

# 台北

British Chamber  
of Commerce in Taipei



# BETTER BUSINESS AWARDS 2023

20  
23



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# PROGRAMME REPORT

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# BUSINESS LEADER OF THE YEAR AWARD

最佳企業領袖獎

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# Chang Hwa Commercial Bank, Ltd.

彰化銀行

Joanne Ling

凌忠嫻



彰化銀行

Chang Hwa Bank (CHB) was founded in 1905. Over the past 117 years, CHB has built a strong reputation, and followed the traditional culture Solid Management, Public Service. CHB abides by the management principles Service, Efficiency, Innovation and pursues to become the best bank of integrated financial services provider in Asia. CHB's service network spans throughout Asia, Europe, and the Americas. In Taiwan, CHB has 185 domestic branches, Offshore Banking Unit, 3 agents conducting securities brokerage, venture capital subsidiary activities, and also has 7 branches, 1 representative office, and 1 subsidiary bank in overseas countries to provide far-reaching and prompt services around the clock to worldwide Taiwanese enterprises, the overseas Chinese and multinational corporations who require access to their funds and financial services.

彰銀創設於1905年，迄今已逾118年，具歷史悠久品牌價值。長期秉持堅實經營、服務大眾傳統精神，以服務、效率、創新三大經營理念，致力追求成為亞洲最佳全方位綜合金融服務提供者。服務網遍及亞洲、歐洲和美洲，除在臺灣設185家國內分行、國際金融業務分行、3家證券經紀商及創投子公司外，並在海外設7家分行、1家代表人辦事處及1家子銀行，俾提供全球臺商、海外華僑及跨國企業24小時無遺弗屆資金調度與金融服務。

# APPLICATION SUMMARY

## 申請內容總結



Joanne Ling, chairperson of Chang Hwa Bank (hereinafter referred to as the Bank or CHB), is the first female chairperson of CHB since its establishment in 1905. After taking office in 2019, in order to effectively promote sustainable development of the Bank, Chairperson Ling established Sustainable Development Committee and serves as convener. With the support of all directors, Chairperson Ling leads CHB towards net-zero carbon emissions in 2050 and has achieved the "STEP" sustainability project in 2020-2022, which accomplished the adoption of SASB Standards, the TCFD framework, and the Equator Principles. In 2022, the Bank further proposed the 4C sustainability vision (Carbon - Implement carbon reduction, Capital - Create ESG investment value, Credit - Expand and encourage green finance, and Customer - Inclusive financing services), continued to dedicate on the ESG pathway, and CHB selected as Sustainability Yearbook Member in S&P Global Sustainability Yearbook 2023.

Actively enhance various initiatives to ensure effective corporate governance.

Led by Chairperson Ling, The Bank continued to strengthen the Board's diversified professional functions, implement integrity and operational responsibilities, ensure the rights and interests of shareholders and other stakeholders, and pay attention to the sustainability and the resilience of enterprises. CHB ranked in the top 5% of overall listed companies in the 8th and 9th Corporate Governance Assessments and in the top 4 in the Financial Insurance category, affirming the Bank's commitment on improving various governance aspects to get positive results.

Put sustainable financing into practice, toward the goal of net zero.

In order to develop the influence of financial industry, CHB officially signed the Science Based Targets initiative (SBTi) in June 2022. As the first government-owned bank in Taiwan to commit to SBTi targets, the Bank has established Category 1 and Category 2 greenhouse gas emissions reduction targets with 2020 as the base year and released the Sustainable Financial Commitments to integrates ESG factors into the operation process of

investment and financing under the leadership of Chairperson Ling. CHB actively supports enterprises with environmental protection (E), social responsibility (S) or corporate governance (G), and assists customers in developing green energy industries and green economies transformation, and launched the Sustainable Performance Linked Loan and Green Deposit Program to cooperate with customers to build a sustainable low-carbon society.

Happy workplace and human rights protection.

Chairperson Ling believes that employees are important assets of the Bank, and is committed to fulfilling human rights principles, establishing a healthy and safe workplace, and honoring the core values and development of its employees. We uphold fairness, reasonableness, and diversity based on any conditions, provide compensation and benefits better than legal requirements, as well as comprehensive education and training programs. For 9 consecutive years, the Bank has been selected as a constituent of the "Taiwan High Compensation 100 Index", "Taiwan Employment Creation 99 Index", and have been awarded Happiness Enterprise, Healthy Workplace, and Sports Enterprise Certification. We also emphasize the physical and mental well-being of our employees with various family-friendly and women-friendly measures, aiming to support employees in achieving a work-life balance. Furthermore, we maintain the effectiveness of ISO 45001 occupational health and safety management systems to protect the rights and interests of employees and ensure stability of human capital.

In hope of creating a happy society which enjoys collective social prosperity and common good.

The Bank has long been dedicated to social empowerment and community engagement. In addition to the long-term partnership with the Huashan Social Welfare Foundation on the donation and volunteer service program for seniors, and scholarship and assistantship program with Taiwan Fund for Children and Families, the Bank supported sports development by participating in or sponsoring sports events. Since 2016, for the purpose of nurturing grassroots athletes, CHB have donated to the Taitung County Sports Association of training for elite and potential athletes for 7 consecutive years. In 2022, the Bank officially established the CHB archery team, aiming to cultivate young potential elite athletes to become the seeds for Taiwan's sport.

Under the leadership of Chairperson Ling, CHB will continue to promote a positive cycle of sustainable financial development in the future, and collaborate with employees, customers, investors and other stakeholders towards sustainable development goals and the net-zero vision.





彰化銀行(簡稱彰銀)董事長凌志婷(Joanne Ling)為彰銀自1905年開行以來首位女性董事長，於2019年到任後，為有效推動企業永續發展，設置永續經營委員會並擔任召集人，在全體董事支持下，帶領彰銀邁向2050年淨零碳排，2020-2022年完成STEP(SASB)採行永續會計準則委員會標準、TCFD發布氣候相關財務揭露報告書、EP簽署赤道原則(Perpetual)永續專案，2022年起更進一步規劃4C永續願景「科學減碳(Carbon)」、「責任投資(Capital)」、「虛假授信(Credit)」與「普惠金融(Customer)」，持續在ESG的道路耕耘，彰銀首度入選S&P Global 2023 Sustainability Yearbook Member(永續年鑑會員)殊榮。

### 積極提升公司治理各項作為

在凌董事長帶領下，彰銀持續強化董事會多元專業職能，落實誠信與經營責任，確保股東及其他利害關係人權益，並注重企業永續發展韌性，於第8屆及第9屆公司治理評鑑名列整體上市公司前5%，金融保險類4名，肯定本行致力於精進各治理面向之決心與成果。

### 實踐永續金融，邁向淨零目標

為發揮金融業影響力，彰銀於2022年6月正式簽署加入科學基礎減量目標倡議(Science Based Targets initiative, SBTi)，為臺灣首家承諾依循SBTi設定減碳目標的公股銀行，凌董事長並帶領彰銀訂定以2020年為基準年之類別1與類別2溫室氣體排放量減碳目標，以及發布永續金融承諾，踐行ESG投融资。彰銀積極支持具環境保護(E)、社會責任(S)或公司治理(G)之企業，協助客戶發展綠能產業、轉型綠色經濟，並推出永續績效授信之融資及綠色存款專案，與客戶攜手共同建立永續低碳社會。

### 幸福職場與人權保障

凌董事長本於員工為企業重要資產，致力履行人權理念、建立健康安全之職場環境及重視員工核心價值與發展，以公平、合理及多元包容為準繩，提供優於法令的薪酬條件及完善的教育培訓計畫，使彰銀連續入選「臺灣高薪100指數成分股」、「臺灣就業99指數成分股」及獲得幸福企業、健康活力職場及體育企業等認證。亦重視員工身心健康發展，設置多項家庭與女性友善措施，支持員工於工作與家庭間取得平衡；並持續維持ISO 45001職業安全衛生管理系統驗證之有效性，以維護員工工作權益及人力資本穩定。

### 以行動落實社會關懷，期盼創造共榮、共好的幸福社會

彰銀長期耕耘社會促進及社區參與活動，除長期與華山基金會合作舉辦關懷長者及提供家扶基金會學業獎助金方案外，亦透過冠名參與或贊助運動賽事支持體育發展。自2016年起連續7年捐助臺東縣體育會績優及具有潛力選手培訓，培育基層體育人才，並抱持扶植體育運動發展精神之理念，於2022年正式成立企業冠名射箭隊，培育年輕具潛力的菁英選手成為國家運動發展之種子。

在凌董事長帶領下，彰銀未來將持續推動永續金融發展之良性循環，與員工、客戶、投資人等利害關係人攜手邁向永續發展目標與淨零願景。



# ACCEPTANCE SPEECH

## 入圍感言

We are honored to be nominated for this year's "Business Leader of the Year Award" and sincerely appreciate the judge's support.

Chang Hwa Bank was founded in 1905 and has nearly 6,600 employees and assets of 2.7 trillion. As an important member of the global financial industry, we are obliged to participate in more ESG activities and follow the United Nations Sustainable Development Goals, The United Nations Global Compact, the Paris Agreement, and other relevant international norms. We take "Customer-oriented and sustainable integrity" as our commitment and aim at a triple-win for our employees, customers, and shareholders. At the same time, we incorporate ESG strategies into our daily operation and implement the sustainable vision with our employees, including carbon reduction, environmental protections, practice social care, and actively improve corporate sustainability and resilience.

Thanks again for the recognition of the finalists. Chang Hwa Bank has been selected into the world's top 500 banks for many years and actively practiced sustainable development in recent year to improved its environmental, social and governance actions, and set many milestones and won many recognitions. We were also selected for the first time this year by S&P Global as the 2023 Sustainability Yearbook Member. In the future, we will continue to promote various sustainable projects, deepen and expand the "4Cs Sustainable Vision," including scientific carbon reduction, capital in responsible investment, responsible credit, and inclusive finance. With international thinking to support the locals and make the Bank the most trustworthy financial service provider.

### 英國商務協會 2023 Better Business Award

非常榮幸能入圍今年的「最佳企業領袖獎」，在此要感謝評審的支持。

彰化銀行創立於1905年，擁有員工近6,600人，資產高達2.7兆元，本行身為全球金融業重要的一員，我們責無旁貸地參與更多ESG行動，並遵循聯合國永續發展目標（SDGs）、聯合國全球盟約、巴黎協定等相關國際規範，立下「以客為本 永續誠信」的承諾，以員工、客戶及股東三好為目標，引導同仁踐行永續願景，落實生活減碳及環境行動，並力行社會關懷，積極提升企業永續韌性。

我們再次感謝評審的肯定，彰銀連年入選全球500大銀行，近年來積極實踐永續發展，精進環境、社會、治理作為，立下諸多里程碑並獲得國內外多項肯定，今年更首度入選S&P Global 2023 Sustainability Yearbook Member（永續年鑑會員），未來將持續推動及精進各項永續計畫，深化並拓展「4C永續願景」包括科學減碳Carbon、責任投資Capital、盡職授信Credit 及普惠金融Customer）四大永續願景，以國際思維支持在地力量，使本行成為「最值得信賴的金融服務提供者」。



# FedEx Express International B.V. Taiwan Branch

荷蘭商聯邦快遞國際  
(股)公司台灣分公司

Michael Chu  
朱興榮



FedEx Express is one of the world's largest express transportation companies, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date.

聯邦快遞是全球最具規模快遞運輸公司之一，在全球220多個國家及地區，致力於提供快捷可靠的快遞服務。聯邦快遞運用覆蓋全球航空和陸運的網絡，確保快速送達分秒必爭的貨件。



# APPLICATION SUMMARY

## 申請內容總結

FedEx is committed to promoting a corporate culture of Diversity, Equity and Inclusion (DEI), actively creating an environment that accommodates the diverse experiences and perspectives of the team, and a gender-equal workplace where each team member feels a sense of belonging. The ratio of FedEx female employees in Taiwan has reached 40% and has shown an upward trend in the past three years, breaking the gender stereotype that the logistics industry is mostly dominated by men.

To bring a positive impact to the global community, FedEx has dedicated efforts and resources to showcase its commitment to the communities it serves. FedEx celebrates its 50 years of operation by collaborating with the WPA to hold a road safety workshop offline in Taiwan for the first time since the pandemic eased. Through picture book reading and interactive activities, knowledge about traffic safety will be conveyed to the children. In addition, FedEx volunteers will teach children the concept of sustainable logistics through lively interactive Q&As. The idea of environmental protection can be deeply rooted in the learning stage of children.

FedEx has launched the sponsorship of the Taiwan University Student B2B Cross-border E-commerce Competition since 2020, together with the Importers and Exporters Association of Taipei, Chung-Hua International Trade Association, JIAYE Information Co., Ltd, and other co-organizers, FedEx helps e-commerce companies recruit professionals.

FedEx provided a series of training courses with JIAYE Information Co., Ltd to help participating teams understand the professional details of international logistics and the management skills of B2B e-commerce. The course itself focused more on the implementation of the e-commerce system, to help students quickly complete the product launch. In addition, FedEx set up booths at the final site to hold one-on-one question-and-answer sessions about the international logistics industry for students. FedEx looks forward to deepening its interaction with students and helping young talent meet the needs of SMEs.

Michael Chu is the Managing Director of FedEx Express (FedEx), Taiwan, a position that he assumed since September 1st, 2006. Managing over 1,300 employees, Mr. Chu is responsible for the overall planning, administration, and management of Taiwan operations. Michael Chu plays a key role in implementing corporate strategies aimed at enhancing FedEx service in Taiwan and striving to bring positive impact to the community

聯邦快遞將多元、平等、包容 (DEI) 文化價值觀作為企業經營運作重要的核心基礎，積極打造能包容多元經驗與觀點的職場環境，以及讓每位團隊夥伴有歸屬感的性別平等工作場所；聯邦快遞台灣女性同仁比例達四成，打破大眾對物流產業多為男性主導的性別刻板印象。為了帶給全球社群正向影響，聯邦快遞也在台灣傾注了大量的精力和資源提升社會福祉，攜手世界和平會，合辦道路安全工作坊，共同為台灣偏鄉孩童建立正確的交通安全觀念，為台灣下一代安全的社會環境畫一份心力。且於2020年起，連續贊助全國大專院校B2B跨境電商競賽，與台北市進出口商業同業公會、中華國際經貿研究學會及嘉業資訊等主辦單位，幫助電商企業延攬專業人才，全力助攻人才培育。

而朱興榮先生自2006年接任聯邦快遞台灣區總經理至今，領導超過1,300名員工，掌管聯邦快遞台灣區的整體營運、策略規劃及執行，在落實企業策略方面擔當著重要的角色，曾榮獲多項殊榮，包括五星獎、摘星獎、超級巨星獎、聯邦快遞亞太地區傑出表現獎、1997、1999及2003年度之台灣年度資深經理獎，以及由台灣經理人雜誌頒發的100名最具價值經理人大獎。聯邦快遞在台約有一半時間是在他的帶領下持續前進，致力於提升聯邦快遞在台服務品質，並為社區帶來正面影響。



# ACCEPTANCE SPEECH

## 入圍感言

First of all, I would like to express my deepest gratitude to the British Chamber of Commerce in Taipei for the recognition.

At FedEx, people is our greatest asset. We always adhered to our unique "People-Service-Profit" philosophy. Respecting diversity and practicing gender equity is what we believe is right and must be done. Therefore, we are always committed to promoting a corporate culture of Diversity, Equity and Inclusion (DEI), actively creating an environment that accommodates diverse experiences and perspectives of the team, and a gender-equal workplace where each team member feels a sense of belonging.

Also, as the premier logistics partner for e-commerce, FedEx seeks to assist enterprises in their investment in digital transformation. Attracting talented individuals with international perspective and specialized knowledge in e-commerce is a crucial component of this digital transformation. By sponsoring Taiwan University Student B2B Cross-border E-commerce Competition, FedEx hopes to help e-commerce companies in Taiwan quickly find suitable talents.

Moreover, FedEx also firmly believes in safety above all. As an expert in logistics, we fully comprehend the significance of road safety. Through our collaboration with the World Peace Association, we are able to elevate children's awareness regarding road safety and contribute to the establishment of a safer society for future generations.

We will continue to deliver high-quality logistics solutions, collaborating hand in hand with our valued customers and partners in Taiwan to better promote connections and cooperation between Taiwan and the global marketplace.

首先非常感謝台北市英僑商務協會的支持與肯定。

聯邦快遞一直秉持以人為本的管理哲學，對我們來說，人才是企業穩定成長的關鍵。而尊重多元，實踐性別平權更是我們認為正確且必須做到的事情。聯邦快遞也持續運用我們在物流上的專業知識和豐富經驗，贊助全國大專院校B2B跨境電商競賽，幫助台灣電商更快與合適的人才媒合，延攬具國際視野、及具電商經營專業的人才。

聯邦快遞也深信安全至上，身為運務專家的我們相當了解道路安全的重要性，透過與世界和平會合作，可教育並幫助孩童建立正確的安全觀念。

我們將持續提供優質的物流解決方案，並與台灣的客戶和合作夥伴攜手共進，更好地促進台灣與全球市場之間的聯繫與合作。



# Pacific SOGO Department Stores Co., Ltd. (Far Eastern SOGO)

太平洋崇光百貨股份有限公司（遠東SOGO百貨）

Sophia Huang  
黃晴雯



Far Eastern SOGO was established in 1987 and became a member of the Far Eastern Group in 2002, and has been Taiwan's most trusted department store for decades. We showed concern for our stakeholders during the pandemic, overcame the economic downturn in the retail sector, and enhanced our corporate's sustainability.

Far Eastern SOGO not only continues to grow but stands as a renowned department store in Taiwan, and an exemplary business of sustainability in retail industry. We have published the Far Eastern SOGO annual ESG Report in each of the past 9 years, earned more than 160 ESG-related awards and relevant certifications. Far Eastern SOGO has become the role model of "green department store" and "happy workplace", and remains committed to guiding the company towards an ESG-driven operational model and leading our stakeholders towards a net-zero future.

遠東SOGO創立於1987年，於2002年加入遠東集團，長期為台灣最受信賴的百貨品牌。於疫情期間關懷利害關係人、攜手共度零售低潮，同時提升自身永續能量。如今，遠東SOGO不僅在營收上更上層樓，是台灣動見觀瞻的知名百貨，更是「永續模範生」，非上市櫃公司，連續9年自主發行永續報告書，並在國內外得到逾160個永續相關獎項及國際認證。遠東SOGO透過創建「綠色百貨」、「幸福職場」的典範，領導公司朝對社會友善、環境永續的營運模式前進，同時發揮通路影響力，以大帶小，攜手利害關係邁向淨零未來！

# APPLICATION SUMMARY

## 申請內容總結



Sophia Huang has led SOGO Department Stores for over 16 years since the end of 2007, making her the longest-serving chairperson in the company's history. Transitioning from her background in media to a career in retail business, Ms. Huang introduced international management experience and harnessed her feminine leadership to drive the company's transformation and innovation. Under her leadership, the company achieved its best-ever business performance and reached the highest corporate value in its history.

Ms. Huang has successfully guided the profit-oriented department store to become a 'model business of sustainability in Taiwan and Asia-Pacific,' leveraging its core capabilities and showcasing the retail industry's influence.

Since taking on the role of Chairperson at SOGO, Ms. Huang has strengthened corporate governance, promoted social well-being, and practiced corporate sustainability. She successfully elevated SOGO from being the "department store leader" to becoming the "department store ESG role model," earning over 160 awards both domestically and internationally.

- National Enterprises Environmental Protection Award (4 consecutive years)
- National Sustainable Development Awards (2nd time)
- Taipei City Labor Safety Award (10 consecutive years)
- Global Views ESG Awards - Exemplary Award for General Services (4 consecutive years)
- Taiwan Corporate Sustainability Awards (TCSA) and Global Corporate Sustainability Awards (GCSA) ranked first among retailers in Taiwan in terms of the number of awards received)
- Asia Responsible Enterprise Awards (AREA)
- Taiwan Best Customer Center Award - Gold Prize

Her creativity and versatility have propelled SOGO ahead of the industry and kept the company ahead of regulations.

- the first department store to use electronic gift vouchers;
- the first department store to establish CSR website;

- Optimized the first CSR Policy of department stores in Taiwan into "Sustainability Policy" to enhance supplier sustainability.
- Initiated an unparalleled "new tableware era" free from single-use and melamine tableware.
- Establishing the "Product Category Rules (PCR) for Department Store Carbon Footprint."
- First department store incorporating the "Service Carbon Label" in green procurement
- First member of the international initiative EP100 (Energy Productivity 100) in the department store and retail industry in the Asia Pacific region.

During the pandemic, Ms. Huang led Far Eastern SOGO to overcome challenges, initiated a comprehensive renovation, collaborated with suppliers to innovate new business models, provided vaccine bonuses to employees, and implement pandemic subsidies exceeding legal requirements. Against the odds, SOGO achieved its best-ever annual sale performance, with record-high growth in both annual EPS and operating profit.

Through numerous ground-breaking initiatives in the retail and department store industry, Ms. Huang stood out among 112 candidates from 19 countries in 2018 to become the first Taiwanese woman to be recognized as "Asia's Top Sustainability Superwoman." In 2023, she was nominated for the "Business Leader of the Year" award by the British Chamber of Commerce in Taipei. Huang frequently inspires audiences in schools, public associations, and various sectors reminding them that kindness is an investment that never fails. Under her leadership, Far Eastern SOGO exemplifies the compatibility of EPS and ESG principles, embodying sustainable business practices.



黃晴雯2007年底接任台灣知名百貨—「遠東SOGO百貨」董事長，迄今已第16個年頭，是SOGO在位最久的董事長。從媒體轉戰零售，她以女性的溫柔軟實力，帶領台灣第一家引進國際管理經驗的百貨公司轉型創新，締造史上最佳營業成績與最高企業價值；也逐步引領原本只著重營收的百貨，結合核心職能、發揮通路影響力，成為締造諸多國內及亞太第一的「永續模範生」。

黃晴雯擔任SOGO董事長以來，即不斷強化公司治理、推動社會共好、實踐企業永續，成功將SOGO從「百貨金雞母」提升為「百貨ESG模範生」，榮獲國內外逾160個獎項，包括

- ※連續4年從環保署長手上（現升格為環境部）獲得「國家企業環保獎」銀級以上肯定，更代表獲獎企業晉見總統發表心得
- ※從行政院院長手上，拿下國家永續發展獎(第二度獲獎)
- ※連續10年獲台北市勞動安全獎
- ※4次獲得遠見綜合績效楷模獎
- ※在有「臺灣企業永續奧斯卡獎」稱號的TCSA/GC SA，獲獎數量是全台零售業第一（6個）
- ※關注環境永續、人才發展、公益推動，連續多年獲「亞洲永續諾貝爾」獎AREA（亞洲企業永續發展獎）的肯定
- ※工商時報客服中心評鑑 金獎

勇於改革創新的精神，也使她帶領SOGO屢獲領先同業、走在法令之先，如

- ※率先使用電子禮券券
  - ※成立百貨第一個CSR網站
  - ※訂定台灣唯一百貨業的廠商社會責任條款（現優化為永續條款）
  - ※率先採用一次性與美耐皿餐具帶動台灣百貨業的「新食器時代」
  - ※訂定零售百貨的「產品類別規則」，獲得亞太第一張百貨碳標籤
  - ※成為台灣第一個「服務型碳標籤納入政府綠色採購」的百貨公司
  - ※成為EP100國際倡議組織亞太區首個百貨成員。
- 疫情期間，帶領遠東SOGO突破困境、全面改裝，與廠商共體時艱、開創新奇模，給員工疫苗獎金、優於法令的防疫補貼措施，逆勢創造史上最優的週年慶業績、全年EPS與營業利益成長率皆創新高。
- 諸多於零售百貨界的開創之舉，使黃晴雯2018年在19個國家、112位候選人中脫穎而出，成為台灣女性獲得「亞洲頂尖永續超級女性」(Asias Top Sustainability Superwomen)的第一人。2023年入圍台灣英僑協會「最佳企業領袖」獎，黃晴雯經常在各學校、公協會與各界共勉：良善，是絕對不會失敗的投資。她帶領的遠東SOGO，即是將EPS與ESG兼資並重、永續經營的典範。





# ACCEPTANCE SPEECH

## 入圍感言

I would like to thank the BCC Taipei for giving us this opportunity to attend this event and a recognition for what we endeavor to do for years.

For all businesses, it takes determination and perseverance to achieve sustainable goals. I believe, "As long as this is the right way to go, we will get there eventually, no matter how far it is." We have been awarded more than one hundred and sixty CSR and ESG prizes and international certificates.

It is already a great honor to have this chance to be nominated as I believe all businesses have been working very hard to create better place in terms of climate change, labor rights and business.

我要感謝 BCC 台北給我們這個機會參加這次活動，也是對我們多年來努力的認可。

對企業而言，永續的啟動需要決心、實踐需要毅力，我的信念是「路走對了，就不怕遠！」至今我們已獲得超過160項CSR暨ESG獎項。

能夠有機會獲得提名已經是我的榮幸，我相信所有企業都致力於減緩氣候變遷、維護勞工權益和永續經營，努力創造更好的環境。



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# China Life Insurance Co., Ltd

## 中國人壽保險股份有限公司



We Share We Link  
中國人壽

Established in 1963, the Company was listed on the TWSE as "China Life Insurance Co., Ltd. in 1995. In 2021, China Life became a wholly-owned subsidiary of China Development Financial Holding Corporation (CDF) via share swap. Having provided excellent services for over 60 years, the Company leverages CDF's resources and business strategies to implement forward-looking and innovative approaches across all its businesses in alignment with the CDF's business strategies.

China Life's mission is to "provide sustainable financial solutions for customers, employees, shareholders, and the society through innovation and talent development," and has continuously refined its corporate governance and internal control measures. With "We Share We Link" as motto, the Company's strong financial foundation, stringent corporate governance and risk management measures have resulted in outstanding business and sustainability performance.

To enhance sustainability governance, the Company established a "Corporate Sustainability Development Committee" in 2014. In 2023, the committee transitioned into a functional committee directly reporting to the Board. The Committee is tasked with setting the Company's sustainability management guidelines, forming sustainable development strategies, and implementing company-wide sustainability actions that enhance ESG value and facilitate proper management of climate-related risks and opportunities.

China Life's proactive approach and sustainability actions have produced concrete results. Numerous sustainability awards from both government and private institutions, and certification from independent third-party institutions are a testament to the Company's achievements in climate governance and the high standards in which we conduct business. In the future, China Life will work hand-in-hand with its stakeholders in enhancing sustainable development as it strives to become the most trustworthy and recommended life insurance company.

本公司成立於1963年，並於1995年以「中國人壽保險股份有限公司」於台灣證券交易所掛牌上市。2021年，中國人壽完成與中華開發金控的股份轉換，成為開發金控100%持股之子公司。擁有近一甲子保險服務經驗，中國人壽藉由集團資源分享及核心策略，發揮創業精神與創新能力推動所有相關業務。

以「擁抱創新和人才培育，為客戶、員工、股東及社會提供永續金融解決方案」為企業使命，中國人壽持續完善公司治理和內部控制措施。透過強健的財務清償能力、嚴謹的公司治理及風險管理机制，本公司以「We Share We Link」核心精神締造出色業務及永續表現。

為深化永續治理，中國人壽於2014年成立「企業永續發展委員會」。2023年，該委員會升格為董事會下之功能性委員會，並透過董事會監督，落實企業永續發展於經營決策及日常營運。「企業永續發展委員會」的任務是為公司永續管理提供指引，擬定年度永續發展計畫及策略方向，以宏觀的角度帶領部門永續專案執行，促進氣候相關風險與機會管理，全面提升ESG價值。

中國人壽積極的永續發展作為及行動不僅取得具體成果，在氣候治理表現以及高標準的營運品質，更榮獲主管機關、媒體獎項以及獨立第三方認證機構肯定。展望未来，中國人壽將與利害關係人攜手並進，實踐企業永續經營的願景，成為最受推薦和信賴的壽險公司。

# APPLICATION SUMMARY

## 申請內容總結



With the vision to become the most reliable life insurance company, China Life has committed to being a leader in green finance. The Company makes climate governance a cornerstone of its operations and investment management strategies. China Life is ahead of its peers in establishing a comprehensive climate governance framework, and actively integrating responsible financial principles and carbon reduction into its investment and operational activities.

In 2021, China Life became the world's first enterprise to achieve ISO 14097 certification, and in 2022, the Company completed ISO 14067 certification for carbon footprint of its insurance services. These efforts have been recognized with the Asia-Pacific Climate Leaders award from the Financial Times and Nikkei Asia.

Dedicated to the core strategies, China Life achieved the following results:

### Leader of TCFD Framework Governance

As a company that espouses sustainable development principles, China Life has taken the lead in establishing a comprehensive TCFD governance framework and achieving the highest level of BSI compliance verification. Guided by the board of directors, the Corporate Sustainability Committee, and the Risk Management Committee, the Company is committed to prudent climate risk management, incorporating climate risks into the three lines of defense for internal control. Aside from minimizing the impact of climate risks, China Life actively seeks to seize new opportunities across all aspects of its life insurance business.

### Best Performance in Carbon Emission Management

In terms of operations, China Life has introduced insurance service carbon footprint assessments that analyze carbon emissions associated with every stage of the insurance policy life cycle. This information serves as the foundation for our ongoing efforts to promote a low-carbon transformation. Based on ISO 14067 certification results, our policies have the lowest carbon footprint of 2.619kg among Taiwan's life insurance industry. This demonstrates the positive effects of initiatives such as incorporating green energy, promoting remote facial recognition insurance application, and digitalizing service processes.

### Ahead of the Curve in Climate Actions

Based on the concept of establishing a low-carbon and

common-benefit ecosystem, China Life incorporates upstream and downstream resources into its overall carbon reduction strategy. Regarding investment, China Life has been following the PRI and PSI principles for years, investing in renewable energy power plants, and green bonds, and conducting ESG engagement with companies in high-carbon emission industries. These climate actions have allowed us to actively manage risks and opportunities associated with climate change and become the world's first enterprise to achieve ISO 14097 certification. China Life conducted engagement with high carbon emission investees and sent out a total of 121 questionnaires in 2022. The survey showed that 73.5% of carbon-intensive investees who joined climate engagement established responsible committees to manage issues related to climate change. Furthermore, 29.4% of investees joined the science based targets (SBT) initiative.

China Life also incorporates suppliers as part of its climate risk management, and continues to discuss climate risk issues with suppliers through annual supplier evaluations and questionnaire surveys, aiming to continue to enhance its sustainable finance influence.

In urging suppliers to enhance sustainable development, China Life organizes assessments on key suppliers every year. In 2022, relevant questions on climate risk management are added in the Assessment Sheet. Response rate of the engagement surveys reached 100%. More than 70% of suppliers have adopted energy-saving and carbon reduction measures. Furthermore, over 60% of suppliers practice green procurement.

In the future, China Life will continue to actively monitor international trends and the development of climate issues, and further integrate them into all aspects of its life insurance business.

### Awards and Recognition for Climate Action

- Establishing a comprehensive TCFD governance framework and achieving the highest level BSI compliance verification.
- Achieved ISO 14067 certification with the lowest carbon footprint among industry peers in Taiwan.
- The world's first enterprise to achieve ISO 14097 certification.
- Asia-Pacific Climate Leaders Award from the Financial Times and Nikkei Asia.
- Green Leadership in the Asia Responsible Enterprise Awards (AREA) 2023.
- The ESG Initiative of the Year - Taiwan in the Insurance Asia Awards 2023.



在成為「最值得推薦與信賴的壽險公司」的願景引領下，中國人壽進一步承諾要成為壽險業界的綠色金融先驅。中國人壽以氣候治理為營運及投資管理策略的基石，領先多數同業導入「氣候相關財務揭露」(Task Force on Climate-related Financial Disclosures, TCFD)架構，將責任金融原則以及減碳目標，整合到日常投資及營運行動當中。

在2021年，中國人壽取得全球第一張「ISO 14097氣候變遷投資活動評估及報導報告」確證聲明書。2022年，導入「保險服務碳足跡盤查」並通過ISO 14067查證，同年度獲國際權威媒體Financial Times與Nikkei Asia共同評選為「Asia-Pacific Climate leaders」。為大中華地區及台灣唯一入選的保險業者。

中國人壽致力於氣候管理核心策略並取得以下成果：

#### 領先導入TCFD架構

秉持永續發展理念，中國人壽領先多數同業建立完整的TCFD治理架構，並取得英國標準協會 (BSI)「TCFD 符合性查核」之最高等級 - 優秀 (Excellence)。以董事會為最高權責單位，並在全業永續發展委員會及風險管理委員會的引導下，中國人壽建立穩健的氣候風險管理機制，並將氣候風險管理納入內部控制三道防線，深入組織營運各個環節。

#### 實踐低碳營運

在營運方面，中國人壽導入了保險服務碳足跡盤查，從保單生命週期的角度，盤查分析在業務營運時的碳排放來源，作為推動低碳轉型的基礎。根據ISO 14067碳足跡的盤查結果，中國人壽每件保單的碳足跡僅為2.619公斤，低於已進行碳足跡盤查的同業。顯示導入綠色能源、推動遠距保險投保和服務流程數位化等低碳作為已帶來正面效果。

#### 氣候行動先驅

基於建立低碳共生生態圈的理念，我們將上、下游資源納入整體減碳策略思考。在投資面向，中國人壽自主遵循 PRI (責任投資原則) 和PSI (永續保險原則) 等投資原則，並透過投資再生能源電廠、投資綠色債券，以及與高碳排放產業議和等氣候行動，主動管理氣候相關風險與機會，成為全球第一家取得ISO 14097認證的企業。2022年，中國人壽對高碳排放產業的投資對象進行氣候議合活動，共計發出 121 份調查問卷。回覆問卷的分析結果顯示，高達73.5%之投資對象已設有專責委員會，負責公司氣候變遷相關議題。此外，29.4% 投資對象已加入 SBT 科學減量目標倡議。

中國人壽亦將供應商納入氣候風險管理的一環，並透過年度供應商評選以及問卷調查，持續與供應商議合氣候風險議題，以持續提升永續金融的影響力。中國人壽為敦促供應商提升永續發展作為，每年與具重大性的供應商溝通關鍵議題。在2022年的供應商調查問卷中，新增氣候風險管理相關問項。不僅問卷回覆率達 100%，更有超過 7 成的供應商已有採取節能減碳措施，亦超過 6 成的供應商已實施綠色採購。

展望未來，中國人壽將持續關注國際氣候議題發展趨勢，並進一步將相關議題融入壽險本業的發展當中。

#### 氣候行動榮耀事蹟

- 全面導入TCFD 架構並取得BSI「TCFD符合性查證」之最高等級
- 通過ISO 14067 查證，保險服務碳足跡為台灣壽險同業中最低
- 全球第一家通過ISO 14097 確證之企業
- 經《金融時報》和《日經亞洲》聯合評選為亞太區氣候領導者
- 榮獲2023年亞洲企業社會責任獎之「綠色領導獎」
- 榮獲2023年保險業亞洲獎之「年度 ESG 創新獎」



# ACCEPTANCE SPEECH

## 入圍感言

China Life is honored to be nominated for the "Climate Champion Award" of the 2023 BBC Taipei Better Business Awards, and is privileged to have this opportunity to discuss climate-related issues and share our actions in addressing the climate crisis.

With life insurance as its core business, China Life has established a comprehensive climate governance structure and taken the initiative in its investments and business operations as the climate issue becomes increasingly dire. In addition to enhancing climate risk management, China Life actively seeks opportunities in low-carbon transition.

As a life insurance company, China Life is tasked with managing financial assets for policyholders. Our mission however, does not solely focus on asset management or investment returns, but rather the flow of funds and capital. Through investments in renewable energy and green bonds, as well as engagement with carbon intensive industries, we work hand-in-hand with investees in pursuing a sustainable environment.

As for operations, our headquarters has adopted green energy as a means to pursue sustainable business development. Moreover, we launched remote enrollment and electronic insurance services as part of our digital innovation strategy, offering convenient services while reducing need for transportation and printed paper, cutting down our carbon emissions.

The EU nations are the forefront in promoting global sustainability and China Life is working diligently to accelerate alignment with international standards. Being nominated for the "Climate Champion Award" is a true testament to China Life's effort and achievements in climate management. Looking forward, we will adhere to global trends and form ideal climate strategies that ensure sustainable business models, aiming to create long-term value for stakeholders and striving for global prosperity.

中國人壽很榮幸獲評審青睞，入圍2023 BCC Taipei Better Business Awards-最佳企業氣候行動獎，並藉由這個機會與各界交流重要的氣候相關議題。

有感於氣候變遷所帶來的影響日益嚴重，中國人壽基於壽險核心本業，透過建立完善的氣候治理架構，分別就投資面以及自身營運採取行動。一方面強化氣候相關風險管理，一方面尋求低碳轉型的相關機會。

作為壽險公司，中國人壽為保戶管理龐大的金融資產，我們的使命不僅是做好資產管理，獲取良好的投資報酬率，更可善用資金流的力量，透過再生能源與綠色債券投資，以及與高碳排產業議和等行動，我們與投資對象攜手低碳轉型，為永續環境的願景而努力。

在業務營運方面，我們在總部大樓導入綠電，以及透過數位創新的方式，推動遠距投保和保險服務流程電子化，除了帶給保戶更多的便利，因為減少服務運輸以及紙張的使用，也達到減碳的成效。

英國等歐洲國家是全球永續發展的重要推手，我們也在加速努力與國際的高標準接軌。這次入圍最佳企業氣候行動獎，肯定中國人壽在氣候管理上的貢獻。展望未來，我們將緊隨國際趨勢脈動，發展適合的氣候商業策略，以穩健的永續營運模式，為利害關係人帶來長期價值，為世界創造共好的力量。



# IKEA

## 宜家家居股份有限公司



IKEA's vision is to "create a better everyday life for the many people" by offering a wide range of aesthetically pleasing, practical, affordable, uniquely designed, and functional furniture and home decor that is accessible to the majority of people. To achieve this, IKEA's founder, Mr. Ingvar Kamprad, designed a distinctive business model, including in-house design, global production, centralized procurement and distribution, and mechanical sales system. All of IKEA's designs adhere to the principles of "democratic design," which require considering five key elements – function, form, quality, sustainability, and low price. Through various innovative approaches, IKEA minimizes costs at every stage, enabling the provision of affordable, high-quality, and well-designed home goods for everyone. In addition to the "democratic design" principles, since 2019, IKEA has introduced the "IKEA Circular Design Principles" during the product design phase and aims to transform all IKEA products into "circular economy concept products" by 2030, thereby extending product lifespans and reducing dependence on Earth's raw materials.

IKEA的全業願景是「為大多數人創造更美好的生活」，透過提供種類多樣、美觀實用、價格平實、設計獨特、具功能性，且大多數人都能負擔得起之家具家飾來達成品牌理想。為此，IKEA 創辦人坎普拉先生創造了獨特的經營模式，包括自行設計、全球生產、集中採購與配銷以及在店內有效率地銷售方式。IKEA所有設計都遵循「大眾化設計」的原則，在設計之初就需要同時考量形式（外觀設計）、功能、品質、永續發展以及價格這五大要素，透過各種創新思考，將每一個環節的成本降至最低，也因此 IKEA 才能提供人人負擔得起且具有好品質與好設計的居家用品。除了「大眾化設計」原則之外，自2019年開始，IKEA 於產品設計階段引進了「IKEA 循環設計原則」，並且預計於2030 年之前，將所有 IKEA產品轉換成為「循環經濟概念產品」，以延長產品使用年數和減少對地球原料的依賴。

# APPLICATION SUMMARY

## 申請內容總結



The IKEA vision has always been to create a better everyday life for the many people. Unfortunately, climate change threatens this vision for both people today and the future generations. We have a big responsibility – and many opportunities – to make a positive difference when it comes to climate change. We are committed to becoming climate positive by 2030 by reducing more greenhouse gas emissions than the IKEA value chain emits, while still growing the IKEA business.

The cornerstone of IKEA's approach is a holistic view that encompasses every facet of its operations, from the initial extraction of materials to the eventual end-of-life of its products. This approach ensures that every link in the value chain contributes to the company's climate goals. Key initiatives underpinning IKEA's strategy include expanding the share of recyclable and reusable materials, plant-based food sales, enhancing the efficiency of product transportation, and significantly reducing food waste in IKEA restaurants. In FY22, IKEA achieved a remarkable 5% reduction in its global climate footprint compared to the preceding year. This reduction reached 12% when measured against the baseline year of FY16. Notably, the climate footprint of IKEA's global retail business decreased by an impressive 12% compared to FY21. This reduction was primarily realized through a substantial increase in the share of renewable electricity, rising from 71% to 76% between FY21 and FY22. IKEA's global involvement in initiatives like RE100 and EV100+ also underscores its unwavering commitment to renewable energy and electric vehicle adoption.

In Taiwan, IKEA pursued absolute greenhouse gas emission reductions through the promotion of plant-based food sales, energy efficiency enhancements, and the implementation of zero-emission solutions in last-mile delivery services. We understand that the fight against climate change cannot be waged alone. Engagement with stakeholders, including customers, suppliers, and employees, is crucial, as they all play a vital role in the combat of climate change. One prominent initiative in this regard is IKEA's Green Procurement Policy, known as IWAY. This guideline facilitates sustainable actions among suppliers

and subjects them to ensure adherence to sustainability standards. For instance, it encourages the gradual replacement of green delivery vehicles in alignment with IKEA's carbon reduction goals. In the case of customers, IKEA introduced plant-based products like the plant ball to raise awareness about sustainable dietary choices. In Taiwan alone, the impact has been substantial, with 744,076 plant balls sold, resulting in a reduction of 186,019 kg of CO<sub>2</sub>eq. Additionally, IKEA actively engages with the local community through initiatives like the "Under Havet" exhibition, which promoted ocean conservation and encourages responsible plastic usage and recycling. This exhibition in stores featured a collection of soft toys made from recycled ocean-bound plastic, creating a powerful tool to engage customers, especially children, in the message of ocean protection. This initiative attracted 10,380 visitors and significantly influenced consumer choices towards sustainability. Furthermore, IKEA Taiwan's "Light-up Hope" campaign, initiated in 2020, aims to raise public awareness about energy poverty. We collaborated with the NGO partner World Vision in Taiwan, inviting customers to donate to help energy-poverty families. IKEA also donated energy-saving products, such as LED bulbs, and over the course of the 3-year program, the living conditions of 539 families have been improved.

Not to be forgotten are IKEA's dedicated coworkers who actively contribute to the company's sustainability goals. Initiatives, such as the "Energy Saving Competition", encourage employees to reduce electricity usage. Sustainability training for employees is another critical aspect of IKEA's strategy, aiming to engage and empower coworkers on the journey towards sustainability. Additionally, events like the "Ask Me Anything" sessions facilitate transparent dialogue between management and operational staff, enhancing coworker engagement in climate goals. From the annual i-Share survey, which gauges coworkers' views on sustainability, the scores have increased by 10% since FY20, demonstrating the positive impact of these initiatives.

Our reductions in GHG emissions to date are the result of a lot of hard work by co-workers, suppliers and partners across the IKEA business who are committed to addressing every part of the IKEA footprint. Together, we will take the remaining actions needed to contribute to limiting global warming to 1.5°C.





宜家家居的願景是「為大多數人創造更美好的生活」。然而，氣候變遷威脅著這個願景，不僅對當今的人們有影響，也對後代造成威脅。我們肩負著減少氣候變遷影響的責任，並擁有許多機會來實現積極的變革。我們承諾在2030年之前實現氣候正效益（Climate Positive），即我們減少的溫室氣體排放將超過供應鏈所排放的量，同時繼續擴展宜家業務。

宜家採取全面的永續策略進行減碳，包括提高可回收和可再生材料的使用、推廣植物基底食品、提高運輸效率，以及減少食物浪費。截至FY22，宜家全球氣候足跡比前一年減少了5%，比FY16基準年減少了12%。特別值得一提的是，宜家全球零售業務的氣候足跡比FY21下降了12%，主要是通過可再生能源的使用比例實現的。此外，宜家家居積極參與國際倡議，如RE100和EV100+，強調我們對可再生能源和低碳運輸的承諾。

在台灣，宜家通過推廣植物基底食品銷售、提高能源效率，以及實施低碳運輸，積極減少溫室氣體排放。我們明白對抗氣候變遷不能獨自進行，所有利益相關者的參與都至關重要，包括客戶、供應商和員工。例如IKEA獨有的綠色採購政策，即 IWAY，旨在促進我們供應商的永續行為，並對他們進行了監督以確保遵守永續標準。例如，鼓勵供應商應逐步將車輛更換為零碳排車輛，以符合IKEA減少碳排放的目標。

對於顧客，我們推出了新的植物性產品「植物素肉丸」，不論是外觀、味道，或是鮮嫩多汁的口感都和我們的瑞典肉丸如出一轍，但產生的氣候足跡只有瑞典肉丸的4%，以提高客戶對永續飲食的選擇及行動；IKEA台灣已經售出了744,076個素肉丸，相當於減少了186,019公斤的二氧化碳當量的排放量。此外，在台灣當地，我們也在店內舉辦「Under Havet」海洋保育展覽，推動海洋保護、鼓勵減少塑膠使用。這個展覽成功吸引了10,380名顧客觀展，我們也展示了一系列由回收的海洋塑膠製成的玩偶，成為向兒童傳達海洋保護訊息的強力工具。除了環境教育外，我們也致力於弱勢群體的關懷；自2020年與世界展望會合作發起的「Light-up Hope 點亮偏僻希望計畫」旨在提高大眾對能源貧窮的關注，我們邀請顧客響應捐款幫助能源貧窮家庭；IKEA也捐贈節能產品，如LED燈泡，在3年的計劃中改善了539戶家庭的居家狀況。

最後是全心全意為實現公司永續目標而積極貢獻的員工們。我們舉辦像「節能競賽」的員工活動也鼓勵減少電力使用。而員工的永續培訓也是我們另一個推動企業永續至關重要的方式，比如學習循環經濟、多元共融等主題，旨在讓同事們參與並在永續之路上獲得更多賦能。今年我們也舉辦「Ask Me Anything」的活動促進了管理層和員工之間的透明對話，增強了同事們在氣候目標方面的



了解和參與度。根據年度 i-Share 員工內部意見調查，自 FY20 以來，員工對於 IKEA 在永續方面作為的分數增加了 10%，顯示了這些舉措的積極影響力。

綜合以上，我們的溫室氣體排放減少的成果，是宜家家居所有價值鏈內外的同事、供應商和合作夥伴共同努力的結果。這證明了在實現永續目標的道路上，集體的承諾和合作力量是無可比擬的。我們期待著未來與大家持續攜手，共同針對氣候變化採取行動，為我們的地球做出積極貢獻，以實現全球變暖限制在 1.5°C 的目標。

# ACCEPTANCE SPEECH

## 入圍感言

IKEA is deeply honored to have been selected as a finalist for the 7th British Chamber of Commerce in Taipei Better Business Awards 2023 for the Climate Champion award.

IKEA's vision is to "create a better everyday life for the many people," and this spirit extends to creating a better future for our planet. We are acutely aware of the challenges that climate change poses to global society and the environment. As a result, we have pledged to achieve climate positivity by 2030, which means reducing more greenhouse gas emissions than our entire value chain emits while continuing to grow our business. This commitment is not just a responsibility but also a promise to future generations.

We extend our heartfelt gratitude to everyone who has supported IKEA, including our coworkers, customers, and partners. Your support and collaboration have brought us to this point. Lastly, we want to express our appreciation to the judges of the British Chamber of Commerce in Taipei for this recognition. Regardless of the final outcome, we remain



unwavering in our dedication to climate action and sustainable development, working together to create a better future.

IKEA 非常榮幸成入圍今年英僑商務協會BCCT第七屆優良企業貢獻獎－最佳企業氣象行動獎決賽。這是對我們致力於永續發展和氣候行動很大的肯定。

IKEA的願景是「為大多數人創造更美好的生活」，而這個使命也包括了為我們的地球創造更美好的未來。我們深知氣候變遷對全球社會和環境帶來的嚴重挑戰，因此，我們承諾在2030年之前實現氣候正效益，即減少更多溫室氣體排放量，超越我們價值鏈所排放的量，同時持續發展我們的業務。這不僅是我們的責任，也是我們對未來世代的承諾。

我們要感謝每一位支持IKEA的人，包含我們的員工、顧客、合作夥伴，因為你們的支持和合作使我們能夠走到今天。最後，我們要感謝英僑商務協會的評審們，對我們給予的肯定。無論最終結果如何，我們都會繼續為氣候行動和可持續發展而努力，為實現更美好的未來而共同奮鬥。



# YES CHARGING SERVICE CO., LTD.

裕電俾電股份有限公司



裕電俾電  
YES CHARGING

YES CHARGING SERVICE CO. is an integration charging service provider. We provide the services in EV&EM charging stations installation to satisfy drivers' charging demands. Otherwise, We develop the charging system for station operators to easily monitor all the chargers on site and perform the power dispatching function to stabilize the power grid.

YES CHARGING SERVICE CO. provides charging services to many Taiwan companies and EV drivers in four-wheeler and tow-wheeler electric vehicles since 2010. We are the largest charging service provider in Taiwan market and we've already installed over 3,500 chargers and reduced carbon emission over 3.5 million kg. We assist our clients in transforming from ICE into electric includes Porsche Taiwan, Nissan, China Motors, Chung-Sin bus, CPC, TSMC, Hyundai, Opel, Ssangyong, Mitsubishi, MG motor and Volvo Taiwan.

裕電俾電為充電整合服務營運商，我們協助汽機車品牌建置充電站，同時提供電動車主家用充電樁建置服務，滿足車主在家充電、在外補電的需求。裕電俾電同時為能源監控/調度系統開發商，我們開發充電樁遠端監控系統，讓充電樁管理者可從遠端監控場域所有充電樁運行情況，提高便利性進而願意導入充電樁的意願，同時透過離尖峰電力調度，引導電動車在夜間離峰時段充電，降低電動車對電網的衝擊。

裕電俾電自2010年成立以來，已經在電動汽車、電動機車及電動巴士等各種電動化運具上，協助許多企業及車主進行充電監控及提供充電服務。我們目前已於全台建置超過3,500樁充電樁，協助地球減碳超過350萬公斤，為台灣市場目前最大的充電服務商。我們的服務單位包含台灣保時捷、日產汽車、中華汽車/機車、中國巴士、台灣中油、台積電、現代汽車、歐寶汽車、雙龍汽車、三菱汽車、MG汽車及VOLVO汽車等，協助上述單位執行運具電動化的轉型。

# APPLICATION SUMMARY

## 申請內容總結

YES CHARGING dedicate to supply EV charging and energy management solutions to reduce carbon emission. Our website emphasizes the total quantity of carbon reducing, which means we take it as a crucial indicator and see creating green environment as a company culture. We plan our business strategy and have permission by board of director to develop integrating green power sources including solar energy and hydrogen energy. We have developed both energy system combining with charging system and kept running charging. We applied for the BCCTaipei Better Business Awards "Climate Champion Award 2023", because we keep emphasizing the impact to the environment from climate changing and awakes them joining the line in zero emission project. We support our clients in changing ICEs into EVs by providing total solutions in EV charging field and design charging promotion schemes by accumulating charging kW to converse into carbon reducing quantity and give back the charging

points to them to use the point to redeem the charging fee for the next charging time. We adopt this way to arouse the awareness in protecting environment to customers and to save the planet by reducing carbon emission.

We keep communicating with many residential committees, management unit of technology & science parks and shopping malls to give them the information in the trends of vehicle electrifying. By providing one stop shopping services, we reduce the complexity in building up and managing a charging station and successfully change their minds from resistance to acceptance. Our clients now understand they can shape a green brand image by introducing charging services and making connections to EV drivers. We have built up over 60 charging stations in shopping malls and public parking lots, and over 100 residences to install charging equipment to let dwellers charging their EVs.





裕電傳電致力於提供節能減碳服務，包括充電解決方案、能源管理解決方案。裕電傳電官網特別強調我們所建置的充電樁目前降低的排碳量，表示我們將節能減碳量做為公司發展的重要指標。我們也發展與太陽能發電系統、醇氫發電系統結合，透過綠能發電來供應充電樁電力，從發電、用電都是乾淨能源，除目前已有太陽能充電站、醇氫發電充電站實績外，目前正積極找尋適合站點，持續發展再生能源與充電的應用。本次申請最佳企業氣候行動獎，是因為我們對於合作的企業客戶會不斷強調氣候變遷對環境的影響，進而提供電動車充電解決方案，讓客戶願意建置充電樁來服務更多EV車主，也讓潛在EV車主更願意將傳統油車更換成電動車，共同加入節能減碳的行列。裕電傳電同時也提出許多充電優惠方案給EV車主，透過充越多電來累積降低排碳量，同時返還更多充電金，讓車主可再使用免費的充電金進行下次充電，藉此提高車

主環保意識，建立更換電動車、使用充電服務就是在降低排碳量、拯救地球的觀念。

透過不斷與社區大樓管委會、科技園區管理單位及百貨賣場等通路進行溝通，讓他們了解到氣候變遷及節能減碳的趨勢，從排斥電動車、安裝充電樁的態度，逐漸了解到透過裕電傳電一條龍的充電服務，可以快速簡單的建立充電站，提供電動車車主充電。除了順應運具電動化的趨勢，同時也為自己企業增加節能減碳的實績，透過與電動車的結合，塑造企業綠能形象。目前裕電傳電已與超過60個百貨賣場、停車場通路及協助超過100個社區建置充電樁。



# ACCEPTANCE SPEECH

## 入圍感言

Good evening, everyone. I'm Carrey, and I'm here on behalf of YES CHARGING SERVICE COMPANY to participate in this award ceremony. We are truly honored to win this award.

YES CHARGING is an electric vehicle charging service provider, offering a one-stop shopping services to electric vehicle owners. Our services include chargers selling and chargers installation, and we have our own system development team to develop and customize of charging systems, and we operate and monitor many charging stations for our clients.

YES CHARGING has been a part of the Taiwanese electric vehicle industry for over a decade. We have witnessed the industry's growth from its early days when there were just a few dozen electric vehicles to over 50,000 electric vehicles on the road today. We are also very optimistic that this number will continue to increase significantly in the coming years.

Every charging station operator in the Taiwanese market has been struggling to make a profit, and we, as one of the pioneers in this industry, also need to face this issue and challenge. While our company is still working toward profitability, the strong determination of the YULON Group to consistently provide us with resources, to let us have some good achievements in the Taiwanese market.

We are committed to moving forward and contributing to addressing climate change and further developing the electric vehicle market in Taiwan. Finally, I would like to express my gratitude to the organizers for hosting this competition, which has given me the opportunity to introduce our company to everyone. Thank you.

各位晚安，我是Carrey，我代表YES CHARGING 參加這次的頒獎。我們真的非常榮幸贏得這個獎項。

YES CHARGING 是電動車充電服務供應商，我們提供電動車車主一條龍的充電服務，包括充電樁銷售、建置、充電系統客製化開發、充電站營運管理等。

YES CHARGING在台灣電動車產業已經發展了10多年，從最一開始只有幾10台電動車一直到今天已經超過5萬台，而我們也非常樂觀的看待這個數字在這幾年將持續大幅度的增加。

每一家營運商在台灣市場都是一直在燒錢無法獲利的，我們在這業界待的最久，也因此燒錢燒得最多。雖然公司還無法獲利，但因為YULON集團有很強大的決心要發展電動車，所以持續給予我們公司資源，讓我們能在台灣市場有一些成績。

我們未來還會持續往前走，為氣候變遷，為台灣電動車市場繼續努力。最後，我要感謝主辦單位舉辦這次的競賽，讓我有機會站在這邊讓大家認識我們，謝謝。



20  
23



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# Carrefour Taiwan

## 家樂福



“家樂福” in Taiwan, meaning “Every Family is Joyful and Happy” in line with the operating philosophy of Carrefour. Carrefour has opened more than 300 stores across Taiwan in omnichannel, including hypermarkets, supermarkets and online shops, and we also have a Carrefour Foundation. Carrefour’s ambition is to become the world leader in food transition for all. We believe everyone deserves the best. In 2018, Carrefour launch of the “Act For Food” initiative, the start of the food transition which includes Carrefour’s own house brand, organic products, national and local production, environmental protection, and cage-free eggs. Carrefour Taiwan is also leading Asian countries to promote animal welfare policies, launching cage-free eggs, animal welfare fresh milk and other products, and Carrefour Taiwan was awarded Good Egg Award by CIWF. In addition, Carrefour established Carrefour impact store in 2019 to promote responsible consumption and production, and was also recognized by the iF DESIGN AWARD. Carrefour Taiwan launched the “Start With I - I am Impact” in 2023, by endowing price tags with values. Consumers are encouraged to support sustainable products and use their consumption to make an impact.

Carrefour在台灣翻譯為「家樂福」是取「家家快樂又幸福」的意思，充分呼應了家樂福的經營理念。家樂福目前在台灣已超過三百家店面，並具有全通路發展的店家型態，如量販店、超市及線上購物，也設立家樂福文教基金會。家樂福的願景是成為食物轉型的領導者，我們相信每個人都值得最好的。家樂福自2018年開始推動食物轉型，強調家樂福自有品牌品質、攜手農產產地直採、友善土地保護生態環境、積極提供有機商品、率先成立「非籠飼動福雞蛋專區」等五大行動。台灣家樂福更領先亞洲國家推動動物福利政策、推出非籠飼雞蛋、動物福利鮮奶等產品，並於2021年獲得CIWF世界農場組織頒贈金蛋獎。此外，家樂福從2019年開設家樂福影響力概念店，推動負責任的消費與生產，也榮獲德國iF設計大獎肯定。2023年更是發起「從一開始 我就是影響力活動」，透過價格牌與價值的雙標合一，號召消費者支持永續產品，用消費發揮影響力。



# APPLICATION SUMMARY

## 申請內容總結



Many international organizations have started incorporating animal welfare into their operations when it comes to sustainable development, corporate behavior, and commerce. Carrefour, drawing inspiration from the animal welfare practices in the European Union, began a commitment and reform action regarding cage-free eggs since 2018. Carrefour announced that they would no longer sell eggs from caged hens before 2025, and their own brand products have gradually shifted to using cage-free eggs as ingredients. Carrefour's proactive actions and specific commitments have been recognized with the "Good Egg Award" from the renowned UK animal welfare organization, Compassion in World Farming (CIWF).

Carrefour collaborates with non-profit organizations to jointly address systemic issues of animal welfare in Taiwan. In 2022, Carrefour firstly organized the Animal Welfare And Food Transition Forum to promote communication and cooperation among industry, government, and academia. Carrefour has been a long-time supporter of the "Pigs Welfare Standards (2022)" and the "Taiwan Dairy Cattle Welfare Scorecard (2021)", which are initiated and established by the Environment & Animal Society of Taiwan (EAST). Carrefour also assists in promoting relevant certification labels. From 2018, Carrefour has launched the "Cage Free Alliance Certification" for certifying the eggs friendly produced by the battery hens and expanding the certification to include other livestock species, by introducing the "EAST-certified" in 2021.

In addition to animal welfare concerns for hens and cows, leopard cat is also a focus of attention for Carrefour. Due to the overlap between the leopard cat's habitat and agricultural activities, Carrefour has partnered with the Endemic Species Research Institute (ESRI) to establish the "Leopard Cat-Friendly Label." This initiative aims to prevent harm to the leopard cat's habitat during farming processes, achieving a balance between farmers' production and the ecological needs of the leopard cat. Inspired by the positive environmental changes brought about by leopard cat-friendly farming practices, farmers in Zhongliao, Nantou, have spontaneously formed a "Cooperative Association" to expand the cultivation area using these methods.

In terms of product, Carrefour collaborates with the government and non-governmental organizations to establish labels related to animal welfare, ensuring the value created by farmers during the production process is protected. Beyond products,

Carrefour also extends the impact of animal welfare through initiatives such as supporting the "Ban Battery Cages" petition and launching the speech of "food transition". To date, these efforts have reached a cumulative impact on 200,000 individuals.



不少國際機構在經營永續發展、企業行為和貿易時，已開始將動物福利納入運作範疇。家樂福借鏡歐盟動物福利措施，自2018年起開始了非籠飼雞蛋的承諾與改革行動，宣布在2025年前將不再販售格子籠雞蛋，自有品牌商品也逐步改用非籠飼雞蛋為原料，積極的行動及具體承諾也獲得英國知名動物福利組織CIWF頒發「金蛋獎」。

家樂福與非營利組織共同改變台灣動物福利系統性問題，2022年首次舉辦國際動物福利論壇帶動產官學交流與合作。長期支持社團法人台灣動物社會研究會所發起及建立的「豬隻動物福利標準」和「台灣乳牛場動物福利評分制度」，並協助推廣相關標準認證。繼2018年推動認證蛋雞友善生產的「友善雞蛋聯盟標章」、2021年再擴大認證畜禽物種，推出「動物福利標章」。

除了母雞和乳牛的動物福利，瀕臨絕種的石虎也是家樂福所關注的對象。由於石虎生存範圍與農民耕作環境過於重疊，因此家樂福與林務局生物多樣性研究所合作，推廣「友善石虎標章」，避免農民生產過程對石虎的生存環境造成傷害，以達到農民生產及石虎生態的平衡。有感於友善石虎耕作農法帶來的環境改變，南投中寮的農民也自發性組成「生產合作社」，擴大友善石虎農法的耕種面積。

在商品端，家樂福透過與政府、非政府組織的合作，成立動物福利相關標章，以保障農民生產過程中所創造的價值。而在商品之外，家樂福也透過支持「廢除格子籠」連署活動及食物導覽的方式，擴大動物福利產品的影響規模。至今，已累積20萬影響人次。



# ACCEPTANCE SPEECH

## 入圍感言

Whether we win an award or not, being nominated is a form of recognition, and we are grateful to the judges for acknowledging Carrefour's efforts. On the path to food transition, Carrefour aims to treat everyone with care, be it consumers, suppliers, partners, or, most importantly, the environment. For us, it's not just about how well crops grow; what matters is whether the land and life are being properly cared for. That's why we care about animals and the health of the land.

We would like to express our gratitude to the Environmental and Animal Society of Taiwan for leading us in liberating hens from cages, recognizing that gender equality isn't just a human concern; it extends to hens and cows, fellow females, and we hope they are treated well too. We also want to thank the Biodiversity Research Institute of the Forestry Bureau for helping us protect the endangered leopard cat.

This year, Carrefour initiated the "Starting with i" campaign, where the price and value of products are displayed on price tags simultaneously. The purpose is to make consumers aware of the sustainable impact of each choice they make. Therefore, we invite everyone here to step into Carrefour and support every environmentally sustainable product. Every one of you has the power to make a lasting impact on the environment!

無論是否得獎，入圍即是一種肯定，謝謝評審看見家樂福的努力。在食物轉型的路上，家樂福都希望好好對待每一個人，無論是消費者、供應商、合作夥伴，以及最重要的生態環境。對我們來說，重要的不是作物長得多好，我們在乎的是土地及生命是否得到妥善地照顧。因此我們關心動物、關心土地健康。謝謝台灣動物社會研究會，帶著我們解放母雞自由，不只是人類的性別平等需要注重，同為女性的母雞及乳牛，我們也希望她們被好好對待。我們也要感謝林務局生物多樣性研究所，一起守護瀕臨絕種的石虎。今年，家樂福推動「從i開始」，讓商品的價格與價值同時顯現於價格牌上。目的是讓消費者了解每一個選擇可能對環境產生的永續行動。因此，在這裡邀請大家，走進家樂福，一起支持每一個環境永續商品。每一個你，都是改變環境的永續影響力！



# Swire Coca-Cola Taiwan

台灣太古可口可樂



Swire Coca-Cola is the fifth largest bottling partner of The Coca-Cola Company by volume, with a franchise to manufacture, market and distribute TCCC products. The corporate mission of Swire Coca-Cola is to strive to be the best employer, the best business partner, and the best corporate citizen. Over the years, we have created increasing social value because we deeply understand that "Our Choices Will Shape Our Future." Therefore, in 2019, Swire Coca-Cola introduced "Our Choice, Our Future" as its 2030 sustainable development strategy, focusing on three core aspects, including seven focused areas: product choice, sourcing, climate, water, packaging and waste, our people, and community. We continuously innovate our operations, offering a diverse range of high-quality beverage products while dedicating ourselves to environmental protection and community care, striving to achieve economic development and environmental and social sustainability.

太古可口可樂是可口可樂公司全球銷量第五大的裝瓶合作夥伴，生產、推廣及經銷可口可樂公司產品的專營權。我們的企業使命是致力於成為最佳雇主、最佳商業夥伴和最佳企業公民。長久以來，我們創造了越來越多的社會價值。因為我們深知美好的「明天」始於可持續發展的「今天」，也因此太古可口可樂在2019年提出「可有為，樂有夢」作為2030年可持續發展戰略，以三大面向做為主軸，其中包括產品選擇、採購、氣候、水資源、包裝與廢棄物、員工及社區參與等七大領域。不斷進行營運創新，推出多樣且高品質的飲料產品，同時致力於保護環境並關心社區，致力實現經濟發展與環境社會永續！

# APPLICATION SUMMARY

## 申請內容總結



Swire Coca-Cola Taiwan places great emphasis on sustainable development. In our 2030 Sustainable Development Blueprint, we have identified seven focused areas, including product choice, sourcing, climate, water, packaging and waste, as well as our people and community engagement. One of the focused areas is community, where we uphold the belief in sustainable development in collaboration with local communities. We have been actively involved in community projects, allocating a certain percentage of our annual profits to Swire Fund for community engagement activities.

Within the realm of community engagement, we observe and address local community needs in Taiwan, focusing on two main developmental aspects. The first is "Water Stewardship," as water is a critical component of our beverage products. Therefore, water replenish is one of the key global projects for Coca-Cola. In Taiwan, we implement various community water conservation initiatives to protect aquatic ecosystems and return clean and stable water resources to the community. The second focus area is "Youth Development." The core value of the Coca-Cola brand is "happiness." However, the escalating issue of school bullying is affecting the physical and mental development of our youth. Through strategic communication and public education activities, we aim to create a joyful growth environment for children and eradicate bullying from schools.

### Water Stewardship Project

Water is one of the most critical natural resources for humanity, and it is an irreplaceable necessity. For Swire Coca-Cola, the primary ingredient in our products is water. Therefore, in addition to efforts to enhance water efficiency in our production processes and recycling, and the management of wastewater discharge, we also consider how to give back water resources to the community. In Taiwan, although tap water is widespread, some residents in remote areas rely on spring water. They often face pipeline ruptures or water contamination during heavy rains or typhoons, resulting in a lack of usable water. Since 2014, we have been assisting remote areas in constructing rainwater harvesting systems. By collecting, filtering, and storing rainwater, we help residents have access to clean and stable water sources. To date, the project has built 11

systems in 7 counties across Taiwan, benefiting over 8,500 people. Additionally, Coca-Cola Taiwan has been collaborating with the Taipei Bird Society to promote wetland conservation in the Guandu Nature Park. By briefly opening floodgates and introducing seawater in appropriate amounts, we improve wetland water quality and increase the diversity and quantity of ecological environment. Starting in 2015, in collaboration with the Taiwan Wetland Alliance, we have been carrying out environmental improvement projects in the Tainan Erren River Wetland and the Kaohsiung Zhouzi Wetland, enhancing the water purification function of wetlands, and increasing biodiversity.

### Anti-Bullying Project

Recognizing the severity of bullying issues in Taiwanese schools, Swire Coca-Cola Taiwan joined by The Coca-Cola Foundation, in collaboration with the Child Welfare League Foundation, initiated the "I Have My Bully-Free Right" anti-bullying project in 2017. Leveraging our expertise in marketing and communication, we developed a series of creative and socially impactful communication and activities. We analyzed key stakeholders in bullying incidents and conducted phased dialogues with different groups each year. Through strategic communication and public education activities, along with creative actions such as the "Storytelling Vending Machine," anti-bullying exhibitions, website creation, original songs, digital picture books, we raised social awareness and discussion. We partnered with the Child Welfare League Foundation to conduct campus advocacy and teacher training to create a friendly campus environment. Our aim is to create a joyful growth environment for children and eradicate bullying from schools. Additionally, to expand our impact, we invited business partners including Carrefour Foundation and Good Neighbor Foundation to join forces in spreading the anti-bullying message and making a positive impact together. Over the past six years, we have conducted a total of 525 campus advocacy activities, influencing over 27 million individuals.

Swire Coca-Cola believes that neither environmental protection nor youth development issues can be solved with short-term, one-time appeals. It requires long-term dedication to expanding the impact of these issues. In the future, we will continue to observe the development and needs of the community, further deepen the content of community engagement projects, and connect with more partners to exert a positive and meaningful influence.

太古可口可樂重視永續發展，以2030永續發展策略藍圖為願景，發展出三大面向做為主軸，其中包括產品選擇、採購、氣候、水資源、包裝與廢棄物、員工及社區參與等七大領域。其中一個即是社區參與，秉持著與在地社區共同永續發展的信念，我們長期投入社區專案，並固定提撥部分年利潤作為企業社會責任基金。

在社區參與的關注項目中，我們觀察台灣在地的社區需求，聚焦兩大發展面向，第一項是「水資源保護」，飲料的核心業務營運與水息息相關，因此水資源管理是全球可口可樂的重點項目之一。在台灣，我們透過各項社區水資源保育計畫，保護水生態並將乾淨穩定的水源回饋給社區。第二個關注面向則是「青少年發展」，可口可樂的品牌的核心價值就是「快樂」，然而日趨嚴重的校園霸凌議題，卻影響著青少年的身心發展。我們期盼透過策略性的溝通及大眾教育活動，為孩子打造快樂的成長環境，使霸凌得以遠離校園。

### 「可有為，樂護水」水資源保育計畫

水是人類最關鍵的自然資源之一，也是無可取代的必需品。對於太古可口可樂而言，我們製作的產品主要成分就是水，因此，除了努力提升製程用水效率與再利用、廢水排放管理等，也思考如何將水資源回饋給社區。台灣雖然自來水普及，然而仍有一些偏遠山區居民倚賴山泉水，每當暴雨或颱風時，常面臨管線斷裂或水質混濁，導致無水可用。我們自2014年開始，協助無自來水管線的山區部落建設雨水貯集系統，透過收集、過濾與貯存雨水，協助部落的居民有乾淨穩定的水源可以使用。專案迄今已於全台7個縣市建造11座系統，影響超過8,500人。除此之外，台灣太古可口可樂長期以來與台北市野鳥學會合作，推動關渡自然公園的濕地保育計畫，藉由短暫開啟水門，適量引入鹹水，進而增加底棲生物的種類與數量，改善濕地水質與生態環境。同時，自2015年

開始與台灣濕地保護聯盟合作，歷年來陸續進行了台南二仁溪濕地與高雄洲仔濕地的環境改善工程，打造淡水生態教學池及生態溝渠，提升濕地水源淨化的功能並提高生物多樣性。

### 《我有我的霸凌權》反霸凌計畫

留意到霸凌議題在台灣校園的嚴重性，台灣太古可口可樂與可口可樂基金會於2017年起與兒童福利聯盟攜手合作《我有我的霸凌權》反霸凌計畫，藉著行銷與溝通專長，發展出一系列具創意且能更深入社會的溝通與活動。我們檢視並分析霸凌事件中的重要利益關係人，專案逐年針對不同族群進行階段性對話，透過策略性的溝通及大眾教育活動，藉由故事販賣機、反霸凌特展、網站建置、系列廣告、原創歌曲、數位繪本等創意行動，引發社會的關注與討論，並攜手兒盟進行校園宣導、教師研習來打造友善校園，期盼為孩子打造快樂的成長環境，使霸凌得以遠離校園。此外，為擴大影響範圍，太古可口可樂亦邀請商業夥伴，包括家樂福文教基金會、統一超商好鄰居文教基金會加入，共同擴展反霸凌觀念，攜手發揮影響力。六年來，透過入校活動、大眾溝通等活動，共執行了525場校園宣導活動，影響超過2700萬人次。

太古可口可樂相信不論是環境保護或是青少年發展議題都並非短期、口號式的呼籲就能解決的，必須長期投注心力，才將議題的影響範圍擴大。未來我們也將持續關注社區的發展與需求，持續深化社區參與專案的內容，連結更多的合作夥伴一起發揮積極正面的影響力。



# ACCEPTANCE SPEECH

## 入圍感言

Thank you for the recognition! We are delighted that Swire Coca-Cola has received this acknowledgment. This award shows that we are not only a world-class beverage company but also a corporation deeply committed to social responsibility and active community engagement.

At Swire Coca-Cola, our vision has always been to become the most beloved beverage company for customers, employees, and communities. Sustainability is a one of our core values. We firmly believe that a company's success is not only determined by our business performance but also by how we, as a corporate citizen, can balance environmental protection and giving to Taiwanese community while making a profit.

In Taiwan, we've long been dedicated to youth development through our Anti-bully project, aiming to eradicate bullying from schools. Simultaneously, we've focused on water conservation, giving back to communities through our "Rainwater Harvesting System" and "Wetland Conservation Program." Over the years, it's been inspiring to witness more people benefiting from these initiatives or becoming aware of these vital issues due to our unwavering commitment.

I want to express my sincere gratitude to our team, who have shown strong dedication and passion in these community projects. Additionally, we're fortunate to have the support of our partners and community collaborators. Without your trust and cooperation, we couldn't have jointly realized these essential community engagement projects.

Thanks again for judges' recognition. In the future, we'll continue exploring our communities' needs, and use our core expertise to contribute to society and the environment, to create more positive impact to community! Thank you!



感謝評審的肯定！很高興台灣太古可口可樂可以獲得這項肯定。這個獎項代表著我們不僅是一家世界級的飲料公司，更是一個關懷社會、積極參與社區的企業。

在太古可口可樂，我們一直都以「成為最受客戶、員工與社區喜愛的飲料公司」為願景努力。永續發展更是我們的核心價值之一，我們相信企業的成功不僅取決於我們的業務績效，更在於我們作為企業公民，如何能在獲利的同時兼顧環境保護與回饋台灣社區。過程中，我們依循「可有為，樂有夢」的永續戰略藍圖，努力往2030願景邁進。

在台灣，我們長期關注青少年發展，發展出的「我有我的羅免權」專案，希望讓霸凌議題遠離校園。同時關注水資源保護，透過「雨水貯集系統」及「濕地保育計劃」將水資源回饋給社區。這幾年很欣慰看到在我們長期投入下，有越來越多的人能夠因此得到幫助或是關注到這個議題。

在此，我要特別感謝我們的團隊，他們正向積極，充滿熱情地致力於這些社區專案。同時，也很幸運有我們的合作夥伴與社區夥伴的支持。若沒有大家的信任和合作，我們不可能攜手一起努力實現這些重要的社會參與專案。

再次感謝評審們對我們的肯定，未來，我們將不忘初心，繼續關注社區的需求並利用自身的核心專業投入社區回饋，以行動影響更多人，為社會和環境做出更多積極的貢獻。



# Taiwan Life Insurance Co., Ltd.

## 台灣人壽保險股份有限公司



CTBC HOLDING  
TAIWAN LIFE

Founded in 1947, Taiwan Life Insurance is the first life insurance company in Taiwan that has cemented its place in the industry with four major competitive advantages: "professional talent cultivation," "leading product research and development," "comprehensive distribution strategies," and leading digital services. Furthermore, it has long committed to public welfare, especially in creating a senior-friendly environment for Taiwan.

After merging with CTBC Life Insurance in January 2016, the company retained "Taiwan Life Insurance" as its brand name, while fostering a combined brand effect of both China Life Insurance and Taiwan Life Insurance. Also, Taiwan Life Insurance has become a 100%-owned subsidiary of CTBC Financial Holding. As such, it has gained the group's abundant resources and backing with a solid financial foundation. It has not only gained access to the full array of distribution channels, but also information on the latest trends for expansion into new businesses and services.

Leveraging a solid sustainable development strategy, a myriad of digital innovation services, and outstanding brand influence, Taiwan Life Insurance was granted 57 major awards at home and abroad in 2022, making it a leader in the life insurance industry in Taiwan, while establishing itself as the preferred life insurance brand among Taiwanese consumers. By upholding CTBC Holding's brand spirit - "We are family," Taiwan Life Insurance

will continue exerting influence through sustainable insurance, and introduce innovative investment and financing products as well as services to safeguard consumers' lifestyles. At the same time, it seeks to create a sustainable environment and society to the benefit of all stakeholders so that values are created and shared.

台灣人壽為臺灣第一家壽險公司，於1947年成立，持續以「專業的人才培育」、「商品研發領導者」、「完整通路策略」及「數位服務領導者」等四大競爭優勢立足於業界，並長期投入公益關懷，為臺灣打造友善高齡環境。

2016年1月與中國信託人壽合併後，保留「台灣人壽」品牌名稱，創造中國信託與台灣人壽雙品牌加持的綜效，正式成為中國信託金控100%持有子公司，享有集團豐富多元的資源，並有堅實的財務基礎為後盾，不僅通路多元且完整，更能掌握時代脈動及時拓展新業務與服務。

台灣人壽憑藉穩健的永續發展策略、多項數位創新服務及卓越品牌影響力，2022年榮獲57項國內外大獎，榮登臺灣壽險業之冠，顯見在臺灣消費者心目中居於壽險業領導品牌的地位。秉持中信金控「We are family」的品牌精神，台灣人壽將積極發揮保險永續影響力，透過投融资及創新商品服務，持續守護和創造永續的環境和社會，期許和所有利害關係人共好，創造共享價值。



# APPLICATION SUMMARY

## 申請內容總結

Taiwan Life Insurance has engaged in health promotion for years to address the fact that Taiwan will become a super-aged society in 2026. In recent years, we have relied on our core competencies in the insurance industry to carry out our mission of becoming a pioneer in health. We began working with Hondao Senior Citizen's Welfare Foundation in 2019 to jointly promote baseball for the elderly, promoting elderly health among the public through Taiwan's signature sport of baseball, and providing different solutions for social issues arising out of Taiwan's aging population.

In the future, Taiwan Life Insurance will continue to combine diverse health promotion services, activities, and tools with digital technology, and promote health management concepts to all people for health and sustainability at all ages.





台灣人壽以「個人健康」帶動「全齡健康」為永續發展願景，身為保險業，有責任推動國民健康觀念升級，從「事後理賠」走向「健康預防」，面對2026年台灣將進入超高齡社會，台灣人壽長期推動健康促進，近年來更以健康先鋒自許，從保險本業核心出發，2019年起攜手弘道老人福利基金會，共同推動「不老棒球」，透過台灣的國球—棒球，向社會大眾宣導並推動高齡健康促進，為高齡化下所衍生的社會問題提供多元解方。

台灣人壽創新設計不老棒球多元活動，促進長輩參與、培養定期運動習慣，提升健康自主管理，更進一步翻轉一般人「老而無用」的偏見，包括推動高齡棒球教育，首創高齡棒球訓練營及新球員體驗課程，導入專業師資—臺中成棒隊明星教練團，傳授不老球員球技及防護觀念，讓長輩能「活到老、學到老、動到老」；更於2022年串連集團體育公益資源，首度舉辦老中青跨代交流賽，跨代球員包括中信兄弟職棒球員、力行國小少棒隊、臺中成棒隊球員和不老球員，從9歲到88歲，堪稱串連20及21世紀的跨世紀混齡交流賽，透過跨世代互動，促進全齡健康自主管理，更是突破年齡的限制與歧視，展現棒球是適合全齡運動的最佳範例，臺中市運動局李昱徽局長、里長等在地政府代表也都到場為球員加油，藉由彼此的影響力，拓展本案的公益聲量，傳達不老精神。

未來，台灣人壽將持續以多元創新的健康促進服務、活動或工具，結合數位科技，向全民倡議健康自主管理觀念，邁向全齡健康永續。

# ACCEPTANCE SPEECH

## 入圍感言

First, Taiwan Life Insurance would like to thank the British Chamber of Commerce in Taipei for its recognition with this award. Winning an award is a great honor to any company, but it also means assuming greater responsibility, and we will continue to persist with doing what's right and exerting our influence.

Taiwan Life Insurance has been promoting public welfare for older people by supporting the Bulao Baseball League, promoting elderly baseball education in communities, and encouraging older people to fulfill their baseball dreams, so that older people will understand that they are never too old to learn and exercise. We organized the first "inter-generational baseball game" and brought together Professional, Adult, and Little Baseball Leagues, and charity organizations. The mixed-age games allowed players to make friends through baseball, so that older people will become more active and healthy. This is a manifestation of CTBC Holding's brand spirit of "We are family." We hope to create a sustainable future for people of all ages to mutually benefit. Hope we will have the chance to play baseball with everyone here in the future. Together, let us all join Team Baseball, Team Family, and Team Taiwan.

首先，台灣人壽感謝台北市英僑商務協會的肯定，得獎對企業不僅是莫大的榮耀，更是責任與承擔，我們會再接再厲，堅持做對的事，發揮企業影響力。

台灣人壽長期推動高齡公益，支持「不老棒球」聯盟，深入鄉鎮社區，推動高齡棒球教育，鼓勵長者一圓棒球夢，「活到老、學到老、動到老」。我們更首創「跨代棒球交流賽」，攜手職棒中信兄弟隊、成棒臺中城市棒球隊、少棒球員以及公益團體，透過老中青混齡PK賽以球會友，來達到高齡活躍、健康促進，這就是中信金控「We are family」的品牌精神，希望打造全齡共好、青銀共融的永續未來。未來希望能和在座的各位一起打棒球，讓我們Team Baseball、Team Family、Team Taiwan。



20  
23

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AWARDS

# DIVERSITY AWARD

企業多元文化獎

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GSK

# Citigroup Inc.

## 花旗集團



### Citi is the leading global bank in Taiwan

Citi is proud to have had a strong presence in Taiwan since the opening of our first representative office in 1964 and the first branch in Taipei in 1965. Citi's market-leading products and services have earned it high praise. Citi's Institutional Clients Group provides top-tier local corporations, multinational companies, emerging local corporations, local financial institutions, and qualified foreign institutional investors with a full range of value-added onshore and cross-border solutions. As an established leader in the global financial services industry, Citi believes strongly in its responsibility to both Taiwan and the global community. Citi is committed to fulfilling corporate social responsibility (CSR) and adopting concrete actions in environmental, social and governance (ESG) dimensions in response to the United Nations' Sustainable Development Goals, so as to propel sustainable growth for our firm and our clients.

On August 14th 2023, Citi Taiwan announced the completion of the sale of its Consumer Banking Business to DBS Taiwan. Citi Taiwan now solely serves institutional and corporate clients in Taiwan through our market-leading Institutional Clients Group (ICG) business. We remain committed to Taiwan, providing Citi's global network and services to our 800 multinational clients, around 1600 small and medium-sized corporate clients and 100 local corporate clients.

### 花旗是全球銀行的領導品牌

花旗銀行於1964年在台灣成立辦事處，隔年成立台北分行。花旗領先市場的產品與服務獲得外界高度評價。在企業暨機構業務方面，花旗針對大型企業、跨國企業、中小企業、金融同業以及外資等不同客戶的需求，提供全方位的服務與解決方案，以及跨國界的產品。花旗除了在金融業務上屢創佳績，也致力實踐企業社會責任，深化環境、社會及公司治理（ESG）永續作為，以具體行動回應聯合國永續發展目標，追求企業的永續成長。

花旗集團於2023年8月14日公佈成功完成台灣消費金業務出售予星展(台灣)銀行。花旗將持續致力於運用花旗的全球網絡和產品，專注發展引領市場的企業暨機構金融業務。花旗將持續深耕台灣，與800家跨國公司、1,600家中小企業、100家本土龍頭企業的優秀客戶群共同成長。

# APPLICATION SUMMARY

## 申請內容總結



### Belonging in Banking

Citi's commitment to Diversity, Equity and Inclusion (DEI) aims to build an equitable and inclusive culture at the firm where everyone has the potential to succeed. DEI is at the core of who we are as a firm, and we recognize that transparency and accountability are key to our success.

These are not just words. We set goals, we prioritize action and we are transparent about results. To that end, we announced our new, expanded 2025 aspirational diversity representation goals. Citi Taiwan achieves diversity representation goal, there is 65.8% female representation in Assistant Vice President (AVP) to Managing Director population in 2023, higher than APAC and Global representation. We see this as a long-term strategy to embed diverse representation and equity in our business strategy so that it is standard practice for our colleagues, clients and customers. Supporting DEI, business leaders put policies into practice, carrying representation goals for diverse talent across their businesses with progress that is informed through data and tracking.

### Retaining & Develop Diverse Talent

- Citi's annual Voice of the Employee (VOE) Survey, stay interviews, regular focus group discussions across different Inclusion Networks to gather data for actionable feedback.
- Pay equity corrections across the franchise are made as part of the annual compensation process each year. Citi continues to be the pioneer in this area as the bank drives pay equity globally.
- Job rotations for millennial and gen Z employees. Each year campus graduates undergo a dedicated program with stints across products/functions giving them greater exposure and in-depth experience as they chart out their careers and areas of interest within the bank.
- Diversity talent programs enable development and career advancement of diverse (Gender, LGBTQ+) talent.

### Manager Capability Building & Leadership Development

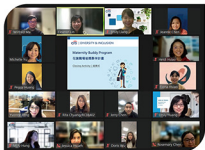
- Leadership development and learning portfolio includes specific modules for new and experienced people managers to build effective teams that thrive in an inclusive culture.

- Education sessions, Inclusive hiring workshops, Code of Conduct virtual modules for people managers have all contributed to driving a culture of inclusion on the ground.
- Reverse Mentoring Programs, in Generations Network and Pride network, have added great value in understanding, shared learning and experiences for mentors and mentees.

### Diversity Is A Fact, Inclusion Is An Act

Our workforce is supported by policies and benefits that embed DEI including:

- **Self-ID:** All employees can voluntarily self-identify their gender identity, disability status and sexual orientation confidentially. This helps us create a more equitable workplace and attract, retain and develop the best talent around the globe
- **Medical Insurance and Domestic Relocation benefits:** Coverage of domestic partners including those of same gender under dependents for Medical Insurance policy and Domestic Relocation policy
- **Physical Infrastructure accessibility:** We aim to be inclusive in our approach and hence Citi sites include and is not limited to accessible lifts/turnstiles, ramps in buildings, designated parking, accessible desks and washrooms.
- **Assistive Technology:** Citi's Assistive Technology program provides our employees the ability to work with voice-to-text, screen readers/magnifiers, and other software and hardware designed to enhance their work experience and productivity
- **Maternity Matters Program & Toolkits** to equip expecting mothers and their managers with information and policies useful for pre-, during pregnancy and return to work
- **Diversity Networks:** To create a workplace of equal opportunity where everyone feels a sense of belonging, Citi encourages employee to form Affinity Networks, initiated, led and run by employees, where all voices are heard and offer multiple opportunities for everyone to be part of the DEI campaign. In Taiwan, Citi Women's Network, Pride Network and Generation Network jointed, have produced a short video "Inclusion Starts with I" which creates strong impact locally and regionally, and later adopted by Citi Global. Each year DEI Networks starts off with an exciting line-up of activities, including Generations Month in January, International Women's Day in March, Families Matter Month in April, Pride Months in June, and Disability Months in October. In 2023, three Networks have engaged 2600+ participation in our commitment to an inclusive culture, where all of us can bring our authentic selves to work and thrive together.



花旗集團是全球銀行的領導品牌，營運範圍遍及全球近 160 多個國家，擁有約兩億名客戶，為全球消費者、企業、政府及機構提供多元化金融產品和服務。花旗積極推動性別平等，對於倡議多元與包容及女性職場發展不遺餘力；花旗相信多元、平等與包容的核心價值，能為客戶及社會帶來更多的益處，並有助推動經濟成長與社會進步。

## 性別友善職場環境

花旗致力於建立多元、平等、包容的環境，創造友善與幸福的工作場域，我們引領台灣金融業性別平權意識，是男、女平權的最佳企業代表之一。2023年，花旗（台灣）有 65.8% 的協理至董事總經理的職位由女性任職，在集團內和台灣金融同業間皆名列前茅。

在人才招聘上花旗也積極歡迎原住民及身心障礙者進入花旗服務。因應先進國家少子化議題，花旗集團於 2020 年起全面提升同仁福利，提供優於勞基法的產假、陪產假、收養假，及全薪家庭照顧假；為體恤女性同仁，積極維護同仁工作權利與機會，除依據相關法令提供育嬰留職停薪制度外，也以實際行動支持職場女性，設置哺乳（集）乳室、同仁可於出勤時間內進行哺乳、調整撫育子女工時，並享有托育優惠。

## 人才吸引與留任

花旗長期致力於人才培育，依據人才專業屬性，延攬適合花旗發展職涯的夥伴，提供具市場競爭力的薪資。在招募員工及核定薪資時，依循男女平等、同工同酬原則，不因員工性別、種族、宗教、政治立場、婚姻狀況而有所不同，並透過完整的薪酬方案，與同仁共享公司的營運成果，及多項貼心的福利措施，為同仁打造幸福職場，關注員工身心平衡，重視兩性平權，鼓勵多元文化發展。

花旗運用跨層管理優勢，建置綿密、紮實的員工培訓計畫，上至區域管理人員與地方管理階層，下至基層同仁，



皆提供完整的教育訓練課程、跨國培訓機會，及輪訓計畫，讓人才的發展，能夠更適性、適所。此外，針對具潛力之女性人才設計系列培育計畫（Diverse Talent Program），提供協理、副總裁、資深副總裁等不同職級的女性主管多元化的領導課程，協助她們在領導力上有更卓越的發展，自培訓計畫開展以來總計有 101 位女性人才完成各式培訓課程。

## 多元包容及職場尊重文化

在花旗，我們尊重每位員工獨立個體的差異，讓每位員工在友善的工作環境中，得以盡情展現自我，發揮最大潛能。為促進工作職場多元及提倡多元共融，花旗協助員工成立三個自主性社團：Citi Women's Network、Pride Network、Generations Network，透過員工自主推廣社團使命與價值並於每年舉辦多樣活動，包含專題講座、對談講座、電影賞析等，將多元共融文化深植每位花旗同仁內心。在花旗，每年的一月為世代月、三月為國際婦女月、四月為家庭月、六月為同志驕傲月以及十月為身心障礙意識月；系列性的活動與倡議，相應而生。2022 年的國際婦女節舉辦「多元共榮月」，慶祝女性的成就、同事們的獨特視角，並擁抱多元的文化，邀請多位不同性別、性向、世代及不同家庭組成的同仁拍攝以 #BreakTheBias 為關鍵字的影片，舉標語形式分享自己的故事，強調「Inclusion Starts with I」，鼓勵大家放下標籤打破成見，強調多元價值，不僅僅是屬於性別、性向、種族、身心健康或家庭組成，而是屬於每一個特別的存在。該影片不但獲得同仁們的廣大迴響，後續更獲得亞太區及集團總部的採用與推廣。

2023 年 #EmbraceEquity，舉辦「敲碎玻璃天花板的女人」講座，由各企業金融負責人分享過去在職涯和生活中如何跨越社會賦予性別的限制，進而現在位置上發揮影響力、擁抱平等，在花旗建造一個友善的工作環境。有超過 2600 位同仁參與 Network 所舉辦的各系列活動，更有超過 2400 位同仁參與生活、育兒、職場父母、身心靈健康與安適等講座。

# ACCEPTANCE SPEECH

## 入圍感言

At Citi, we believe we can use our influence as a global bank to bring about social change. We work hard to establish a strong DEI (Diversity; Equity; Inclusion) foundation at all levels and create paths for the next generation of leaders across every dimension of diversity.

Diversity is foundational to our culture and business growth. On the one hand, the global reach allows us to glean diverse perspectives, while also advancing issues that are important to our people, clients, and the communities we serve. On the other, within Citi, we are committed to creating a corporate culture that reflects the diverse communities we serve.

In line with Citigroup goals, Citi Taiwan is devoted to equity. At present, 65.8% of Citi Taiwan's Assistant Vice President (AVP) to Managing Director positions are held by women. This proportion is higher than that of Citigroup Asia Pacific average and most of our peers in Taiwan. As of February 2023, women represented 71.6% of the total number of employees, indicating Citi Taiwan's achievement in equity.

Regarding social inclusion, Citi Taiwan is focused on youth empowerment, financial education, and environmental sustainability, etc. by promoting various public welfare activities and investing corporate resources to connect public welfare partners, employees, and other resources to expand social influence. We aim to build a sustainable public welfare value chain through corporate power and to respond to the United Nations sustainable development goals. Meanwhile, Citi volunteers participate in various public welfare activities, rallying colleagues to care for the local communities, and contributing to the inclusive growth and progress of Taiwan.

Finally, we would like to extend our gratitude to BCCT for

organizing this meaningful award. As Citi remains committed to the Taiwan Market, we will ensure Citi Taiwan is a friendly workplace where the principle of DEI always shines.

在花旗，我們相信可以運用我們作為一家全球佈局銀行的力量，影響社會變革。我們努力為公司各個層面建立強大的DEI(多元平權包容)基礎，並為培養多元化、包容的下一代領導者，奠定根基。

就花旗集團而言，多元化是我們企業文化與業務發展的核心原則。一方面，花旗的全球佈局使我們能夠接納不同的觀點，同時也是花旗在推動對我們的員工、客戶，以及我們所服務的社群相關重要議題的主張。另一方面，在花旗內部，我們致力於創造一個企業文化能夠反映我們客戶的多元化社群樣貌。

根據花旗集團的DEI目標，花旗(台灣)一向致力於平權。目前，花旗(台灣)助理副總裁(AVP)職位當中，65.8%由女性擔任。這一比例高於花旗集團亞太區的平均值，以及大多數台灣金融同業的水平。截至2023年2月，女性占員工總數的71.6%，在在顯示明花旗(台灣)在平權方面的成就。

在推動社會共融方面而言，花旗關注青年培力、理財教育、環境永續等議題，推動各項公益活動，並投入企業資源串聯公益夥伴、員工等各項資源，擴大社會影響力，透過企業力量建構永續發展的公益價值鏈，回應聯合國永續發展目標。同時，花旗義工參與各項公益行動，凝聚同仁關懷在地的向心力，期望為台灣這片土地做出貢獻，共同推動社會的包容性成長與進步。

最後，感謝台北市英僑商務協會(BCCT)籌辦這個意義深遠的獎項。花旗將持續深耕台灣市場，因此我們將不遺餘力地將花旗(台灣)營造為實踐 DEI 原則的友善職場。





# Swire Coca-Cola Taiwan

## 台灣太古可口可樂



Swire Coca-Cola is the fifth largest bottling partner of The Coca-Cola Company by volume, with a franchise to manufacture, market and distribute TCCC products. The corporate mission of Swire Coca-Cola is to strive to be the best employer, the best business partner, and the best corporate citizen. Over the years, we have created increasing social value because we deeply understand that "Our Choices Will Shape Our Future." Therefore, in 2019, Swire Coca-Cola introduced "Our Choice, Our Future" as its 2030 sustainable development strategy, focusing on three core aspects, including seven focused areas: product choice, sourcing, climate, water, packaging and waste, our people, and community. We continuously innovate our operations, offering a diverse range of high-quality beverage products while dedicating ourselves to environmental protection and community care, striving to achieve economic development and environmental and social sustainability.

太古可口可樂是可口可樂公司全球銷量第五大的裝瓶合作夥伴，生產、推廣及經銷可口可樂公司產品的專營權。我們的企業使命是致力於成為最佳雇主、最佳商業夥伴和最佳企業公民。長久以來，我們創造了越來越多的社會價值。因為我們深知美好的「明天」始於可持續發展的「今天」，也因此太古可口可樂在2019年提出「可有為·樂有夢」作為2030年可持續發展戰略，以三大面向做為主軸，其中包括產品選擇、採購、氣候、水資源、包裝與廢棄物、員工及社區參與等七大領域。不斷進行營運創新，推出多樣且高品質的飲料產品，同時致力於保護環境並關心社區，致力實現經濟發展與環境社會永續！

# APPLICATION SUMMARY

## 申請內容總結



Swire Coca-Cola views our employees as an indispensable cornerstone in driving sustainable development. Our 2030 Sustainable Development Framework encompasses three core aspects and seven focused areas, one of which is "Our People". Our vision is to create an inclusive workplace that provides equal opportunities to all, regardless of Gender, Age, Disability, Sexual Orientation, and Ethnicity or Religion. Achieve 50% female in supervisors and above positions by 2030.

Swire Coca-Cola globally promotes diversity and inclusion across five main dimensions: age, gender, race, sexual orientation, and physical and mental abilities. In Taiwan, in addition to responding to headquarters' strategies for gender equality in career development, we are also focused on the broader societal context in Taiwan, encouraging respect, acceptance, and embrace of the LGBT community. Furthermore, we have recently recruited foreign migrant workers to join our team. Therefore, taking these factors into consideration, we have concentrated on three main dimensions to achieve diversity and inclusion in terms of gender, sexual orientation, and ethnicity.

To deeply embed the values of diversity and inclusion in every aspect of our corporate culture, Swire Coca-Cola Taiwan established the Diversity and Inclusion Committee (DISCO) in September 2020. This committee formulated three core strategies: "Diverse Recruitment," "Development and Training," and "Friendly Culture and Communication" to ensure that employees feel respected and included throughout the entire process from attraction and recruitment to nurturing and retention. We have also made a public commitment to achieve a 50% representation of female executives by 2030.

In our diverse recruitment efforts, we believe that hiring decisions should focus on professionalism and attitude, regardless of gender, ethnicity, sexual orientation, or other background factors. To break down traditional gender biases in supply chain-related departments where male employees have traditionally been predominant, we have implemented a dual-track strategy. This strategy not only reduces hiring managers' concerns and biases but also revises job descriptions and optimizes recruitment materials to attract female

talents. We strive to improve the recruitment of female talents and provide equal interview opportunities, successfully recruiting frontline female colleagues who contribute to shaping a work culture that embraces diversity and inclusivity, strengthening our team.

After successfully recruiting a diverse team, the next challenge is to maintain this diversity. Various departments have developed their own new employee support programs. New colleagues are paired with experienced partners who assist them in acclimating to the work environment, breaking down generational barriers through relaxed and supportive communication. The business department has even established the "Frontline Colleague Sisterhood" to regularly organize physical gatherings where female colleagues receive recognition and guidance from department heads. Additionally, they regularly collect feedback regarding common difficulties or suggestions from female colleagues and work together with the company to implement improvements.

The company continuously launches various diversity-themed training courses and activities to reinforce a culture of diversity and inclusivity, including unconscious bias training, inclusive leadership workshops, Swire Pride Month, and women's leadership workshops. These initiatives aim to reduce preconceived notions among colleagues and encourage the expression of diverse opinions.

In terms of the work environment, we have established gender-neutral restrooms throughout Taiwan, provided a mother-friendly work environment, and offered remote work options to ensure that diversity and inclusion are not just slogans but tangible support for individuals who are different.

Through sustained efforts, we have achieved significant breakthroughs in diversity and inclusion indicators. As of 2022, female colleagues in director-level positions or above at Swire Coca-Cola Taiwan reached 43%. We have also received recognition through awards such as the "Women's Avenue DEI Vision Award" and the "Excellence in Corporate Social Responsibility Award" by Common Wealth Magazine. In the future, we will continue to invest in employee training and development, strengthening our culture of diversity, equality, and inclusivity, as we work toward creating a brighter future for our company.

太古可口可樂將員工視為我們推動永續營運的不可或缺的核心基礎。在太古可口可樂2030永續發展策略藍圖中包含三大面向與七大領域，其中一個領域就是「我們的員工」。我們致力打造多元背景的團隊並形塑一個平等共融的文化環境，促進每一位員工的職涯發展與跨團隊間的文交流合作，讓公司裡的每一個人都可以自在盡情的發揮所長！

太古可口可樂全球推動多元與共融共訂有五大面向，包括年齡、性別、種族、性傾向、身心障礙。在台灣，除了回應總部女性職涯平等發展的策略外，我們更關注台灣社會發展，鼓勵尊重差異接納擁抱LGBT，加上近年招募外籍移工加入團隊，因此綜合考量下我們聚焦三大面向，實現性別、性傾向與族群的多元與共融。

為了將多元與共融的價值深植於企業文化的每一環節中，台灣太古可口可樂於2020年9月正式成立多元與共融委員會(Diversity and Inclusion Steering Committee)，訂定三大策略「多元招聘」、「發展與訓練」、「友善文化與溝通」，讓員工從吸引、招聘、培育到照護與留任的過程中都感到被尊重與包容。我們也公開承諾於2030年將女性主管職比例提升至50%。

在多元招聘上，我們相信特長的判斷條件應該聚焦專業與態度，不應該因性別、族群、性傾向等背景因素有所不同。為了突破供應鏈相關部門員工較單一主要為台灣男性的傳統，我們透過雙軌並行的策略，一則降低用人主管的疑慮與偏見，二則重新調整職務內容，並優化吸引女性人才的招募內容，努力提升女性人才的招募並給予平等面試機會，成功招募第一線女性同仁，型塑多元差異與包容的工作風氣，為團隊帶入更穩定的力量。

成功招募多元團隊後，更重要的是如何維持這樣的多元性，為此不同部門也發展各自專屬的新人支持計畫，新到職的同仁會搭配一位資深夥伴，協助新人熟悉適



應工作環境，積極打破世代與性別的藩籬，以輕鬆無負擔的溝通方式，讓資深夥伴能更能夠即時了解新人到職時所需要的協助。業務部門更組成「業務前線同仁姊妹會」，定期舉辦實體的聚會，由業務主管與會給予女性同仁肯定與指導，另外也定期彙整反應女性同仁共同面臨的困難或建議，由公司協助落實改善。

同時台灣太古可口可樂也不斷推出各項多元主題訓練課程與活動，強化多元共融的文化風氣，包括打破無意識偏見課程、包容領導力充電工作坊、太古驕傲月、女性領導力工作坊等等，不斷的溝通及觀念的倡導，降低同仁們先入為主的既定印象，鼓勵團隊勇於表達的不同意見。

在工作環境上，為了讓員工更深刻感受到公司對多元與共融的支持，我們於全台設立性別友善詢問、提供母性友善工作環境和遠距工作選項，讓多元與共融不只是口號，而能落實為實際的作為支援到個與眾不同的個體。

經過長時間持續推動下，我們逐漸在多元與共融的目標上取得突破性的發展，截至2022年，台灣太古可口可樂主任級以上的女性同仁達43%，更獲得女人迷DEI 多元共融願景獎及天下永續公民獎的肯定。未來我們會持續投入員工培訓和發展，強化多元平等共融的文化，為公司創造更美好的未來。



# ACCEPTANCE SPEECH

## 入圍感言



Thank you for the judges' recognition. First and foremost, I want to express my deepest gratitude and respect to all our employees! We have always regarded our employees as our most valuable assets. We deeply understand that true excellence can only be achieved when people from diverse backgrounds, perspectives, and experiences come together to collaborate. Therefore, in order to enable each and every colleague to unleash their full potential, we are committed to building a diverse and inclusive work environment and internal culture.

In recent years, as our organization has continued to grow, we have been fortunate to recruit partners from diverse backgrounds to join our team. Our commitment to employee development goes beyond providing excellent benefits or flexible working conditions. What's even more important to us is our effort to create a working environment that supports and respects every employee. We actively listen to and value the opinions and suggestions of our employees, making them feel that they have excellent opportunities for growth and development here. In the future, we will continue to

invest in employee training and development to enable our employees to grow together with the company, continually pursue excellence, and create a brighter future for our organization.

謝謝評審們的肯定，首先要由衷地向所有的員工表達最深切的感謝和敬意！我們一直將員工視為最重要的資產，我們深知，只有在不同背景、觀點和經歷的人們團結合作下，才能夠真正實現卓越。因此，為了要讓每一位同仁能夠盡其所能的發揮所長，我們持續努力建立一個多元共融的工作環境與內部文化。

這幾年來隨著組織規模不斷的成長，太古可口可樂很幸運招募到多元背景的夥伴加入團隊，而我們對員工培植也不僅在於提供良好的福利或彈性的工作條件，更重要的是，努力創造一個支持和尊重每一位員工的工作環境，傾聽並重視每一位員工的意見和建議，讓員工感受到在這裡有很好的發展和成長的機會。未來，太古可口可樂將致力於投資員工培訓和發展，讓員工與公司共同成長，持續追求卓越，為公司創造更美好的未來。



# Volkswagen Group Taiwan

台灣福斯股份有限公司



**VOLKSWAGEN**  
GROUP TAIWAN

Volkswagen Group Taiwan Co. Ltd. is a sales subsidiary established by the Volkswagen Group. Volkswagen Group Taiwan is comprised of four brands - Audi, Volkswagen Passenger Cars, ŠKODA, and Volkswagen Commercial Vehicles. With its rich product lineup and comprehensive strategies, Volkswagen Group Taiwan successfully achieved a total annual sales of 22,687 units in 2022.

台灣福斯股份有限公司(Volkswagen Group Taiwan)是德國福斯集團 (Volkswagen Group)在台灣所成立的銷售分公司，並由旗下四大品牌組成，包含 Audi, Volkswagen, ŠKODA 以及福斯商旅。憑藉豐富的產品陣線和完整策略，台灣福斯 集團 2022 年創下 22,687 台的亮眼銷售成績。



# APPLICATION SUMMARY

## 申請內容總結

Promoting diversity and inclusion is a part of Volkswagen Group's global mission. "We live diversity" is one of our seven Group principles. As a global enterprise, employing and working with people of different nationalities and ethnicities is our daily lives at Volkswagen Group Taiwan(VGT).

Starting with optimizing recruitment and training programs, Volkswagen Group Taiwan targets a 50% female employee proportion by 2024. We are making an effort to promote gender equity in the workplace not just in our company but with our dealers as well. For example, for Audi, one of the VGT's brands, the current proportion of female sales consultants at dealers is 21%, which has increased significantly compared with 14% in 2019.

Throughout 2023, Audi Taiwan joined hands with ELLE to launch the 《Game Changer》campaign, a series of events intended to celebrate diversity and inclusion and empower women. To further promote female empowerment, the theme of 2023 Audi Innovation Awards is 'Women in Tech: Driving the Future of Mobility', participants can connect with like-minded professional women in the tech industry, breaking gender barriers and driving change for the automotive industry's future.

促進多元化和包容是福斯集團全球重要策略，"We live diversity" 更是集團的七項原則之一。作為國際型企業，不同國籍、種族的員工並肩合作也是台灣福斯集團的日常。從優化招聘和培訓計劃開始，台灣福斯集團目標於2024年時將女性員工比例提升至50%。不僅止於公司內部，我們也於經銷商努力推動的工作環境性別平等；例如作為集團品牌之一的Audi，目前經銷商端的女性銷售顧問的比例為21%，相較2019年14%已有顯著成長。

2023年，奧迪台灣攜手ELLE推出"Game Changer"系列活動，攜手許多傑出女性，持續推廣多元共融的重要價值。為了進一步促進女性賦權，今年的奧迪創新獎以「Women In Tech: Driving the Future of Mobility」為主題，與女力科技社群攜手合作，期望能發掘更多具有潛能的女性人才，為移動未來注入新氣象。



# ACCEPTANCE SPEECH

## 入圍感言

For a global enterprise like Volkswagen Group, diversity is not a choice but a necessity.

This is the reason Audi initiated "Listen, Learn, Exchange, Inclusion(LLXi)" as a global strategy.

At Audi Taiwan, we believe empathy leads to the best customer service and creates an unforgettable brand experience.

It is our daily life working with colleagues from different nationalities and backgrounds, and we strive to increase the ratio of female employees in Volkswagen Group Taiwan as well as in all touchpoints.

身為跨國企業與產業指標，多元化對於福斯集團而言是必需的認知。

這也是為什麼Audi將「聆聽(Listen)、學習(Learn)、交流(Exchange)、共融(Inclusion) (LLXi)」作為全球策略的原因。

台灣奧迪相信同理心會帶來最好的客戶服務，並創造令人難忘的品牌體驗。與來自不同國籍和背景的同事一起工作是我們的日常生活，我們也持續努力提昇台灣福斯集團以及經銷據點的女性員工比例。



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# Deutsche Windtechnik Co. Ltd.

德唯特股份有限公司



**Deutsche Windtechnik leads the World as the Premier Operation and Maintenance (O&M) Independent Service Provider.**

Deutsche Windtechnik was founded in Germany and boasts over 15 years of practical experience in wind farm operation and maintenance. Deutsche Windtechnik has established 10 local offices worldwide, comprising 210 service points, and employs over 2,255 personnel. Recognizing the potential of renewable energy development in Taiwan, Deutsche Windtechnik has positioned Taiwan as its APAC hub, marking a pivotal first step into the APAC region. Since 2018, we have initiated operational and maintenance services in Taiwan, assembling a local team with diverse international backgrounds, substantial operational experience, and specialized expertise. In addition to our proficient technical team, we have a robust support team operating from various offices across Taiwan.

Based on our practical experience in offshore wind farm operation and maintenance, deep familiarity with Taiwan's environmental characteristics, and adherence to stringent safety standards, we excel in providing customized and high-quality services, including wind turbine units, transition pieces (TP), and underwater infrastructure. The establishment of a local presence in Taiwan by Deutsche Windtechnik signifies a significant milestone in developing the APAC market. We have founded a native local team, drawing talent from various fields, with the dedication to enhancing Taiwan's professionalism in the international wind energy industry. Our ultimate goal is to become the "Center for APAC Operational and Maintenance Services."



德唯特股份有限公司以卓越獨立運維服務提供商（O&M）的身份引領全球風電市場

德唯特股份有限公司（以下簡稱德唯特）成立於德國，擁有超過15年的風場運轉及維護的實際經驗。截至目前為止，在全球已有10個在地辦公室、210個服務據點，以及超過2,255名員工。鑒於臺灣再生能源發展的潛力，德唯特以臺灣為亞太樞紐，進軍亞太地區的關鍵第一步。自2018年起，我們展開在臺灣的運維服務，建立一個擁有多元國際、富有運維經驗及專業知識的在地團隊。除了擁有專業的技術團隊，更有強大的後勤團隊於在臺灣各地辦公室提供服務。

憑藉著在離岸風場運維方面的實際經驗、對臺灣環境特性的熟稔及高標準的安全規範，舉凡風力機組、轉接段及水下基礎設施等，都是我們能夠提供客製化且高品質的服務範疇。德唯特以建立臺灣在地據點為發展亞太市場的重要里程碑，創立本土在地團隊，廣納來自不同領域的人才，致力提升臺灣於國際風能產業的專業性，旨在成為「亞太運維服務的中心」。

# APPLICATION SUMMARY

## 申請內容總結



### **Deutsche Windtechnik plays a pivotal and indispensable role in the renewable energy industry.**

Throughout the entire lifecycle of offshore wind farms, while the initial design and construction phases may consume a significant amount of energy and produce carbon emissions, they lay a solid foundation for the subsequent 20-30 years of operation. High-quality operational and maintenance (O&M) services become essential for the sustained success of renewable energy.

Deutsche Windtechnik, guided by principles of integrity, professionalism, and sustainability, is committed to contributing to the long-term sustainability of the local offshore wind energy industry, as explained further.

### **Secure the inheritance of Local Talent and Roots in Taiwan**

Deutsche Windtechnik places great importance on talent development, aiming to bridge the talent gap in the offshore wind energy industry. Since we established in Taiwan in 2018, over 40% of our team members come from unrelated industries.

#### **• Cross-Industry Talent Development**

Deutsche Windtechnik offers comprehensive training in offshore wind energy-related fields, equipping talents from diverse backgrounds, such as technicians, contract professionals, and project managers, with the necessary knowledge, skills, and practical experience. Additionally, we prioritize employees' career development, providing various training opportunities and encouraging them to unleash their potential while continuously enhancing their professional skills and capabilities.

#### **• Local Elite Cultivation**

Deutsche Windtechnik has established partnerships with local colleges and universities, such as the National Formosa University and the National Yunlin University of Science & Technology. We have actively provided employment counseling and assistance to graduates interested in pursuing careers in the offshore wind power industry, particularly in the field of operation and maintenance. Additionally, we have joined the Wind Power Industry Talent Cultivation Alliance and collaborated with Minghish University of Science and Technology (MUST) to enhance their Bachelor's Program in Wind Power.

Overall, our commitment to cultivating a highly skilled team supports the development of the offshore wind energy industry and aligns with the policy goals of achieving net-zero carbon emissions. Through our specialized training

programs and unwavering commitment to self-improvement, we provide an environment and opportunities for those interested in entering the renewable energy industry to realize their potential.

### **Stringent Safety Requirements for Setting the Best Example**

Deutsche Windtechnik regards the prevention and response to safety incidents as a top priority. We not only require all employees to have Global Wind Organization (GWO) training and relevant certifications in occupational health and safety regulations but also emphasize their awareness of occupational safety.

We provide high-standard internal training for technicians each year and conduct regular simulation exercises and training activities to ensure our colleagues remain highly vigilant. Up to 2022, our Lost Time Injury Frequency (LTIF) is zero, indicating that, under stringent safety requirements and accompanying measures, technicians can achieve the goal of "working safely and returning home safely."

### **Prioritizing Employee Well-being and Pursuing Excellence in Benefits**

Deutsche Windtechnik places a strong emphasis on the physical and mental health of our employees. We incorporate German corporate welfare practices into the Taiwanese context, ensuring our employees have the best benefits and a positive working environment. Our Office team enjoys flexible working hours; all employees can access on-the-job training, employee travel, comprehensive group insurance, etc.

Moreover, to enhance the work-life balance of our on-site technical team, we collaborate with local B&B in Budai, Chiayi, providing comfortable and free accommodation for technicians. This allows them to rest conveniently after their shifts and fosters team camaraderie.

### **Actively Giving Back to the Community for Sustainable Business**

In pursuit of sustainable business practices, Deutsche Windtechnik actively promotes local employment opportunities at project sites. We not only offer various job positions, including technicians, crew members, maritime coordinators, warehouse managers, and cleaning staff but also, through our employee benefits and other initiatives, reduce employee turnover and significantly increase job satisfaction. This, in turn, generates positive socio-economic impacts, encouraging local talents to stay and contribute to their hometown. With the future establishment of the Offshore Control Center (OCC), we anticipate providing more local job opportunities, further stimulating positive community development.

Deutsche Windtechnik is committed to employee well-being, promoting localization, and responsible corporate practices that have substantially impacted non-industry stakeholders and the surrounding communities. We take pride in our achievements to date and will continue to strive to maintain our commitment to sustainability and thriving communities in alignment with our "Green Energy" goal.



德唯特在可再生能源領域中，扮演著關鍵且不可或缺的角色

離岸風場整個生命週期中，初期設計及建造階段雖需耗費大量的能源及碳排放，但也為後續20-30年營運階段奠定良好的基石，而高品質的運維服務更成為再生能源持續的關鍵。

德唯特公司秉持誠信、專業、永續的原則，承諾對在地離岸風電產業永續貢獻一己之力，如后說明。

#### 培育在地人才，厚實臺灣根基

德唯特非常重視人才培育，希望縮短離岸風電產業的人才缺口。自2018年德唯特台灣成立至今，已有四成以上的同仁來自非相關行業。

##### • 跨行人才培育

德唯特具完善的離岸風電相關專業訓練，可使來自不同領域的人才，如：技術人員、合約專業、專案管理等，具備必要知識、技能與實踐經驗。此外，我們也相當重視員工的職涯規劃，提供各式培訓機會，鼓勵員工發揮潛能，不斷提升專業技術與能力。

##### • 技術傳承在地

德唯特已與虎尾科技大學、雲林科技大學等臺灣在地學校建立合作夥伴關係，提供畢業生就業諮詢與幫助；另外，也加入了風電產業人才培訓聯盟，與明新科技大學合作，協助推動風力發電學士學位學程。

整體而言，致力於培養高素質、高技能的團隊，以支持離岸風電產業的發展與淨零碳排的政策目標。透過我們專計畫與精勤不懈的自我要求，可為亦想投入再生能源產業的人才提供實踐自我的就業環境與機會。

#### 嚴格安全要求，保持最佳典範

德唯特一向把安全事故的預防和應對視為極重要的項目，不僅要求每位員工需要全球風能組織（GWG）的培訓合格認證與職業安全衛生規範要求的相關證照外，更重視員工職業安全相關認知與意識。每年除提供運維技師高規格的內部訓練，更是定期舉辦模擬訓練與培訓活動，以確保同仁們可時刻處於高度警覺的狀態。截至2022年工作時數統計，損失的工時事故頻



率（LTIF）為零。意即在高規格的安全要求與配套措施下，離岸工作人員均可達到「平安工作、安全回家」的目標。

#### 重視員工福祉，追求卓越福利

德唯特重視員工的身心健康，堅持將德國企業福利融入至臺灣體制中，確保員工有最佳福利與正向工作環境。我們的後勤團隊可享彈性工作時間，全體員工可享有職培訓、員工旅遊、及完善的保險等。

此外，為增進現場技術團隊工作及生活的平衡，德唯特更與嘉義布袋當地的民宿業者合作，提供員工舒適且免費的住宿空間，可使其在休職結束後就近休息，並進而培養團隊情誼。

#### 積極回饋社區，企業永續經營

為使企業永續經營，德唯特積極促進當地就業機會，不僅提供多樣的職缺，如：技術人員、船員、海事協調員、倉庫經理，以及清潔人員等。透過我們的員工福利等，降低了員工流動率並顯著提高工作滿意度，進而產生正向社會經濟影響，鼓勵當地人才留在家鄉發展。未來離岸控制中心（OCC）建置完成後，有望提供更多在地就業機會，促進良好的社會帶動。

德唯特對員工福祉、促進本地就業和負責任的企業實踐承諾，對非本業利益相關者及周圍社區產生了實質的正面影響。我們對迄今的經營成果感到自豪，將繼續努力保持並圍繞著「綠色能源」目標的可持續性和榮譽社區的承諾。



# ACCEPTANCE SPEECH

## 入圍感言

"Rooted in Taiwan, But at home in APAC" has been the overarching goal of Deutsche Windtechnik Co. Ltd. since 2018. We specialize in offshore wind farm operations and maintenance (O&M) services, including wind turbines, TP, underwater infrastructure, onshore and offshore substations, and wind farm management. Deutsche Windtechnik possesses extensive international O&M expertise and a profound understanding of the unique characteristics of Taiwanese wind farms. We offer tailored O&M services. Over these years, we have dedicated significant efforts to local talents for the offshore wind energy industry, introducing European technology to Taiwan. We have cultivated highly skilled technical professionals and established a robust logistics team.

Deutsche Windtechnik strongly emphasizes not only industry satisfaction with our services but also the safety and well-being of our employees. We have rigorous and comprehensive safety education and training programs while providing comfortable living spaces for our on-site technical team, ensuring the safety and well-being of every colleague, and maintaining a high quality of work and life. Furthermore, we encourage continuous career skill development for our logistics team members, offering various training opportunities to create an innovative and dynamic high-performance team.

Finally, we would like to express our profound gratitude to BCCT and the esteemed panel of judges for the opportunity to be a finalist for the Best Renewable Energy Award. Taiwan holds a significant position as our core base, and we are committed to nurturing local talent and further strengthening our services in Taiwan. Guided by principles of integrity, innovation, professionalism, and enthusiasm, we



are dedicated to facilitating the growth of Taiwan's offshore wind energy industry. We aspire to position Taiwan as the most pivotal hub in the APAC region, nurturing numerous seed coaches to extend green energy technology to other APAC countries.

「深耕臺灣，放眼亞太」是德唯特股份有限公司自2018年成立至今的宏大目標，我們聚焦在離岸風場運轉與維護服務，舉凡風機、轉接段、水下基礎設施、海陸變電站的檢修維護，以及風場管理等都是我們可提供的服務範疇。德唯特不僅擁有豐富的國際運維經驗，熟稔臺灣風場特性，更可提供客製化的運維服務。這些年我們投入大量的心力，培育離岸風電產業人才，將歐洲技術引進臺灣，不僅已培育出專業技術人才，更成立強大的後勤團隊。

德唯特不僅重視業界對我們的服務滿意度，更重視員工的安全與幸福指數。我們擁有嚴格且完整的安全教育訓練，同時提供現場技術團隊舒適的居住空間，確保每位同仁都能平安工作、安全返家，並保有良好的工作與生活品質。另外，我們也鼓勵後勤團隊成員不斷精進職涯技能，提供各種培訓機會，以打造富有創新及活力的高效團隊。

最後，仍要非常感謝BCCT及各位評委，讓德唯特有幸成為最佳再生能源獎的入圍者。臺灣是我們非常重要的核心基地，我們也將持續培養在地人才，厚植臺灣運維服務。秉持誠信、創新、專業及熱情的服務，協助推動臺灣離岸風電產業的發展。期盼以臺灣為最重要的亞太樞紐，培養眾多種子教練，將綠能技術推展至其他亞太國家。



# ENERCON Taiwan Ltd.

台灣艾納康有限公司



ENERCON has a global presence, with turbines in more than 50 countries, supported by more than 40 sales offices and over 350 service stations. More than 12,850 employees work in research and development, production, sales, project, logistics, installation management as well as service and maintenance of wind turbines. In 2022, more than 31,900 ENERCON wind turbines, produced renewable power in more than fifty countries.

In Taiwan, ENERCON turbines represent over 60% of the onshore wind market share, representing an installed capacity over 500 MW. The first ENERCON turbines were installed in Taiwan on Penghu Islands in 2002. More than 236 ENERCON turbines built nowadays, mainly located near the west coast from Linkou to Yunlin which are capable of withstanding serious typhoons, earthquakes and maintain 97% guaranteed availability. ENERCON Taiwan's head-quarter locates in Taichung City and set up Taipei office as APAC regional Hub with Procurement, Sales and Project Management team.

ENERCON佈局全球，其風力發電機遍布50多個國家、有40多個業務銷售辦公據點，以及超過350個技術服務站，全球員工人數超過12,850名，投入於研發、製造、銷售、計畫、運輸、安裝管理以及風機的技术服務維修。累計至2022年，ENERCON在全球總共建置31,900支風機，提供逾50多個國家潔淨的再生能源。

ENERCON在台灣陸域風機的市佔率超過60%，總裝置容量超過500 MW。ENERCON在台灣的第一支風機於2002年建置於澎湖，至今共有236座風機，主要分布於台灣西半部，北自林口、南至雲林。ENERCON的風機除了能夠抵禦颱風與地震的侵襲，更保障97%的可用率。台灣艾納康(ENERCON Taiwan)總部位於台中，台北辦公室則作為亞太營運總部，設有全球採購小組、業務與專案管理等團隊。

# APPLICATION SUMMARY

## 申請內容總結



ENERCON Taiwan recently completed a project of wind turbine repowering in central Taiwan this year, and this success not only represents our commitment to our customer but also our team effort to finish the project under serious weather condition as well as timeline. There are five new wind turbines in total will going to operate and generate renewable energy for Taiwan.

At the beginning of 2023 and during the high wind season, ENERCON successfully installed three turbines at the Taichung Port windfarm owned by Taiwan Power Company (TPC). Despite the challenging condition during high wind season, the ENERCON Taiwan team managed to complete the project to the customer's complete satisfaction. The new turbines are added to the existing wind farm, which utilizes a number of older wind turbines of a different turbine manufacturer.

Taichung Port Windfarm is located in central Taiwan, near the famous scenic spot Gaomei wetlands. The wind farm stands in two lines parallel to the wetland which inspires people to take photos with beautiful sunset at all times.

Cross-functional teamwork plays an important role to make the repowering project successful. Their excellence of team collaboration, dedication and hard work between ENERCON Taiwan Service Department and Project Management Department to meet the working schedule with remarkable performance.

We will continuously provide high quality of service to our customers; we also would like to grasp the repowering opportunities when nearly 200 turbines are going to reach end of life in the coming years to support sustainability here in Taiwan.

台灣艾納康今年共完成了總計五支陸域風機的汰換更新(repowering)計畫。這項成功不僅代表了我們對客戶的承諾，同時也因為跨部門的團隊合作，讓計畫得以在氣候較嚴峻的季節，維持計畫進度，順利完成新風機的安裝。

其中三支新風機的安裝計畫位於靠近高美溼地的風場，與現有其他廠牌的風機並列運轉，而這裡也一直是國內外旅客造訪最佳的攝影地標。

計畫成功的重要關鍵，在於完美搭配的團隊合作，不僅須仰賴於安裝組長對計畫時程與人力安排、更要視天候狀況隨時彈性調整，再加上台灣艾納康的技術部門與專案管理部門保持密切的相互溝通，讓整體計畫能夠於時程內順利完成。

在不久的將來，將有許多陸域風機陸續面臨汰換，我們也將持續提供優質的服務，協助客戶以嶄新、更高效率的風機，一齊為環境永續、發展綠電努力。



# ACCEPTANCE SPEECH

## 入圍感言



ENERCON is dedicated to provide renewable energy to support the sustainability of our environment. ENERCON Taiwan has run business here for many years and we continuously provide high quality of service to operate turbines to meet our customer's satisfaction. We hope to cooperate with more and more Giant Taiwanese companies as well as small and medium enterprises on onshore wind to reach Net zero by 2050 together.

ENERCON 致力提供潔淨的再生能源，為環境永續盡一己之力；且 ENERCON Taiwan 已在台深耕已久，多年來仍舊秉持一貫優質的客戶服務，讓陸域風機能持續穩定運轉及發電；我們也期盼未來繼續與更多關心永續發展的台灣大型企業與中小企業，共同發展陸域風電，早日攜手實現2050淨零排放的願景。



# Synera Renewable Energy

風睿能源股份有限公司



**SRE** Synera Renewable Energy

Synera Renewable Energy Group (SRE Group) develops, builds, operates, and maintains offshore wind farms across Asia and has an offshore wind pipeline of over 5GW. Aspiring to be a leading renewable energy company across Asia, SRE Group comprises businesses in Taiwan (SRE Taiwan) and Japan (SRE Japan).

SRE Taiwan is a leading offshore wind developer in Taiwan that has participated in all stages of Taiwan's offshore wind development since 2012. SRE Taiwan played an integral role in developing and delivering two of Taiwan's three operational offshore wind farms, namely Formosa 1, the first commercial-scale offshore wind farm with a total installed capacity of 128MW, and more recently the 376MW Formosa 2. Both projects are furthering Taiwan's energy transition efforts. Additional projects, Formosa 4, Formosa 5, Formosa 6, and Formosa 7 are currently in progress. In Northeast Asia, SRE Japan now has 2GW of offshore wind projects in development.

SRE Group is headquartered in Taipei City, Taiwan, and supported by Stonepeak, a leading alternative investment firm specializing in infrastructure and real assets with more than \$55 billion in assets under management. With an unwavering passion for green energy, SRE Group commits to decarbonizing the

planet and charting a path toward a healthier, cleaner, and more sustainable future.

風睿能源集團專注於亞洲離岸風場開發、建設與運維，願景是成為亞洲地區的可再生能源領導品牌，目前離岸風電開發容量已超過5GW，旗下擁有風睿能源（台灣）和風睿能源（日本）。

風睿能源（台灣）為台灣離岸風電之標竿開發商，自2012年起投入風場開發，充分參與在地離岸風電各階段發展，在台灣已完成的三座離岸風場中，參與並交付了其中兩座，即全台第一座商業運轉之離岸風場「海洋風電（Formosa 1）」、以及近期步入商轉的「海能風電（Formosa 2）」，其總裝置容量分別為128MW和376MW，為台灣能源轉型之途寫下輝煌的一頁，目前亦持續積極開發「海盛風電（Formosa 4）」、「海碩風電（Formosa 5）」、「海廣風電（Formosa 6）」、「海興風電（Formosa 7）」等系列風場。在東北亞地區，風睿能源（日本）則擁有約2GW的開發容量。

集團營運總部設於台灣台北市，由管理逾550億美元資產的領導性基礎建設相關類投資公司「Stonepeak」支持。各地團隊懷抱著對綠能的熱情，致力推動淨零轉型，並在實現脫碳的路上，充分落實領頭羊精神，期盼為世界打造更健康、乾淨的永續未來。



# APPLICATION SUMMARY

## 申請內容總結



### Offshore Wind Projects

Synera Renewable Energy (SRE) has been developing offshore wind power since 2012. In 2019, we inaugurated Formosa 1, Taiwan's first commercial-scale offshore wind farm, in collaboration with international partners, making a remarkable achievement on Taiwan's energy transition path. Following the landmark Formosa 1, our second large project Formosa 2 entered commercial operation in mid-2023. Meanwhile, we also added Formosa 4, Formosa 5, Formosa 6, and Formosa 7 to our pipeline in Taiwan.

Encouraged by the success in Taiwan, we have been accelerating the expansion across Asia, and now, we own 2GW offshore wind projects in development in Japan.

SRE's current offshore wind pipeline has exceeded 5GW. With extensive experience in the development, construction, operation, and maintenance, we have established ourselves as one of the few offshore wind companies in Asia with a proven track record across the life cycle of offshore wind farms.

### Formosa 1

- In October 2016, SRE independently planned and installed two demonstration wind turbines for Phase 1 of Formosa 1, taking the lead in harnessing offshore wind power in Taiwan. At the end of 2019, Formosa 1 was inaugurated and became Taiwan's first commercial-scale offshore wind farm.

### Formosa 2

- SRE completed the construction of Formosa 2 in early 2023 and inaugurated it in the middle of the year in collaboration with international partners. Formosa 2 is the first to enter commercial operation among all projects in the second phase of Taiwan's offshore wind development policy.

### Formosa 4

- SRE and the other members of the "Taiwan Team" join forces to invest in and develop Formosa 4, aiming to bolster Taiwan's ability to develop offshore wind power independently and localize the supply chain. Since Taiwan commercialized offshore wind, Formosa 4 is the first offshore wind project to have its planning and development entirely led by a local team.

### Formosa 5

- Formosa 5 is the first floating offshore wind project to pass the EIA review in Taiwan and join the auction of Phase 3 Zonal Development of Offshore Wind.

### Corporate Social Responsibility (CSR)

We take our corporate social responsibility (CSR) seriously and strive to give back to society. With sustainability at the core of everything we do, for the land we live in and for our future generations, we commit ourselves to achieving harmony with nature and prosperity for all. Based on our expertise and community needs, we have developed an impactful CSR program covering environmental education, local vitalization, and bonding with communities.

Considering the lack of materials about offshore wind power for frontline educators in Taiwan, we created and published Out in Full Force! Let's Catch the Wind Monster Ininohoo, Taiwan's first illustrated book featuring offshore wind power, in collaboration with a publisher in 2021. Inspired by our team's true story of harnessing offshore wind energy in Taiwan, this book combines enchanting illustrations and a captivating story, earning itself extensive acclaim. It was even named one of the best books of 2022 for schoolchildren by the Ministry of Culture and selected for the Taiwan Pavilion of both the 2022 Frankfurt Book Fair and the 2023 Seoul International Book Fair. SRE Taiwan has run the "New Energy Education Campaign" for years and was recognized with a prestigious prize for "SDG 4 Quality Education" at the Taiwan Sustainability Action Awards in 2022 and 2023.

Meanwhile, we have been an active supporter of Miaoli County Government's Slow Fish campaign. We brought street performances, stylish food trucks as well as a chic and romantic open-air cinema to the Longfeng Fishing Port in Miaoli County. SRE's Open Air Cinema is the first of its kind in Taiwan. These events successfully polished the Longfeng Fishing Port's public image, significantly raised its profile and visibility nationwide, strengthened the community's local identities, and stimulated the local microeconomic development. Our annual beach clean-up brings together our members, the local fishermen's association, students, and teachers. This CSR event not only protects the ocean but also offers an invaluable opportunity for our members to interact and connect with the locals. Besides, we also strive to help the local communities grow sustainably. Since 2014, we have been collaborating with charities to take care of the disadvantaged and the elderly living alone. When the COVID-19 pandemic broke out, we also immediately provided necessary resources such as health supplies and tablets for remote learning. By supporting the locals to go through their difficult times, we have forged a meaningful bond and realized our promise of giving back to society.

## 離岸風電版圖

風睿能源（台灣）自2012年起投入離岸風場開發，於2019年底攜手國際夥伴完成台灣首座商業運轉之離岸風場「海洋風電（Formosa 1）」，為台灣離岸風電發展以及能源轉型之途寫下了輝煌的一頁，爾後偕同跨國團隊，於2023年中成功讓第二項大型專案「海能風電（Formosa 2）」步入商轉。在此期間，還相繼開發了「海盛風電（Formosa 4）」、「海碩風電（Formosa 5）」、「海廣風電（Formosa 6）」、「海興風電（Formosa 7）」等系列風場，以嶺頭羊之姿充分參與台灣離岸風電的各階段發展。在東北亞地區，風睿能源（日本）亦同時積極拓展業務觸角，目前擁有約2GW的開發容量。

### 海洋風場 Formosa 1

- 2016年10月，風睿能源（台灣）獨立規劃並架起第一階段首兩座示範風機，成為台灣第一批「追風者」；2019年底攜手國際夥伴，「海洋風電（Formosa1）」正式啟用，成為台灣首座商轉之離岸風場。

### 海能風場 Formosa 2

- 風睿能源（台灣）偕同跨國團隊於2023年初完成風場建置，並於同年中啟動商轉，為台灣離岸風電發展政策第二階段的所有專案中，第一座完工商轉的風場。

### 海盛風場 Formosa 4

- 由風睿能源（台灣）攜手「離岸風電台灣隊（Taiwan Team）」成員共同投資開發，目標為進一步落實離岸風電之自主開發與供應鏈國產化，為台灣離岸風電發展自步入商業規模以來，第一個完全由在地團隊主導規劃開發之案場。

### 海碩風場 Formosa 5

- 台灣首個通過環評審查並參與第三階段區塊開發競標的浮動式風場專案。

## 企業社會責任

肩負回饋社會的使命感，我們不遺餘力地實踐企業社會責任，以「永續」為核心，致力透過「環境教育」、「地方創生」、「社區連結」工作，達到人與環境的共生、共



榮、共好。這是我們對這片土地和下一代不變的承諾。

鑒於台灣環境教育第一線始終缺乏與離岸風電有關的資源和素材，風睿能源（台灣）於2021年和出版社跨界合作，以在台灣開發離岸風電的真實歷程為故事背景，推出全台灣第一本以離岸風電為主題的繪本《全員出動！捕捉風獸因何呼》。該書憑藉著引人入勝的插畫設計和深入淺出的科普知識備受讀者喜愛，不僅於2022年榮獲文化部「中小學生讀物選介」優良讀物，亦獲選為2022德國法蘭克福書展和2023首屆國際書展的台灣館選書。風睿能源（台灣）連續多年推動「新能源教育推廣計畫」，長久貢獻深獲各界肯定，於2022和2023年接連榮獲《台灣永續行動獎》之「SDG 4 教育品質」大獎！

與此同時，我們也積極響應苗栗縣府的「慢魚海岸」運動，將街頭表演、風格餐車和時尚又浪漫的露天電影院帶進苗栗龍鳳漁港，打造出全台灣獨家的「吹風電影院」，除了成功轉轉在地漁港形象，也大幅提升了龍鳳漁港的全國知名度，並促進社區居民的在地認同和地方微型經濟發展。自2022年起連續兩年，我們攜手當地居民一起淨灘守護海洋，苗栗通苑漁會和當地國小師生皆熱情共襄盛舉。除永續環境外，我們也希望為社區的永續發展做出貢獻，為此，自2014年起，我們與慈善機構合作，透過寒冬送暖等活動照顧獨居老人和弱勢群體；新冠疫情爆發之初，亦即時提供地方社區團體必要資源和協助，如防疫物資和遠距上課所需的平板電腦。未來，我們會持續深耕地方，成為安定社區的溫暖力量。



# ACCEPTANCE SPEECH

## 入圍感言

SRE is honored to be recognized as the finalist of this year's "Green Energy Award." As an international offshore wind developer based in Taiwan, we have dedicated ourselves to developing offshore wind for more than a decade and owns a pipeline of over 5GW. With extensive experience in the development, construction, operation, and maintenance, we have established ourselves as one of the few offshore wind companies in Asia with a proven track record across the life cycle of offshore wind farms.

SRE commits ourselves to driving offshore wind development for Taiwan and strives to support domestic RE100 members to stay competitive in the global market by providing them with green energy. Beyond Taiwan, we also actively expand our footprint and endeavor to accelerate energy transition for the Asia-Pacific. In addition to sustainable development, SRE will also continue fulfilling our corporate social responsibility by promoting environmental education, local vitalization, and bonding with communities in the days ahead. Together with our stakeholders, we will build a greener future!



謝謝評審肯定，風睿能源非常榮幸入圍本屆「最佳再生能源獎」，作為根基於台灣的國際風電開發團隊，歷經十年耕耘，我們成功晉升為目前亞洲地區極少數完整歷經開發、建置、運維等離岸風場全生命週期、真正具備實績的離岸風電公司，現階段離岸風電總開發容量已超過5GW。特別是在台灣，我們始終以促進整體離岸風電穩步遞進、為RE100的國內供應鏈提供進入國際市場的綠電為使命，為國內乃至區域能源轉型貢獻心力。在接下來的日子裡，風睿能源除了將繼續專注於永續環境的開發與經營，更不會忘記積極履行企業社會責任，推動環境教育、地方創生和社區合作等三大範疇工作，並與所有利益關係人攜手，共築綠色未來！



20  
23



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# aetherAI Co., Ltd.

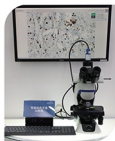
雲象科技股份有限公司



aetherAI  
雲象科技

A leading medical image AI solution provider, aetherAI is dedicated to providing cutting-edge solutions for digital pathology workflow and AI-powered diagnostic support systems. At aetherAI, we pride ourselves not merely as a software vendor but as an agent for transformation in the realm of pathology.

雲象科技致力於提供病理數位轉型及人工智慧輔助診斷之解決方案，公司宗旨為運用人工智慧實現精準醫療，讓深度學習落實臨床，減輕醫師負擔，提升醫療品質與一致性。



# APPLICATION SUMMARY

## 申請內容總結



### Transforming Cancer Diagnosis Through Digital Pathology and AI: A Game-Changer towards Precision Medicine

Cancer occupies a crucial place in modern diseases, and pathological diagnosis plays a pivotal role in patient treatment and research. Traditional pathological diagnosis demands physicians to examine physical slides under a microscope, a process fraught with time constraints and a shortage of personnel. Fatigue can lead to errors or omissions in diagnosis. To address these challenges, aetherAI has developed digital pathology systems and AI-assisted diagnostic applications, acting as a second pair of eyes for pathologists. These innovations have transcended the limitations of conventional pathology workflows, enhancing the accuracy and timeliness of pathological slide examinations.

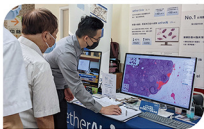
The application of artificial intelligence has increased the sensitivity of cancer detection while reducing diagnosis time. We have already implemented AI-assisted diagnosis for multiple cancer types and published numerous research findings in international medical journals. AetherAI is committed to bringing AI into clinical practice. Through the implementation of digital processes, both time and space constraints can be entirely eliminated. Tasks like slide transmission and physical archiving, which follow slide examination, can now be performed digitally, completely eliminating the need for human transfer. Precious resources among pathologists in hospitals can now complement each other, significantly improving overall work efficiency and quality.

- Taking a prominent medical center as an example, the comprehensive digitization of the pathology department saves over 4,000 hours of working time per month. This enables medical technicians to have a better working environment, reasonable

working hours, and participation in AI development, enhancing their professional skills and value.

- Through the digital pathology and digital slide management platform, pathologists can not only confirm cancer cases online and efficiently complete cancer reviews but also achieve remote cross-hospital support. By transitioning from in-person to online reviews, physicians save over 40 hours per month.
- In the case of AI-based gastric cancer lymph node detection, aetherAI LN can identify metastatic lymph nodes in gastric cancer with an area under the receiver operating characteristic curve (AUROC) of up to 0.9936, approaching a perfect algorithm. Clinical experiments demonstrate that the AI-assisted workflow significantly improves the detection sensitivity of micrometastases (from 81.94% to 95.83%,  $P < 0.001$ ) and the detection rate of isolated tumor cells (from 67.95% to 96.15%,  $P < 0.001$ ), while significantly reducing physicians' slide examination time (by 31.5%,  $P < 0.001$ ). Results from multi-institutional clinical validation indicate that this AI application possesses high robustness (AUROC = 0.9829). These findings have been published in the international journal Nature Communications (IF=17.694).

Since 2018, Taiwan's medical centers have begun their journey towards digital transformation in pathology. aetherAI's digital pathology system allows remote slide viewing, reducing carbon emissions associated with slide transportation and physician commutes. During the COVID-19 pandemic, digital pathology systems reduced the risk of infection for healthcare workers. Thanks to aetherAI's efforts, today, over half of Taiwan's medical centers have embraced digital pathology, with 75% of these hospitals utilizing aetherAI's digital pathology system. aetherAI's innovation continues to make a positive impact in overall healthcare landscape, improving medical services, and positively influencing environmental sustainability, medical education, and hospital governance. It paves the way for innovative possibilities in healthcare development.



## 以人工智慧驅動病理科數位化新革命－邁向精準醫療

在現代疾病中癌症佔據重要地位，而病理診斷在病人治療和研究上扮演關鍵角色。傳統的病理診斷需要醫師使用顯微鏡查看實體玻片，因過程費時、人力短缺，醫師工作量大而疲累時易有錯看或漏看的風險。為了解決這些問題，雲象科技開發了數位病理系統和人工智慧輔助診斷應用，作為病理科醫師的第二雙眼睛，克服了傳統病理作業流程的限制，提升病理閱片的正確性及時效性。人工智慧的應用提高了癌症識別的靈敏度，同時縮短了診斷時間。我們已經在多個癌症類型上實現了人工智慧輔助診斷，並在國際醫學期刊上發表了多項研究成果。

雲象科技致力於實現人工智慧落地臨床，透過數位流程的實現，工作安排的時間與空間可以完全打破實體限制。從製片完成後的傳遞玻片、到玻片閱讀完畢的實體歸檔，都可以改由數位方式進行，完全省去相關人力傳遞的工作。且讓醫院內珍貴的病理科醫師資源可以互補協助，提升整體的工作效率及品質。

- 以一家醫學中心為例，病理部的全面數位化每月能節省超過4,000小時的工作時間，這使得醫技人員能夠擁有更良好的工作環境和適當的工時，並可參與人工智慧的開發，提升員工專業技能和展現價值。
- 透過病理數位化及數位玻片管理平台，讓病理醫師除了可於線上互相確認癌症案例、有效率的

完成癌症複閱之外，更可達到遠距跨院區支援，讓病理醫師透過病理報告系統連動數位病理系統，遠距複閱分院的每一例初次診斷癌症的病理切片。藉由面對面複閱改為線上複閱，醫師每個月可節省超過40小時。

- 以胃癌淋巴結偵測AI應用為例，aetherAI LN 能夠在胃癌中識別轉移淋巴結，其AUROC高達0.9936，趨近完美演算法。臨床實驗顯示，以AI輔助的工作流明顯提高了 micrometastasis 的偵測敏感性 (81.94%至95.83%， $P < .001$ ) 和 isolated tumor cells 的偵測率 (67.95%至96.15%， $P < .001$ )，並且顯著縮短了醫師的閱片時間 (-31.5%， $P < .001$ )。經多機構臨床驗證結果顯示此AI應用有非常高的 robustness (AUROC = 0.9829)。此結果發表於國際期刊 Nature Communications (IF=17.694)。

從2018年開始，台灣的醫學中心開始進行病理科的數位轉型。而雲象科技開發的數位病理系統允許醫師遠距閱片，減少玻片運送或是醫師通勤所造成的碳排放。在COVID-19疫情期間，數位病理系統更降低了醫護人員進到醫院而受到感染的風險。在雲象的努力之下，目前台灣已經有半數的醫學中心進行了病理科的數位化，其中有75%的醫院都是採用雲象的數位病理系統。雲象科技的創新持續在台灣醫療領域和社會中帶來影響，不僅提供更好的醫療服務，也對環保、醫學教育和醫院治理產生積極影響，為台灣醫療發展開創新的可能性。



# ACCEPTANCE SPEECH

## 入圍感言



We are incredibly honored to be named a finalist for the "Best Innovation in Health and Wellbeing" award at the 7th Annual British Chamber of Commerce in Taiwan (BCCT) Excellent Business Contribution Awards. This recognition symbolizes the acknowledgment of our dedication and efforts in the fields of digital pathology and AI-assisted diagnostics, inspiring us to continue pushing forward.

In today's modern world, diseases like cancer pose significant challenges to global health, and pathology diagnosis plays an indispensable role in disease treatment and research. Traditional pathology diagnosis processes require extensive time and human resources, and with a decreasing number of pathologists available today, it places tremendous pressure on them. Through digitization and AI assistance, we aim to provide more stable and precise healthcare diagnostic solutions within efficient timeframes.

aetherAI is committed to offering solutions for the digital transformation of pathology and AI-assisted diagnostics. Our mission is to leverage artificial intelligence for precision medicine, enhancing healthcare quality and consistency. The digital pathology system developed by aetherAI serves as the fundamental core of pathology digitalization, while the AI-assisted diagnostic applications built upon it become powerful aids for pathologists. Our vision is for these tools to become a second pair of eyes for doctors, elevating the accuracy and efficiency of diagnosis. We are thrilled to witness and be a part of the rapid digital transformation happening in Taiwan's medical centers and are honored to collaborate with partners in the medical field on this exciting

journey towards precision medicine. We are committed to ongoing innovation, developing more comprehensive applications, and bringing new energy to the healthcare technology industry. With the power of technology, we aim to realize precision medicine and benefit humanity.

非常榮幸入圍今年英僑商務協會BCCT第七屆優良企業貢獻獎-最佳創新健康福祉獎這一大獎項，這一殊榮代表著我們的努力和致力於病理數位化和人工智慧輔助診斷的成果受到了認可，並激勵著我們不斷前行。

在現代，癌症等現代疾病對全球健康帶來了巨大挑戰，而病理診斷在疾病治療和研究中扮演著不可或缺的角色。傳統的病理診斷流程需要大量的時間和人力資源，而現今病理醫師人數又逐漸減少，使醫師在診斷時有極大的時間及工作壓力。透過數位化及人工智慧的輔助，更能夠在有效時限內，提供更穩定、更精準的醫療診斷品質。

雲象科技致力於提供病理數位轉型及人工智慧輔助診斷之解決方案，公司宗旨為運用人工智慧實現精準醫療，提升醫療品質與一致性。雲象科技研發的數位病理系統作為病理科數位化的核心基礎，建立於其上的人工智慧輔助診斷應用則成為病理科醫師的有力助手，期望成為醫師的第二雙眼睛，提升診斷的準確性和效率。我們很高興看到台灣的醫學中心如火如荼的進行數位轉型，也很榮幸雲象科技能與醫界的夥伴共創新局，朝著精準醫療邁進。我們會持續創新，開發更多更全面的應用，為醫療科技產業帶來更多新能量，以科技的力量實踐精準醫療、造福人類。





# H2U Corp.

## 永悅健康股份有限公司



Established in 2013, H2U is Taiwan's premier digital health brand with a mission to revolutionize health through data-driven solutions and AI technology. Focusing on lifestyle medicine and preventive healthcare, H2U leverages its proprietary platform, "Examine", which consolidates data from over 70% of the nation's health institutions, serving over 2.5 million individuals annually.

As one of just three Taiwanese health tech companies integrated with the Health Bank SDK, H2U delivers precise health analytics and guidance to both consumers and businesses, fostering a holistic health ecosystem covering major aspects including nutrition, education, sports, tourism, and occupational health. This pioneering approach not only marks the first of its kind in Taiwan but also sets an example for managing and scaling health data systematically in Asia.

Within H2U's health ecosystem, individuals enjoy easy access to health education, wellness activities, and health products for enhancing overall well-being. They can also maintain transparent, comprehensive personal health data for lifelong care. Meanwhile, corporate clients benefit from top-tier workplace health consultancy services and ESG responsibility solutions via H2U.

All these tailored services are seamlessly integrated on the H2U Pano, the flagship digital health platform for individuals.

創立於2013年，H2U是台灣數位健康第一品牌，核心能力與願景是打破數據孤島，將個人化健康解決方案，透過人工智慧與科技達到規模化，並由生活風格醫學(Lifestyle medicine)切入，希望從預防醫學的角度，從根本改善個人的健康。

H2U以大量數據資料為基礎，透過自主研發之健康數據平台「伊克希曼」，串聯全國七成以上健康機構數據，每年服務超過250萬人次。另外H2U也是國內唯三與健保存摺SDK串接的健康科技公司，透過數位科技為企業和消費者提供清晰的資料洞見、準確的健康分析、有效的健康指引，進而為其打造涵蓋食、衣、住、行、育、樂六大面向的全場景生態系，提供多元而綜合的健康服務方案。這不僅是台灣首創，也是亞洲第一個將健康數據規模化、系統化管理的模範。

在H2U健康生態系中，廣大全齡族群可便捷獲取健康衛教新知，參與運動、瘦身、樂活旅遊等健康活動，使用保健產品增益體質，掌握足夠透明、完整、連續性的個人健康數據，獲得完整生命週期的健康照顧；企業客戶可以透過H2U獲得優質的職場健康顧問服務，將與ESG責任達成方案。這些個人化產品與服務的整合都在H2U健康全景(H2U Pano)的數位平台上實現整合。

# APPLICATION SUMMARY

## 申請內容總結



H2U is committed to health technology and data-driven solutions, excelling in innovation, impact, and sustainability across all stakeholders.

**Innovation:** H2U has established a comprehensive health ecosystem, integrating multiple platforms to provide consumers with precise health analysis and guidance. Leveraging extensive data asset, H2U offers data-driven insights to both businesses and individuals, delivering diverse health services across dimensions including nutrition, education, sports and occupational health. In the B2B sector, H2U commands over 70% of Taiwan's health check-up market share, serving numerous renowned companies.

**Impact:** H2U's impact is multi-faceted. Through government collaborations, the company promotes health record applications, contributing to nationwide health enhancement. For corporate clients, H2U offers high-quality workplace health consultancy services, aiding them in fulfilling ESG responsibilities. In the B2C market, H2U's media platforms and communities have amassed a massive following, encouraging participation in health-related activities and the adoption of healthier lifestyles. Additionally, H2U actively collaborates with various stakeholders to enhance the efficiency and impact of health services.

**Sustainability:** H2U has emerged as the largest digital health service platform in Taiwan, with outstanding B2B services and high-traffic B2C brands, ensuring sustainability through a closed-loop model of data-insight-service-data. In the B2B sector, H2U's health check-up system is actively expanding into international markets. It's the sole provider of digital workplace health services, catering to over 250 companies, including



Taiwan Microsoft, Amazon, and international giants like Gucci and Chanel. In the B2C sector, H2U's brand memberships represent 30% of Taiwan's young adult population, translating to one in every three individuals between 20-65 being served by the H2U Everlasting Health Group.

H2U delivers value to various stakeholders. For consumers, the company provides expert health knowledge and exercise guidance, helping them adopt healthier lifestyles. For businesses, H2U offers workplace health services that enhance employee well-being and productivity. Government collaborations drive nationwide health improvements, and for shareholders, the company's sustainable business model demonstrates significant growth potential. On a societal level, H2U has positively impacted numerous individuals and organizations. In collaboration with partners, the company expands the digital health domain, boosting industry efficiency and impact. Furthermore, H2U is committed to nurturing talent in related industries, collaborating with multiple universities and offering internship programs to cultivate more outstanding professionals.

In summary, H2U is an innovative and impactful company rooted in big data and technology, offering diverse health services across various domains. Its sustainability and value to stakeholders position it as a key player in the health technology field.



H2U 永悅健康致力於健康科技和數據驅動，在創新、影響力、可持續性和利益相關者方面表現卓越。

在創新方面，H2U 建立了一個全面的健康生態系統，結合多個平台，為消費者提供準確的健康分析和指導。透過大量的數據收集，H2U 為企業和個人提供了資料洞見，並在食、衣、住、行、育、樂等六大面向提供多元化的健康服務。在 B2B 領域，H2U 已經佔據了台灣 70% 以上的健檢市場份額，服務多家知名企業，而在 B2C 領域，H2U 旗下的媒體平台和社群吸引了數百萬訂閱者和使用者。

H2U 的影響力在多個層面體現。通過政府合作，公司協助推廣健康存摺應用，提升全民健康。對於企業客戶，H2U 提供高質量的職場健康顧問服務，並協助他們實現 ESG 責任。在 B2C 市場，H2U 的媒體平台和社群建立了龐大的追隨者群體，鼓勵參與健康活動和建立健康生活方式。此外，H2U 積極與各方合作，共同推動健康服務的效能和影響力。

在可持續性方面，H2U 透過卓越的 B2B 服務與高流量的 B2C 品牌已躍升成為國內最大數位健康服務平台，並透過 data – insight – service – data 的閉環實現可持續性。在 B2B 服務領域，H2U 的健檢系統市場並正在

積極擴展海外市場，也是唯一提供數位職場健康護理服務的廠商，服務超過 250 家企業，包含台灣微軟、亞馬遜、古馳、香奈兒等 多間國際企業，在該領域已是領軍企業。在 B2C 服務領域，H2U 旗下各品牌會員總數佔全台灣青壯人口 30%，這意味著台灣 20-65 歲人口中，每 3 位就有 1 位是 H2U 永悅健康集團所服務的會員。

H2U 提供多方面的價值。對於消費者，公司提供專業的健康知識和運動指導，幫助他們建立更健康的生活方式。對於企業，H2U 提供職場健康服務，有助於提高員工的福祉和工作效能。政府合作有助於推動全民健康，對股東，公司的可持續性商業模式顯示出持續成長的潛力。對社會，H2U 影響和幫助了大量的個人和組織。對同業，公司與合作夥伴攜手開拓數位健康領域，提高整個行業的效能和影響力。此外，公司還致力於培養相關產業的人才，與多所大學合作，並提供實習計劃，以培育更多優秀的專業人才。

綜上所述，H2U 是一家充滿創新和影響力的企業，以大數據和科技為基礎，提供多元化的健康服務，並在各個領域都表現出卓越。其可持續性和對利益相關者的價值使其成為健康科技領域的重要參與者。



# ACCEPTANCE SPEECH

## 入圍感言

In 2023, H2U proudly marks its 10th anniversary.

Throughout this journey, our steadfast commitment to promoting workplace health has garnered us an exceptional reputation, resulting in mutually beneficial outcomes for both companies and employees. We have not only prioritized individual employee health but have also elevated corporate nurse satisfaction, aligning with our Social Impact responsibilities within the ESG framework. Our proudest achievement lies in the global expansion of our services, catering to international giants such as Taiwan Microsoft, Amazon, and prestigious European luxury brands like Gucci and Chanel.

Backed by a wealth of health data expertise, we have embarked on an even more ambitious vision in 2023. Our mission is to establish a comprehensive digital health ecosystem. With digital health technology at its core, this initiative aims to drive nationwide health improvement, extend healthy lifespans, and enhance overall quality of life. We aspire to seamlessly integrate health into daily life through simpler, more precise means. H2U's motto, 'Light on your way' reflects our commitment to becoming the go-to holistic health guide for everyone.

'Precision health and digitized medical solutions' represent the future trends in the national healthcare industry. We firmly believe that data-driven digital technology platforms and cross-disciplinary innovations will be key drivers of digital health development. Collaborating with ecosystem partners, H2U is actively promoting cross-domain initiatives such as telemedicine, health check-ups, nutrition and psychological counseling, fitness programs, and more. Our goal is to bring Taiwan's outstanding biotechnology industry and technological prowess into people's daily lives, fostering the growth of the entire health industry.

We are deeply honored to be nominated for the BCCTaipei Better Business Awards' Innovation for Wellbeing category. This recognition not only acknowledges H2U's dedication but also celebrates the collective efforts of all partners in the digital health industry. Together, we will continue to strive towards ensuring that everyone can enjoy a healthier, better life.

"淬煉十年、健康永續"。H2U 永悅健康成立於 2013 年，至今已經走過了十年的歷程。

十年的時光見證了我們的堅持與邁進。我們在職場健康領域建立了卓越的聲譽，創造了企業和員工的雙贏局面。我們不僅關心員工的個人健康，還幫助企業提高員工的職涯滿意度，實現 ESG 責任中的社會影響。到目前為止，我們的服務已擴展到全球，為台灣微軟、亞馬遜、以及歐洲奢侈品牌如古馳和香奈兒等眾多國際企業提供支持。

H2U 在健康數據方面積累了豐富的經驗，並以此為基礎，在 2023 年擁有更宏大的願景。我們致力建立全面的數位健康生態系統，涵蓋食、衣、住、行、育、樂六大面向，提供整合的健康解決方案，以數位健康科技為核心，推動全民健康，延長健康壽命，提高生活品質。我們希望以更簡單、精確的方式將健康融入生活，成為每個人的全場景健康生活實踐家。我們的標語是 'Light on your way 守護健康航線'，希望引領更多人同行，實現更好的健康。

'精準健康、數位醫療' 是國家生技產業的未來發展趨勢。我們相信，數據導向的數位科技平台和跨界創新將成為數位健康發展的關鍵。H2U 與各個生態系夥伴合作，推動遠距醫療、健康檢查、營養和心理諮詢、健身課程等跨領域合作，將台灣優秀的生醫產業和科技帶入使用者的生活，促進整體健康產業的發展。

此次入圍 BCCTaipei Better Business Awards Innovation for Wellbeing Awards，我們深感榮幸。這不僅是對 H2U 的肯定，也是對所有在數位健康產業努力的夥伴們的肯定。我們將繼續共同努力，讓每個人都擁有更好的健康生活。



Innovation for Wellbeing  
最佳創新健康福祉獎

# MEDTRONIC (TAIWAN) LTD.

美敦力醫療產品股份有限公司



Medtronic  
美敦力

Bold thinking. Bolder actions. We are Medtronic.

We lead global healthcare technology and boldly attack the most challenging health problems facing humanity by searching out and finding solutions. Our Mission — to alleviate pain, restore health, and extend life — unites a global team of 90,000+ passionate people. Powered by our diverse knowledge, insatiable curiosity, and desire to help all those who need it, we deliver innovative technologies that transform the lives of two people every second, every hour, every day. Expect more from us as we empower insight-driven care, experiences that put people first, and better outcomes for our world.

In everything we do, we are engineering the extraordinary.



美敦力，大膽思考，勇敢行動。

作為全球領先的醫療科技企業，我們堅決面對人類面臨的最嚴峻的健康問題，積極尋找解決方案。我們的使命是減輕病痛，恢復健康，延長生命，這一使命將全球90,000多名充滿激情的團隊成員彙聚在一起。憑藉著我們多元的知識，無盡的好奇心和渴望幫助所有需要幫助的人。我們提供創新的技術，在全球，我們的療法每1秒鐘改變2人的生活。憑藉在醫療與科技領域的專長，以及幫助他人的初衷，提供創新醫療科技，以洞察驅動醫療服務，提供以人為本的體驗，改善人們的健康與生活，帶來更好的普惠成果。

美敦力，生命因科技不凡！

# APPLICATION SUMMARY

## 申請內容總結



In the early stages of the COVID-19 pandemic in 2020, when there was a global shortage of ventilators, Medtronic took bold actions to support the urgent need. We made the data for our Puritan Bennett™560 (PB 560) ventilator freely available and supported relevant organizations to expedite development, helping tens of thousands of individuals with respiratory needs. In Taiwan, we executed a donation program for image-guided intubation equipment to reduce infection risks for over 70 frontline clinical units. Through collaborations with various medical associations and the National Health Insurance Administration, we ensured reimbursement for this equipment, enhancing its accessibility and protecting frontline healthcare workers from the traditional intubation-related infection risks.

For approximately 11,000 patients in Taiwan with congenital type 1 diabetes, Medtronic introduced continuous glucose monitoring systems and insulin infusion pumps. These innovations alleviate the inconvenience and pain of frequent injections for patients who require lifelong blood glucose monitoring and insulin administration. Accurate and continuous glucose monitoring, coupled with medication delivery, reduces the burden on caregivers and patients. Through the integration of professional medical knowledge and innovative technological

development, Medtronic successfully created the Advanced hybrid closed loop system with continuous glucose monitoring. Real-time data transmission through a mobile app allows for immediate and effective monitoring and control of insulin dosages, further reducing psychological and physiological stress for caregivers and patients.

Medtronic Taiwan is committed to fulfilling its corporate mission of "alleviating pain, restoring health, and extending life." Through collaborations with healthcare institutions and associations, we conduct hundreds of educational training sessions annually, benefiting thousands of healthcare professionals. This enables healthcare workers to utilize the latest medical technologies more effectively, quickly, and accurately, ultimately benefiting millions of people in Taiwan each year.

In response to the inadequate access to medical care faced by underserved rural areas, in 2022, we launched a rural healthcare supplies distribution program. We visited 30 low-income households in Zhongliao Township, Nantou County, and distributed 32 ear thermometers, 223 boxes of masks, and 42 medical kits. This initiative is expected to continue this year and is planned to double in scale, impacting over 60 households.

Medtronic remains dedicated to making a positive impact on healthcare and lives, guided by our mission and principles.



於2020年疫情爆發初期，全球呼吸器需求告急，美敦力將旗下Puritan Bennett™560 (PB 560) 呼吸器資料無償公開，並支援相關機構加速開發，幫助數萬人日呼吸器使用需求。在台灣，我們透過影像式插管設備的捐贈計畫執行，幫助超過70個臨床第一線單位降低受感染的風險。並與多個醫學會、健保署的合作之下，讓影像式插管設備得到健保給付，提高產品普及率，保護所有第一線醫護人員，降低過往傳統插管的感染風險。

全台約11000名的先天第一型糖尿病的患者中，美敦力推出連續血糖監測系統及胰島素注入幫浦，幫助需要終身監測血糖及施打胰島素的患者減少針扎的不便及痛楚，準確持續的監測血糖並給予藥物，降低照護者及患者的辛勞。專業醫療知識加上創新技術開發，美敦力成功開發先進混合閉環胰島素輸送系統，搭載連續血糖監測，透過手機app的即時數據傳輸，立即有效監測並回饋控制胰島素的劑量，進一步降低照護者及患者的心理及生理壓力。

台灣美敦力致力於實踐企業使命「減輕疼痛、恢復健康、延長生命」，與醫療機構或學會合作，每年進行上百場的教育培訓，培訓上千人次的專業醫療人員，幫助醫療人員更有效、迅速、正確的使用最新醫療科技，每年造福上百萬人次的台灣人民。

針對偏鄉地區，由於醫療保健的不便性，我們在2022年啟動偏鄉醫療物資配送計畫，拜訪南投中寮鄉30個低收入家庭，共配送額/耳溫槍32支，口罩223盒，醫藥箱42盒，並預期將於今年持續執行，並預計將規模成長兩倍，影響超過60個家庭。

美敦力始終致力於以我們的使命和原則為指導，對醫療和生活產生積極的影響。



# ACCEPTANCE SPEECH

## 入圍感言

We are delighted to have earned a place on the final list. This achievement serves as a validation for us and, undoubtedly, it's a great source of motivation, pushing us to stay dedicated and keep improving.

Medtronic stands as a global leader in healthcare technology, driven by our mission to provide innovative therapeutic solutions to healthcare professionals, ultimately aiding patients in "alleviating pain, restoring health, and extending life." Transforming the lives of two people every second, every hour, every day.

Our mission compels us to provide a friendly and innovative work experience for all employees because we know that when employees are in good spirits, innovation, creativity, and collaboration thrive, and through each and every employee, we bring our mission to life. The recognition from the British Chamber of Commerce in Taipei highlights our culture and mission, inspiring us to continue our efforts. We extend our heartfelt gratitude for the esteemed panel of judges.

In Taiwan, we unite a team of 300+ passionate people. Powered by our diverse knowledge, insatiable curiosity, and desire to help all those who need it, we deliver innovative technologies that transform the lives of people, empower insight-driven care, experiences that put people first, and better outcomes for our world!

Medtronic, Engineering the Extraordinary.



首先，我們很開心能進入final list。這對我們來說是一種肯定，當然也是一種激勵，激勵我們持續努力與進步。

美敦力是全球醫療科技的領先企業，我們的使命是提供醫療專業人員創新的治療方案來幫助患者“減輕病痛、恢復健康、延長壽命”。每1秒鐘，全球就有2位患者受益。

這個使命的實現需要仰賴我們的每一位員工，因此，我們一直致力於為所有員工提供友善且創新的工作體驗，因為我們知道，當員工狀況良好時，創新、創意和合作也會蓬勃發展。台北市英僑商務協會的肯定凸顯我們的文化與使命，並激勵我們繼續努力。非常感謝你們提供這個獎項與評委們的慧眼！

台灣美敦力凝聚300多位員工的力量，憑藉在醫療與科技領域的專長，以及幫助他人的初衷，提供創新醫療科技，以洞察驅動醫療服務，提供以人為本的體驗，改善人們的健康與生活！

美敦力，生命因科技而不凡。



20  
23

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# SOCIAL ENTERPRISE AWARD

社會企業獎

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# Blueseeds

芙彤園



Blueseeds

The objective of Blueseeds social enterprise is to solve environmental hormone issues, water contamination caused by toiletries that we use every day, and also to protect rivers, lands and human health to create an environmentally sustainable business model.

Blueseeds teaches and cooperates with small-holder farmers to adopt natural farming method, the most natural and traditional way to grow our own herbs, so we can restore lands and prevent environmental hormones while planting. Besides, we master the core technique, from planting herbs, extraction, refining, to blending fragrances and combining with tourism industry, creating our one-stop production chain.

芙彤園社會企業，成立時間為105年01月11日，總部設立於台北市，在台東與契作農合作種植香草田，創辦宗旨為「解決因日常洗沐而起的環境荷爾蒙及水污染問題，保護河川、土壤、水源與人體健康，建立環境永續經營模式。」

芙彤園致力於打造莊園級國際香氛領導品牌，從台灣的純淨環境與自然出發，推動從生產到消費的零污染生活型態。以肥皂草、香草種植與萃取，從精油及洗沐用品，堅持採用最天然傳統的「自然農法」，種植的同時復育土地及避免環境荷爾蒙污染，注重生態環境永續及人體健康。並整合契作觀光農業、無毒無害工業與零售服務業的一條龍香草產業鍊，創造生產、生活、生態均衡兼顧的產業典範。

# APPLICATION SUMMARY

## 申請內容總結



Blueseeds social enterprise is dedicated to solving environmental hormone issues and water contamination caused by toiletries that we use every day. Therefore, we insist on using natural farming method, which avoids the use of pesticides, fertilizers and insecticides, achieving zero discharge of agricultural wastewater. Besides, Blueseeds develops toiletries without any artificial chemicals ingredients by using six core natural ingredients. We replace surfactant with soapwort, use essential oil and floral water as the main source of fragrance, use seaweed and sea salt to replace preservative, and use aloe to help hydrating and moisturizing. Every ingredient is decomposable in nature, and helps us to achieve environmental sustainability, corresponding to SDG 12, responsible consumption and production.

Blueseeds cooperates with small-holder farmers and adopt natural farming method to maintain the soil's original self-sufficient ecosystem, using the ecological interaction between earthworms, microorganisms and plants to nourish the land. It not only preserves the long-term productivity and health of the land, but also protects and increases biodiversity. We continue to expand land restoration in Taitung, Taiwan, and also provides job opportunities, acquisition protection and a steady income for small-holder farmers. These actions are also the goals that Blueseeds aims to achieve, which are related to SDG 8, decent work and economic growth, and SDG 15, life on land.

Last but not least, we also devote ourselves to social welfare. In order to provide an equal and friendly working environment for the disadvantaged, we continue to have deep collaboration with PAVI, an association for the visually impaired. We provide courses and train them to become perfumers and provide job opportunities. We also have industry-academy cooperations with National Museum of History and PAVI through dictating the image of artworks to develop new co-branded products, and 15% of the sales revenue is donated to PAVI. Besides, 5% of our sales revenue is also donated to The Garden of Hope Foundation and Sunshine Social Welfare Foundation, in order to reduce inequalities and create a no-poverty society where all human beings and the environment can benefit from, which also corresponds to SDG 1, no poverty, and SDG 10, reducing inequalities.

Blueseeds creates the idea of "adopting an acre of field of herbs". We use the slogan of "grow your own toiletries" to encourage individuals and businesses to "subscribe" an acre of field. This subscription action helps ensuring the small-holder farmers income by paying first, then subscribers will receive the commodities of equivalent value afterwards. Business subscribers can also turn the commodities into customized giftbox. In 2020, we provide "ESG Gifts" as an option for businesses, customizing corporate giftboxes according to customers' requirements for different occasions. Our one-stop production chain provides businesses with more flexibilities on fragrances and contents of giftboxes. We encourage businesses to implement responsible purchasing and sustainable procurement, advocating corporations to devote themselves in environmental sustainability.



英彤園社會企業為解決環境賀爾蒙對土地、水源及人體健康造成的影響，堅持採用最天然傳統的「自然農法」種植香草。過程不使用化學農藥、化學肥料、除草劑及殺蟲劑，達到農業零廢水排放，並以六大成分主原料，致力於研發零人工化學添加的洗沐用品。以肥皂草取代化學界面活性劑，精油精露取代人工合成香精，海藻、海鹽達到增稠防腐，蘆薈保持水潤。解決國人日常洗沐後的廢水污染，達成SDGs 12責任生產與責任消費。

英彤園與台東小農契作，使用自然農法種植香草，利用蚯蚓、微生物與植物間的競合關係來滋養土壤。它更強調作物與生態系統間的平衡，對自然環境更天然。自然農法將荒地變成沃土，我們於台東復育土地，用最天然的方式育苗、種植，與當地自然環境達到綠色循環平衡，並協助台東青農返鄉就業，創造當地就業機會，同時達到SDGs 8 就業，實現穩定經濟成長，及SDGs 15 陸地生態，維持生物多樣性。

英彤園也投身公益活動，與台北市視障者家長協會合作，培育視障調香師。並與國立歷史博物館

三方聯名，透過觸摸圖及口述影像，研發出三款特調產品，並將收入的15%捐贈視障者家長協會，實現SDGs 10減少不平等。此外，英彤園也將營收的5%捐贈給陽光基金會、勵馨基金會等公益團體，符合SDGs 1消除貧窮。

英彤園獨創洗沐訂閱制服務，讓企業端及終端消費者認養香草田，號召「自己洗沐自己種」，透過認養行動先付後種，幫助契作農有穩定收入。認養者可於一畝田網站上分享永續理念，鼓勵更多人加入認養行列。認養人將定期收到「從台東土壤種出來的洗沐商品」，使用零人工化學添加洗沐商品，守護土地及家人健康，企業認養戶亦可將商品換成客製禮贈，造福員工，並協助客戶實踐企業社會責任。英彤園於2020年獨創推出企業「ESGifit 全方位解決方案」，鼓勵企業採購綠色商品，透過禮贈品形式，倡導各界共同落實環境永續，讓英彤園得以透過社會創新商品及服務合作模式，共同和企業擴大社會影響力，也協助企業提升了良好正向的企業形象。



# ACCEPTANCE SPEECH

## 入圍感言

I am really honored to accept this social enterprise award on behalf of Blueseeds. It means a lot to us, representing the results of our unremitting efforts in all aspects of ESG. We adopt natural farming method and produce toiletries without adding any artificial chemical ingredients, providing customers with a more natural and environmental-friendly option. The whole production process will not discharge agricultural wastewater, and users will also not discharge daily wastewater. Therefore, we can all do our best to protect the environment together.

We cooperate with small holder farmers and implement contract farming to ensure their income sources. We provide courses and train the visually impaired to become formulators, having an industry-academy cooperation with National Museum of History through dictating the image of artworks to develop new co-branded products. We also cooperate with New Life Information Service, an association for people with spinal cord injuries, and we provide works such as packaging. We devote ourselves to forming a cycle of common good, creating a co-benefit society.

Our whole business model corresponds to the UN sustainable development goals, focusing on environmental sustainability and social welfare. The concept of social enterprise is not only a business model, but also a shared value. Our goal is not merely pursuing economic benefits, but bringing a change to the society and the environment. Let's join forces to create a more equal and more sustainable society, improving the happiness of the entire society.

We really appreciate our business partners and every client who have been supportive to the ESG concept and engage in responsible consumption. We will keep focusing on sustainable production and work on all aspects of the environmental, social and governance. Hope we can all do our best to pursue a better and more sustainable future.

Thank you!

我非常榮幸代表社會企業Blueseeds英彤園獲得這個獎項，這個獎項代表著我們在ESG各方面努力不懈的成果。在台東與小農契作，使用自然農法種植香草，製造零人工化學添加的洗沐用品。生產過程中不排放農業廢水，日常洗沐也避免排放生活廢水，提供消費者一個更天然、對環境友善的選擇，共同對環境盡一份心力。

我們與小農契作，保障收入來源；培訓視障調香師，教導他們多一技之長，並且與國立歷史博物館合作，舉辦公益調香，透過口述影像及觸摸圖調配特製香氣；與新生命資訊股份有限公司合作，提供青睞損傷者包裝組裝的工作，保障就業機會，建立一個共好社會，形成一個善的循環。

我們的整體營運模式皆符合ESG，致力於環境保護及社會公益。社會企業的理念不僅僅是一種商業模式，更是一種價值觀。我們的目標不僅僅是追求經濟效益，更希望為社會和環境帶來積極的變革。希望我們能夠共同努力，創造一個更公平、更可持續、更具包容性的未來，提升整個社會的幸福。

謝謝一路上的合作夥伴、支持ESG理念及進行責任消費的各個客戶。這條路上需要大家共同合作，我們也會繼續努力，繼續追求更高的永續標準，一起為可持續的未來而努力。

謝謝大家！



# DOMI Earth

DOMI綠然能源  
股份有限公司



DOMI 綠然

We are a social enterprise dedicated to driving corporations and families to take climate action starting by reducing energy consumption and carbon emission. Our goal is to create positive change by effectively utilizing technology and simplified business models, encouraging more people to pay attention to environmental issues, and striving to reduce carbon emissions to make the environment better.

我們是一家帶動企業及家庭從降低能源使用及減少碳排來採取氣候行動的社會企業，志在創造正面改變，有效使用科技及簡化商業模式，帶動更多人關注環境傷害，努力讓地球減碳降溫、環境變得更好。



# APPLICATION SUMMARY

## 申請內容總結



Climate change disproportionately affects low-income communities. While corporations are major greenhouse gas emitters, their accountability remains lacking; along with lack of enforced mechanisms for significant action. On the other side, product usage such as paper invoices contributes to Scope 3 emissions and confuses responsibility between corporations and consumers. Corporate practices prioritize cost-efficiency over sustainability, exacerbating climate injustice. Our mission is to redirect corporate resources, no longer essential to customers, toward eradicating poverty in underprivileged communities.

Through our Power to Change platform, we help corporations take climate action. We identify non-essential materials, repurpose them into financial resources, and request a service charge based on cost reduction. Part of these charges funds initiatives to assist underprivileged populations, generating social and environmental impacts at the same time. Our platform eliminates upfront costs, adopting a performance-based model as well as enhances corporate-consumer engagement. Effectiveness lies in connecting corporations with customers, fostering sustainability by reallocating resources, and promoting responsible consumption.

In summary, we bridge climate justice and poverty alleviation by empowering corporations to make a positive impact. Our transparent, sustainable, and fair approach aligns with ESG principles, promoting responsible business practices in pursuit of a better world.

氣候變遷不成比例地影響低收入弱勢族群。雖然企業是主要的碳排放者，但仍然缺乏採取氣候不正義行動的問責機制。另一方面，紙本帳單等產品的使用會導致企業範圍三碳排放的來源之一，而且混淆了企業和消費者之間的責任。企業通常優先考慮成本效益而不是永續性，這樣會導致氣候不正義。我們的使命是把這些不再對消費者至關重要的企業資源轉換成金錢，去協助貧困家庭。

通過Power to Change平台，我們帶動企業採取氣候行動。我們找出企業不必要的資源，將其重新轉換成財務資源，同時從中收取服務費。我們把服務費的一部分用於協助貧困家庭，更換LED燈具，提供能源教育，同時產生社會和環境影響。我們的這種創新模式讓企業不需要編列起始的預算，透過轉換成功的模式來產生績效，勝出資源，支持到弱勢家戶的能源福利改造，並增強了企業與消費者的參與度。這個模式有效地將企業與消費者連結起來，通過資源重新分配來促進可持續性，並促進負責任的消費。

總的來說，我們透過賦予企業產生正面影響力來連結氣候正義和減貧。我們透明、永續和公平的方法符合ESG原則，促進負責任的商業實踐，以追求更美好的世界。



# ACCEPTANCE SPEECH

## 入圍感言



I stand before you today with a heart full of gratitude as I accept the BCCT Social Enterprise Recognition Award. This moment is a celebration to the incredible dedication and hard work of my entire team at DOMI and a validation of our commitment to social responsibility and sustainable business practices. It is a recognition of the values that have driven us from the very beginning: a commitment to making a positive impact on society, our environment, and the communities we serve.

Our journey as a social enterprise has been challenging, but it has also been incredibly rewarding. We started to drive DOMI Earth and B corp movement Taiwan & Asia almost 9 years ago. It has taught us that business should benefit all stakeholders and it can be a force for good, that profitability and purpose can coexist, and that, together, we can make a lasting impact on the world around us.

Power To Change movement inspires people to want to see change and believe in their ability to make a difference. This model demonstrates simply a Shifting from technical emissions reduction to addressing human rights and social inequalities; at the same time, we unite individuals and corporations to be catalysts for societal transformation and uncovering the power within us.

Let this award inspire us to continue pushing the boundaries of what is possible and to set new standards for businesses that prioritize people and planet. Finally, I want to once again express my deepest gratitude to the BCCT for this recognition. We look forward to the challenges and opportunities that lie ahead, and we remain committed to making a difference in the lives of those we touch. Thank you all for your support.

今天我懷著感恩的心站在你們面前接受英僑商務協會的社會企業獎項。這一刻是對DOMI整個團隊令人專注及辛勤工作的慶祝，也是對我們對社會責任和可持續商業實踐的承諾的認可。這是對從一開始推動我們的價值觀的認可：承諾對社會、我們的環境和我們服務的社區產生積極影響。

這一路身為社會企業的歷程是充滿挑戰的，但也獲得了令人難以置信的回報。我們大約九年前開始在台灣和亞洲推動DOMI和B型企業運動，在這些年來我們學到的不僅僅是商業應該惠及所有利益相關者，它還應該成為一股向善的力量，讓營利與使命目的是可以共存的，大家一起可以對世界產生持久的正面影響。

Power To Change 運動激勵人們希望看到改變並相信自己有能力做出改變。這個創新模式簡單地展示了，不僅僅從技術型角度去減少碳排放解決環境問題，還可以同時解決人權和資源不平等這些社會議題；同時，我們將消費者和企業聯合起來，為了改變社會，並發掘我們內心的力量而一起努力。

讓這個獎項激勵我們繼續突破可能的界限，並為經營【優先考慮人與地球】這樣的企業思維制定新的標準。最後，我想再次對英僑商務協會的認可表示最誠切的感謝。我們期待未來的挑戰和機遇，並繼續致力於改變我們所接觸到的人們的生活。感謝大家的支持。



# Watersource Cultural and Educational Foundation.

財團法人水源地文教基金會



In our hometown Taichung Taipingtou Biankeng is the center of fruit cultivation. However, due to the aging of the rural population and the lack of labor force, the inability to remove the agricultural waste generated by field operations has become a major problem. The 584 hectares of farmland in our hometown produces 1.9 million kilograms of agricultural waste every year. Piles of orchard residue in fields can cause pests and diseases and clog drains. When they burn, they also contribute to ambient air pollution.

Therefore, the idea is to apply the idea of circular economy and reuse agricultural waste. Combining our team's expertise in process design, we pulverize pruned orchard residues and heat them to extract three different pigments that can be used as natural vegetable dyes.

We use these dyes to color natural fibers to provide eco-friendly products that are safe for humans. We also work with schools to develop craft experience programs. At the same time, we reinvest profits back into the community and build a local brand: Phytodye House - Pacific Blue. We also create sustainable employment opportunities to promote local economic development.

We will continue to promote natural products dyed with environmentally friendly plants to achieve sustainable circular economy development, in addition to increasing farmers' income and employment opportunities, and substantially improving the lives of villagers.

Every year, 584 hectares of farmland generate 1.9 million kilograms of agricultural waste. Piles of orchard residues in the fields can cause pests and diseases, clog drains, and traditional burning methods can cause serious air pollution.

Combining our expertise in process design, pruned orchard residues are crushed and boiled to extract three natural pigments to create an eco-friendly vegetable dye.

We extend our long-term goal from the product, create a local

dyeing brand "Vegetable Dyeing Village Society", invest its profits in promoting community development, provide employment opportunities, improve the local economy, and continue to promote environmentally friendly plant dyeing products. Therefore, the sustainable development of the community is realized, and the income of farmers is increased, and the overall quality of life is improved.

在我們的家鄉台中太平頭汴坑是水果種植的中心，但是由於農村人口老齡化和勞動力缺乏，田間作業產生的農業廢棄物無法清除成為一大難題。我們家鄉584公頃農田每年產生190萬公斤農業廢棄物，田間成堆的果園殘渣會引起病蟲害，堵塞排水溝。當它們燃燒時，也會造成環境空氣污染。

因此，我們的想法是應用循環經濟的理念，對農業廢棄物進行再利用。結合我們團隊在工藝設計方面的專業知識，我們將修剪過的果園殘渣粉碎，透過加熱提取三種不同的色素，可用作天然植物染料。

我們使用這些染料為天然纖維著色，提供對人類安全的環保產品。我們還與學校合作開發手工藝體驗課程。同時我們將利潤再投資回社區，並建立在地品牌：植染科舍-太平藍，我們並創造出可持續的就業機會，以促進當地經濟發展。

我們將繼續推廣環保植物染色之天然產品，以實現可持續循環經濟發展，除增加農民收入和就業機會外，並實質改善村民的生活。

每年，584公頃農田產生190萬公斤農業廢棄物。田間成堆的果園殘渣會引起病蟲害，堵塞排水溝，而傳統的燃燒方式會造成嚴重的空氣污染。

結合我們在工藝設計方面的專業知識，將修剪過的果園殘渣物粉碎，並透過加熱提取三種天然色素，創造出環保植物染料。

我們自產品延伸更長遠的目標，創建本地染色品牌「植染村社」，將其利潤投入於促進社區發展，提供就業機會，改善當地經濟，並持續推廣環保的植物染色產品。因此，實現了社區永續發展，並增加了農民收入，提高了整體生活品質。

# APPLICATION SUMMARY

## 申請內容總結



We hope to rationalize and recycle agricultural waste to achieve recycling and reuse. Therefore, we crush the residual branches of loquat, lychee, and longan after thinning them, and then use the hot boiling method to extract the internal pigments of the plants as dyes. On natural fiber fabrics, And process it as home decoration and clothing supplies, provide consumers with environment-friendly products, and practice green consumption. In addition, through product research and development thinking, combined with modern fabric design and design tailoring, natural dyed fabrics are made into more refined craft products, so as to win the favor of buyers. Dyeing and weaving workshops purchase agricultural waste from farmers and give them a reasonable price. In addition, the profits from the sale of plant-dyed fabrics are returned to farmers themselves, which can increase farmers' income by about 80,000 yuan per year.

Using agricultural waste as a dyeing material can effectively solve the problems caused by orchard residual branches, improve the recycling of agricultural waste resources, and solve the unstable income of farmers. The value of agricultural waste transformation is limitless.

It is a trend to develop diverse natural dyeing and weaving techniques, and we have abundant plant species in the Taiping Mountain area of Taichung City, which is a rare resource for the development of natural dyeing industry. However, there is an obvious population aging phenomenon in the community. In addition to reducing the labor force and innovation ability, it also causes the decline of skilled talents. Therefore, I hope that through workshops, eco-tourism, production of community installation art, participation in domestic and foreign exhibitions and other promotional work, Let more people inside and outside the community know about indigo dyeing and various industrial cultures in the community, in order to combine more capable people in the community, or young people returning to their hometowns, Learn and apply the characteristics of plant dyeing and various industries together, stimulate each other, develop creativity, and continue to cultivate indigo dyeing craftsmen and leaders in various industries, Inherit Taiping Indigo dyeing technology and various industries. Hope to cultivate a new generation of indigo dyeing and industrial workers through industrial courses, and in the future, after training, they can also coach local entrepreneurs to shape various Taiping industrial settlements. Most of the team members have design-related backgrounds and hope to transform the community with design power.

In addition to inheriting the local indigo dyeing technology and continuously cultivating a new generation of plant dyeing and industrial workers, for young partners who want to develop local creative business, provide corresponding assistance and support, and hope that young people can revitalize the local area together and drive local development. The goal of this project is to plan the space of the "Taiping City In-depth Tourism Service Center" to build a "local creation workstation", and at the same time, with the designed local installation art of natural dyeing and weaving, Taipingindigo Blankeng will be built as a well-known plant-dyeing cottage at home and abroad, making it the most important tourist attraction at home and abroad.

In terms of professional application, in addition to focusing on the cultivation of youth and the sharing and inheritance of local cultural experience, it also includes vocational training for professionals in recent years, due to the active promotion of the association to combine the indigo dyeing cultural and creative industry with technology and eco-tourism, to replace one-way message transmission with interactive participation, so that more people can learn about local cultural industry resources such as the history, ecology, and Hakka blue dyeing industry in Taipingindigo Community, Taiping District, Taichung, let the whole Taiwan know the beauty of the hometown of bats, Hakka blue dye and Taipingindigo Blankeng.

In addition to enhancing the connotation of science and technology, youth training programs indirectly promote community prosperity and employment opportunities, created unlimited business opportunities, and created the brand "Taiping Blue" that represents the unique Hakka indigo dyeing in Taipingindigo Blankeng, Taichung, develop domestic and international markets, and prove that the association's talent development benefits, financial and economic aspects can continue to operate.

In addition to the pursuit of profit, the association can also practice social values and organizational missions, and is moving towards the trend of "social enterprise", can not only increase local employment opportunities, but also achieve the purpose of social welfare. To balance economic and social development. And show novelty and charm, to meet the diversified tourism market, and drive local business and employment opportunities.

Long-term promotion of environmental education work, and in 2016 won the National Environmental Education Civil Society Excellence Award of the Environmental Protection Agency, Won the National Talent Development Award of the Ministry of Labor twice in 2017 and 2021, In 2018, it was awarded the National Sustainable Development Award by the Executive Yuan., in 2022 won the Social Education Contribution Award of the Ministry of Education and the champion of the social enterprise group of the Central University Yunus Award, in 2022 won the Social Education Contribution Award of the Ministry of Education and the champion of the social enterprise group of the Central University Yunus Award. In 2023, it will be shortlisted for the top 15 in the international BCM competition.



我們希望能將農業廢棄物合理化、資源化，達到回收再利用。因此我們將枇杷、荔枝、龍眼疏枝後的殘枝，打碎後透過熱煮法將其植物內部色素提煉作為染料，染製在天然纖維之布料上，並加工做為家飾、服飾用品，提供消費者友善環境的商品，實踐綠色消費。另外透過產品研發思維，結合現代布料設計以及設計剪裁，將天然染色布料製作成更精緻的工藝產品，以此獲得買家的青睞。染織工坊跟農民收購農業廢棄物，給予其的合理價錢，加上植物染布料商品販售後的利潤再回饋給農民本身，皆可提高農民每年約80,000元的收入。

將農業廢棄物做為染料，有效解決果園殘枝所製造的問題，以及提高農業廢棄物資源回收利用，並解決農民收入不穩的狀況。農業廢棄物轉化的價值無可限量。

發展多元天然染織工藝是一趨勢，而在我們臺中市太平山區擁有豐富的植物種類，作為發展天然染色產業，是不可多得的資源。但社區有明顯的人口老化現象，除了造成勞動力縮減，創新能力降低，也使技藝人才更是凋零。因此，希望透過辦理工作坊、生態旅行、社區裝置藝術的製作、參加國內外展覽等推廣工作，讓社區內、外更多民眾認識社區藍染及各種產業文化，以期結合更多社區有能者，或青年回歸，共同學習應用植染及各項產業的特性，互相激盪，發揮創造力，持續培育出藍染工藝師及各項產業的領航者，傳承太平藍染工藝及各項產業。希冀透過產業課程培育新一代藍染及產業職人，未來受訓後也可輔導於在地創業，型塑各種太平產業聚落。團隊成員大部分為與設計相關背景，希望以設計力翻轉社區。

在傳承在地藍染工藝，持續培育新一代植染及產業職人外，對於有想於在地發展創生意業的青年夥伴，提供相對應的協助與支援，希冀青年能一起振興地方，帶動地方發展。此次計畫目標，將於「太平市深度旅遊服務中心」規劃其空間建置「地方創生工作站」，同時將以設計完成之天然染織之在地裝置藝術，打造太平頭汴坑為國內外知名之植染村舍，使之成為國內外最重要之觀光景點。



在專業應用上，除了注重青年的培育與在地文化經驗的分享傳承外，也兼容並蓄地包含了專才的職業訓練。近年來由於本會以積極帶動方式將藍染文創產業與科技及生態旅遊相結合，以互動性參與替代單向訊息傳遞，讓更多的民眾認識台中太平區頭汴坑社區文史、生態及客家藍染產業等地方文化產業資源，讓全台灣都認識編蝠故鄉、客家藍染及太平頭汴坑之美。

除了提升科技內涵，青年培育計畫，間接帶動社區繁榮及就業機會，創造了無限的商機，並自創代表台中太平頭汴坑特有客家藍染之品牌「太平藍」，開拓國內及國際市場，證明本會的人才發展效益，財務與經濟方面能永續經營。

本會在追求獲利之外亦能實踐社會價值與組織使命，朝向「社會企業」的思潮前進，不僅可增加在地就業機會，亦可達到社會公益的目的，以平衡經濟及社會發展。並展現新意與魅力，滿足多元化的觀光市場，帶動地方商機與就業機會。

長期推動辦理環境教育工作，2016年並榮獲環保署國家環境教育民間團體優等獎，2017年及2021年兩度榮獲勞動部國家人才發展獎，2018年榮獲行政院國家永續發展獎，2022年榮獲教育部社會教育貢獻獎及中央大學尤努斯獎社會企業組冠軍，2023年更入圍國際BCM競賽全球前15名。



# ACCEPTANCE SPEECH

## 入圍感言



I am very happy to be shortlisted for the 2023 BCCT Seventh Excellent Enterprise Award-Social Enterprise Award of the British Overseas Chinese Business Association. After the September 21 Earthquake more than 20 years ago, we returned to our hometown of Taipingdou Biankeng, Taichung, and continued to work hard and Struggle, start from scratch, step by step, and transform our characteristic industry - Taiping Hakkas indigo dyeing, from domestic to foreign countries, from small markets to established brands. Every step of the way, if not for strong willpower and the spirit of not being afraid of failure, is impossible to do.

Our Taipingdou Biankeng in Taichung is located in a remote mountainous area. Although there are beautiful scenery and special agricultural products, the population is aging and villagers are not easy to find jobs. Elderly and young

friends can find jobs locally and promote the development and prosperity of the community. This is the corporate goal and direction that we keep in mind and cannot forget.

I am very grateful to the review committee of the 7th BCCT Excellent Enterprise Award-Social Enterprise Award and the British Overseas Chinese Business Association for their support and encouragement. In the future, we will give full play to the spirit of social enterprise, help more people and more communities, and carry forward social enterprises.

能夠入圍今年2023年英僑商務協會BCCT第七屆優良企業獎-社會企業獎，感到非常高興。二十多年來九二一大地震後，我們回到家鄉台中太平頭汴坑，不斷努力及奮鬥，從零開始一步一腳印，將我們的特色產業-太平客家藍染，從國內到國外，從小市集到建立品牌，每一步走來，要不是有堅強的意志力，及不怕失敗的精神，是不可能做到的。

我們台中太平頭汴坑，位於偏遠的山區，雖然有美麗的風景和農特產品，但是人口老化、村民就業不易，我們建立品牌的目的，除了帶動在地社區產業發展外，更使我們中高齡及青年朋友可以在地就業，帶動社區的發展與繁榮，這是我們心心念念，不能忘記的企業目標與方向。

非常感謝BCCT第七屆優良企業獎-社會企業獎的評審委員和英僑商務協會的支持和鼓勵，未來我們將發揮社會企業的精神，幫助更多的人及更多的社區，將社會企業發揚光大。



Business Leader  
of the Year  
最佳企業領袖獎

**Winner 特優**

Sophia Huang 黃晴雯,  
Pacific SOGO Department Stores Co., Ltd. (Far Eastern  
SOGO)  
太平洋崇光百貨股份有限公司 (遠東 SOGO 百貨)

**Finalists 優選**

Joanne Ling 凌忠嫻,  
Chang Hwa Commercial Bank, Ltd. 彰化銀行  
Michael Chu 朱興榮,  
FedEx Express International B.V. Taiwan Branch 荷蘭商聯  
邦快遞國際(股)公司台灣分公司

Climate Champion  
最佳企業氣候行動獎

**Winner 特優**

IKEA 宜家家居股份有限公司

**Finalists 優選**

China Life Insurance Co., Ltd 中國人壽保險股份有限公司  
YES CHARGING SERVICE Co., Ltd. 裕電傳電股份有限公司

Corporate Social  
Responsibility  
企業社會責任獎

**Winner 特優**

Carrefour 家樂福

**Finalists 優選**

Swire Coca-Cola Taiwan 台灣太古可口可樂  
Taiwan Life Insurance Co., Ltd 台灣人壽保險股份有限公司

Diversity  
企業多元文化獎

**Winner 特優**

Swire Coca-Cola Taiwan 台灣太古可口可樂

**Finalists 優選**

Citigroup Inc. 花旗集團  
Volkswagen Group Taiwan 台灣福斯股份有限公司

Green Energy  
最佳再生能源獎

**Winner 特優**

Deutsche Windtechnik Co. Ltd. 德唯特股份有限公司

**Finalists 優選**

ENERCON Taiwan 台灣艾納康有限公司  
Synera Renewable Energy 風睿能源股份有限公司

Innovation for  
Wellbeing  
最佳創新健康福祉獎

**Winner 特優**

H2U Corp. 永悅健康股份有限公司

**Finalists 優選**

aetherAI Co., Ltd. 雲象科技股份有限公司  
Medtronic (Taiwan) Ltd. 美敦力醫療產品股份有限公司

Social Enterprise  
社會企業獎

**Winner 特優**

Blueseeds 美彤園

**Finalists 優選**

DOMI 綠然能源股份有限公司  
Watersource Cultural and Educational Foundation  
財團法人水源人文教基金會