計畫還為畢業生配對經驗豐富的導師，加速其成長，為未來擔任行業領導角色做好準備。

PEAK Wind Academy

PEAK Wind Academy 提供全面的課程，旨在促進再生能源領域的專業成長。課程涵蓋從基礎行業知識到專業技能培訓的各個層面。PEAK Wind Academy 還推出了針對 O&M 準備的首次對外開放的課程，該課程將於 2024 年 11 月 19 日至 20 日在台北舉行，旨在將全球領先技術與經驗帶給本地專業人士，提升台灣再生能源專案的效率與表現。

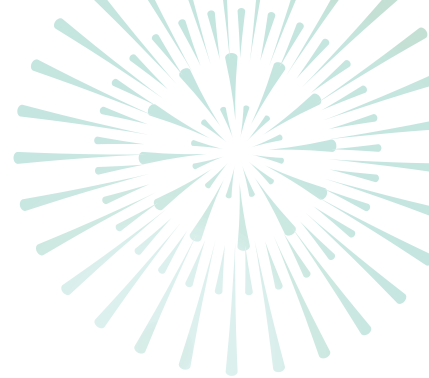
PEAK Wind Windipedia

PEAK Wind Windipedia 是一個線上資源，彙集了超過 180 個產業專業用語，幫助專業人士、學者和公眾了解再生能源領域的複雜術語。此工具促進了更清晰的溝通，並支持產業知識的共同提升。



APPLICATION SPEECH

入圍感言



We are honoured to be named a finalist for this award. This recognition not only validates the hard work and dedication of our entire team but also reinforces our commitment to supporting the growth of Taiwan's offshore wind industry. It is particularly meaningful for us because it highlights the impact of our initiatives, such as the PEAK Wind Graduate Programme and PEAK Wind Academy, in fostering local talent and strengthening the renewable energy sector.

We are motivated to continue driving innovation, knowledge sharing, and sustainable development in Taiwan and beyond. We believe this achievement is a testament to the power of collaboration and our shared vision of a greener future. We are grateful for the opportunity to be part of this journey and excited to further contribute to the country's net-zero goals while developing a highly skilled workforce for the future.

我們感到非常榮幸能夠入圍這項獎項。這項認可是對我們團隊努力與奉獻的肯定，也進一步強化了我們支持台灣離岸風電產業成長的承諾。對我們來說，這特別有意義，因為它突顯了我們的計畫，如 PEAK Wind Graduate Programme 和 PEAK Wind Academy，對於培養在地人才並加強再生能源產業方面的影響力。

我們持續推動創新、知識分享與永續發展，不僅在台灣，也向國際拓展。我們相信這成就展示了合作的力量，也展現了我們對綠色未來的承諾。我們很榮幸能參與這段過程。我們期待繼續為台灣的淨零碳排目標作出貢獻，並培養未來所需的專業人才。



 **PEAK Wind Academy**

**Mastering O&M
Preparations for Offshore
Wind Projects**

 **Taipei, Taiwan | 19 - 20 November 2024**

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Green Energy Award
最佳再生能源獎

FINALIST 優選

Formosa Solar Renewable Power Co., Ltd.

寶島陽光再生能源股份有限公司



Formosa Solar was founded in 2016, supported by Partners Group, to manage and invest in solar photovoltaic projects in Taiwan with the fundamental goal of combining corporate social responsibility, environmental protection, and community sustainability. Guided by our vision to be the most reliable and leading partner in Taiwan's energy transition, we invest in the green energy industry to help make the Earth cleaner, promote community development, and foster social inclusion. We are committed to driving the transition to a cleaner, more sustainable energy future in Taiwan.

寶島陽光再生能源集團成立於2016年，致力於台灣太陽能電廠投資與經營管理，主要投資者為瑞士合眾集團(Partners Group)。寶島陽光懷著善盡社會責任與兼顧環境、城市永續的初衷，深耕台灣綠能產業，期望成為台灣在能源轉型中，最可信賴與最具領導性的夥伴，並在推動潔淨能源的同時，做到兼顧土地活化、社區發展、社會共融等目標。我們承諾在台灣加速能源轉型的發展中，為未來提供更乾淨、永續的能源。



APPLICATION SUMMARY

申請內容總結

In 2023, Formosa Solar Renewable Power Group expanded its operations by constructing and acquiring 36 new solar power sites across Taiwan. These include notable large-scale tender projects such as the Pingtung Agricultural Biotechnology Park and Checheng Elementary School in Pingtung, expected to be completed between 2024 and 2025. By the end of 2023, Formosa Solar owned a total of 483 solar sites nationwide, with a combined capacity of 196.07 MW and cumulative electricity generation of 873,970,000 kWh—equivalent to a reduction of 432,615 tonnes of carbon emissions.

Formosa Solar prioritises public interest by refusing to build solar farms that require large-scale deforestation. Instead, it focuses on repurposing non-arable land, such as subsidence zones in Yunlin, abandoned salt flats in Chiayi, and illegally mined areas in Pingtung. These areas are transformed into solar farms, providing sustainable value to otherwise underutilised land. During construction, environmentally friendly methods are employed to minimise impact.

In addition to generating green energy, Formosa Solar supports Taiwan's energy transition by offering Corporate Power Purchase Agreements (CPPA) to clients. In 2023, Formosa Solar signed a 50 MW CPPA with Foxwell Power, forecasting an annual electricity output exceeding 65 million kWh—equivalent to the carbon absorption of 129 Daan Forest Parks. This is the company's largest single-client CPPA to date.

在2023年，寶島陽光再生能源集團新建及收購營運中案場，一共新增36座，案場分布全台，並取得許多大型標案，例如屏東農科園區、屏東車城國小標案等，預計在2024至2025年間陸續完工掛表。累計至2023年底，寶島陽光再生能源集團總共擁有全台483座案場，裝置容量達196.07 MW，累計發電量為873,970,000度，相當於減少432,615公噸碳排放。

寶島陽光再生能源集團投資建置太陽光電廠，以公眾利益為優先，拒絕大規模砍樹種電。寶島陽光全台案場，不與良田爭地，而是改善不利耕作土地，同時兼具環境保護，落實地方關懷，朝向土地多元利用發展。以大型地面案場為例：雲林地層下陷區、嘉義廢棄鹽灘地，以及遭非法盜採砂石的屏東高樹光電示範區，都是不利耕作地改造為光電廠，成功讓劣地有了永續價值。案場興建過程中，我們也採取環境友善的施工方法，盡可能減低環境衝擊。

寶島陽光再生能源除了開拓綠電，旗下電力事業也協助台灣企業能源轉型，使用綠色能源，提供民間公司完整的購售電服務。在2023年，寶島陽光與售電平台富威電力合作，共同簽署50MW購售電合約(CPPA)，預估年發電量超過6,500萬度，等同129座大安森林公園一整年的碳吸收量，這也是寶島陽光從事綠電轉供業務以來，單一客戶售電量最大的合約。

APPLICATION SUMMARY

申請內容總結



Formosa Solar fully owns and manages all its sites, with 70% operated and maintained in-house, ensuring power generation quality and a stable supply. Since 2018, the company has been providing green energy to various industries, including semiconductors, energy platforms, and financial institutions, helping them meet carbon reduction goals.

To further promote sustainability, Formosa Solar partnered with the National University of Tainan in 2023 and joined the "Solar Panel Recycling Industry Alliance" in 2024. This collaboration aims to enhance solar panel recycling technologies, reducing waste and resource depletion.

Despite not being mandated to issue a sustainability report, Formosa Solar voluntarily published its first bilingual ESG report in 2023, adhering to GRI standards. Financial data and greenhouse gas inventories were independently verified, and the report is available for public download on the company website.

寶島陽光再生能源旗下所有案場皆100%自行持有，約有七成自行維運管理，有效掌握發電品質，以及穩定供電，可提供給有綠電需求之企業。自2018年起，寶島陽光便完成首筆企業購售電合約，並於2023年取得售電業執照，已陸續轉供綠電給半導體廠、售電平台與金控業等，協助企業滿足減碳需求。

為提高產業的永續發展性，在2023年，寶島陽光再生能源集團更主動與臺南大學簽署國科會產學技術聯盟合作意向書，並進一步於2024年參與「太陽能電池循環經濟產業聯盟」，共同推動太陽能板回收再利用技術，期望提高材料回收率以減少資源浪費，以及減緩廢棄物對環境之影響。

集團成立至今，自許成為ESG最佳實踐者，即使身為非金管會規定必須發布永續報告書的企業，在2023年，仍自主參考GRI準則，發行首本中英文版永續報告書，所揭露之財務數據、溫室氣體盤查亦經查核確信，公開於官網提供瀏覽及下載。寶島陽光秉持正確、及時、公平揭露原則，建立完備之資訊揭露制度及溝通管道，提供各項資訊於公司網站。



APPLICATION SUMMARY

申請內容總結



Formosa Solar also emphasises local community engagement. For instance, it has long supported the Xingguo Community near the Pingtung Gaoshu PV Demonstration Zone. In 2023, donations helped fund infrastructure projects such as surveillance cameras and medical equipment, and Formosa Solar created approximately 100 workdays of employment per month for local residents.

Finally, Formosa Solar values ecological sustainability. At its Chiayi salt flats site, the company collaborates with local conservation groups and Tunghai University to monitor environmental impact, holding regular meetings and inspections. Moreover, Formosa Solar promotes renewable energy education, having organised solar PV experience camps for three consecutive years in partnership with the Ministry of Education to foster sustainability awareness.

寶島陽光重視在地社區合作，希望為當地經濟和社會帶來正面影響。以鄰近屏東高樹光電示範區的偏鄉聚落「信國社區」為例。寶島陽光多年贊助社區發展協會經費。2023年更將公益捐款轉化為實質建設，協助社區建置道路監視器與醫療器材。此外，更提供當地社區居民單月約100人天的就業機會，讓社區居民就近參與光電廠維運工作。

除了關懷地方社區，生態永續也是寶島陽光的課題。我們關注鄰近生態敏感區的嘉義鹽灘地案場，長年與地方和保育團體與東海大學保持互動溝通，每年召開多次的座談會與現場勘查，一起討論改善方針。除此之外，寶島陽光更結合本業，與教育部合作推廣能源教育，已連續三年舉辦「太陽光電體驗營」，以綠能教育推廣永續理念，讓光電教育向下紮根。

APPLICATION SPEECH

入圍感言

Formosa Solar Renewable Power Group is honoured to be shortlisted for the BCCT Best Renewable Energy Award for the second time, marking eight years of dedication to advancing renewable energy in Taiwan. This recognition affirms our ongoing commitment to driving the energy transition and providing cleaner, sustainable energy solutions for the planet.

As climate change intensifies, the urgency for energy transformation becomes ever more critical. As a leading solar energy provider, we are committed to developing efficient solar farms that contribute to achieving the global net-zero emissions target.

Our success is the result of a collective effort, and we extend our gratitude to our employees, partners, and clients for their trust and collaboration. This nomination also serves as a reminder of our responsibility to continue overcoming challenges in the renewable energy sector. We are inspired to keep progressing, delivering greater positive impacts for society.

Thank you to BCCT for this recognition, motivating us to keep pushing forward for a better, more sustainable future.



寶島陽光再生能源集團至今已成立八年，今年是第二次入圍英僑商務協會BCCT優良企業貢獻獎-最佳再生能源獎。對我們公司而言，這是莫大的榮譽和肯定。我們一直以來秉持致力推動再生能源發展的使命，協助台灣邁向能源轉型，為地球提供更乾淨、永續的再生能源解決方案。這次入圍不僅是對我們過去努力的肯定，更是對未來是一種很大的激勵。

隨著全球氣候變遷議題的日益嚴峻，能源轉型已經成為刻不容緩的趨勢。我們深知作為太陽光電業者，肩負著推動能源轉型的重要責任。我們投資開發太陽光電廠，提供穩定且高效的再生能源，每年一點一滴累積的成績，都能讓我們更進一步，朝著淨零排放的目標推進。

此外，我們的成功全仰賴專業的團隊合作。我們感謝每一位員工，他們的付出與不懈努力，成就了今天的我們。當然，寶島陽光也感謝所有合作夥伴和客戶的信任與支持。再生能源的推廣需要各方共同努力，我們將持續與各界攜手合作，為全球的能源轉型貢獻力量。

這次入圍對我們來說，更是一種責任的提醒。我們深知，推動再生能源的道路上還有許多挑戰和機遇，而我們將一如既往地迎接種種挑戰，期待在未來的日子裡，能夠以更卓越的表現為社會帶來更多正向的影響。

再次感謝BCCT的肯定，這將鼓舞我們不斷向前邁進，為實現更美好的未來而努力。

Green Energy Award 最佳再生能源獎

FINALIST 優選

Vena Energy 韋能能源



**VENA
ENERGY**
韋能能源

Our mission is to accelerate the energy transition across the Asia-Pacific region by providing sustainable and affordable green energy solutions that deliver lasting economic, social, and environmental benefits to our host communities and stakeholders. As of 30 June 2024, we own, develop, construct, operate, manage, and commercialise a renewable energy portfolio that includes Onshore Wind and Solar, Offshore Wind, and Stationary and Transportable Energy Storage projects totalling 46 GW, with an extensive local presence of over 1,000 employees across 86 offices in the Asia-Pacific region.

Established in 2015, Vena Energy's Taiwan office has developed, built, commissioned, and operated seven solar power plants, totalling 412 MW of renewable energy assets. Committed to corporate social responsibility, Vena Energy is actively developing offshore wind and storage projects in Taiwan, contributing to a comprehensive transition to renewable energy and moving towards the goal of net-zero emissions.

For more information, please visit www.venaenergy.com, or follow us on LinkedIn, Facebook, Instagram.

韋能能源的使命是開發永續且可負擔的再生能源，並加速亞太地區的能源轉型，與所在社區和利益關係人提供永續的經濟、社會及環境價值。截至 2024 年 6 月 30 日止，韋能能源在亞太地區擁有、開發、建置、商轉、營運、管理的再生能源資產總計 46 GW，包括陸域風電與太陽能、離岸風電、固定式與移動式儲能專案。韋能能源在亞太地區擁有超過 1000 名員工，共計 86 間辦事處。

韋能能源台灣辦公室自 2015 年成立，已開發、建置、營運七座太陽能電廠，再生能源資產總計 412 MW。在迅速成長的同時，韋能能源秉持著與在地社區共生共存原則，善盡企業社會責任。韋能能源目前在台灣也積極開發離岸風電與儲能系統，發展全方位再生能源與逐步邁向淨零轉型目標。

如需更多韋能能源資訊，請造訪 www.venaenergy.com，或追蹤我們的 LinkedIn、Facebook 及 Instagram。



APPLICATION SUMMARY 申請內容總結

Vena Energy: Leading the Energy Transition in the Asia-Pacific Region

Vena Energy plays a crucial role in spearheading the energy transition across the Asia-Pacific region towards a more sustainable future. Our core business objective is the responsible development and operation of utility-scale renewable energy projects. Through strategic planning and meticulous execution, Vena Energy endeavours to decrease carbon emissions through its operations, thereby contributing to the global goal of combating climate change.

Major Project Milestones:

Largest ground-mounted solar energy project inaugurated on Earth Day, 22 April 2023, graced by former President Tsai

Taiwan's Largest Solar Island: The 272 MW E2 Solar Project, Taiwan's largest ground-mounted solar energy project, and Vena Energy's largest operating project to date. This significant milestone was celebrated during an inauguration ceremony that coincided with Earth Day, 22 April 2023, and was graced by President Tsai Ing-Wen of Taiwan, along with other governmental dignitaries, industry partners, and Vena Energy executives.

Environmental & Social Impact Management

As a developer and operator of renewable energy assets, Vena Energy prioritises responsible and sustainable development, as well as environmental protection and preservation.

- **Enhanced Local Engagement:** Vena Energy builds strong relationships with local communities through transparent communication and active engagement. This involves holding informational sessions, responding to community concerns, and involving local stakeholders in project planning and development, contributing to the overall well-being and advancement of the communities where it operates.
- **Educational Initiatives:** Vena Energy invests in educational programmes and workshops to increase awareness about renewable energy and sustainability. These initiatives include collaborations with schools and community organisations to guide children to think about civic issues in an engaging and joyful manner.
- **Job Creation and Economic Growth:** By developing renewable energy projects, Vena Energy creates job opportunities for local residents and stimulates economic activity in the community. This includes positions in construction, maintenance, and administration, as well as potential benefits to local businesses through these activities.
- **Environmental and Social Responsibility:** Vena Energy implements practices that minimise environmental impact and promote sustainability. This includes efforts in habitat preservation and restoration, as well as participation in local CSR initiatives and employee volunteer activities.
- **Stakeholder Collaboration:** Vena Energy engages with a diverse range of stakeholders, including government agencies, non-governmental organisations (NGOs), and industry partners, to ensure that projects align with both regulatory requirements and community interests. This collaborative approach helps address concerns and build trust among stakeholders. In 2023, Vena Energy continued its partnership with Tunghai University and the Kaohsiung Wild Bird Society (KWBS) in Taiwan to conduct environmental surveillance aimed at increasing foraging times and observing the sleep activities of migrating birds near Project Mingus, Vena Energy's 70 MW solar project. In collaboration with the university and the NGO, we conducted quarterly environmental surveillance investigations to assess the ecological health of the region. In addition to habitat management, we also focused on improving the surrounding conservation area through initiatives such as spreading straw and crushed stones during the breeding season to create a conducive habitat for egg incubation, thereby boosting the success rate of hatching efforts of the migratory birds. Our efforts to promote environmental awareness and engagement were reflected in increased visitation to our visitor centre, which saw a 40% rise in total visitors from 2022.

APPLICATION SUMMARY 申請內容總結

韋能能源——加速亞太地區能源轉型

韋能能源致力於加速亞太地區能源轉型，邁向更永續的未來。我們的核心業務目標是開發和運營大規模的再生能源項目。通過策略規劃和精確執行，韋能能源努力在運營過程中減少碳排放，為全球應對氣候變化的目標作出貢獻。

專案里程碑：2023年4月22日地球日，最大地面太陽能項目落成，由前總統蔡英文剪綵

全台最大光電島：272兆瓦的雲林新興電廠是全台灣最大的單一地面型太陽能項目，也是韋能能源迄今為止運營的最大專案。這一重要里程碑於2023年4月22日的地球日正式啟用，並由台灣前總統蔡英文及其他政府官員、業界夥伴和韋能能源高層共同見證。

環境與社會影響管理

作為再生能源資產的開發和運營者，韋能能源始終優先考慮負責任且永續的發展，並注重環境保護與維護。

- **深化在地互動：**韋能能源通過透明的溝通和積極的互動活動，與當地社區建立了良好的關係。這包括舉辦信息會議、回應社區關切，並讓當地利益相關人參與項目規劃和開發，為社區的整體福祉與發展貢獻力量。
- **綠能教育計劃：**韋能能源投入教育計劃和工作坊，提高再生能源和永續發展的意識。這些計劃包括與學校和社區組織合作，讓孩子們以輕鬆童趣的方式思考綠能公民議題。
- **創造就業與經濟增長：**通過開發再生能源項目，韋能能源為當地居民創造就業機會，並促進社區經濟活動的發展。這些就業機會包括建設、維護和行政等職位，並通過相關活動給當地企業帶來潛在的經濟效益。
- **環境與社會責任：**韋能能源實施各項措施，最大限度減少對環境的影響，並促進永續發展。這些措施包括棲息地的保護與恢復，以及參與當地企業社會責任（CSR）計劃與員工志願者活動。
- **利益相關者合作：**韋能能源與各類利益相關者合作，包括政府機構、非政府組織（NGO）和業界夥伴，確保項目符合監管要求並滿足社區利益。這種合作方式有助於解決問題並建立信任。如2023年，韋能能源繼續與台灣的東海大學和高雄野鳥學會（KWBS）合作，進行環境監測，在延長遷徙鳥類在韋能能源嘉義義竹電廠（70MW太陽能電廠）附近的覓食時間並觀察其睡眠活動。韋能能源與大學和NGO合作，每季進行環境監測調查，評估該地區的生態健康狀況。除了棲息地管理，並致力於改善周邊保護區域，通過在繁殖季節鋪設稻草和碎石，創造適合鳥蛋孵化的環境，從而提高遷徙鳥類的孵化成功率。韋能能源推動環境意識的努力，也體現在韋能能源嘉義義竹綠能生態教育館訪客量的增加上，2023年比2022年增長了40%。

APPLICATION SPEECH

入圍感言



Vena Energy is deeply honoured to be shortlisted for this year's Best Renewable Energy Award. This recognition reflects not only our dedication to sustainability but also the collective efforts of our team, partners, and the communities.

As we reflect on the past year, we are proud of the milestones we've achieved in advancing the energy transition across the Asia-Pacific region. In the first half of 2024 alone, we reached key operational highlights:

- 3.2 GW of operational capacity
- 1.1 GW under construction
- 3.1 GW of contracted capacity
- And we generated 2.4 terawatt-hours of green power, marking an 8% period-on-period growth.

Established in 2015, Vena Energy's Taiwan office has developed, built, commissioned, and operated seven solar power plants, totalling 412 MW of renewable energy assets. The annual power generation reaches 620 million kWh, accounting for 4.65% of Taiwan's total annual solar energy output.

These achievements demonstrate our unwavering commitment to accelerating the shift towards clean energy. Looking ahead, we are positioning ourselves to further strengthen our onshore solar and wind portfolio. By partnering with reputable corporations through Power Purchase Agreements, we aim to solidify our presence across the Asia-Pacific. Recognising the challenges of intermittent solar and wind power, we are expanding our battery storage pipeline to ensure renewable energy's reliability and efficacy for future generations.

韋能能源很榮幸能夠入圍今年的最佳再生能源獎。這不僅展現了我們對永續發展的堅持，也彰顯了我們團隊、合作夥伴以及所服務社區共同努力的成果。

回顧過去的一年，我們在亞太地區持續推動能源轉型。在2024年上半年，我們達成了以下重要的成果：

- 3.2GW營運中的再生能源專案
- 1.1 GW建設中的再生能源專案
- 3.1 GW已簽約的再生能源專案
- 產生了2.4TWh的綠色電力，相較同期成長了8%

韋能能源台灣辦公室自 2015 年成立，已開發、建置、營運七座太陽能電廠，再生能源資產總計 412 MW，年度發電量達6.2億度，佔台灣太陽能全年發電量4.65%。

這些成就展示了我們對加速推進清潔能源轉型的堅定承諾。展望未來，我們正積極定位自己，以進一步加強我們的陸上太陽能和風能業務。我們計劃通過與信用良好的企業簽訂購電協議，鞏固在亞太地區的市場地位。認識到太陽能和風能的間歇性特點，我們正在擴大電池儲能項目的管道，以確保再生能源的穩定性和有效性，為我們的下一代鋪平道路。



APPLICATION SPEECH

入圍感言

None of this would be possible without the talent and passion of our people. Our workforce has been instrumental in delivering these results, and our engagement with local communities remains central to our mission. Through approximately 200 Corporate Social Responsibility initiatives, we have built meaningful relationships that make a lasting difference in the regions where we operate.

As we look to the future, our commitment to driving positive change and creating a more sustainable tomorrow remains stronger than ever. Together, we will continue to lead the energy transition and deliver lasting value for all our stakeholders.

Thank you.



這一切成就的背後，離不開我們員工的才能和熱情。他們在實現這些成果中發揮了至關重要的作用，而我們與當地社區的互動依然是我們使命的核心。藉由超過200個企業社會責任在地活動，我們建立了有意義的關係，為我們所營運的地區帶來了持久的影響。

展望未來，我們對推動積極變革和創造更可持續的明天的承諾將始終如一。我們將繼續攜手引領能源轉型，為所有利益相關者創造持久的價值。

謝謝。



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PCA Life Assurance

保誠人壽

Company Profile 公司簡介

Established in Taiwan in 1999, PCA Life Assurance is part of Prudential plc. Our purpose is to be the partner for every life and protector for every future. It is our mission to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. Leveraging Prudential plc's leading position in retirement planning, investment-linked and protection plans, PCA Life Assurance offers a wide-range of high quality products and services through diverse channels, including bancassurance, telemarketing, group insurance, online insurance, and insurance brokers, to fulfill customers' needs and help them build a better and happier future.

保誠人壽隸屬於保誠集團，於1999年正式投入台灣的壽險市場。我們的宗旨是「保障每個人人生，誠就每個未來」，並透過提供簡單且容易取得的健康保障和財富規劃解決方案，成為跨越各個世代最值得信賴的人生夥伴和守護者。秉承著集團在退休規劃、投資型與保障型保險商品的領先優勢，保誠人壽靈活運用銀行保險、電話行銷、團保、保經代、網路投保等多元通路，為在地客戶提供優質的保險服務，守護客戶照顧好自己(Me)與家人(We)，MeWe一起好幸福！



Why We Support 贊助原因

As a leading life insurer, whilst PCA Life Assurance are committed to provide peace of mind to our customers, we aim continuously add value to our communities and support a sustainable and inclusive future by finding innovative solutions.

By sponsoring the Innovation for Wellbeing Award, we focus on innovations including new products, technology, platforms, or services that enhance the health and wealth wellbeing of people in Taiwan and over the world. These solutions ideally serve the public interest or support vulnerable groups.

Thank all the corporates and organisations that participated in the Innovation for Wellbeing Award. Your achievements in the subject of matter have enhanced wellbeing of the people in Taiwan and propelled our society forward.

身為壽險領導品牌，在致力於安心守護客戶的同時，我們期望持續貢獻於我們的社區，透過創新解決方案，成就一個更永續和包容的未來。

「最佳創新健康福祉獎」聚焦於各種能幫助人們活得更健康、更快樂的創新工具、平台以及科技。本獎項設立宗旨為支持並鼓勵企業或組織透過創新的方式，為台灣乃至於世界各地的人們提供健康、保障以及福祉的解決方案，並期望能造福社會大眾或弱勢族群。

感謝所有參加「最佳創新健康福祉獎」的企業和組織，你們在這方面的成就，提升了台灣民眾的健康與福祉，並且推動社會往前邁進。

Innovation for Wellbeing Award 最佳創新健康福祉獎

WINNER 特優

couchspace 沙發心理

(Great Minds Technology, Ltd. 聯碩科技股份有限公司)



Great Minds Technology Co., Ltd. was founded in 2022 as a social innovation start-up, focused on the mental well-being industry. Our mission is to help individuals find inner peace and make healing a part of daily life while promoting Asia's mental health movement. In 2023, we launched our first product, Couchspace app, which has become Taiwan's largest mindfulness meditation app that also provides online counselling services, offering a comprehensive one-stop solution for mental health, helping individuals and corporate employees relax, focus, and sleep better.

The app features hundreds of guided mindfulness meditations created by psychologists, mentors, and celebrities, as well as yoga sessions, sound bowl therapy, handpan music, white noise music, and sleep stories. The app also provides professional online consultations where users can easily find and book sessions with suitable therapists through the app's consultation section.

In response to the low EAP usage rate in Taiwan, we also launched our innovative corporate EAP solution in 2024. This includes the implementation of the Couchspace app, corporate workshops, meditation challenges, and online counselling services, making mental health engaging yet professional. This solution helps companies foster employee well-being and create happier workplaces.



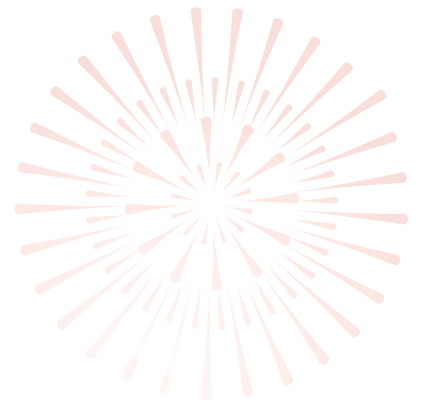
聯碩科技股份有限公司創立於 2022 年，是一間專注在身心靈產業的新創/社創公司，目標是幫助大家找回內心的平靜並讓療癒成為日常，加速推動全民心理健康運動。公司於 2023 年推出的首款產品，couchspace 沙發心理 app，目前已是台灣最大的正念冥想 app，並結合了線上心理諮詢功能，提供全方位的一站式心理健康解決方案，幫助大眾、企業員工放鬆、好眠、提升專注力。

App 除擁有上百首由心理師、身心靈導師、明星一起製作的正念冥想引導以外，還有瑜伽課程、頌鉢、手碟、白噪音樂、睡前故事等音樂。使用者若想要找專業人士諮詢，也可以透過平台中的諮詢專區，快速篩選出最適合自己的心理師，線上預約、線上視訊！

除此之外，因應台灣 EAP 使用率極低的問題，公司也於 2024 年推出了創新的企業 EAP 方案，其中包括全世界大公司都在使用的正念冥想 APP 員工方案、120+ 以上的企業講座與團練、獨創的七日冥想挑戰活動和線上心理諮詢服務，將心理健康變得更有趣又不失專業性，幫助企業從心開始，打造幸福企業。

APPLICATION SUMMARY

申請內容總結



The Couchspace app has been available on global platforms for nearly two years. In addition to receiving a 4.8-star rating, it was also featured as one of Apple's Favourite apps this year. As Taiwan's largest mindfulness meditation app, Couchspace offers hundreds of guided mindfulness meditation sessions, along with a diverse range of content, including white noise music, sleep stories, and yoga sessions. These courses are created in collaboration with Taiwanese psychologists, yoga instructors, celebrities, and influencers, building a platform for the mental health community.

This year, Couchspace also launched professional online counselling services, allowing users to easily find suitable therapists and complete consultations online. In just six months, this feature has helped over 200 users complete online therapy sessions.

On the corporate side, our business solutions have rapidly expanded, with partnerships established with renowned companies such as Cathay Group, Nan Shan Life, Systex, Kuang Tien General Hospital, and Pinkoi. Over the past six months, we have conducted more than 20 Employee Assistance Programme (EAP) workshops and mindfulness meditation group sessions, helping companies improve their overall mental health and employee well-being.

Couchspace has also been selected for several competitions and accelerator programmes, including being a finalist in Dragon's Chamber 2023, joining the 7th batch of Social Innovation, BE Accelerator, and Taipei Entrepreneurship Accelerator, and receiving awards from Taoyuan City's Thack competition, Taichung ASSET Sustainable Business Awards, and BBA Corporate Contribution Awards.



couchspace 沙發心理 app 目前已經全球雙平台上架即將滿兩年。App 除了擁有 4.8 顆星的好評以外今年更被 Apple 推薦為精選 app。作為全台最大的正念冥想應用程式，couchspace 沙發心理 app 提供上百首的正念冥想引導，還提供白噪音音樂、睡前故事和瑜珈課程等多元的課程；而這些課程皆是由我們與台灣的心理師、身心靈導師、藝人及影響力人物合作製作，同心協力推廣全民心理健康。

此外，今年 app 也推出了專業心理諮詢服務，使用者可以透過 app 挑選適合的心理師，線上預約並進行諮詢！此功能上架半年已幫助超過 200 位使用者完成心理諮詢。

在企業方面，公司推出的企業方案成長迅速，目前已與國泰集團、南山人壽、精誠資訊、光田醫院和 Pinkoi 等知名企業建立合作關係；過去六個月內，我們舉辦了超過 20 場員工協助方案 (EAP) 工作坊及正念冥想團體練習，幫助員工舒壓身心，促進企業內部的整體幸福感和凝聚力。

couchspace 也入選了多項競賽與加速器計劃，包括 Dragon's Chamber 2023 決賽隊伍、社創第七期團隊、比翼加速器、北市創業加速器、桃園 Thack 競賽亞軍、ASSET 永續企業獎優選團隊及 BBA 優良企業貢獻獎。

APPLICATION SPEECH

入圍感言

We are deeply honoured to be selected as a finalist for the Better Business Award. This recognition reaffirms our commitment to enhancing mental health and well-being through Couchspace. Our mission has always been to provide accessible, stigma-free mental wellness tools, and this achievement shows the positive impact we are making, both for individuals and corporations.

Being acknowledged alongside other remarkable companies inspires us to continue innovating and delivering high-quality mindfulness and counselling services. We are grateful for the support of our users, partners, and team members, whose dedication has been instrumental in this success. This milestone motivates us to further expand our efforts to improve mental health and foster well-being in Taiwan and beyond.



我們非常榮幸能夠入圍 Better Business Award，這份肯定再次證明了我們透過 Couchspace 提升心理健康與幸福感的努力得到了廣泛的認可。我們的使命一直推動全民心理健康，而此次入圍顯示出我們對個人與企業所產生的積極影響。



能夠與其他優秀企業共同入圍，這讓我們更加有動力去持續創新並提供優質的正念冥想和心理諮詢服務。我們衷心感謝使用者、合作夥伴和團隊成員的支持，正是他們的付出讓我們能取得這樣的成就。這個里程碑將激勵我們在未來繼續擴大心理健康的推廣，並促進台灣乃至全球的幸福與健康。



FINALIST 優選

aetherAI Co., Ltd. 雲象科技股份有限公司



aetherAI Inc., founded in 2015 and headquartered in Taipei, Taiwan, is a leading company dedicated to developing digital pathology solutions and AI-assisted diagnostic support systems. Our mission is to enhance diagnostic accuracy and promote smart healthcare. Since our inception, we have focused on integrating digital pathology and AI technology into clinical practices, driving digital transformation in pathology and improving patient outcomes through innovation.

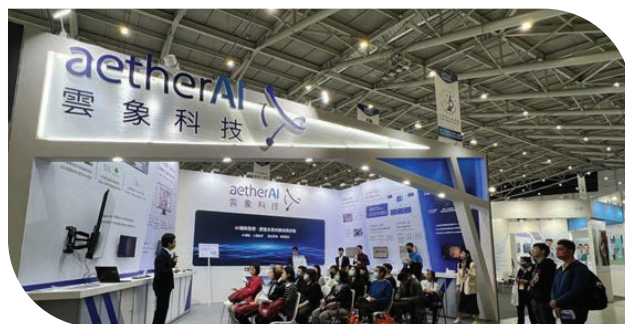
Our flagship product, aetherSlide, is widely adopted in major medical centres across Taiwan, Japan, the United States, and Europe, establishing aetherAI as a leader in the digital pathology market in Taiwan, with a market share of 70%. We are expanding our international presence, collaborating with leading medical institutions worldwide, such as Chang Gung Memorial Hospital, National Taiwan University Hospital, Japan's National Cancer Center Hospital, the University of Pittsburgh Medical Center, and University Hospital Tübingen in Germany.

Our product line includes standalone AI solutions like aetherAI Hema for bone marrow differential counting and aetherAI Endo for colonoscopy assistance, as well as a comprehensive digital pathology platform, aetherSlide, integrating various AI applications. Our solutions are designed to enhance diagnostic accuracy and efficiency while significantly reducing the workload of medical professionals, thus advancing the digital transformation and intelligence of healthcare systems globally.

雲象科技股份有限公司 (aetherAI) 成立於2015年，總部位於台灣台北市，致力於開發數位病理和AI輔助診斷支援系統的先進技術公司。我們的使命是提升病理診斷效率，推動智慧醫療的進步。自成立以來，我們致力於將數位病理和AI技術應用於臨床，實現病理診斷的數位化轉型，並透過創新技術的推廣改善患者的健康和福祉。

公司在數位病理與AI領域已取得顯著成就，我們的數位病理系統aetherSlide目前已在台灣、日本、美國和歐洲的多個主要醫學中心得到廣泛應用。我們是台灣數位病理市場的領導者，市場佔有率達70%。此外，雲象科技積極拓展國際市場，與全球各地的頂尖醫療機構建立合作關係，包括長庚醫院、台灣大學附設醫院、日本國立癌症中心醫院、匹茲堡大學醫學中心、德國圖賓根大學附設醫院等，為數位病理與AI應用帶來了巨大的市場推動力。

雲象科技的產品線包括獨立的AI產品如血液抹片AI計數系統aetherAI Hema、大腸鏡AI輔助偵測系統aetherAI Endo，以及整合了多種AI應用的數位病理平台aetherSlide。我們的解決方案致力於提升醫學診斷的精準度和效率，並大幅減少醫師的工作量，使醫療資源能更有效率地配置，進一步推動醫療體系的數位化和智能化轉型。



APPLICATION SUMMARY

申請內容總結



aetherAI's innovative solutions leverage artificial intelligence and digital pathology technology to enhance the accuracy and efficiency of pathology diagnostics globally. Our digital pathology platform, aetherSlide, integrates multiple AI applications, including hematopathology, lymph node metastasis detection for various cancers like gastric and colorectal cancers, and immunohistochemistry (IHC) quantification for breast cancer. These applications significantly improve diagnostic accuracy and speed, enabling pathologists to process large volumes of specimens more efficiently.

Our solutions have already demonstrated significant success in various international medical institutions. For instance, at Chang Gung Memorial Hospital in Taiwan, the aetherSlide digital pathology system helps save over 40 hours per month in cross-team collaboration time. Our AI applications have shown high accuracy and efficiency in clinical studies, achieving lymph node metastasis detection diagnostic accuracy rates exceeding 95.8% and significantly reducing diagnosis time, ensuring timely and appropriate treatments for patients.

Internationally, aetherAI's technology is employed by top medical institutions, including University Hospital Tübingen in Germany and the National Cancer Center Hospital in Japan. Our innovations not only enhance diagnostic capabilities at these institutions but also support the advancement of global pathology research. We aim to expand these solutions to more countries, particularly those with high demand for advanced diagnostic tools.

雲象科技的創新解決方案透過人工智慧和數位病理技術的融合，旨在提升全球病理診斷的準確性和效率。我們的數位病理平台aetherSlide整合多種AI應用，包括血液病理分析、大腸癌與胃癌等多種癌症的淋巴結轉移偵測，以及乳癌免疫組織化學（IHC）量化等功能。這些應用不僅能夠顯著提高診斷的準確性，還能幫助病理醫師更快速地處理大量檢體，有效縮短診斷時間。

雲象科技的創新方案已在多個國際醫療機構中取得顯著成果。例如，在台灣長庚醫院的應用中，aetherSlide數位病理系統幫助醫院每月節省超過40小時的跨團隊協作時間。此外，我們的AI應用已在多項臨床研究中顯示出顯著的準確性和效率優勢，其中淋巴結轉移偵測超過95.8%的診斷準確率和顯著縮短的診斷時間，使患者能夠及時接受適當治療。

在國際市場上，雲象科技的技術已在多家頂尖醫療機構中得到應用，包括德國圖賓根大學附設醫院和日本國立癌症中心醫院等。我們的創新不僅提高了醫療機構的診斷能力，還支持了全球病理學研究的進展。我們致力於將這些解決方案推向更多國家，特別是那些對先進診斷工具需求較高的地區。

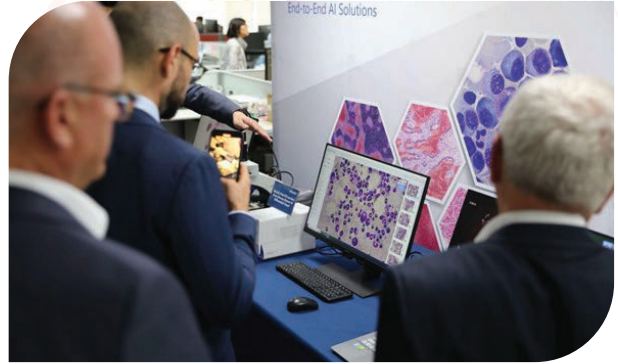
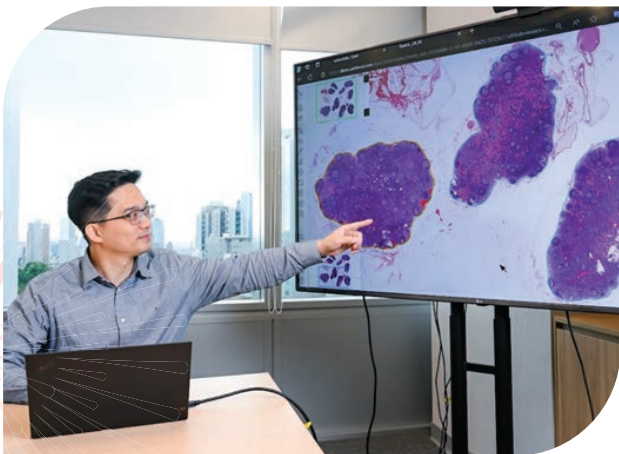


APPLICATION SPEECH

入圍感言

We are deeply honoured to be shortlisted for the BCCT "Innovation for Wellbeing Award." This recognition is a testament to the dedication and innovative spirit of everyone at aetherAI. As a company committed to leveraging AI technology to improve pathology diagnostics and patient outcomes, we have always believed that innovation is a critical driver of healthcare progress.

Being a finalist not only acknowledges our past achievements but also motivates us to continue striving for excellence and developing solutions that benefit patients worldwide. We will keep collaborating with leading medical institutions globally to advance digital pathology and apply the latest AI technologies in clinical practice, ensuring faster and more accurate diagnoses and treatments for more patients. We believe the future of healthcare is becoming more intelligent and digital, and aetherAI will play a significant role in this transformation.



我們非常榮幸能夠入圍BCCT的「Innovation for Wellbeing Award」。這是對雲象科技全體員工長期努力和創新精神的高度肯定。作為一家致力於利用人工智慧技術改善病理診斷流程和患者健康的公司，我們始終相信創新是推動醫療進步的重要力量。

此次入圍不僅是對我們過去成就的認可，也激勵我們持續追求卓越，開發更多能夠造福全球患者的解決方案。我們將持續與全球頂尖醫療機構合作，促進數位病理學的進一步發展，並將最新的AI技術應用於臨床實踐中，讓更多患者能夠享受到更快速、準確的診斷和治療。我們相信，未來的醫療將更加智能化和數位化，而雲象科技將在這一變革中扮演重要的角色。

FINALIST 優選

FaceHeart Corporation 鉅怡智慧股份有限公司



Founded in 2018 by Dr. Bing-Fei Wu, an IEEE Fellow, and Dr. Meng-Liang Chung from the Electrical and Control Engineering department of National Yang Ming Chiao Tung University, FaceHeart Corporation is devoted to enhancing human health and wellness. We aim to revolutionise the healthcare, home automation, and insurance industries with our innovative video-based rPPG technology. Over the years, we have secured multiple patents in both Taiwan and the United States, and we package our solution within FH Vitals SDK, facilitating effortless integrations across diverse environments for remote measurement of key vital signs.

Driven by our commitment to accuracy and precision in physiological data, FaceHeart has collaborated with leading hospitals, including National Taiwan University Hospital, Taipei Veterans General Hospital, and Chang Gung Memorial Hospital, to conduct clinical trials and validate our technology. We have collected over 200 million datasets from more than 6,000 testers to continuously improve our algorithm. In 2023, FaceHeart Vitals™, registered as FH Vitals SDK, became the first contactless video-based vital sign solution to receive US FDA Class II Software as a Medical Device (SaMD) clearance.

Achievements:

- Won the CES Innovation Award in 2024
- Recognised as one of the top medical startups at MEDICA in 2023
- Won the top prize at the Global Startup Competition at VivaTech in 2022

FaceHeart Vitals™ is compatible with various platforms and operating systems, including iOS and Android, allowing seamless integration. We are also actively pursuing potential partnerships globally with a variety of healthcare platforms, elderly care centres, insurance providers, and more.

鉅怡智慧股份有限公司（FaceHeart Corp.）為國立陽明交通大學講座教授吳炳飛與鍾孟良博士於 2018年創立的AI軟體新創公司，專注於提供AI影像式生理資訊量測軟體。多年耕耘下，已在台、美取得多項發明專利，並開發了應用技術及產品，獲得數十項發明及新型專利。

為追求正確、精準的生理數值，鉅怡智慧致力於與台大、榮總、長庚等多家醫院進行臨床試驗與技術驗證合作，累積收集超過2億筆資料數據，及超過6,000位受試者。2023年 FaceHeart Vitals™ 正式獲取美國FDA二級醫療器材軟體認證 (Class II Software as a Medical Device)，為全球首個採用一般鏡頭影像測量心率並取得FDA認證的產品。

各項成就：

- 2024 年勇奪美國消費性電子展 CES 創新獎 (Innovation Awards)
- 2023 年入選歐洲最大醫療展MEDICA 最佳醫療新創之一
- 2022年勇奪法國新創科技展VivaTech全球新創總決賽桂冠

FaceHeart Vitals™ 為公司主要產品，適用於各種平台與作業系統，如 iOS、Android等等。目前客戶多於歐美等海外市場，遍及數家醫療中心、健康平台、老人照護中心及全球性保險集團等。

APPLICATION SUMMARY

申請內容總結

FaceHeart Corporation launched the (for Heart Rate measurement), FaceHeart Vitals™, to capture key vital signs via a 45-second "selfie". With the power of AI, FaceHeart Vitals™ improves human health and accelerates the revolution of the digital health industry through a simple, comfortable, and cost-effective method of health monitoring. FaceHeart Vitals™ can measure multiple vital signs, including Heart Rate (HR), Blood Pressure (BP), Respiration Rate (RR), Oxygen Saturation (SpO2), Heart Rate Variability (HRV), and Stress Index.



This solution boasts several key features:

- **Fully Contactless and Software-Driven:** FaceHeart Vitals™ turns any device with a camera into a medical tool, enabling efficient health management through digital solutions like Remote Patient Monitoring, Telehealth, and Corporate Wellness.
- **FDA 510(k)-Cleared Accuracy:** It is the first video-based solution to receive FDA 510(k) clearance for heart rate measurement. Extensive clinical trials, including over 200 million datasets from 6,000+ testers, validate its accuracy and reliability.
- **Enhanced Edge Computing Capability:** The software's edge computing allows it to operate on small devices without relying on cloud services, reducing latency and addressing security concerns. This functionality is advantageous for areas with limited internet access, though cloud-based options are available for web-based applications.

鉅怡智慧旗下的FaceHeart Vitals™，是目前唯一可以透過一般鏡頭量測生理資訊並獲得美國FDA軟體醫材認證（心率量測）的產品。通過45秒的「自拍」，FaceHeart Vitals™ 捕捉包括心率和血壓在內的等生理數值。FaceHeart Vitals™ 藉由人工智慧的力量，以簡單、舒適且經濟的健康監控方式，改善人類健康，並加速數位健康產業的革新。FaceHeart Vitals™ 可以測量多種生理資訊，包括心率 (HR)、血壓 (BP)、呼吸頻率 (RR)、血氧飽和度 (SpO2)、心率變異 (HRV) 和壓力指數。

FaceHeart Vitals™ 具有以下特色：

- **完全非接觸式：**FaceHeart Vitals™ 可將任何帶有鏡頭的智慧裝置變成醫療器材，透過遠端病患監控、遠端醫療和企業健康等數位平台軟體，實現有效的健康管理。
- **FDA 510(k) 認證的精確度：**它是第一個獲得美國 FDA 510(k) 認證的非接觸影像式生理資訊量測軟體。透過持續且龐大的臨床試驗，目前以累積收集超過2億筆影像資料及超過6,000位受試者，驗證了其準確性和可靠性。
- **邊緣運算能力：**FaceHeart Vitals™ 的邊緣運算功能可讓其在終端裝置上運作且無需仰賴雲端服務，以降低延遲時間並消除個資安全問題，此功能特別適用於網際連線受限的地區及國家。

APPLICATION SUMMARY

申請內容總結

Key benefits of FaceHeart Vitals™:

- **Cost-effective and Convenient:** Users can obtain vital signs with a quick 'selfie' video, eliminating the need for physical visits or costly devices.
- **Secured and Reliable Data:** FDA certification ensures the software's safety, accuracy, and reliability, supporting effective preventive care and monitoring.
- **Improved Health Monitoring:** Patients can easily track their health, while medical service providers gain access to real-time data, enhancing diagnosis and treatment efficiency.

The digital health industry is experiencing remarkable growth due to the ageing population and the need to reduce healthcare costs, with its market estimated to grow to \$109 billion by 2027. FaceHeart targets B2B collaborations in the healthcare and wellness industry, focusing on digital health channels and building strong collaborations in the US, Europe, LATAM, the Middle East, Africa, and Asia. Its customers include VARs, ODMs, ASPs, and healthcare providers, emphasising telemedicine and smart devices.

FaceHeart Vitals™ has demonstrated significant and positive impacts on people's well-being across various sectors of healthcare and wellness, including (1) simplifying the process of underwriting services for insurance providers, (2) boosting corporate wellness, (3) reducing the cost of real-world data (RWD) collection, (4) reducing the workforce of caregivers through continuous monitoring, (5) innovating smart healthcare in e-triage, and (6) enhancing telehealth services.

FaceHeart Vitals™ 的主要優點：

- **成本效益高且方便使用：**使用者可透過快速的「自拍」影片獲得生命體征，無須親自就診或使用昂貴的裝置。
- **資料安全可靠：**FDA 認證可確保軟體的安全性、準確性和可信度，支援有效的預防性照護和健康監測。
- **改善健康監控：**病患可輕鬆追蹤自己的健康狀況，而醫療服務提供者則可取得即時資料，提升診斷及治療效率。

由於人口老化及降低醫療成本的需求，全球數位健康產業處於蓬勃成長的時期，其市場預估將於2027年成長至1090億美元。

FaceHeart與全球各地的醫療健康產業建立了穩固的合作關係，客戶遍及美國、歐洲、拉丁美洲、中東、非洲和亞洲，包括經銷代理商 (VAR)、原始設計製造商 (ODM)、應用服務供應商 (ASP) 以及醫療保健供應商，共同發展遠距醫療與智慧型裝置的應用。

FaceHeart Vitals™ 在醫療和健康的各個領域對人們的健康產生顯著且正面的影響，包括 (1) 簡化保險供應商的承保服務流程、(2) 促進企業健康、(3) 降低臨床試驗中真實世界數據 (RWD) 的收集成本、(4) 通過持續監測減少護理人員的工作量、(5) 實現E化檢傷分類系統中的智慧醫療以及 (6) 改善遠端醫療服務。



APPLICATION SPEECH

入圍感言

Being selected as a finalist for the Innovation for Wellbeing Award from PCA Life Taiwan is an honour and aligns perfectly with our mission to enhance lives through innovative, accessible, and impactful solutions. This recognition underscores our commitment to addressing health and wealth challenges with cutting-edge and practical solutions that serve the public interest. It highlights our dedication to creating this solution that is not only groundbreaking but also easy to access and affordable. We believe FaceHeart Vitals™ will not only allow millions of people to easily monitor their health regardless of time and location, but also raise awareness of the importance of preventive care and follow-ups with healthcare providers, resulting in lifestyle changes in human behaviour.

As finalists, we are proud to see our efforts acknowledged and are inspired to continue developing solutions that benefit a wide range of people in the healthcare ecosystem, driving meaningful improvements in well-being and sustainability.

能夠入圍台北市英僑商務協會 2024 優良企業貢獻獎項中的最佳創新健康福祉獎是鉅怡智慧的榮幸，也與我們欲透過創新醫療產品來提升生活品質的使命不謀而合。

鉅怡智慧致力於發展創新且可靠的產品服務，已解決目前健康產業面臨到的挑戰。這項肯定認可了我們對於產業的努力，也看見創新技術在醫療市場中的潛力。我們相信 FaceHeart Vitals™ 不僅能讓數百萬人在任何時間和地點都能輕鬆量測自己的健康，還能提高人們對預防性保健和醫療後續觀察重要性的意識，從而真正改變人們的日常行為。

身為最佳創新健康福祉獎的入圍者，鉅怡智慧很榮幸能獲得這項肯定，這也將鼓勵我們繼續開發能夠造福醫療保健生態系統中廣大族群的產品，進一步促進永續健康。



SOCIAL ENTERPRISE AWARD

社會企業獎

Award brought to you by



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SOGO

遠東
Garden City

WINNER 特優

Come True Social Enterprise Co., Ltd.(Come True COFFEE)
成真社會企業有限公司(成真咖啡)

FINALISTS 優選

Story Wear (Beauterama Trading Limited)
七棵橡樹國際股份有限公司

Twine Fair Trade Company
繭裏公平貿易有限公司



Far Eastern SOGO 太平洋崇光百貨

Working in harmony with the environment and society. This is the core principle of Far Eastern SOGO.

As a pioneer in sustainability within Taiwan's retail industry, we leverage our influence to continually support outstanding small farmers by expanding their sales channels. We also encourage consumers to support sustainable products and use their purchasing power to make a difference. Additionally, we collaborate with other social enterprises to create a beneficial impact on the society.

Far Eastern SOGO has developed a rigorous social enterprise empowerment mechanism, advocating for eco-friendly green consumption. For instance, with the Small Farmers Fair, we partner with social enterprises to handle everything from vendor selection, guidance, and promotional support, to post-event revenue analysis and feedback. Each exhibition takes at least six months, creating a positive cycle that bridges small farmers with customers and fosters a growing, sustainable customer base. Internally, we work cross-departmentally to find solutions from our core business, collaborating with stakeholders to create a socially friendly ecosystem for social enterprises.

This is why we strongly support the BCCTaipei's Social Enterprise Award. We look forward to collaborating with more outstanding social enterprises to build a better future together.



遠東SOGO百貨的核心理念是與環境和社會共好。作為台灣零售業永續發展的先驅，我們持續利用自身影響力支持優秀的小農，幫助他們拓展銷售管道；鼓勵消費者支持永續產品，利用購買力來驅動改變；與社會企業合作，為社會帶來正面的影響。

遠東SOGO發展出嚴格的社企培力機制，倡議友善環境的綠色消費。以小農展為例，與社企合作，從選商、輔導、上架宣傳，到展後的營收分析和檢討建議，每次策展至少耗時半載，形成正向循環，為小農搭建與顧客對話的橋樑，也培養出逐年成長的永續客層，內部更跨部門從核心業務尋求解決方案，攜手利害關係人創造對社企友善的生態系。

我們全力支持台北市英僑商務協會的社會企業獎，期待與更多傑出的社會企業合作，共同創造更美好的未來。



WINNER 特優

Come True Social Enterprise Co., Ltd. (Come True COFFEE) 成真社會企業有限公司(成真咖啡)

In 2015, our founder, Mr. Wang, started his second business with the goal of giving back to society and promoting public welfare. By establishing a social enterprise—a business model aimed at solving social or environmental problems—our mission at ComeTrue Coffee is "A cup of coffee, a dream come true." We aim to contribute more to society, inspiring those we help to feel the care and support of the community. Each cup of coffee not only delivers great flavour but also carries the spirit of giving and sharing.

"Clean Water in Africa" is the founding mission of ComeTrue Coffee. Through direct trade of green coffee beans, we help farmers in coffee-growing regions earn better incomes. ComeTrue carefully ensures the quality of each cup of coffee, providing consumers with an exceptional experience that keeps them coming back. We then donate 50% of our profits to the "Africa Clean Water Project," partnering with World Vision to dig wells and provide clean water resources in Africa.

This approach creates a win-win-win situation for coffee farmers, ComeTrue, and consumers. Each cup of coffee not only offers great flavour but also embodies the spirit of giving and sharing. ComeTrue Coffee is a leading Taiwanese coffee brand committed to ESG principles, ensuring that every sip supports a better world.



2015年創辦人王國雄第二次創業，決定以回饋社會與公益為公司經營目的，藉由社會企業：用商業模式來解決社會或環境問題的組織，創造一個新形態的公益平台。

「一杯咖啡，循環世界的美好」，成真的創立宗旨是希望能為社會多一份貢獻，讓回饋的對象，獲得社會的關懷產生動力。使每一杯咖啡除了美好風味外，更有回饋與分享的意念。

『讓咖啡循環世界美好』是成真社會企業的創立宗旨，透過咖啡生豆的直接貿易使產區的農民能有更好的收入，而成真用心把關品質且製作一杯杯美好的咖啡提供給消費者，讓消費者有美好消費體驗持續支持我們，再將獲利50%捐助做「非洲潔淨水計畫」，透過與世界展望會合作在非洲地區鑿井提供乾淨水資源。如此一來可達到讓產區農民、成真、消費者三贏的境界。使每一杯咖啡除了美好的風味外，更有回饋與分享的意念，成真更是最具ESG意念之台灣咖啡品牌。

APPLICATION SUMMARY 申請內容總結

In order to fully understand the coffee industry's supply chain, our founder decided to visit Ethiopia, the birthplace of coffee, in Africa. During his time living with the local communities, he personally observed and experienced the widespread issue of "lack of clean water resources" in the region.

This problem not only severely impacts the quality of life but also leads to waterborne diseases like diarrhoea, which is one of the leading causes of death in young children. The poor hygiene conditions caused by the water shortage also give rise to various health issues, including skin diseases.

Children and women in the area spend significant time and effort fetching water, all while facing risks of animal attacks and crime. The water they collect often has hygiene issues, as it is contaminated by animal waste or infested with mosquitoes, further endangering the health of the community. This situation results in a diarrhoea rate of up to 27% among children under five, severely affecting their growth and development.

Due to the difficulty in accessing water, families often reuse the same water for bathing, and some people resort to just washing their faces to conserve as much water as possible. The inability to bathe daily has led to many children and adults suffering from skin conditions like scabies and rashes.

Children spend so much time fetching water that they are often tired or miss school altogether, hindering their learning opportunities and reducing their future competitiveness. This lack of education further limits their chances for a better future. The scarcity of clean water is one of the most urgent issues in the region, and access to clean water could be the key to breaking the cycle of poverty and disease.

The founder hopes that through the creation of ComeTrue Coffee as a social enterprise, the goodwill embedded in coffee beans can help drive the well-drilling project. Using a revolving fund, this initiative quietly supports clean water efforts 12,000 kilometres away, providing clean drinking water to the people in this vast region.

創辦人為了解咖啡產業的完整供應鏈，決定走訪咖啡的起源地非洲-衣索比亞，與當地居民共同生活期間，創辦人親身觀察並體會到非洲當地，普遍存在的「缺乏乾淨水資源」問題。

這一問題不僅嚴重影響了當地的生活質量，還導致了兒童腹瀉等以水為媒介的傳染病，成為嬰幼兒死亡的主因之一。此外，因缺水而導致的衛生環境惡劣，也引發了包括皮膚病在內的多種健康問題。

當地的孩童和婦女，需要花費大量時間和精力去取水，這過程中還面臨著動物攻擊和犯罪的風險。而花費大半心力取回來的水還有衛生問題，取水的旁邊有動物的便溺或蚊蟲孳生等問題，直接影響了居民的健康，讓5歲以下兒童的腹瀉患病率高達27%，嚴重影響孩童的發育成長。

因水源取得不易，為了省水，一家人可能會使用同樣的水來洗澡，有些人甚至只洗臉，只為了要用最少量的水來清潔。因為無法每天洗澡，長期下來導致許多孩童和成人都出現疥瘡和皮疹等皮膚問題。

孩童們花費太多時間去取水導致上課精神不佳甚至缺課，阻礙他們的學習機會，造成他們的未來失去競爭力，進一步阻礙了他們的教育機會。這個缺乏潔淨水的現象，是當地極度急迫的議題之一，潔淨水也是可能翻轉貧窮與疾病的解方。

創辦人期望藉由成真社會企業的創立，將善念寄託在咖啡豆上，以循環基金的方式推動鑿井計畫運作，默默成就12,000公里外的水資源行動，協助這片遼闊土地上的居民獲得乾淨飲用水。

APPLICATION SUMMARY 申請內容總結

From the perspective of a social enterprise, ComeTrue has developed an innovative business model and charitable platform. Operating with an OMO strategy, we sell coffee beans online while offering in-store coffee experiences. By blending creativity with coffee, we have developed a unique range of creative coffee drinks using locally sourced Taiwanese ingredients and have introduced a freshly made soufflé dessert series, combining coffee and food.

Fifty percent of the profits are donated to the "Clean Water in Africa" project, staying true to our core value of "A cup of coffee, a dream come true," and creating a cycle of goodwill. In partnership with World Vision Taiwan, we use mechanical or manual well-drilling equipment to extract underground water, providing clean drinking water to communities in Africa. From 2017 to 2023, with World Vision's help, 22 wells were successfully drilled in Zambia, Malawi, and Mozambique.

ComeTrue Coffee, as a social enterprise, continually monitors the social impact of its solutions. In 2023, the founder revisited Africa and personally witnessed the operation of the new wells and the positive changes they brought to the local communities. Six months after the wells were installed, children's health showed significant improvement, and school attendance rates increased. A Water Resources Management Committee was established to ensure the continued operation of the wells and the improvement of community sanitation. These tangible indicators of social improvement are the key reasons the founder chose to provide long-term support for the "Clean Water in Africa."

In addition to the Clean Water Project, direct trade of green coffee beans also enables farmers in coffee-growing regions to earn better incomes, achieving a win-win-win situation for farmers, coffee businesses, and consumers. Each cup of coffee not only offers great flavour but also carries the spirit of giving and sharing.

以社會企業的角度，創立新興的商業模式暨公益平台。OMO的經營方式，以線上銷售咖啡豆搭配線下實體門市的咖啡體驗，將咖啡揉合創意，發展出一系列因應台灣在地食材限定的創意咖啡，研發現點現做舒芙蕾甜點系列，讓美好的咖啡結合美食。

最後將獲利50%回饋於「非洲潔淨水計畫」，貫徹「讓咖啡循環世界美好」核心價值，達到善的循環。並與台灣世界展望會攜手合作，以機械或手動的鑿井設備汲取地下水，使非洲當地居民有乾淨的水可以飲用。2017~2023年，透過世界展望會協助，已於非洲尚比亞、馬拉威、莫三比克鑿成共22口水井。

成真社會企業透過持續追蹤來評估其解決方案的社會影響。2023年創辦人再訪非洲，親眼見證了新水井的運作及其對當地社區的改變。水井落成半年後，兒童的健康狀況明顯改善，學校出勤率也有所提升。水資源管理委員會的成立，確保了水井的持續運作和社區的衛生發展。這些具體的社會改善指標，是創辦人選擇長期資助「非洲潔淨水計畫」的主因。

貫徹潔淨水計畫外，咖啡生豆的直接貿易也能使產區的農民能有更好的收入，進而達到產區農民、咖啡業者、消費者三贏的境界。使每一杯咖啡除了美好的風味外，更有回饋與分享的意念。



APPLICATION SPEECH 入圍感言

We are deeply honoured to be recognised by the jury and to be nominated for the 2024 BCCT Social Enterprise Award. This recognition is a testament to ComeTrue Coffee's unwavering efforts over the years. It also provides an opportunity for us to share our company mission and business philosophy.

To fulfil our mission of "Clean Water in Africa," we rely on the dedication of every member of ComeTrue Coffee. Our management philosophy revolves around four key values: "Talent, Sharing, Warmth, and Satisfaction," which has resulted in a high employee retention rate of 90%.

ComeTrue Social Enterprise Co., Ltd adopts direct trade for sourcing green coffee beans. We sign long-term contracts with coffee farmers, including those from disadvantaged communities, purchasing their beans at prices 2 to 3 times higher than the international market rate. This approach ensures farmers receive better and more stable incomes. Additionally, we collaborate with the International Cooperation and Development Fund's (ICDF) "JUSTGO Origin Project" initiative to enhance the social and environmental performance of smallholder farmers. By establishing sustainable procurement standards and offering contract guarantees, we aim to support long-term sustainability through our purchasing practices.



成真咖啡非常有榮幸獲得評審團的肯定，能入圍2024台北市英橋商務協會的-社會企業獎，是對成真咖啡這多年來努力不懈的認可，也可藉由這次的機會跟大家分享成真社會企業的企業使命、經營理念。

為了實踐成真咖啡的使命“讓咖啡循環世界美好”，需要仰賴成真咖啡的每一位成員，而我們的經營理念秉持著「人才、分享、溫暖、滿意」，環繞著這四大面向讓成真咖啡的留任率超過90%。

成真社會企業長期關注地球、環境、社會議題，透過世界展望會協助，於非洲尚比亞、馬拉威、莫三比克鑿成共22口水井，改善當地水資源的問題。

成真社會企業的咖啡生豆採用直接貿易，並簽訂長期合約向合作及弱勢的咖啡農民購買豆，以高於國際市價近2~3倍之價格採購生豆，讓農民獲得更好且穩定的收入，並結合國合會產地起跑計畫，提升小農社會及環境績效，建立生豆採購標準，並簽約保障，以採購實現永續。

APPLICATION SPEECH 入圍感言

As a social enterprise, ComeTrue Coffee is committed to addressing global environmental and social issues. With the assistance of World Vision, we have successfully drilled 22 wells in Zambia, Malawi, and Mozambique, improving water resources for the local communities.

In our restaurant, we use enzymes to convert kitchen waste into fertiliser, which is then provided to our long-term suppliers for growing high-quality vegetables. These vegetables eventually return to our tables as delicious ingredients. This circular approach not only creates a green cycle from farm to table but also effectively reduces the company's carbon footprint.

By adhering to our core value of "Clean Water in Africa," we aim to make a positive impact on the environment. Our vision is for all companies to strive not just to be the best in the world, but to be the best for the world. We hope to continue contributing positively to society in every aspect of our operations.



咖啡廳的廚餘我們加入酵素轉化為肥料，提供給長期合作的供應商進行農作栽培，種植高品質的蔬菜，最終回到成真咖啡的餐桌上，成為美味佳餚的原材料。透過這樣的循環應用，不僅實現了餐桌到餐桌的綠色內循環，有效減少企業的碳排放。

我們貫徹「讓咖啡循環世界美好」核心價值，達到美好的循環，希望能為這環境帶來積極的影響。成真有一個夢想，有一天所有的公司不再只是爭著成為世界第一，而是爭著成為對世界最有貢獻的第一名，期許我們在各層面都能成為對社會更有貢獻的企業。



FINALIST 優選

Story Wear (Beauterama Trading Limited) 七棵橡樹國際股份有限公司

Story Wear, founded in 2019, is a zero-waste fashion company from Taiwan focused on reducing the massive waste generated by the global fashion industry. As a zero-waste designer fashion brand, Story Wear's unique value proposition is "a fashion brand that creates no waste in its lifetime." The company encourages consumers to find pieces they are willing to wear for a long time, ensuring that even at the end of a garment's life, it poses no burden on the environment. This commitment embodies Story Wear's vision of sustainability.

Currently operating in three markets—Taiwan, Hong Kong, and the UK—Story Wear strives for market expansion while also serving as a sustainability solution provider and an educator on sustainable fashion within the industry. The company has collaborated with major corporations such as L'Oréal, IKEA, 7-Eleven Taiwan, and Dentsu Taiwan to offer upcycling design solutions for corporate projects.

In addition to promoting sustainable industry practices, Story Wear is dedicated to ensuring fair treatment and compensation for fashion workers. All products are made locally in Taiwan, with some crafted by in-house tailors and others produced in collaboration with disadvantaged communities through partnerships with non-profit organisations. In 2023, Story Wear became the first Taiwanese company to receive the prestigious Butterfly Mark certification from the UK-based Positive Luxury organisation, recognising its excellence in environmental, social, and governance standards.



Story Wear 成立於2019年，是一家台灣的零廢時裝公司，專注於減少全球時尚產業所產生的大量廢棄物。Story Wear 作為一個零廢棄的設計師時裝品牌，獨特的價值主張：「一輩子不製造垃圾的時裝品牌」，在永續時尚的精神中期待消費者能找到願意一直穿下去的單品，即使到了衣服生命的盡頭也不對環境產生負擔，這是Story Wear 在乎的「永續」。目前已經插旗的三個市場台灣、香港、英國，追求市場通路市佔率的同時，也成為企業的永續解方提供者、時裝市場中永續時尚的教育者。目前已為萊雅集團、IKEA、統一超商、台灣電通等主流企業提供企業升級設計的專案合作。Story Wear 不僅關注產業的永續發展，還致力於確保時尚產業工作者的公平待遇與報酬。所有產品皆在台灣本地製造，部分由公司內部裁縫師完成，部分則由非營利組織合作的弱勢社群生產。2023年，Story Wear 成為台灣首家獲得英國 Positive Luxury 組織頒發 Butterfly Mark 認證的公司，這標誌著其在環保、社會責任和治理結構方面的卓越成就。

APPLICATION SUMMARY

申請內容總結



Story Wear is a zero-waste fashion company based in Taiwan, committed to addressing the global fashion industry's massive waste problem while ensuring that fashion workers receive the respect and compensation they deserve. The root of this issue lies in the rise of the fast fashion industry, where brands produce low-cost, low-quality products, which consumers discard after only a few wears. Furthermore, the global fashion supply chain is rife with labour violations, such as low wages and poor working conditions, and efforts to regulate these practices have been largely ineffective.

Since its establishment in 2019, Story Wear has focused on reducing waste in the fashion industry. The company designs and manufactures products primarily using discarded materials, such as post-consumer denim jeans and unused stock fabrics from factories. Denim's durability and ease of upcycling make it Story Wear's primary material, and the company upcycles an average of 10,000 pairs of jeans and five tonnes of stock fabric annually. Most of their products are sold by the end of each season, minimising inventory waste.

All of Story Wear's products are locally made in Taiwan. Some are handcrafted by the company's two full-time tailors, while others are produced by suppliers who have signed cooperation agreements. Many of these suppliers are non-profit organisations dedicated to empowering vulnerable communities. For example, the Xuan Yi Foundation in Taoyuan is a key partner of Story Wear, comprising mothers of children with severe disabilities. These mothers, unable to work full-time due to caregiving responsibilities, have created their own workshops, allowing them the flexibility to work while managing their family commitments.

Story Wear measures and reports its social impact in various ways. The company publishes an annual social impact report that details the volume of materials upcycled and estimates the amount of water saved, as textile production is known to be water-intensive and highly polluting.

Story Wear 是在台灣的零廢棄的時尚公司，致力解決全球時尚產業產生的大量廢棄物問題，同時確保時尚產業工作者能獲得應有的尊重與報酬。這個問題的根源在於快速時尚產業的崛起，這些品牌以低廉的成本大量製造低品質的產品，導致消費者在幾次穿著後即丟棄。再加上全球時尚供應鏈存在許多勞工違規問題，例如低工資與不良的工作環境，對於此類行為的監管效力有限，問題難以解決。

自2019年成立以來，Story Wear 始終專注於減少時尚產業的廢棄物問題。公司主要使用廢棄材料進行產品設計與製作，這些材料多為消費者使用過的牛仔褲和工廠中未使用的庫存布料。因牛仔布的耐用性和易於再製性，成為 Story Wear 最主要的升級再造材料。Story Wear 每年平均升級再製1萬條牛仔褲和5噸的庫存布料，而公司大多數的產品在每一季結束時能夠順利銷售完畢，避免了庫存浪費。

Story Wear 的產品全部在台灣本地製造，部分由公司內的兩位全職裁縫師親手製作，另一部分則由已簽訂合作協議的供應商負責生產。這些供應商包括許多致力於保護和賦能弱勢社群的非營利組織。例如，桃園的萱藝新知協會是 Story Wear 的重要合作夥伴之一，該基金會由一群有重度障礙兒童的母親們組成，這些母親因需照顧孩子而無法從事全職工作，因此她們選擇成立自己的工作坊，為自己創造靈活的工作機會。

Story Wear 透過多種方式來評估並展示其社會影響。例如，公司每年發布社會影響報告，展示其升級再製的總量，並估算所節省的水資源。這些數據顯示了 Story Wear 在環境保護方面的貢獻，特別是在時尚產業中，紡織品生產是高度耗水且污染嚴重的過程。



APPLICATION SUMMARY

申請內容總結



The company also transparently discloses the value of orders placed with partner foundations and non-profit organisations, showcasing its positive impact on both society and the environment.

One of Story Wear's key innovations is demonstrating that upcycled fashion, often perceived as environmentally friendly but lacking in aesthetic appeal, can be just as stylish and desirable as mainstream fashion. The company extensively uses artisanal patchwork techniques inspired by traditional Japanese kimono repair methods, extending the lifespan of clothing. This craftsmanship not only gives the products a unique and refined appearance but also emphasises timeless design.

Story Wear's business model also includes collaborations with corporations to help them upcycle their textile waste. For example, the company has worked with L'Oreal and IKEA, transforming their staff uniforms into new products for internal use or public sale. This business-to-business service model creates opportunities for cross-industry collaboration, further amplifying Story Wear's social impact and helping corporate partners achieve their ESG goals.

In early 2024, Story Wear secured a rare NT\$15 million equity investment from Taiwan's National Development Fund. This funding will support Story Wear's expansion from Taiwan into key international fashion markets, marking a significant milestone for the company.

Story Wear's achievements in ESG practices have gained international recognition. In 2023, Story Wear became the first Taiwanese company to receive the prestigious Butterfly Mark certification from the UK's Positive Luxury organisation, recognising its excellence in environmental protection, social responsibility, and governance.

此外，公司也公開其與合作的基金會和非營利組織所進行的訂單價值，藉此透明地呈現其對社會和環境的正面影響。

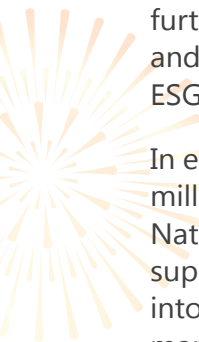
Story Wear 的創新之處在於升級再製時尚經常被認為雖環保但缺乏美感，然而，Story Wear 成功展示了這類產品同樣可以擁有與主流時尚媲美的時尚性和吸引力。公司大量採用手工拼接技術，這一靈感來自於日本傳統和服的補織技術，旨在延長服裝的壽命。這種手工技藝不僅賦予了產品獨特且精緻的外觀，也強調了其永不過時的設計風格。

Story Wear 的商業模式還包括與企業合作，幫助它們將廢棄紡織品轉化為新產品。例如，公司曾經與 L'Oreal 和 IKEA 合作，將員工制服升級再製成新產品，分別用於內部使用或公開銷售。這種企業對企業的服務模式創造了跨行業合作的機會，進一步擴大了其社會影響，並幫助合作夥伴達成他們的 ESG 目標。

2024年初，Story Wear 獲得了來自國發基金的1500萬新台幣的股權投資，這對於一家時尚企業來說是非常罕見的。這筆資金將幫助 Story Wear 將業務從台灣擴展到國際時尚市場，特別是關鍵的國際市場。

Story Wear 在 ESG 實踐方面的成就得到了國際認可。2023年，Story Wear 成為台灣第一家獲得英國 Positive Luxury 組織頒發的 Butterfly Mark 認證的公司，這一認證標誌著公司在環保、社會責任和治理結構方面的卓越表現。

通過這些努力，Story Wear 不僅在解決環境問題方面取得了顯著成效，還展示了社會企業在商業與社會價值融合中的巨大潛力。



APPLICATION SPEECH

入圍感言



We are honoured to be shortlisted for the Better Business Awards in the Social Enterprise category. This recognition is a great affirmation and encouragement for the Story Wear team. Since our founding in 2019, Story Wear's mission has been "to be a fashion brand that creates no waste." This nomination not only acknowledges our past efforts but also highlights the increasing societal recognition of the path of social enterprise. Story Wear has always believed in "mainstreaming sustainable fashion." In a fast fashion-dominated world, we have chosen to focus on resource reuse and innovative manufacturing. Our aim is to reduce environmental impact and create employment opportunities for disadvantaged communities, offering growth and respect to all participants.

We deeply appreciate the support from our partners, customers, and team, which has enabled us to achieve our goals. Our success wouldn't be possible without the non-profit organisations and corporate clients who have helped give new life to corporate waste. These partnerships have added meaning to our products while helping us meet our social responsibilities.

This nomination marks both an honour and a new beginning. Story Wear will continue innovating and pursuing opportunities that positively impact the environment and society. We look forward to playing a bigger role on the global fashion stage, promoting Taiwan's sustainable fashion internationally, and using fashion to change lives.

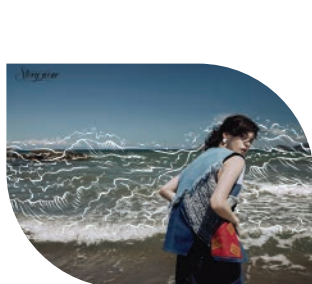
Once again, thank you to the Better Business Awards jury for this recognition. Story Wear will remain committed to sustainability and social responsibility and looks forward to collaborating with more partners to bring positive change to the world.

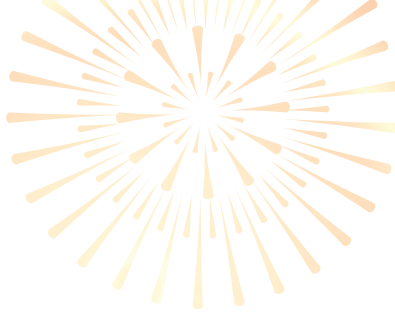
我們非常榮幸能入圍 Better Business Awards 社會企業獎項，這對於 Story Wear 團隊來說是一個莫大的肯定與鼓舞。自 2019 年成立以來，Story Wear 的使命一直是：「做一個不製造垃圾的服裝品牌」。能夠獲得這項提名，不僅是對我們過去幾年努力的肯定，更讓我們看見，社會企業所走的這條道路，正逐漸被社會所重視和認同。Story Wear 一直以來秉持的「主流化永續時尚」的信念，讓我們在快速時尚盛行的時代，選擇逆流而上，專注於資源再利用與創新的製造模式。我們不僅希望能夠減少環境的負擔，更希望透過這樣的模式，為社會中的弱勢群體創造就業機會，讓每個參與者都能夠從中獲得成長與尊重。

此次能夠入圍這個重要的獎項，我們感謝所有支持 Story Wear 的合作夥伴、客戶以及我們的團隊。每一步進展，都是因為有你們的信任與支持，才能夠實現這些目標。我們的成功離不開與我們一同走過挑戰的非營利組織，以及共同創造企業廢棄物新生命的企業客戶，這些與我們並肩合作的夥伴們，讓我們在製造過程中能夠實踐社會責任，也讓我們的產品更具意義。

這項提名不僅是一個榮譽，更是未來的一個新起點。Story Wear 將深化我們的使命，不斷創新，繼續尋求能夠為環境與社會帶來正面影響的機會。我們期許在未來的日子裡，能夠在全球時尚舞台上扮演更加積極的角色，將台灣的永續時尚理念推向國際，透過時尚的力量，改變更多人的生活。

再次感謝 Better Business Awards 評審團的肯定，Story Wear 將秉持初心，繼續為永續時尚與社會公益而努力，期待在未來與更多夥伴合作，共同為世界帶來更多的改變。





TWINE
FAIR TRADE

繭裏子

FINALIST 優選

Twine Fair Trade Company 繭裏公平貿易有限公司

Guarantee Fair Trade Benefit Corporation certified

TWINE supports and advocates the ideas of fair trade and environmentally-friendly design, provides a reasonable salary and a safe working environment for producers, and values community building and social welfare. It provides consumers with the best quality and reasonable prices and, by doing so, advocates the idea of changing the world through ethical consumption.

History of development/business model

TWINE was established in 2010. A portion of the products it sells is designed by its team of designers using fair trade materials. Its other products are produced by various fair trade organisations in different countries, all of which are accredited by the World Fair Trade Organisation (WFTO). The majority of the makers of these products are disadvantaged people, and the non-profit/non-governmental organisations they work for are all members of the WFTO. Half of the revenue from its product sales goes back to local producers in Nepal, Kenya, and Chile, providing them with a reasonable income and social welfare.

Creating social value/mitigating social problems

Currently, TWINE has nine branches. Along with 25 countries and 60 fair trade sustainable growth organisations, TWINE is the only member of the WFTO in Taiwan, as well as the co-ordinator of Taiwan in Fashion Revolution.

In addition to the continued development of fair trade apparel, TWINE collaborates with Fashion Revolution's international campaigns and shares the latest news about green fashion with a Taiwanese audience. Apart from continuing to hold regular social welfare events, participation in local community development became a part of its agenda in 2017 in an attempt to enhance the skills of producers and provide more resources and assistance to local communities.

公平貿易認證、B型企業認證

繭裏子以台灣設計，融合世界多種文化和傳統工藝技術的生活產品。

堅持手工製作，希望透過現代的元素與簡約的設計，讓許多即將失傳的工藝技術能夠繼續傳承。手工製作不但能夠提供更多工作機會，也對環境的汙染降到最低。

堅持使用對於環境友善的材料及生產方式。天然的材料如有機棉、有機羊毛、有機黃麻、草木染、手織布及有機食品等，或使用回收的材料如回收布料、回收玻璃、回收金屬等。

繭裏子支持並倡導公平貿易的理念，對於生產者除了提供合理的薪資、安全的工作環境，更重視社區建設與社會福利；對於消費者提供最好的品質及合理的價錢。

繭裏子在2013年正式成為世界公平貿易組織WFTO的會員。我們的生產者多為開發中國家的弱勢團體，所有的NGO與NPO也都是世界公平貿易組織認證的會員，生產者們除了享有合理的工資更著重提供社會福利關懷。

消費可以改變世界，讓需要幫助的人們能用他們的雙手幫助自己，同時支持台灣設計品牌的公平貿易商品！



APPLICATION SUMMARY 申請內容總結

Introduction

Twine Fair Trade is a social enterprise committed to promoting economic and social well-being through fair trade. The company primarily focuses on addressing poverty and fostering the economic independence and quality of life for marginalised communities. This report covers Twine Fair Trade's social impact, innovative business model, sustainability, and its practices in Environmental, Social, and Governance (ESG) areas.

Focus on Poverty Alleviation

Twine Fair Trade's core objective is to tackle poverty through fair trade, addressing the root causes of global economic inequality, lack of market access, and inadequate education and skills. Many producers in developing countries and remote areas struggle to receive fair market prices due to their lack of resources and skills, preventing them from improving their livelihoods. Twine aims to promote economic equity by increasing these producers' incomes and providing them with skill training and market access to achieve economic independence.

Solutions and Social Impact

Twine Fair Trade addresses poverty by offering comprehensive support through its products and services:

- **Fair Wages:** Ensures that producers receive fair compensation, helping them sustain their livelihoods and invest in their future.
- **Market Access:** Connects small-scale producers with international markets through global trade fairs, online platforms, and retail partners, eliminating intermediaries to maximise profits.
- **Community Development:** Invests in education, healthcare, and infrastructure projects to ensure the benefits of fair trade extend to the entire community.
- **Capacity Building:** Provides training and resources to enhance producers' skills and product quality, increasing their market competitiveness.

These efforts have led to significant improvements in income, living standards, skills, and environmental sustainability. Independent certifications, such as Fair Trade and B Corporation, ensure Twine's transparency and accountability, while objectively evaluating its social impact.

引言

繭裏公平貿易公司是一家致力於通過公平貿易促進經濟和社會福祉的社會企業。主要專注於解決貧困問題，並在促進邊緣化社區的經濟獨立和提升生活品質。繭裏子的社會影響力、創新商業模式、商業的永續性，以及其在環境、社會與治理 (ESG) 方面的實踐。

對貧困問題的專注

核心目標是通過公平貿易解決貧困問題，這一問題的根源在於全球經濟不平等、缺乏市場准入以及教育和技能不足。許多發展中國家和偏遠地區的生產者，由於缺乏經濟資源和技能，無法獲得公平的市場價格，導致他們無法改善生計。繭裏子的目標是通過公平貿易促進經濟公平，增加這些生產者的收入，並為他們提供技能培訓和市場准入，以實現經濟獨立。

解決方案和社會影響

透過產品和服務來解決貧困問題，並為邊緣化社區提供綜合支持：

- **公平薪資：**確保生產者獲得公平的薪資，幫助他們維持生計並投資未來。
- **市場進入：**透過參加全球貿易展會、網上市場和零售合作夥伴，將小規模生產者與國際市場聯繫起來，消除中間商，確保生產者獲得最大利潤。
- **社區發展：**投資於教育、醫療和基礎設施項目，確保公平貿易的利益惠及整個社區。
- **能力建設：**提供培訓和資源，以提高生產者的技能和產品質量，增強他們的市場競爭力。

通過這些舉措，繭裏子在提高收入、改善生活標準、提升技能和推動環境可持續性方面取得了顯著成果。第三方認證（如公平貿易和 B Corporation 認證）確保了繭裏子的透明度和問責制，並對其社會影響進行了客觀評估。

APPLICATION SUMMARY 申請內容總結

Innovation and Differentiation

Twine Fair Trade adopts innovative approaches that differentiate it from traditional business models. Key innovations include:

- **Direct Trade Relationships:** Twine establishes direct trade relationships with producers, reducing intermediaries and ensuring producers gain more profit and control over pricing and production processes.
- **Commitment to Fair Trade:** The company prioritises producers' welfare by ensuring fair wages and ethical working conditions, which contrasts with traditional businesses that focus solely on profits.
- **Utilisation of Technology:** Twine connects producers with international markets through online platforms, expanding their reach and opportunities.
- **Sustainability:** Promotes environmentally sustainable practices throughout the supply chain, encouraging producers to adopt methods that reduce their environmental footprint.
- **Capacity Building and Training:** Twine offers ongoing training programmes to improve product quality, expand offerings, and boost competitiveness.

These innovations have enhanced Twine Fair Trade's market competitiveness, promoted economic independence, and increased consumer support for fair trade products.

Sustainability of the Business Model

Twine Fair Trade's business model is built on fair trade principles, ensuring producers receive maximum profits through direct trade relationships. The company also invests in education and infrastructure within partner communities to enhance overall well-being. Twine requires approximately \$500,000 annually to support its operations and community development plans, which are funded through product sales.

創新與差異化

採用了創新的方法，與傳統商業模式區分開來。主要創新之處包括：

- **直接貿易關係：**與生產者建立直接的貿易關係，減少中間商，確保生產者獲得更多的利潤，並對其定價和生產過程擁有更大的控制權。
- **公平貿易承諾：**堅持公平貿易原則，優先考慮生產者的福利，確保公平工資和道德工作條件，與傳統企業僅關注利潤的做法形成鮮明對比。
- **技術利用：**利用線上平台將生產者與國際市場連接起來，擴大了其市場影響力和機會。
- **永續發展：**在整個供應鏈中推動環保的永續實踐，鼓勵生產者採用降低環境足跡的生產方法。
- **能力建設和培訓：**為生產者提供持續的培訓和能力建設計劃，幫助他們提高產品質量、擴大產品種類並增強市場競爭力。

這些創新方法不僅提高了繭裹子在市場上的競爭力，還有助於實現經濟獨立、推動永續發展並提高消費者對公平貿易產品的支持。

商業模式的永續性

繭裹子的商業模式基於公平貿易，通過直接貿易關係消除中間商，確保生產者獲得最大利潤。同時，公司還投資於合作社區的教育和基礎設施，以提高整體福祉。每年繭裹子需要約 50 萬美元的資金來支持其運營和社區發展計劃，這些資金來自產品銷售收入。



APPLICATION SUMMARY 申請內容總結

To ensure sustainability, Twine employs the following strategies:

- **Transparent Operations:** Maintains transparency to build trust with stakeholders.
- **Capacity Building:** Provides training and resources to improve producers' skills and product quality.
- **Diversified Income Streams:** Expands product lines and explores new markets to increase revenue and reduce dependency on single income sources.
- **Community Engagement:** Actively involves community members in decision-making to ensure initiatives align with their needs.
- **Environmental Responsibility:** Implements eco-friendly practices in production and supply chain management to minimise environmental impact.

Governance and ESG Integration

Twine Fair Trade is committed to transparent governance and follows ESG principles. The company carefully selects responsible partners within its supply chain to ensure adherence to fair trade and environmental standards. Twine also reduces its environmental footprint through sustainable sourcing, eco-friendly production techniques, and waste management. In terms of employee welfare, the company provides additional benefits like volunteer leave and maintains a safe and healthy work environment.

Twine's governance reflects its commitment to social and environmental responsibility, fostering a supportive and inclusive environment for all stakeholders.

Conclusion

Twine Fair Trade has significantly improved the living conditions of marginalised communities through its innovative business model and strong social responsibility. The company's success is rooted in its commitment to fair trade principles, community development, and environmental sustainability. These factors have contributed to Twine Fair Trade's sustainability as a social enterprise, making a lasting impact on the global trade system's fairness and sustainability.

為了確保商業的永續性，繭裏子採取了以下措施：

- 透明運營：確保所有運營的透明度，增強與利益相關者的信任。
- 能力建設：為生產者提供培訓和資源，幫助他們提高技能和產品質量，增強市場競爭力。
- 收入來源多樣化：擴大產品線並探索新市場，增加收入，減少對單一收入來源的依賴。
- 社區參與：在決策過程中積極參與社區成員，確保項目符合他們的需求和優先事項。
- 環境責任：在生產和供應鏈管理中實施環保措施，以盡量減少環境影響。

治理與ESG整合

繭裏子致力於透明治理並遵循 ESG 原則。公司在供應鏈中精選負責任的合作夥伴，確保遵守公平貿易和環保標準。此外，採取了多項措施來減少其環境足跡，包括永續採購、環保生產技術以及廢物管理。在員工關懷方面，確保所有員工享有額外福利，如志工假，並維持安全健康的工作環境。

繭裏子的治理方式體現了其對社會和環境的責任，並為所有利益相關者創造了一個支持性和包容性的環境。

結論

繭裏公平貿易公司通過創新的商業模式和強大的社會責任感，顯著改善了邊緣化社區的生活條件。該公司的成功在於其對公平貿易原則的堅持、對社區發展的支持以及對環境永續性的承諾。這些因素共同促成了繭裏子作為社會企業的永續性，並為全球貿易體系的公平和永續發展做出了貢獻。



APPLICATION SPEECH 入圍感言



We are deeply honoured to once again be shortlisted for the 2024 BCCT Better Business Awards in the Social Enterprise category. This recognition is not only an acknowledgment of our efforts but also an encouragement to our partners, communities, and supporters. Since its inception, Twine Fair Trade has been committed to improving the lives of marginalised communities and promoting economic fairness. Being shortlisted for this award marks another significant step in realising these goals.

At the core of our social enterprise is the mission to tackle poverty through fair trade, particularly by supporting economically disadvantaged producers. We firmly believe that every producer deserves fair compensation, regardless of where they are in the world. This belief drives us to work continuously with small-scale producers globally, establishing direct trade relationships, removing intermediaries, and helping them secure fair returns and significantly improve their quality of life.

Throughout this journey, we have also prioritised environmental sustainability. We have implemented eco-friendly supply chain management practices to minimise our environmental impact. Our producers are also committed to sustainable production methods, preserving the natural resources of their communities. These efforts have been validated by third-party certifications such as Fair Trade and B Corporation, ensuring that our impact is both real and sustainable.

This nomination motivates us to continue expanding our social impact, fostering more participation in fair trade, and creating greater opportunities for producers in the global market. We are grateful to BCCT for providing this platform to share our vision and collaborate with other outstanding social enterprises.

我們非常榮幸能夠再次入圍2024年「BCCT Better Business Awards」的社會企業獎項。這一殊榮不僅是對我們所做工作的肯定，也是對我們所有合作夥伴、社區和支持者的鼓勵。繭裏公平貿易公司自成立以來，始終秉持著改善邊緣化社群生活、促進經濟公平的使命，而這次入圍象徵著我們在實現這些目標的過程中邁出了一大步。

我們的社會企業核心理念是通過公平貿易來解決貧困問題，尤其是幫助那些處於經濟弱勢地位的生產者。我們深信，每個生產者都應該獲得公平的報酬，無論他們來自世界的哪個角落。正是這種信念驅動著我們不斷努力，與來自全球各地的小規模生產者建立直接貿易關係，消除中間商，幫助他們獲得應有的經濟回報，並在生活質量上取得顯著的進步。

在這個過程中，我們不僅致力於改善經濟不平等问题，還致力於推動環境永續性。我們採用了環保的供應鏈管理方法，確保產品的每一個環節都能盡量減少對環境的負面影響。我們的生產者也積極採用永續的生產方法，以保護他們所在社區的自然資源。這些努力也得到了公平貿易和 B Corporation 等認證機構的第三方驗證，這進一步確保了我們所作出的影響是真實且可持續的。

此次入圍對我們來說，既是對過去努力的肯定，也是激勵我們不斷前行的動力。未來，我們將繼續擴大我們的社會影響，推動更多的生產者參與公平貿易，並為他們提供更多的市場機會。我們也將不斷創新，利用技術和新興市場來擴大公平貿易的影響力，並教育更多消費者了解他們購買選擇背後的社會責任。

我們非常感謝 BCCT 提供這個平台，讓我們能夠與其他優秀的社會企業一同分享我們的經驗和理念。我們相信，透過彼此之間的交流與合作，社會企業可以一起創造更美好的未來，不僅改善經濟不平等，也促進環境的永續發展。

最後，我們要特別感謝所有支持繭裏公平貿易公司的合作夥伴、消費者以及生產者。沒有你們的信任和支持，我們無法實現今天的成就。未來的路上，我們將繼續堅守我們的承諾，為社會創造更大的價值。

With sincere appreciation to our sponosrs!



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