



British Chamber
of Commerce in Taipei



BETTER BUSINESS AWARDS 2023

20
23



BCCT
BETTER
BUSINESS
AWARDS

PROGRAMME BROCHURE

BUSINESS LEADER OF THE YEAR AWARD

HSBC takes pride in its commitment to upholding the most rigorous standards. This commitment extends not only to its wide range of products and services but also to its vital role in supporting the community and fostering positive economic growth. At the heart of the company's mission is sponsorship of an award aimed at honouring outstanding achievements by business leaders in areas such as diversity and inclusion, social enterprise, sustainability, and the promotion of cross-border economic ties.

Brought to you by



FINALIST:

Joanne Ling 凌忠嫻,
Chang Hwa Commercial Bank, Ltd.
彰化銀行

Michael Chu 朱興榮, FedEx Express
International B.V. Taiwan Branch
荷蘭商聯邦快遞國際(股)公司台灣分公司

Sophia Huang 黃晴雯,
Pacific SOGO Department Stores Co., Ltd.
太平洋崇光百貨股份有限公司

FINALIST:

China Life Insurance Co., Ltd
中國人壽保險股份有限公司

IKEA 宜家家居股份有限公司

YES CHARGING SERVICE Co., Ltd.
裕電偉電股份有限公司

Award brought to you by

The logo for "eiger", featuring the word in a stylized, lowercase, orange font with a small orange dot above the 'i'.

CLIMATE CHAMPION AWARD

The BCCTaipei Climate Champion will be a company that has taken substantial measures to decrease its carbon footprint and has emerged as a frontrunner in climate action.

Scientific consensus underscores the importance of striving for net zero emissions by 2050 at the latest, to try to limit global temperature increases to 1.5°C. The award gives recognition to companies that have actively reduced emissions and contributed to advancing this critical environmental objective, in the process demonstrating exceptional climate leadership throughout the 2022-2023 period.

Award brought to you by



— Prestige House —

CORPORATE SOCIAL RESPONSIBILITY AWARD

FINALIST:

Carrefour 家樂福

Swire Coca-Cola Taiwan
台灣太古可口可樂

Taiwan Life Insurance Co., Ltd
台灣人壽保險股份有限公司

Corporate Social Responsibility (CSR) goes by various names such as Sustainability, Responsibility, or Corporate Communications, and it has evolved into an essential component of any corporation. What initially began as a philanthropic endeavour has now grown into a fundamental component of business strategy that plays a crucial role in defining a company's identity.

Employees place significant emphasis on a company's CSR initiatives when deciding to join it. Likewise, consumers make purchasing decisions based on how a company contributes to the community and the world in general. Companies are aware that attracting and retaining top talent hinges not only on having a robust CSR programme but also on effectively communicating it to the public. CSR has become an integral part of a company's mission and is no longer viewed as something separate or optional.

● INNOVATION FOR WELLBEING AWARD

FINALIST:

aetherAI Co., Ltd.
雲象科技股份有限公司

H2U Corp.
永悅健康股份有限公司

Medtronic (Taiwan) Ltd.
美敦力醫療產品股份有限公司

Innovation plays a pivotal role in enhancing overall wellbeing. It drives progress in various aspects of our lives, from healthcare to technology and beyond. Innovative solutions often lead to improved quality of life by making daily tasks more efficient, healthcare more accessible, and the environment more sustainable. Moreover, innovation fosters economic growth, creating job opportunities and boosting prosperity. By continuously seeking new ideas and solutions, societies can adapt to challenges, promote personal growth, and ultimately contribute to a happier and healthier world.

BCCTaipei's Innovation for Wellbeing Award recognises a company which has developed innovative solutions to enhance people's health, wealth, wellbeing and sustainability in Taiwan.

Award brought to you by



FINALIST:

Citigroup Inc. 花旗集團

Swire Coca-Cola Taiwan
台灣太古可口可樂

Volkswagen Group Taiwan
台灣福斯股份有限公司

● GREEN ENERGY AWARD

The BCCTaipei Green Energy Award recognises a company currently operating in the renewable energy sector that has demonstrated an outstanding commitment to furthering the adoption and understanding of renewables over the past twelve months. The Green Energy Award reflects the need to support the growth of a skilled and globally competitive domestic supply chain as a fundamental pillar of the industry's sustainable development and as a key part of achieving the Taiwanese Government's ambitions for their Net Zero 2050 strategy.

Award brought to you by



DIVERSITY AWARD

Great businesses prioritise equality, diversity, and inclusion. Companies globally understand that a diverse workforce is their best source of innovation and diversity is a key factor in the success of modern organisations. Inclusion is the right thing to do, but, more than that, companies now recognise that successful innovation comes from the wealth of ideas generated by true diversity in their employee base.

The BCCTaipei Diversity Award, sponsored by Standard Chartered Bank and GSK Taiwan, was introduced to focus attention on the importance of diversity in business and to acknowledge the remarkable strides being made by many organisations in Taiwan in this area.

Award brought to you by



FINALIST:

Deutsche Windtechnik Co. Ltd.
德唯特股份有限公司

ENERCON Taiwan
台灣艾納康有限公司

Synera Renewable Energy
風睿能源股份有限公司

SOCIAL ENTERPRISE AWARD

Social enterprise serves as a form of social innovation, efficiently addressing societal or environmental issues through sustainable business models. The primary goal is to advance the common good and tackle social challenges, independent of government subsidies or private sector donations. Although in its infancy in Taiwan, it is gaining ground rapidly, but requires collaboration among the public, businesses, and government to foster ongoing innovation and sustainable growth within this important area.

BCCTaipei's Social Enterprise Award provides a great platform to share the achievements and learning from organisations in this important area and will honour the enterprise which, in the opinion of the judges, has done most in the past year to further the social enterprise concept.

Award brought to you by

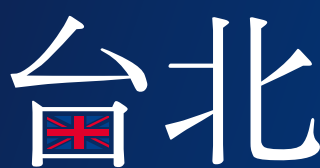


FINALIST:

Blueseeds 芙彤園

DOMI
綠然能源股份有限公司

Watersource Cultural and Educational Foundation
財團法人水源地文教基金會



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CEREMONY AGENDA

18:30

Ceremony Begins

18:40

Opening Remarks by
Lord Faulkner

18:35

Opening Remarks by
Carl Blundon
BCCTaipei Chairman

18:50

Keynote Speech - Joshua Tien, CEO
of Taiwan Carbon Trading Market

19:00

Break

19:15

Business Leader of the Year,
Climate Champion, and
Corporate Social Responsibility Awards

20:15

Break

20:25

Diversity, Green Energy,
Innovation for Wellbeing, and
Social Enterprise Awards

21:45

Closing Remarks

THIS YEAR'S TROPHY

The trophy combines Eastern and Western symbolism, featuring a sleeping dragon at the base and a lighthouse atop it. The trophy is designed by Dutch artist Karin Janssen and is inspired by Project Resurrection, her unique art project. Project Resurrection is a unique art project that combines art, psychology, innovative technology, and coral reef protection.

In the West dragons are often associated with negativity, while in the East they symbolise power and transformation. This duality represents the opportunity to convert adversity, such as climate change, into a source of strength. The lighthouse signifies hope, guidance, and the innovative ideas required to steer society toward a safer and more sustainable future. At the pinnacle of the trophy a seven-pointed sun symbolises the seven Better Business Awards, collectively shining a light to guide us toward a brighter tomorrow.



THIS YEAR'S GIVEAWAY

This year's giveaway is specially made by Zen Zhou, who is also the winner of BCCTaipei's Social Enterprise Award winner back in 2020. Zen Zhou is committed to making good use of materials that are friendly to human health and the environment by developing various plastic-reducing products for daily use, with both design and practicality.

Made from organic cotton coated with beeswax, beeswax wrap is an alternative natural food wrap and claims to have antibacterial properties. It's washable, reusable and compostable and the durability of cotton means it won't tear.

The beeswax wrap shares the same values and serves the same purpose of responsible business, which is aligned with the core concept of Better Business Awards, and we are extremely proud to share this with all guests at the award ceremony.





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UPCOMING EVENTS

Scan for more information

UK Offshore Wind Pavilion

18 - 20 Oct.



St. Andrew's Ball

25 Nov.



Christmas Charity Auction

7 Dec.

