

# BCCT Better Business Awards Report 2021



台北市英僑商務協會  
優良企業貢獻獎 2021  
特輯





## Business Leader of the Year Award 最佳企業領袖獎

**Winner**  
特優

Justin Chin 陳康偉 總裁  
AstraZeneca Taiwan  
臺灣阿斯特捷利康股份有限公司

**Finalist**  
優選

Terence Ong 王德勤 Managing Director  
Pernod Ricard Taiwan 台灣保樂力加股份有限公司

**Finalist**  
優選

Andrew Tseng 曾盛麟 董事長  
Grape King Bio 葡萄王生技股份有限公司

## Climate Champion Award 最佳企業氣候行動獎

**Winner**  
特優

Delta Electronics, Inc.  
台達電子工業股份有限公司

**Finalist**  
優選

Cathay Financial Holdings Co., Ltd.  
國泰金融控股股份有限公司

**Finalist**  
優選

Acer Inc. 宏碁股份有限公司

## Corporate Social Responsibility Award 企業社會責任獎

**Winner**  
特優

Cheng Loong Corporation  
正隆股份有限公司

**Finalist**  
優選

Give-Circle Co., Ltd  
吉星共享股份有限公司

**Finalist**  
優選

Standard Chartered Bank (Taiwan)  
渣打國際商業銀行股份有限公司

## Diversity Award 企業多元文化獎

**Winner**  
特優

BNP Paribas Cardif Assurance Vie, Taiwan Branch  
法國巴黎人壽台灣分公司

**Finalist**  
優選

AstraZeneca Taiwan  
臺灣阿斯特捷利康股份有限公司

**Finalist**  
優選

Procter & Gamble  
寶僑家品股份有限公司

## Green Energy Award 最佳再生能源獎

**Winner**  
特優

Ørsted Taiwan  
沃旭能源股份有限公司

**Finalist**  
優選

Boskalis HwaChi Offshore Wind Taiwan  
伯威海事工程股份有限公司

**Finalist**  
優選

Mammoet Giant (Taiwan) Limited  
台灣猛獁象佳運股份有限公司

## Innovation for Wellbeing Award 最佳創新健康福祉獎

**Winner**  
特優

Kiipo  
擎寶科技股份有限公司

**Finalist**  
優選

Leofoo Tourism Group  
六福旅遊集團

**Finalist**  
優選

DBS Bank (Taiwan) Ltd.  
星展(台灣)商業銀行股份有限公司

## Social Enterprise Award 社會企業獎

**Winner**  
特優

Taiwan Dive Center  
恩瀛企業有限公司 (台灣潛水)

**Finalist**  
優選

Story Wear (Beauterama Trading Limited)  
七棵橡樹國際有限公司

**Finalist**  
優選

Culture Art and Nature (CAN) Ltd.  
甘樂文創志業股份有限公司

最佳企業領袖獎

**BUSINESS LEADER  
OF THE YEAR  
AWARD**

●

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BCCT  
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Report  
2021





## 滙豐(台灣)商業銀行股份有限公司

HSBC Bank (Taiwan) Limited

滙豐(台灣)商業銀行股份有限公司(以下簡稱滙豐(台灣))為香港上海滙豐銀行有限公司在台灣設立之子公司，於2010年5月1日正式營運，總部設在台北。滙豐在台灣歷史可回溯至1885年在淡水指定代理商推展業務，並於1984年在台北正式成立分行。滙豐(台灣)目前在全台設有30家分行，協同滙豐集團其他在台成員為客戶提供全方位的個人金融與財富管理、工商金融、企業金融、私人銀行和資產管理等服務。

HSBC Bank (Taiwan) Limited, a locally incorporated subsidiary of The Hongkong and Shanghai Banking Corporation Limited, began its operations in May 2010, with its headquarters in Taipei. HSBC's presence in Taiwan dates back to 1885 when The Hongkong and Shanghai Banking Corporation appointed an agent. A full-service branch was established in Taipei in 1984. HSBC currently operates through 30 branches across Taiwan.

## 最佳企業領袖獎 BUSINESS LEADER OF THE YEAR AWARD



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## 贊助獎項原因

### WHY WE SUPPORT

HSBC Taiwan is very honored to team up with BCCT once again this year to sponsor the Better Business Award and bring you the "Business Leader of the Year Award."

BCCT and HSBC Taiwan are committed to fostering the economic development of Taiwan. The award aims to recognize individuals and enterprises in Taiwan for their outstanding efforts in Responsible Business. While organisations are important to the success of businesses, it is people, especially good leaders, who have the charisma to attract people to follow him and who have the vision to take the business into the future.



Today, our world is faced with more challenges than ever before with the rise of Covid-19, climate change, and so much more. Amid the dark clouds we face, it is good leadership that sets the direction, builds vision, and inspires people

around them to work towards a common goal. Leadership is about mapping out where you need to go to "win" as a team or an organization; and it is dynamic, exciting, and inspiring.



We'd like to acknowledge and pay tribute to the outstanding leaders and HSBC Taiwan would like to take this opportunity to thank them for what they have done for their organization and our society, and is therefore proud to sponsor the Business Leader of the Year Award.

2021  
BUSINESS  
LEADER OF  
THE YEAR  
AWARD WINNER



**Justin Chin**  
陳康偉  
總裁

臺灣阿斯特捷利康股份  
有限公司  
AstraZeneca Taiwan



阿斯特捷利康(以下簡稱AZ)是以科學為主導的生物製藥國際企業，所研發的創新藥物被全球數百萬患者使用。AZ所做的不僅止於製藥研發，而是有別於其他國際藥廠，提出Beyond the pill的概念，打造一個以病患為中心的醫療旅程，透過預防、診斷、治療、照護與追蹤等不同階段提供病人最完善的全方位醫療體驗。AZ在臺深耕超過70年。自1948年至今，持續承諾以科學支持臺灣患者，AZ的創新藥物直接針對包含臺灣前七大死因中的四項：癌症、心血管疾病、糖尿病和呼吸道疾病。AZ以病患為中心，持續不斷的在生醫與醫療領域深耕與創新，也是AZ致力於打造全球生醫生態系的願景動機。AZ在全球有美國、英國、瑞典三大研發中心，並持續關注全球各地具潛力地區的發展，積極尋找適合建立夥伴關係的國家，為在地病患與社會創造更大的價值。

AstraZeneca (hereinafter referred to as AZ) is a science-led international biopharmaceutical company, and its innovative drugs are used by millions of patients around the world. What AZ does not only stop at pharmaceutical research and development, but is different from other international pharmaceutical companies. It

proposes the concept of beyond the pill, creating a patient centric medical journey through prevention, diagnosis, treatment, care and tracking, etc. The stage provides patients with the most complete all-round medical experience. AZ has been in Taiwan for more than 70 years. Since 1948, it has continued to commit to scientifically supporting patients in Taiwan. AZ's innovative drugs directly target four of the top seven causes of death in Taiwan: cancer, cardiovascular disease, diabetes, and respiratory disease. AZ put patient first, and continues to deepen and innovate in the field of biomedicine and medical treatment, which is also the motivation of AZ to build a global biomedical system. AZ has three major R&D centers in the United States, the United Kingdom, and Sweden, and continues to focus on the development of potential regions around the world, actively looking for countries suitable for establishing partnerships, and creating greater value for local patients and society.

# 申請內容總結

## APPLICATION SUMMARY

AstraZeneca在打造多元包容的組織文化、社會企業、環境與健康永續發展、多方位跨國經濟合作都有很深的投入，希望透過這些耕耘，讓臺灣與國際資源連結，也為社會創造更多價值：例如：

\* 打造多元包容的組織文化：AZ定期舉辦「早安AZ」，讓不同團隊同仁與總裁「早餐約會」、「Country Leadership Team (CLT) 心內話」讓領導團隊與員工直播分享職涯歷程；AZ於2021年5月成立第一個在亞洲的LGBT員工資源團體 (AZ Pride ERG)，實踐AZ多元的性別友善職場。

\* 讓世界看見臺灣的生醫新創：AZ跨部門團隊連續二年舉辦「國際生醫智能加速器」(Beyond BioMed Accelerator) 活動，幫助臺灣生醫新創公司站上世界舞台；2020年也與經濟部及工研院合作，率先投入成立首座「未來醫療實驗室」(Future Healthcare Lab) 加速智慧醫療的發展。

\* 疫情之初，捐贈大量防護器具支持前線防疫守護醫護：AZ在2020年5月疫情之初便率先捐贈中華民國醫師公會全聯會5,000件「拋棄式隔離衣」支持醫護健康；2021年AZ再捐贈臺灣臨床藥學會10,000個「透明保護面罩」給新冠肺炎病患收治醫院，盼為藥師們提供更好的保護。

\* 環境永續：AZ於2021年正式啟動「綠能車(油電車)上路計畫」！內部也積極推出一系列政策活動，使全體職員皆能一同落實環保，包括邀請能源專家的永續講座、Go Digital 無紙化簽核、「用點子種樹」的減塑減碳競賽，為環境永續獻上AZ一份。



\* Access to Healthcare計畫：舉凡「Goal 50糖尿病卓越照護計畫、Healthy Lung健康肺氣喘卓越計畫、Lung Ambition肺癌存活率倍增計畫」等，AZ都「以病患為中心」(Put Patients First) 為其初衷及目標，提升病患生活品質、降低死亡率、減少醫療開銷；AZ每年投入大量資源執行「創新藥品的病患支持計畫」，提供病患免費的癌症藥物減輕其經濟負擔，面對疫情，更全力投入支持臺灣獲得新冠疫苗。

\* 多方位跨國經濟合作：近年AZ持續投資臺灣，幫助臺灣醫療環境與國際接軌；AZ 2019年與工研院簽署「合作意向書」就推動

醫材開發及數位醫療展開一系列合作項目；AZ也參與在臺外國商會，積極促進生醫製藥產業的連結對話與政策交流。



Future Healthcare Lab 2020 年率先投入成立首座「未來醫療實驗室」加速智慧醫療的發展。

2020 Beyond BioMed Accelerator 2020年再度舉辦「國際生醫智能加速器」。

# 入圍感言

# ACCEPTANCE SPEECH

AstraZeneca (AZ) 阿斯特捷利康是一間以病患為中心的製藥公司。AZ所專注的三大疾病領域 - 腫瘤、心血管腎臟代謝、呼吸道與免疫 - 也都與臺灣的公共衛生目標有很大的關連性；AZ在臺灣其實已經設立超過70個年頭，1940年代當時引入對抗瘧疾的藥物「白樂君」，讓臺灣在西太平洋地區率先根除瘧疾。

AZ注重醫療與科技的創新整合，因為病人真正的健康與公衛目標，需要不斷地透過創新解決方案來達成。在AZ我們積極推動內部與外部的創新活動，帶領同仁有更多創新思維跟執行力、與團隊探索新的健康照護模式，同時全力投入公益活動，努力結合總部資源創造更多價值。在疫情前，AZ嘉惠臺灣的具體作有例如：「把臺灣生醫團隊帶上國際」，連續2019、2020年邀請臺灣的生醫新創團隊參與「國際生醫加速器計畫」，幫助有潛力的團隊媒合國際資源，輔助它們走向國際舞台。

而碰上全球疫情大流行，AZ工作小組不分日夜為協助新冠疫苗引進臺灣努力。AZ最早引進新冠疫苗提升臺灣的接種覆蓋率，至今臺灣已取得了將近1,000萬劑的AZ疫苗，接種覆蓋率已突破50%。

很榮幸能與AZ同仁一起為跨國藥廠創造出新的價值，不只為員工的幸福感努力，也為臺灣的社會、環境與人民做出貢獻。期許AZ的行動能拋磚引玉，創造更多企業與社會的雙贏。感謝台北市英僑商務協會 (BCCT) 每年舉辦這樣富有意義的Better Business Award。「AZ的初衷就是『共好』！」



2021  
BUSINESS  
LEADER OF  
THE YEAR  
AWARD WINNER

2021  
BUSINESS  
LEADER OF  
THE YEAR  
AWARD FINALIST



**Terence Ong**  
王德勤

Managing Director

台灣保樂力加股份有限公司  
Pernod Ricard Taiwan



## Pernod Ricard Taiwan 台灣保樂力加股份有限公司

### 關於保樂力加集團

保樂力加集團由法國兩家最大酒類集團 Pernod和Ricard公司於1975年合併而成，目前位居全球第二大葡萄酒及烈酒集團之領導地位，總部位於法國巴黎。集團旗下擁有眾多著名品牌，產品行銷全球160+個市場，並於其中73個市場擁有銷售團隊。我們的19,000名員工秉持著包括「企業家精神、相互信任、強烈道德感」的三大核心價值，致力投入永續發展並推廣理性飲酒態度，為全球消費者創造美好歡聚時光。保樂力加集團是巴黎泛歐證券交易所股票上市公司，為法國巴黎指標性四十大企業之CAC40指數及歐洲斯托克指數Eurostoxx 50成分股。

### 關於台灣保樂力加股份有限公司

自1991年成立以來，台灣保樂力加透過遍布全台的分銷網絡和堅實的夥伴關係，以最優質的產品服務消費者。目前營運據點包括台北總公司，並在台中、高雄設有分公司，員工人數約90人。台灣保樂力加持續以旗下包括皇家禮炮、格蘭利威、亞伯樂、百齡罈、馬爹利、絕對伏特加等知名品牌，打造以消費者為中心的創新產品體驗，締造持續的銷售成長。在台灣，我們致力於響應集

團「以人為本 (Valuing People)、培育風土 (Nurturing Terroir)、循環生產 (Circular Making)、理性聚會 (Responsible Hosting)」等四大永續發展與企業責任價值，持續打造標竿的人才發展機會並耕耘在地社群。

### About Pernod Ricard

Created in 1975 by the merger of Pernod and Ricard, Pernod Ricard is the world's No.2 wines and spirits group in the world, headquartered in Paris. Pernod Ricard's brands are distributed across 160+ markets by its own salesforce in 73 markets. The Group empowers its 19,000 employees to be on-the-ground ambassadors of its vision of "Créateurs de Convivialité" and remains true to its three founding values: entrepreneurial spirit, mutual trust and a strong sense of ethics. Pernod Ricard is committed to bringing consumers good times from a good place by striving to be sustainable and responsible at every step from grain to glass. Pernod Ricard is listed on Euronext and is part of the CAC 40 and Eurostoxx 50 indices.

## About Pernod Ricard Taiwan

Since its establishment in 1991, Pernod Ricard Taiwan has been offering best-in-class products to local consumers through its encompassing network of distributors and partners. Currently operating at office locations including Taipei, Taichung and Kaohsiung, Pernod Ricard Taiwan's 90 employees are dedicated in innovating consumer-centric product experiences through its comprehensive portfolio which includes renowned brands like Royal Salute, The Glenlivet, Aberlour, Ballantine's, Martell, Absolut Vodka and more. Adhering to Pernod Ricard's global Sustainability and Responsibility roadmap, Pernod Ricard Taiwan builds its community efforts around four main pillars including 'Nurturing Terroir', 'Circular Making', 'Valuing People' and 'Responsible Hosting' while continuing to offer attractive career opportunities for local talents.



# 申請內容總結

## APPLICATION SUMMARY

台灣保樂力加現任董事總經理王德勤（Terence Ong）於2004年加入保樂力加集團，以馬來西亞市場的行銷經理展開在集團中的職涯。作為葡萄酒與烈酒行業的資深高階經理人，王德勤擁有豐富的跨國經驗，在包括馬來西亞、中國大陸、柬埔寨和台灣都創造了無數成功的商業案例。

作為一位領導者，他總是充滿無比活力並以行動啟發周圍一起共事的同仁——最為人津津樂道的例子包括他在馬來西亞時，透過企業力量致力於投入社群回饋而推動的「Bottled Hope Sabah」計畫，透過親自運送由回收的保樂力加空瓶製成之太陽能檯燈到缺乏電力設施的偏鄉，讓數以百計的兒童得以在夜晚中學習，此舉後來也讓Terence獲得了法國騎士勳章的殊榮。

在台灣，除了引領全體保樂力加員工參與包括「點亮瓶安」回收酒瓶製成太陽能照明裝置、「共餐計畫」陪伴高齡化社區長者進行交誼、和在COVID-19新冠肺炎疫情期間的系列社群回饋志工活動，Terence也是社團法人台灣酒與社會責任促進會（TBAF）的理事會成員，與公部門和同業代表合作，積極推動各項理性飲酒相關的公共議題倡議與教育，也曾擔任台北英國僑務協會的志工業師，輔導在地青年人才。秉持著和保樂力加集團企業精神一致的理念，Terence在帶領團

隊的時候總是把「以人為本」作為自己的堅持。首先，他以身作則鼓勵組織上下創造「共享歡樂」的組織文化，了解在日常生活中保持活力的重要性，並永遠以熱情去探索周遭的生活。除此之外，Terence也相信突破始於創業家精神，因此他致力於引導團隊跳脫框架思考，勇於創新和大膽嘗試。而更重要的是，他將建立團隊之間的互信視為自己的使命，自2016年接任台灣保樂力加董事總經理之後，就不斷推動各項組織建構的專案，為更緊密的組織文化做出各項改革與貢獻。



在Terence的領導之下，台灣保樂力加在過去短短幾年中創造了突破性的商業成就，為消費者和客戶提供創新的產品和品牌體驗。自2017年起，台灣保樂力加在非即飲銷售通路的威士忌市占率持續成長，奠定公司作為台灣烈酒市場最重要的集團之一的地位，也在2019年榮獲金商獎肯定。在此數年間，員工滿意度調查都一再顯示，員工對企業的核心價值和企業社會責任項目展現出高度的認同感，台灣保樂力加並在2021年獲得《HR ASIA》雜誌評選為亞洲最佳企業雇主獎的榮譽。



Terence Ong, current Managing Director of Pernod Ricard Taiwan, first joined Pernod Ricard in Malaysia as a marketing manager back in 2004. As a veteran in the wine and spirits industry with ample experiences internationally, he has created numerous success stories in the markets of Malaysia, China, Cambodia and now Taiwan.

As a leader, he radiates unparalleled energy in everything he does while inspiring people around him through action – this is most evident through the consistent efforts he has invested in giving back to the community, with one example being the ‘Bottled Hope Sabah’ project he organized in Malaysia to deliver solar powered lamps made from recycled Pernod Ricard wine bottles to remote areas without electricity, an initiative that enabled hundreds of children to be able to study at night and one that has led Terence to be awarded the Chevalier of the French

Legion of Honor (Chevalier de la Légion d'Honneur).

In Taiwan, aside from carrying out projects such as 'Shine Brighter, Together', 'Lift-up Taiwan' and the COVID-19 pandemic relief program that focus on creating positive value to the local community member's well-being, Terence is also member to the director board of Taiwan Beverage Alcohol Forum (TBAF) where he actively advocates for public awareness on responsible drinking alongside industry representatives and public departments. He also volunteered at the British Chamber of Commerce in Taipei (BCCT) as a mentor to aspiring young talents.



Being an executive who truly puts people first, Terence's leadership style is aligned with that of the company's. First, he encourages the organization to embrace the spirit of 'Conviviality' – to create joy in day-to-day work and stay passionate in exploring cultural activities and life. Secondly, he believes that, in order to create

breakthroughs one must cultivate entrepreneurship, therefore he guides his team to think outside of the box, be innovative



risks. Last but not least, Terence is dedicated in building mutual trust within the team, hence he has led multiple organization building initiatives to elevate the corporate culture since he assumed leadership at Pernod Ricard Taiwan in 2016.

Under Terence's leadership, the affiliate has achieved transformative business results over the past few years by offering innovative products and brand experiences to its customer and consumers. Since 2017, Pernod Ricard Taiwan's market share in total off-trade Whisky keeps increasing every year to become one of the most important players in the Taiwanese market and has received the Golden Merchant Award in 2019. Employees demonstrate strong sense of affirmation towards the company's core values and its corporate responsibility activities, which are among the highest scoring items

in employee survey. In 2021, Pernod Ricard Taiwan recently won the HR Asia Best Companies to work for recognition.

# 入圍感言

## ACCEPTANCE SPEECH

我非常榮幸入圍年度商業領袖獎的肯定，更希望能趁這個機會向台灣保樂力加團隊優秀而充滿熱情的每一位同仁表達我誠摯的感謝，因為他們的付出才是創造卓越成就的原動力。

作為台灣保樂力加團隊的領導者，我的願景是激勵所有的員工都真正成為保樂力加獨特的企業文化——「共享歡樂」的代言人。我相信我們現階段所取得的成就，來自於貫徹三大企業價值「創業家精神、相互信任、強烈的道德感」，這些價值也將成為我們持續成長的堅實後盾。

保樂力加的創始人保羅·里卡爾先生曾經說：「你可以拿走我的工廠和財富，但是只要你讓我保有我的團隊，我就能再造我的事業。」無論是現在或者未來，員工永遠會是我們最重要的資產，尤其是當我們正在這個多變的環境中，為了永續成長和卓越績效向下扎根的此時此刻。

我非常期待能透過台灣保樂力加旗下豐富的品牌組合，繼續為我們的消費者和商業夥伴提供服務，在永續發展與社會責任上為在地社群盡心，和團隊一起成長，創造更多共享歡樂的時刻。

I am deeply honored to be recognized as one of the finalists in the Best Leader of the Year category,

and moreover, I would like to express my gratitude to the wonderful, passionate individuals in my team for their extraordinary achievements.

Being the leader of Pernod Ricard Taiwan, it is my personal commitment to enable my team members to become true ambassadors of our unique company culture of conviviality. I firmly believe that our strong winning mindset is a perfect blend of entrepreneurial spirit, mutual trust and ethical commitment – all are essential ingredients that made our success possible and will continue to fuel our further ambition in the future.

As our founder Mr. Paul Ricard eloquently put it, 'You can take away my factory, my money, but as long as you let me keep my people, I'll rebuild my empire.' People are, and will remain our greatest assets, especially so as we are for building sustainable growth and performance in an ever-changing environment.

I look forward to continuously serving local consumers and partners with Pernod Ricard Taiwan's wide portfolio of brands, create positive changes for the

community through our Sustainability and Responsibility efforts, and grow with our people as 'Créateurs de convivialité'.



2021  
BUSINESS  
LEADER OF  
THE YEAR  
AWARD FINALIST

2021  
BUSINESS  
LEADER OF  
THE YEAR  
AWARD FINALIST



**Andrew Tseng**  
曾盛麟

董事長

Grape King Bio

葡萄王生技股份有限公司



**葡萄王生技**

**GRAPE KING BIO**

1969年以來，葡萄王生技一直不斷自我鞭策努力，藉由尖端的科技與創新的研發，讓葡萄王成為生物科技界的領導者，並期以立足台灣、放眼世界的宏觀視野，成為業界中的前導者。PIC/S GMP優良藥廠、ISO22000、HACCP、NSF GMP、TQF、HALAL、FSSC 22000、ISO/IEC TAF17025認證實驗室、符合TFDA食品衛生安全要求及馬來西亞GMP系統是我們對產品的保證，股票上市是我們實現對社會大眾的承諾。

「科技、健康、希望」一直是葡萄王生技的精神總指標。我們了解生物科技是21世紀的主流，也是我們現在以及未來不斷努力的方向，期盼以此為基礎，以「健康專家、照顧全家」為使命，與所有同仁一起創造葡萄王生技的成長和茁壯，提供社會大眾更豐富的生命，共同迎向充滿希望的未來。

Since it was established back in 1969, Grape King Bio has strived to be one of the top health food manufacturers in the Biotechnology Industry. We have established our foothold in Taiwan with leading-edge raw material and product innovations and continue to be one of the leaders in the

health food industry. Being a PIC/S GMP, ISO22000, HACCP, NSF GMP, TQF, HALAL, FSSC 22000, ISO/IEC TAF 17025 certified laboratory, TFDA food hygiene and safety certified and Malaysia GMP approved, we are able to guarantee the highest standards in product safety, quality and manufacturing.

“Technology, Health, and Hope” are the core values of Grape King Bio, which we use as part of our vision and mission.

Biotechnology is a key trend in the 21st century and is also the direction for us to deliver long-term and sustainable growth. Together, with our visionary and dedicated staff at Grape King Bio, we aim to take Biotechnology to the next level. Using the latest technology available we develop products to help consumers have healthier lives, ultimately giving hope for prosperous futures.

# 申請內容總結

# APPLICATION SUMMARY

曾盛麟董事長在2014年擔任總經理暨董事長後，設定兩大目標：第一是利用在國外學習到的行銷管理專長，為葡萄王注入新動力，第二是讓葡萄王的技術及品牌從台灣走向國際。

為實現兩大目標，曾盛麟董事長於2014年起便著手進行公司相關改革，主要有六大改革措施、食安管理及海外業務發展。在六大改革的部分，包含組織重整、電子化、導入供應鏈管理、公司治理、成立法務室、企業社會責任。

另在食安管理上，持續推動食品安全履歷系統，以落實產品責任。而在海外業務部分，藉由葡萄王生物科技研究所提供原料、研發、品管及專業認證生產，全方位OEM/ODM一條龍縝密的服務，上海葡萄王營收2018年超過2014年的16倍，以及2014-2020年代工及海外業務整體業績成長486%。

曾盛麟董事長從2010年開始，陸續推動各項計畫，翻轉大眾對於葡萄王的想像。包含：在品牌形象上，曾盛麟董事長從組織改革及品牌再造著手進行，並且結合傳統媒體、數位媒體及推出新品，以有趣的活動及故事帶出產品功效。

多方改革的豐碩成果  
在曾董事長品牌改造的帶領下，

獲得以下豐富成果：

- \* 2020年品牌好感度達近97%
- \* 品牌認知度部分，50歲以下客群成長24%，50歲以下客群佔比也達66%
- \* 機能飲品品牌認知部分，40歲以下品牌好感度上升24%，40歲以下使用上升62%

長期積極投入研發後，葡萄王取得眾多的研發專利成果及海外獲獎：

- \* 海外15件及台灣53件研發專利
- \* 國科會、農委會與教育部之產學計畫約20件
- \* 自2015起至今，國內外共榮獲137面研發獎項

Since assuming the role of Chairman and General Manager in 2014, Mr. Andrew Tseng set two major goals: First, to give impetus to Grape King Bio by leveraging his marketing management expertise from his experience abroad. Second, to pivot the company's biotechnology and brands towards the global market.

To achieve the two goals, Mr. Tseng began to carry out company-related reforms in 2014 that included six major reform measures, food safety management,

and overseas business development. The six major reforms include organizational restructuring, digitization, supply chain management, corporate governance, establishment of a legal office, and corporate social responsibility.

Regarding food safety management, the company continues to promote food safety good practice systems to fulfill product responsibility. In the overseas business segment, through the comprehensive OEM/ODM one-stop offerings of Grape King's



Bioengineering Center, providing raw materials, research and development, quality control and certified production, Shanghai Grape King's revenue in 2018 exceeded 16 times that of 2014. Overall performance of the OEM/ODM and overseas business grew 486% from 2014 to 2020.

Since 2010, Mr. Tseng has implemented several programmes, successfully transforming the public's brand image of Grape King. One of the many plans includes branding, where Mr. Tseng started from organizational reform and brand rebuilding, combining traditional media, digital media, and launching new products to bring about engaging events and stories to maximize product effectiveness.

### Results of the multi-dimensional reforms

The brand transformation efforts led by Mr. Tseng has contributed to the following results:

- \* In 2020, brand favorability was nearly 97%
- \* Brand recognition for customers under the age of 50 grew by 24% while brand recognition for customers under the age of 50 was 66%
- \* For the brand's functional beverages, brand favorability for customers under the age 50 grew by 24% and customer usage for customers under 40 grew by 62%. After aggressive long-term investment in research and development, Grape King has obtained numerous research and development (R&D) patent and overseas awards:
  - \* 15 overseas R&D patents and 53 Taiwan R&D patents

\* 20 Industry-Academia projects with the National Science Council, Council of Agriculture, and Ministry of Education

\* Since 2015, awarded a total of 137 R&D awards in Taiwan and overseas



# 入圍感言

# ACCEPTANCE SPEECH

感謝評審的肯定！我自2010年英國回台加入葡萄王以來，轉眼已經11年了，其中歷經組織變革、品牌再造及數位轉型，讓公司穩健的成長茁壯，也更加年輕化了！但我深信，創新與改變是個持續不斷的過程，也不會是一個人的事情，而需全體同仁的支持。很感謝我的團隊一起與我同行到今天，做為我最堅強的後盾。葡萄王即將邁入第53年，我期許變革後的葡萄王可以繼續精彩一路向前，再創下一個黃金50年！再次感謝大家！

I feel very honored and deeply appreciated to the judges for this award.

Since I returned to Grape King Bio in 2010, I have taken the company through a revolutionary change with organizational restructuring, re-branding and digital transformation. 11 years have passed by and the company feels a lot younger and more vibrant. I would like to thank my entire Grape King Bio team for their hard work and supporting me through the transformation.

As Grape King Bio heads into its 53rd year, I believe the Company will continue to evolve with its spirit of "Live Healthy, Think Grape King" and look forward to the next 50 plus years!



2021  
BUSINESS  
LEADER OF  
THE YEAR  
AWARD FINALIST

# 最佳企業氣候行動獎

# CLIMATE CHAMPION AWARD



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BCCT  
Better  
Business Awards  
Report  
2021





British Office  
英國在台辦事處

## 英國在台辦事處

British Office Taipei

英國在台辦事處致力於促進及發展英國與台灣之間的合作關係。

The British Office in Taipei maintains and develops relations between the UK and Taiwan.

## 贊助獎項原因

### WHY WE SUPPORT

英國企業界在減少碳排放和對抗氣候變遷行動上引領國際，目前已經有超過三分之一的英國大型企業簽署加入了聯合國的零碳排放活動 (Race to Zero Campaign)，該活動鼓勵企業承諾在2050年前或是更早，將企業排放量減少到淨零。

英國身為今年聯合國氣候變遷綱要公約第26屆締約方大會(COP26)的主辦國，英國在台辦事處在台灣也積極致力於推動採取氣候行動的重要性，期望透過最佳企業氣候行動獎鼓勵台灣企業界做出改變。

## 最佳企業氣候行動獎

### CLIMATE CHAMPION AWARD



Supported by

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英國在台辦事處

企業在氣候行動中扮演著至關重要的角色，我們目標透過為減少碳足跡而採取氣候行動的企業，來激勵更多在台企業採取行動。因為要達到淨零排放的目標，是需要民營部門的創新力、影響力和推動力。它不僅提升根本性的改變，更有助於鼓勵政府部門採取更積極的氣候行動。



The UK is leading the international business community in reducing emissions and tackling climate change, with well over a third of the UK's largest companies now signed up to the Race to Zero campaign, which encourages businesses to pledge to cut their emissions to net zero by 2050 or sooner.

The UK holds the presidency of the global climate conference, COP26, this year and is dedicated to promoting climate action in Taiwan. The Climate Champion Award is a key pillar of our work to encourage Taiwan's business community to take a leading role in driving change.



This award celebrates those taking the most ambitious steps in carbon reduction and inspire other companies to follow a similar path. Business has a key part to play in climate action. Because if we hope to reach net zero, we need the innovation, influence, and drive of the private sector on our side. It also adds to the ground-up change, helping encourage governments to increase their climate ambition.



2021  
CLIMATE  
CHAMPION  
AWARD WINNER



台達台北總部大樓綠建築。



台達創立於 1971 年，為全球提供電源管理與散熱解決方案，並在工業自動化、樓宇自動化、通訊電源、資料中心基礎設施、電動車充電、可再生能源、儲能與視訊顯示等多項產品方案領域居重要地位，逐步實現智能製造與智慧城市的發展願景。台達秉持「環保 節能 愛地球」的經營使命，將企業永續與商業模式相結合，運用高效率電力電子核心技術，以因應氣候變遷帶來的環境議題。台達營運據點遍佈全球，在五大洲近 200 個銷售據點、研發中心和生產基地為客戶提供服務。

多年來，台達投入事業營運、科技創新與企業永續的成就榮獲多項國際榮耀與肯定。自 2011 年起，台達連續十年入選道瓊永續指數 (Dow Jones Sustainability Indices, 簡稱 DJSI) 之「世界指數」(DJSI World Index)，亦於 2020 年 CDP (原碳揭露專案) 年度評比榮獲台灣業界首度氣候變遷與水安全雙「A」領導評級，並獲評供應商議合領導者。台達的詳細資料，請參見：[www.deltaww.com](http://www.deltaww.com)

Delta, founded in 1971, is a global leader in switching power supplies and thermal management products with a thriving portfolio of smart energy-saving systems and solutions in the fields of industrial automation, building automation, telecom power, data center infrastructure, EV charging, renewable energy, energy storage and display, to nurture the development of smart manufacturing and sustainable cities. As a world-class corporate citizen guided by its mission statement, "To provide innovative, clean and energy-efficient solutions for a better tomorrow," Delta leverages its core competence in high-efficiency power electronics and its ESG-embedded business model to address key environmental issues, such as climate change. Delta serves customers through its sales offices, R&D centers and manufacturing facilities spread over close to 200 locations across 5 continents.

Throughout its history, Delta has received various global awards and recognition for its business achievements, innovative technologies and dedication to ESG. Since 2011, Delta has been listed on the DJSI World Index of Dow Jones Sustainability™ Indices for 10 consecutive years. In 2020, Delta was also recognized by CDP with two "A" leadership level ratings for its substantial contribution to climate change and water security issues and named Supplier Engagement Leader for its continuous development of a sustainable value chain

For detailed information about Delta, please visit: [www.deltaww.com](http://www.deltaww.com)

台達電子工業股份有限公司  
Delta Electronics, Inc.

# 申請內容總結

# APPLICATION SUMMARY

台達電子的業務發展與環境永續理念結合，以提高能源效率為核心技術，致力於「環保 節能 愛地球」的經營使命。台達董事會審查和批准重要的環境、社會和治理 (ESG) 決策，永續委員會則為台達內部最高層級的永續管理組織，由董事長、副董事長、執行長、營運長和永續長領導，減碳績效與高階薪酬直接連結。

台達是低碳運具EV100以及再生電力RE100等國際倡議的成員，也是TCFD支持者，2017年通過SBTi審查，並規劃加入Race to Zero。台達長期關注氣候變遷，2017年通過科學基礎減碳目標 (SBT)，承諾2025年的碳密集度相較2014年下降 56.6%，後續藉由自發自用太陽能、廠區自主減碳以及購買綠電與再生能源憑證等方式，於2020年連續3年達到SBT階段性目標，碳密集度下降達55%，同時亦達到連續2年超前呼應全球升溫控制在符合1.5°C減排路徑的積極管理目標，更展現台達的企圖心。台達以科學減碳目標作為指引邁向淨零目標，自2011至2020年，已實施2,000多項節能計劃，相較2014年，2020年的組織溫室氣體排放絕對量已減少49%。

台達自2006年於台南科學園區建立第1座綠建築時，即承諾未來所有新設廠辦都必須實行綠建築理念，至2021年，台達已在全球打

造29座綠色廠辦及學術捐贈的綠建築，以及2座綠色資料中心。從2010年到2020年，高效節能產品幫助全球價值鏈節省了近1780萬公噸的二氧化碳當量和335億度的電力。台達也建立了內部碳定價機制，2020年2月將內部碳價訂定為每公噸300美元，以鼓勵台達所有人員提出並採用創新的減碳方法。台達並採用仿生產品設計，以減少空氣摩擦並提高能源效率；利用下降電梯的動能發電；結合電網和儲能系統，回收不斷電系統 (UPS) 的多餘電力；此外，基於循環經濟理念，台達推出了零填埋政策，旨在100%轉化垃圾，減少土地使用和垃圾填埋場甲烷溫室氣體排放。這些持續的作法幫助台達減少碳排放，促進節能解決方案的開發，並幫助減少價值鏈中的碳排放。



台達高效節能太陽能轉換器。

為了提高利害關係人對於氣候變遷的意識，台達電子文教基金會連續參與聯合國氣候變化綱要公約締約方會議 (UNFCCC COP)，與超過25個國際氣候組織包括ICLEI、C40、USGBC、再生能源中心等共同舉辦了12場周邊會

議。基金會收集了第一手的氣候變遷訊息，透過部落格、廣播節目和能源教育傳播提供最新的氣候和能源趨勢。每份IPCC報告發布後，基金會皆會即時為研究機構、社群、NPO、媒體和其他利害關係人整理每份報告的精髓，這次並受邀在IPCC AR6草案中提供了其捐贈的綠建築之一作為示範案例。此外，基金會捐贈的那瑪夏民權國小綠建築已成為全球第一所獲得 LEED V4 O+M 認證的學校，預計將於2021年底獲得「LEED 零能耗」認證。



那瑪夏民權國小圖書館綠建築。

截至 2020 年，台達基金會低碳生活部落格已被訪問 490 萬次，製作了 500 多個廣播節目。培育超過兩千多位人才參加了綠色產業和建築課程，並贊助128 名學生在英國和荷蘭進一步學習環境。基金會自2008年起每年培育企業志工到國小校園推廣能源教育課程，以2019年至 2020 年為例，879名台達能源志工服務了超過17,350 小時，共160,512名學生受惠，將節能減碳的意識傳遞至下一個世代。

Delta Electronics regards busi-

ness and the environment as one integrated strategy. Through the core of conserving energy, we are committed to our mission "To provide innovative, clean, and energy-efficient solutions for a better tomorrow". Major environmental, social, and governance (ESG) decisions are reviewed and approved by the board of directors. Led by the Chairman, the Vice Chairman, the CEO, the COO, and the Chief Sustainability Officer (CSO), the ESG Committee is Delta's top management body in charge of ESG issues. Even our remuneration is directly linked to our carbon reduction performance.

Delta Electronics is a member of EV100, RE100, and a TCFD supporter. We are already a SBT company, and plan to soon join the Race to Zero campaign. With science-based targets (SBTs) guiding our path towards the goal of Net-Zero, we have implemented more than 2,000 energy-saving programs. Delta has always paid close attention to climate change and actively participates in international initiatives. Delta signed the "We Mean Business" statement in 2015 and passed the Science Based Targets (SBTs) in 2017. We committed to reducing our carbon intensity in 2025 by 56.6% compared to 2014. We used our solar energy

infrastructure, active carbon reduction in plants, and purchase of renewable energy certificates to attain our SBT targets for the 3rd consecutive year in 2020 and met aggressive management targets for reducing carbon emissions and limiting global temperature increase to 1.5°C ahead of schedule for 2 consecutive years. In 2020, we reduced 49% of its own absolute GHG emissions comparing to the emissions in 2014.

Since the construction of Delta's first green building at the Southern Taiwan Science Park in 2006, we have actively pledged that all future new Delta plants and offices shall implement green building concepts. By 2021, Delta has built and donated 29 green buildings for plants, offices, and academic use, and 2 green data centers around the world. We have also helped our value chain save nearly 17.8 million metric tons of CO<sub>2</sub>e and 33.5 billion kWh of electricity using our high-efficiency products from 2010 to 2020. For example, Delta established its internal carbon pricing mechanism in 2017. We updated our internal carbon price to 300 USD per metric ton in 2020 to encourage all personnel in Delta to propose and adopt innovative carbon reduction approaches. We are adopting bionic product designs to reduce air friction and improve energy efficiency; using kinetic energy from descending elevators to generate electricity; combining power grid and energy storage systems to recover excess power



台達美洲區總部綠建築。

of uninterruptible power systems (UPS); in addition, based on the circular economy concept, we have launched a zero-landfill policy with the aim of converting waste 100% to reduce land use and methane greenhouse gas emissions from landfills. These ongoing measures have helped us reduce carbon emissions and also facilitated the development of energy efficient solutions to help reduce carbon emissions in our value chains.

Delta Electronics Foundation actively raises awareness with stakeholders. At UNFCCC COPs, the foundation has co-hosted 12 side events with over 25 international climate organizations including ICLEI, C40, USGBC, the Renewable Energy Institute and others. The foundation provided the community the latest climate and energy trends through its annual participation in UNFCCC COPs. The firsthand information it collects is spread through its blog, radio programs and energy education. Upon the release of each IPCC report, the foundation promptly extracts and translates the essence of each report for research institutes, communities, NPOs, media, and other stakeholders. It has provided one of its donated green buildings as an exemplary case in the draft of IPCC AR6. Another green building



台達電動車充電。

donated by the foundation, the Namasia Minquan Elementary School, has become the first LEED V4 O+M certified school in the world, and will obtain "LEED Zero Energy" certification at the end of 2021. As of 2020, the foundation's blog has been visited 4.9 million times and it has produced more than 500 radio shows. Regarding talent cultivation, more than two thousand attendees have joined its green industry and building courses. The foundation has also sponsored 128 students to further their environmental study in the UK and the Netherlands. For climate and energy education, the foundation had 879 corporate volunteers during 2019 to 2020 that served for more than 17,350 hours and benefited 160,512 students.



鄭崇華創辦人暨榮譽董事長出席巴黎氣候峰會周邊會議，分享台達綠建築節能減碳經驗與實際效益。



台達日本赤穂節能園區與儲能系統。



水起台灣榮獲第53屆美國休士頓國際影展紀錄片短片類金獎。

# 入圍感言 ACCEPTANCE SPEECH

謝謝評審肯定了台達長期投入節能減碳因應氣候變遷的努力，同時也呼籲企業共同以行動促進環境永續。

今年是台達成立50周年的關鍵年，自創立以來，台達秉持「環保節能 愛地球」的經營理念，從開發高效電源產品，到提供各式節能解決方案給全球客戶，並落實於低碳交通、綠建築以及智慧城市基礎設施等，藉由不斷創新貢獻環境永續。

我們也加入We Mean Business倡議接軌國際永續趨勢，2017年通過科學減碳目標（SBT），訂定以2014年為基準年，2025年達到碳密集度下降56.6%的目標，藉由持續落實自主節能減碳、太陽能自發自用以及購買綠電或國際再生能源憑證三大策略，2020年碳密集度即已超前進度下降超過55%，亦連續三年遠超越年度階段性目標，呼應淨零碳排（Net Zero）趨勢。在執行SBT的過程中，台達的再生電力使用比例已達到全球據點用電45.7%，今年我們更加入RE100，承諾2030年全球所有據點達成100%使用再生電力。此外，基金會亦從2014年起，每年參與COP聯合國氣候峰會，與全球分享最新氣候變遷相關資訊，以及減緩與調適的因應做法。種種努力與成效，和Climate Champion Award的理念不謀而合。

在氣候變遷的議題上，台達將持續以實際行動克服萬難，發揮企業的影響力。希望更多企業一起行動，為地球環境而努力！

With our corporate mission: "To provide innovative, clean and energy-efficient solutions for a better tomorrow", Delta has continuously developed high-efficiency power management products and provided various energy-saving solutions to customers around the world. Our products and solutions have been implemented in low-carbon transportation, green buildings, smart city infrastructure, and more, as Delta continues to contribute to environmental sustainability through innovation.

Delta has long been concerned about climate change and actively participates in international initiatives. In 2015, we joined We Mean Business, and in 2017, we implemented Science Based Targets (SBTs), committing to a reduction in carbon intensity by 56.6% by 2025 and an ultimate goal of net zero emissions. Through the self-generation of solar energy, energy-saving projects, the purchase of renewable energy certificates, and more, Delta has achieved our annual

SBTs for three consecutive years while our carbon intensity has dropped by more than 55% in 2020.

In the process of implementing SBTs, Delta's use of renewable electricity reached 45.7% of our global base electricity consumption in 2020. This year we have joined RE100 and promised to achieve 100% renewable electricity for our global operations by 2030. In addition, the Delta Electronics Foundation has also participated in the COP (UN Climate Change Conference) every year since 2014, sharing the latest climate change-related information with the world, as well as mitigation and adaptation measures. These efforts and results work in concert with the spirit of the Climate Champion Award.



2021  
CLIMATE  
CHAMPION  
AWARD WINNER



2021  
CLIMATE  
CHAMPION  
AWARD FINALIST



國泰世華銀行減碳標籤。



國泰金控  
Cathay Financial Holdings



2020國泰供應商大會。

Cathay Financial Holdings

國泰金融控股股份有限公司

國泰金控的核心價值為「誠信、當責、創新」，在邁向「亞太地區最佳金融機構之一」的策略願景下，秉持以客戶為中心，藉由強化智能科技，整合虛實通路，提供客戶全方位的優質金融服務。

國泰金控在營運三大引擎保險、銀行及資產管理上，將ESG納入決策考量，善用資金運用與風險管理的能力，實踐永續金融。同時，為有效因應環境、社會挑戰，我們聚焦三大永續發展主軸「氣候、健康、培力」，以作為長期聚焦的策略方向。

Cathay FHC upholds its core values of "Integrity, Accountability, and Innovation", adopts a customer-centric approach, and utilizes smart technologies and online to offline integration to provide customers with a full range of high-quality financial services, as it takes strides towards the vision of becoming a leading financial institution in the Asia-Pacific region.

In terms of the three main engines of growth — insurance, bank, and asset management, we incorporated ESG into the decision-making process and made good use of fund usage and risk management capabilities to implement sustainable finance. In addition, we focused on the three focus areas of "Climate, Health, and Empowerment" for our long-term strategies to effectively respond to environmental and social challenges.

# 申請內容總結

# APPLICATION SUMMARY

國泰在永續保險原則(PSI)、責任銀行原則(PRB)、赤道原則(EPs)、責任投資原則(PRI)的遵循及簽署上，都是台灣首家。同時，國泰將氣候變遷定為議合主軸之一，並整合氣候變遷風險於集團風險管理範疇，從董事會落實氣候治理。



2020國泰青年氣候變遷論壇。

國泰透過以下三項策略發揮氣候影響力：

## 一、掌握低碳商機

國泰將ESG因子納入投資及授信流程中，自2014年起依國際低碳產業分類標準推動主題式投融資，以加強投入於永續性投資標的，2020年低碳主題投資金額達1,748億，年增率為23%。

作為亞太地區最佳綠色金融領導品牌，國泰善用核心職能，回應氣候風險、提供完善解決方案。國泰以穩定金流挹注綠色產業成長，完成台灣首件離岸風電聯貸案「海洋風電離岸風力發電案」128MW的融資；開發多元綠色保險商品，提供國內首個綠能環保車險及公共自行車險；開創綠色價值服務，積極輔導環保及綠色節能企業籌資及承銷綠色債券，攜手客戶打造綠色家園。

同時，我們許下多項承諾，國泰

人壽2030年低碳投資目標成長40%；國泰世華銀行也承諾2025年再生能源佔發電業授信餘額達85%。國泰金控2019年則為國內首家承諾投資、融資皆積極去煤，並在2021年宣示承諾RE 100。

## 二、推動「零碳營運轉型」

國泰以董事會為集團氣候議題最高治理單位，自2018年簽署TCFD起，除了將氣候風險與既有風險管理框架整合，同時精進情境分析，強化企業韌性。

國泰承諾提高自身在再生能源的使用比率，國泰金控、國泰人壽、國泰世華銀行及國泰產險總部，預計在2025年之前達成百分百使用綠電，而國內所有營業據點則於2030年達到100%使用再生能源。

此外，國泰也從商品生命週期評估辨識碳排熱點，國泰人壽取得金融保險業首張減碳標籤；國泰產險制定產險業首份「碳足跡產品類別規則」、國泰世華銀行制定銀行業首份「個人無擔保貸款服務」碳足跡產品類別規則（PCR），並雙雙取得碳足跡標籤及減碳標。

國泰金控為台灣金控業首家將總經理的績效與減碳成效連結，為了落實目標，國泰金控與各子公司總經理共同將減碳視為管理上

的重要目標，全面帶動組織零碳營運轉型。

## 三、發揮議合影響力

國泰相信責任投資的重要精神是創造共好，透過與被投資公司對話，在追求獲利成長的同時，也追求社會環境永續。更於2019年確立議合策略主軸為「氣候變遷」及「ESG揭露」，以對被投資公司進行更深入的議合。

國泰參與多項國際氣候倡議，且皆是台灣唯一參與之金融業，如Climate Action 100+、Asia Investor Group on Climate Change (AIGCC)、CDP Non-Disclosure Campaign等，2020年成功議合市值破兆之電子業承諾2050年淨零碳排、臺灣最大的鋼鐵企業承諾投資400億環保工程。2021年更參與由AIGCC發起之「亞洲電廠議合倡議」，與掌管8.8兆美元資產的國際機構投資人，共同督促5家國際大型燃煤發電公司低碳轉型。



2020國泰供應商大會。

此外，為鼓勵被投資企業關心氣候變遷議題採取行動，國泰連續四年舉辦氣候變遷論壇，自2017

年邀請到美國前副總統高爾Al Gore起，不斷將國際趨勢及產業標竿的經驗帶給台灣企業。2020年參與論壇之上市櫃公司佔台灣總市值70%、台灣總碳排40%，儼然成為推動台灣永續發展及氣候變遷因應的重要盛會。

Cathay was the first company in Taiwan to comply with the PSI, PRI and PRB, and to sign the EPs. Cathay has also set climate change as one of its main themes of engagement, incorporated climate change risks into our risk management scope, and implemented climate governance with the supervision of Cathay FHC's Board of Directors.

Cathay expands influence via the following three strategies:

### 1. Seize Low-carbon Opportunities

Cathay incorporated ESG factors into investment and lending procedures. Since 2014, Cathay promoted thematic investment and financing in accordance with global low-carbon industry classification standards to enhance investments in sustainable investment targets. Our low carbon investment reached the amount of NT\$174.8 billion (up 23% YoY) in 2020.

green finance in the Asia Pacific, and fully utilizes its core competencies to respond to global climate risk. Cathay provides steady cash flow for the economic growth of green industry. We completed Taiwan's first offshore wind power syndicated loan - "Formosa I Offshore Wind Project." Cathay has also developed a variety of green insurance products. We provide the first Green Vehicle Insurance and Public Bicycle Insurance in Taiwan. Furthermore, Cathay offers green value services such as assists environmentally friendly and green energy-saving enterprise with raising capital and served as an underwriter of green bonds.



Meanwhile, Cathay Life has set targets to increase low carbon investment by 40% by 2030. CUB established targets to increase the percentage of renewable energy in the Bank's electricity supply and reach 85% by 2025. Cathay FHC was the first financial company to commit to removing coal in investment and financing. We also commit to use 100% renewable energy in 2030.

### 2. Promote Net Zero Operational Transition

Cathay FHC's Board of Directors is the highest level governance unit for climate-related issues.

Since its signature of TCFD in 2018, Cathay integrated climate risks into the current risk management framework. We also improved scenario analysis which has strengthened our resilience. Cathay FHC has committed to enhance the usage of renewable energy in its own operation. We set targets to use 100% green electricity at the headquarters of Cathay FHC, Cathay Life, CUB and Cathay Century in 2025. We also set targets to use 100% renewable energy in 2030.

In addition, Cathay evaluated and identified carbon emission hotspots in its life cycle. Cathay Life was the first insurance company to obtain a carbon reduction label; Cathay Century and CUB established the first PCR in the property insurance the bank industry, and have both obtained a carbon reduction label.

Cathay FHC is the first financial holdings company to link KPI of its president to the results of carbon reduction, thereby increasing the top-down emphasis of carbon reduction to all individuals in the organization.



### 3. Encourage investee companies to strengthen ESG management

Cathay believes the key spirit of



responsible investment and lending is to create mutual prosperity. Cathay is an active participant in investor engagement actions. Cathay has established the engagement policy and identified "climate change" and "ESG Disclosure" as key engagement strategies in 2019.

Cathay was the first financial company in Taiwan to take part in various international climate initiatives such as Climate Action 100+, Asia Investor Group on Climate Change (AIGCC), CDP Non-Disclosure Campaign, etc. In 2020, one Taiwanese electronics company has committed to net zero carbon emissions in the value chain by 2050 and one Taiwanese steel company has committed to investing NT\$40 billion in environmental protection engineering due to our engagement. We also participated in the "Asian Utilities Engagement Program" initiated by AIGCC to encourage 5 large-scale international coal-fired power companies to conduct low carbon transition.

Besides, Cathay has organized the Climate Change Forum for four consecutive years, as a method of encouraging investee enterprises to pay attention to climate change issues and take action. We invited former U.S. Vice President Al Gore in 2017 to discuss climate change issues with Taiwanese business leaders and continually introduced international trends and best practices to Taiwanese industries. In 2020,

the listed companies attendees of the Forum accounted for 70% of the total market value of TWSE and 40% of Taiwan's total carbon emissions, which indicated it has become an important event for promoting sustainable development in Taiwan.



2020國泰青年氣候變遷論壇。



國泰人壽除訂定《不動產責任投資與管理政策》，更將重點大樓申請LEED美國綠建築標章。此為國際商務城-複合商業大樓(綠建築銀級)。

# 入圍感言

# ACCEPTANCE

# SPEECH

國泰是台灣最早推動再生能源融資方案的金融業者，2017年TCFD框架發布後，我們也立即開始組織專責團隊回應，更是多個國際氣候倡議的台灣唯一參與者。我們透過遵循公司的核心理念、傾聽客戶需求、掌握國際趨勢脈動，認知氣候變遷的風險與機會，與台灣企業攜手實現共好。

身為一個金融業者、一個機構投資人，我們認為用金流促進產業推動，引領被投資企業積極展開氣候行動，是最有效的做法。國泰身為國內擁有最多客戶的金融業，國泰人壽又是國內最大的機構投資人，我們希望能完善地發揮投資影響力，讓被投資對象以更積極的態度面對自己的減碳責任，因此除了每年舉辦「氣候變遷論壇」進行集體議合外，我們也持續透過多元管道引導企業了解減碳的重要性。我們很感動能看見多間台灣產業龍頭在國泰的議合下，承諾淨零轉型目標，或實踐更扎实的氣候行動。

近兩年淨零碳排成為全球趨勢與目標，投資永續等於投資未來，且台灣立於全球供應鏈的戰略地位，須要加緊腳步、積極轉型，以面對未來快速發展的趨勢。國泰除了持續朝2030年全面使用再生能源的目標邁進、強化組織韌性外，更將持續以金流開創更多綠色價值服務，並透過議合行動攜手台灣產業共好，實踐我們的

永續理念。

Cathay was the first company in financial industry to provide renewable energy financing projects in Taiwan in 2010. We established a dedicated team and took the lead to respond to TCFD framework since its release in 2017. We are also the first in Taiwan to take part in multiple international climate initiatives. We are fully aware of climate change impacts and have determined to come up with solutions with our peer corporations.

As the biggest institutional investor in Taiwan, we firmly believe engaging with our investees is essential in raising the awareness of their responsibility in carbon reduction. In this spirit, besides holding Climate Change Forum, we also engage investees through various channels every year. We are glad to see many Taiwanese industry leaders commit to net-zero carbon emission or adopt more solid climate actions after our engagement.

Net zero carbon emission has become a global trend and a common goal. With the belief that investing in sustainability is investing in the future and the

fact that Taiwan stands at the most crucial position of global supply chain, it is time when all Taiwanese corporations join hands and take serious actions with your biggest endeavor. Cathay will continue to work on its path to 100% renewable energy usage in 2030, and to create more green value services with cash flow. With the affirmation and encouragement represented by Climate Champion Award, we now look forward to continuing to do our part in building a sustainable future for the Asia-Pacific region and for the world.



國泰金控

Cathay Financial Holdings

2021  
CLIMATE  
CHAMPION  
AWARD FINALIST



2021  
CLIMATE  
CHAMPION  
AWARD FINALIST

*acer*



Acer Inc.

宏碁股份有限公司

宏碁公司創立於1976年，是全球頂尖的資通訊公司之一。隨著產業的發展及生活型態的轉變，宏碁將在消費和商用市場開闢契機建立全新生態圈，推出更多結合硬體、軟體和服務整合性應用與產品。宏碁一直以打破人與科技的藩籬視為企業使命，全球約有超過7,500名員工致力於研發、設計、行銷、販售、產品服務和各式解決方案，業務橫跨160個國家。

Founded in 1976, Acer is one of the world's top ICT companies with a presence in more than 160 countries. As Acer evolves with the industry and changing lifestyles, it is focused on enabling a world where hardware, software and services will fuse with one another, creating ecosystems and opening up new possibilities for consumers and businesses alike. Acer's 7,500 employees are dedicated to the research, design, marketing, sale, and support of products and solutions that break barriers between people and technology.

# 申請內容總結

# APPLICATION SUMMARY

宏碁為全球領導ICT品牌企業，持續透過參與國際永續前瞻企業組織，積極扮演領導角色，我們也持續與供應鏈夥伴共同落實將氣候變遷所造成的正面或負面影響，納入業務推展、日常營運管理與風險管理之中。

在自身減碳目標上，已於2020年底，達成2012年所設立之絕對減碳60%目標，集團使用綠色電力比例，已達44%，全球超過30個國家的營運據點，使用100%綠色電力。2021年加入國際倡議組織RE100，由董事長暨執行長，正式於年度產品發表會中，向全球宣布將在2035年前達成100%使用再生能源目標。

此外，宏碁更是台灣唯一連續參加CDP 供應鏈專案超過十年以上的台灣企業，供應鏈廠商多項關鍵指標表現，如減碳目標設定等，亦持續超過國際供應商之平均水平。

在產品能源效率上，更有超過96% 筆記型電腦，取得美國能源之星電腦產品認證，在2021年4月，更與國內其他7家ICT廠商，共同發起「台灣氣候聯盟」，藉由更大的產業力量，帶領台灣眾多的ICT廠商，邁向低碳的智慧社會。

As a global ICT brand, Acer continues to play a leading role

through its participation in major sustainability organizations, and collaborating with its supply chain partners to incorporate the positive impacts of climate change throughout business development, daily operations, and factor in the negative impacts into risk management.



In terms of carbon reduction targets, Acer successfully achieved its 60% reduction target by the end of 2020, and the proportion of green electricity used by the Acer Group of companies and subsidiaries has reached 44%. In addition, Acer has joined the international advocacy organization RE100, and announced at its Global Press Conference the goal to achieve 100% renewable energy by 2035. Acer is the only company headquartered in Taiwan that has con-

tinuously participated in the CDP supply chain program for more than ten years. The key performance indicators of its supply chain manufacturers has continued to outclass the average performance among international suppliers, such as in carbon reduction goals.

In terms of product energy efficiency, more than 96% of Acer notebooks are Energy Star certified. In April 2021, Acer and seven key ICT companies co-founded the Taiwan Climate Alliance, to promote carbon reduction throughout the supply chain in Taiwan and transition to a low-carbon smart society.

# 入圍感言 ACCEPTANCE SPEECH

我們很榮幸入圍BCCT所設立的氣候領袖獎，也很高興有機會可以在此分享我們的實踐經驗。

宏碁於今年五月在全球發表會上宣布正式加入國際再生能源倡議 RE 100，承諾於2035年，全集團使用100% 再生電力。我們亦持續透過參與多年的國際碳揭露供應鏈專案(CDP Supply Chain Program)，與供應鏈夥伴一同進行全面性的碳揭露與管理，此外，我們更於今年發起「Earthion」平台計畫，邀請更多價值鏈的夥伴，藉由創新與整合性解決方案，因應低碳循環的挑戰，持續擴大我們的影響力。

身為深耕社會責任的品牌企業，我們將持續運用核心能力與品牌影響力，激發更多的企業和組織一起行動，為我們共同的未來努力。

We are honored to be among the finalists of the BCCT Climate Champion Award, with the opportunity to share our experience in climate actions.

At Acer's Global Press Conference in May this year, we announced our joining of the RE100 initiative and pledge to reach 100% renewable electricity by 2035. We will continue to engage our supply chain through the CDP global disclosure program for carbon reduction. In addition, we launched the "Earthion" platform that unites the strengths of our supply chain partners, inviting them to exert their influences in response to the challenges of a low-carbon economy with innovative and integrated solutions.

As a brand company that is deeply committed to social responsibility, we will continue to use our core capabilities and brand influence to inspire more companies and organizations to act together and work toward our common future.

The Acer logo, featuring the word "acer" in a stylized, lowercase, green font.

2021  
CLIMATE  
CHAMPION  
AWARD FINALIST



企業社會責任獎

**CORPORATE  
SOCIAL  
RESPONSIBILITY  
AWARD**



Supported by



British Chamber  
of Commerce in Taipei

**BCCT  
Better  
Business Awards  
Report  
2021**





British Chamber  
of Commerce in Taipei

## 台北市英僑商務協會

The British Chamber of  
Commerce in Taipei

社團法人台北市英僑商務協會為促進英國產業與台灣商業會員之間利益的社團法人。本協會為獨立隸屬英國之非營利組織。

The British Chamber of Commerce in Taipei champions the Britain-Taiwan business interests of its members. It is an independent, non-government, non-profit association made up of organizations and individuals affiliated with the UK.



## 企業社會責任獎

# CORPORATE SOCIAL RESPONSIBILITY AWARD



Supported by



British Chamber  
of Commerce in Taipei



## 贊助獎項原因

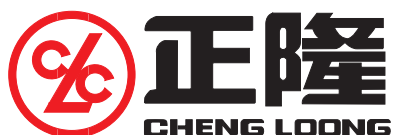
### WHY WE SUPPORT

The British Chamber of Commerce was founded by a group of like-minded individuals who wanted to give back to the society that they had embraced as their adopted home. Over the course of the last 25 or so years, our core mission has evolved to be more than about just giving back: like many organisations the Chamber has not only adapted to ensure that its operations are conducted in such a way as to reduce negative impacts on society and the environment, but also to actively promote and educate on awareness and uptake of responsible business practices. These efforts have become a matter of routine for our organization, as they have for many others. However, with the development of routine comes risk: people – and businesses – can become complacent. The challenge then becomes – how to avoid complacency? How to ensure that we continue to strive for bigger and better goals in securing our safe, healthy societal future and increase the use of sustainable business practices that don't harm our environment? And, in particular, how to ensure that social and environmental responsibility is truly integrated into the way we do our business, day in, day out?

In sponsoring the award for Corporate Social Responsibility this year, we wanted to reward the organization that demonstrated the greatest degree of innovation in its CSR programme and addressed as many of these challenges as possible, with specific, measurable and ambitious targets, AND a clear roadmap for the evolution and development of its objectives. We had a fabulous selection of nominees, many with comprehensive, meaningful and demonstrable impact on the societies in which they operate.

Some of our finalists had sporting programmes that encourage health and well-being in the community, and others even tied those activities to environmental programmes such as tree-planting initiatives. Yet more ensured that they looked beyond their own businesses for improvement, and encouraged and nurtured achievement toward net-zero goals through the entirety of their supply chain. Others still, demonstrated efficient and effective rapid response in establishing COVID-relief to aid students in adapting to digital learning. These are just a few examples of the innovative ways that our finalists have worked to support and enhance the communities in which they operate, and the environment upon which we all so dearly rely.

2021  
CORPORATE  
SOCIAL  
RESPONSIBILITY  
AWARD WINNER



正隆公司成立於1959年，總部位於台灣新北市，奠基於3R：Recycle回收再生、Reduce節能減碳、Reuse循環再利用，正隆致力於資源全循環經濟，提供完整多元產品與全方位紙包裝解決方案，是台灣最大的工業用紙和紙器公司，也是亞洲領先紙業標竿，於台灣、中國大陸和越南設有5座造紙廠、21座紙器廠，營運範疇遍及全球，是國際知名品牌綠色供應鏈夥伴。

2020年正隆以規模化技術年處理台灣40%的回收紙，以高達97%工紙回收紙利用率、85%廢棄物資源化、96%水回收率，年貢獻減碳近997萬公噸，廢棄物再生規模化全台第一，更藉由資源循環利用，提供市場綠色商品，透過低碳包裝幫地球減輕碳足跡，善盡企業社會責任。

Established in 1959, Cheng Loong Corporation (CLC)'s HQ was in Pan-chiao District, New Taipei City. We focus on full resource recycling in circular economy with 3Rs (Recycle, Reduce, Reuse), and provide a variety of products and comprehensive solutions for paper packaging. As Taiwan's largest manufacturer of industrial paper products and paper containers and the Asia's benchmark paper company, we have 5 paper mills and 21 box plants in Taiwan, China, and Vietnam with global operating scope. These make CLC a green packaging partner of numerous internationally renowned brands.

In 2020, by scaling up technology, we have recycled 40% of recovered paper in Taiwan. With a 97% recovered utilization rate of industrial paper, 85% of waste into resource rate, and 96% of water recycling rate, CLC contributes carbon emissions reduction by 9.97million tonnes. As No.1 waste recycler in Taiwan with scale-up resource recycling, we provide market low-carbon paper products to reduce the planet's carbon footprint and fulfill corporate social responsibility.

Cheng Loong Corporation

正隆股份有限公司

# 申請內容總結

## APPLICATION SUMMARY

擴大供應鏈美好循環，以產業量能實現社會關懷

正隆長期投入紙回收再生，將廢棄物資源化再利用，年處理172萬公噸回收紙，規模台灣第一。奠基於回收紙再生深厚技術，正隆從落實循環經濟、創新綠色商品之長遠方向，運用創意和經驗，輔導回收業者轉型，落實源頭分流、廢棄物減量，提高回收紙品質接軌國際；同時投入紙容器再生處理，一條龍實現低碳減塑，發展高價值綠色商品，讓正隆於2020新冠疫情緊急的衝擊下，仍能透過規模化技術，協助處理全台暴增的廢棄物，有餘力關懷、回饋社會。

第一家廢紙容器完全回收再生紙廠，雙循環實現低碳減塑

協助社會提高紙容器處理成效，期使資源有效再生利用。正隆於2018年在竹北廠引進「高效率淋膜紙處理系統」，將紙塑分離轉化為環保再生紙品、SRF綠能燃料棒、環保磚等附加產品，打造國內第1家廢紙容器完全再生紙廠，實現低碳減塑。2020年起，我國因疫情帶動宅經濟及外賣餐飲文化成長，正隆提早建立的廢紙容器再生商模超前部署減輕環境負擔，全年度共使用近1.55萬公噸廢紙容器(含淋膜下腳料)為原料，保留30.9萬棵樹，減少8.9萬公噸碳排；循環綜效下轉廢為能，SRF燃料棒年產出約3,600公噸，

減少碳排達7,129公噸、委外廢棄物處理費用1,680萬元。

提高紙容器處理量，擴大完整再生循環價值鏈

複製竹北廠成功經驗，2022年大園廠再生白漿產線將正式投產，進一步擴大使用廢紙容器和下腳料，提升由廢紙容器全回收產製優質再生白漿產能，更向上游漿紙一貫化發展，創造多贏再生循環商模。此外，座落於竹北廠的全台最大「高效能生質熱電系統」也將於2022年啟用，提高SRF綠能燃料棒再利用量能，推進正隆廢棄物燃料化達92%的長期目標。

適材適用！正隆啟動回收紙供應鏈升級輔導

為減輕回收業者二次撿收負擔，也讓再利用生產端適材適用，創造再生物料循環利用最高效益，正隆從2018年率先同業發起「回收紙供應鏈升級輔導計畫」，向近90家有合作的供應商宣導回收正確分類，以提升紙類分流再利用和降減廢棄物。輔導行動包括印製正確分類海報、修訂收購標準、以及每年扶植2家重點回收商優化分類回收系統，累計5家轉型成功案例，回收紙拆包散漿後非紙纖維雜質排渣率也由10-13%降到6%以下，成功提高資源使用效率，同時節能減碳。在正隆輔導回收業者適性分流下，2020年全



台廢紙容器認證處理量年增77%，減緩廢紙容器因疫情暴增亂象，並減輕全台焚化爐的負擔，兼顧環境和經濟綜效。

供應鏈美好循環！正隆關懷第一線資收戶

擴大關懷整體回收鏈，正隆於2020年展開本計畫2.0版，納入每季「資收關懷活動」，親身關懷和了解第一線資收人員工作狀況，已拜訪大園區、后里區等19位弱勢資收戶，並透過旗下基金會專款補助。2021年起與地方環保局合作於端午節前夕捐贈防疫物資，擴大關懷對象，累計關懷142位資收個體戶。正隆預計2030年前輔導20家回收商、關懷上千名資收戶，並持續推展回收料源分類，達成製程篩渣率再減降20%，寫下回收供應鏈美好循環的篇章。



## **Expand the Virtuous Cycle of Supply Chain, and Realize Social Care with Industrial Capability**

CLC has invested in paper recycling for a long time, turning waste into resources and reusing 1.72m MT of recovered paper annually.

Based on the seasoned expertise of paper recycling, we take long-term direction of implementing a circular economy and innovating green products by using creativity and experience to guide the recycling industry to transform, complete source diversion, waste reduction, and improve quality of recovered paper in line with the international standards. Meanwhile, we have also devoted ourselves to recycling food paper containers by taking advantage of large-scale technologies. As a result, we are not only help the society to handle the large amount of waste paper containers across Taiwan causing by COVID-19 pandemic since 2020, but also give back to

the community and make great impact on the environment.

## **First Paper Maker Completely Recycling Food Paper Containers in Taiwan**

We firmly believe that there is no waste but misplaced resources. To tackle the problem of waste food paper container disposal, we have engaged in recycling waste food paper containers to renew into green paper products and renewal energy SRF (Solid Recovered Fuel). Therefore, we become the first domestic paper maker completely recycling food paper containers by the advanced deployment of “efficient film laminated paper treatment system” at our Chupei Mill in 2018, to realize carbon and plastic reduction and develop green business opportunities.

## **Expanding New Production Lines at Tayuan Mill to Enhance Recycling Value Chain**

We have promoted the business model by adding a recovered

bleached pulp line at our Tayuan Mill by using waste food paper containers and laminate tailings as the major materials. After commercial run in late 2022, we are able to consume waste food paper containers for 120k MT annually. At the same time, we will also toward our long term waste to resources goal 92% by implementing the Taiwan’s largest high-performance biomass CFB Boiler system in Chupei mill to use more SRF to replace fossil fuel.

## **Recovered Paper Supply Chain 2.0 Upgrading Program**

Committed to promoting the recycling and reuse of materials and top-down linkage of businesses, we advocated the “Recovered Paper Sorting At Source Guidance Program” in 2018 ahead of competitors, hoping to drive industrial chain growth for the common good and co-prosperity.

## **Sorting-at-Source Sundries Reduction**

In 2018, we publicized correct sorting to nearly 90 contract suppliers to enhance paper sorting quality and reduce waste. The guidance covered printing and distributing over 2,000 copies of educational posters, revising the purchasing standard, and selected certain recycling partners to optimize their sorting and recycling systems. After 2-3 years of

guidance, we have successfully helped recycling companies optimize their sorting system by building mechanical conveyor belts to divert different types of paper and paper containers. Besides progressive concept changes, economic benefits were also acquired.

In addition, correct sorting improves the quality of the recovered paper and thereby benefits paper companies and also comply with government's circular economy principle. Since implementation of the project, after unpacking and pulping recovered paper, the non-fiber impurity drainage rate has reduced from 10-13% to below 6%. Besides enhancing resource efficiency, this has reduced the cost of waste disposal.

### **Guidance Program 2.0: From End to Beginning-Care for Waste Collectors**



We activated the Guidance Program 2.0 in the second half of 2020 by visits the individual waste collectors every quarter to express our care and to collect the problems faced on their daily works. Till now, we have visited and cared a total of 142 individual waste collectors, and set a goal to assist 20 recycle suppliers and care thousands of waste collector by 2030. Also, we continue to promote the classification of

recycled materials, achieve a further process residue rate by 20%, and write a chapter in the recycling supply chain.



# 入圍感言

## ACCEPTANCE SPEECH

首先，代表正隆公司感謝主辦單位台北英僑商務協會以及評審團隊給予我們的肯定。

起心動念於追求產業和社會之間善的循環，正隆長期倡議企業社會責任，佈局循環經濟、低碳智紙、創新研發，員工發展及社會共融等各個面向，攜手與利害關係人，一起「紙。為世界的綠色永續美好前進」。

相信「沒有絕對的垃圾，只有被錯置的資源」，讓3R：減量（Reduce）、再利用（Reuse）、回收再生（Recycle）成為正隆產品與服務的核心特徵，透過規模化再生技術，不斷地改善製程，整合產品(纖維)、能源、水三大資源的循環與再利用，成功將傳統工廠逐步改造為更環保的智慧再生工廠。

2018年，正隆更領業界之先推動「在地回收供應鏈升級計畫」，扶植國內回收業者轉型、關懷資收個體戶，推動供應鏈的美好循環，提高資源全循環效益。感謝正隆全台90多家回收商夥伴、近9,000位資收個體戶，因為有您們在第一線認真、確實地執行回收分類，彌補了台灣島內自然資源的限制，讓最少資源發揮最大價值。最後，期待每一位地球公民都能珍惜地球資源，和正隆一起創造美好循環利多，實現共好。謝謝大家！

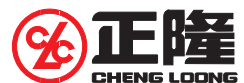
First, thank the British Chamber of Commerce in Taipei and professional reviewers for your recognition on CLC's.

Setting out for a "virtuous cycle" between industry and society, we have long advocated corporate social responsibility by deploying circular economy, low-carbon smart paper programs, innovative R&D, employee commitment and social inclusion, to join hands with stakeholders for a greener and better future.

We believe that there is no waste but misplaced resources. 3Rs: Reduce, reuse, and recycle are CLC's cores to deliver products and services. By taking large-scale technology advantages, we continuously improve the recycling integration of the three major resources of products (fiber), energy, and water resources. As a result, we have successfully transformed ourselves from the traditional manufacture into a greener and smarter company.

In 2018, CLC took the lead in the industry to promote the "Recovered Paper Supply Chain 2.0 Upgrading Program", fostering the transformation of domestic recy-

cling companies, caring for individual waste collectors, promoting a beautiful cycle in the supply chain, and improving the efficiency of the full cycle of resources. Thanks to CLC's more than 90 recycling business partners and nearly 9,000 self-employed waste collectors in Taiwan, because your devotion on carefully & truly cycling and classification on the front line, making up for the natural resource limitations in Taiwan, and allowing the least resources to maximize their value. Finally, I hope that every citizen can cherish precious resources of our only earth and create a good virtuous cycle with CLC and achieve common good. thank you all!



2021  
CORPORATE  
SOCIAL  
RESPONSIBILITY  
AWARD FINALIST



2021  
CORPORATE  
SOCIAL  
RESPONSIBILITY  
AWARD FINALIST

## Sharing cuts carbon 用分享減碳

How GC reduces carbon emission



4.2+ million | 8.98 million kg

贈 贈物網

## Impact on Society 社會共好



630K NTD per day | 540+

Give-Circle Co., Ltd

吉星共享股份有限公司

GC 贈物網是主題式社群，創辦人因接受陌生人贈與高價貓籠而得到啟發，立志打造讓閒置物資便利流通的共享平台。不但開發供民眾免費使用的 APP，贈物網還推出讓企業全員參與的分享減碳行動，以專業「代客贈送」服務，提供企業員工輕鬆整理居家辦公環境的管道。目前分享物品已超過 420 萬件，是台灣最大的物資分享平台，也是北市府指定公益捐物平台。於2019年榮獲WITSA頒發「世界傑出永續發展獎」之後，2020年又獲得APSIPA亞太社會創新合作獎之「環境永續獎」。

Give-Circle (GC) is a theme platform which offers users a way to share their idling items easily and efficiently. GC is the only unconditional sharing platform in the world.

In addition to its free APP, GC also launches "Sharing Cuts Carbon" initiative, a B2B program providing "surrogate giving service" to corporations, so their busy employees can also enjoy giving effortlessly.

Having facilitated redistribution and reuse of 4.2 million items, GC is now the largest items sharing platform in Taiwan, and is designated by Taipei City Government as its official donation platform. In 2019, GC was awarded the Sustainable Growth Award in Global ICT Excellence Award, and in 2020, GC won Asia Pacific Social Innovation Partnership Award for its contribution in Biosphere Sustainability.

# 申請內容總結

## APPLICATION SUMMARY

GC贈物網是一間致力用創新的商業模式解決社會和環境問題的社會企業，主要策略是透過循環經濟中「再分配一再利用」的迴圈，重啟物品的生命週期，延續物命，希望透過物資交流的平台，讓人們可以無條件分享和索取物品，達成減廢減碳的效益，鼓勵人們追求更健康永續的生活方式，強化人與人之間良善正向的互動，同時幫助經濟困難的個人或社福單位獲得需要的物資。

贈物網的使命即體現了企業社會責任，履責實踐已經深植到公司的日常經營活動中，同時，贈物網亦致力幫助企業夥伴履行企業責任。首先，建立了贈物網APP供民眾和公益單位免費發佈、分享和索取物品，營救本不該遭廢棄的物品，送給更合用的對象。其次，致力扶持中小型社福單位，實地走訪社福單位，輔導社工使用平台獲取所需物資，並幫助單位提高能見度，目前540間社福機構與偏鄉學校中，團隊親自走訪超過300間，走訪次數超過1000次，足跡到達阿里山茶山國小、高雄茂林山區原住民婦幼發展協會、及金門離島等。透過協助企業員工及客戶...等利害關係人分享閒置物品，贈物網也讓企業用簡單省力的方式善盡社會責任、響應氣候行動、支持永續議題，目前已有40多間企業攜手員工參與贈物網發起的【分享減碳行動】，成效斐然。

截至目前，平台成功分享逾420萬件物品，使它們免於焚化掩埋，從源頭減廢4361噸，減少碳排8986噸，受益人次超過1820萬人。在贈物網上每天都有12000-14000件物品在等待新主人，平均96秒成功媒合一件，85%的物品都能找到新家。

對於贈物網來說，實踐企業社會責任不再是出於公共關係的考量，更是在於它不僅提升公司的可信度和競爭力，還帶來商業機會，讓公司得以永續經營。正是基於此，贈物網才有能力穩步地完成自身的使命、實現對客戶的承諾，持續為大眾、社福夥伴、企業夥伴們創造價值，造福社會和地球。

單位，是北市府官方指定的公益捐物平台。贈物網亦獲得國內外多個獎項的肯定，2019年榮獲WITSA【全球資通訊科技應用傑出貢獻獎】之「世界傑出永續發展獎」，肯定贈物網以資訊科技



助力環境永續的傑出貢獻；2020年再度榮獲APSIPA亞太地區社會創新合作獎之「環境永續獎」，表彰贈物網透過多元夥伴合作關係，打造循環永續的環境，高度對應聯合國



贈物網企業社會責任行動得到台北市政府認可和大力支持，2015年起贈物網正式成為臺北市政府社會局的策略合作夥伴，2019年成為台北市實物銀行的民間執行

SDG目標。贈物網希望，分享能夠簡單落實在每個人的生活中。透過分享，不僅創造永續環境，還能創造正向、和諧、互助的社會氛圍。

Give-Circle (GC) is a social enterprise that aims at solving specific social and environmental problems with its innovative business model. GC's main strategy is to facilitate redistribution and reuse of the already-produced items, extending their life cycle as long as possible before they are finally trashed. Its customer promise is to provide a platform for people to GIVE and TAKE items unconditionally, which can reduce wastes and CO2 emissions. This allows people to lead a healthier and sustainable lifestyle, creates benign interactions and atmosphere in the society, and helps the financially challenged individuals and NPOs to fulfill their needs.



CSR Partner: SOGO 百貨專案合作

購物網的出現,就幫台灣社會牽起這樣的愛的平台



CSR Partner: Mega Bank 兆豐專案合作

The mission of GC itself is a manifestation of CSR, and CSR has fit into its business naturally. Besides, GC also aims to help other corporate partners fulfill their CSR, too. First of all, GC has developed an APP for people and NPOs to publish, share and request for items, so as to



"rescue" the still usable items and "matchmake" them to the next owners. Second, GC is committed to support small and medium-sized NPOs, visiting the NPOs on the spot and guiding their staff to leverage on the GC platform to gain more publicity and to supplement their resources. Up to date, GC team has visited more than 300 of its 540 NPO members, conducting more than 1000 trips covering places as far as Alishan Township Charshan Primary School in remote Chiayi County, Indigenous Women and Children Development Association of Maolin in Kaohsiung county and even Kinmen islands, etc. Third, GC launches "Sharing Cuts Carbon" initiative, a B2B program providing "surrogate giving service" to corporations, so their busy employees or customers can also enjoy giving effortlessly. GC creates a simple and easy way for corporates to participate in climate action and achieve sustainable development goals. More than 40 corporations have joined the initiative, and

most of them are listed companies with a diverse background in finance, IT, textiles, construction etc..

GC platform has redistributed more than 4.2 million items, benefiting 18.2 million people in Taiwan, reducing approximately 4361 tons of waste and cutting down 8986 tons of carbon emissions. Thanks to GC, otherwise these items would finally go to landfill and incinerator, resulting in more environmental hazards.

Everyday, 12,000-14,000 items are posted on GC, waiting for their new owners. Every 96 seconds an item finds its new home, and about 85% of the items posted on GC are able to find their new homes.

In GC, CSR practice is not anymore a PR effort. It goes beyond that, as CSR not only enhances the company's credibility, but also boosts competitiveness, and brings in business opportunities to keep the com-



X'mas wish for children in remote areas  
偏鄉小學心願認養



When sharing is easier than trashing,  
there will be no disadvantaged people in the world.  
當「分享」比「浪費」更容易，世界上就沒有「弱勢」了

pany growing sustainably. Based on this, GC is able to fulfill its mission, customer promise and goals, creating value to its users, NPO members & corporate partners, and eventually makes a difference to both the society and the Planet.

GC's CSR practice gains acknowledgement and support from the Taipei City government. The company has been a strategic partner with the Department of Social Welfare, Taipei City Government since 2015 and was designated as

the official donation platform in 2019. Besides, GC has received several national and international awards for its CSR contribution. Among them is the Sustainable Growth Award of Global ICT Excellence Awards from WITSA in 2019. GC was awarded for its remarkable contribution in leveraging IT power to achieve sustainable development. In 2020, GC won the Biosphere Sustainability Award in Asia Pacific Social Innovation Partnership Award. GC was not only acknowledged for its contribu-

tion in biosphere sustainability, but also for its efforts in forging partnership with corporate & NPO partners to achieve SDGs together.

With its diverse services, GC encourages everyone to share any idling things. GC believes when sharing is a daily practice and becomes a lifestyle, it will both protect the environment, and also foster a positive, friendly, and harmonious social atmosphere. So, let's share!

# 入圍感言

## ACCEPTANCE SPEECH

吉星共享股份有限公司（贈物網），以不到十人的組織規模，入圍2021英僑商務協會優良企業貢獻獎中的「企業社會責任獎」決選名單，團隊感到感恩、興奮、成就感等心情，難以形容，這是對於贈物網12年來努力的三大目標的肯定。

1. 做「好生意」：不是等賺錢後才開始做好事，而是發揮創意，結合本業，成就一門「好生意」。
2. 共榮共好：我們相信眾志成城的力量，透過連結理念相通的公司，一起推展利人利己的服務，才能發揮更大的影響力。從我們推出的APP、SaaS、到物資入倉服務等，都是希望擴大共好的夥伴關係鏈。
3. 生活化：高遠的口號難以落實到生活中，針對極端氣候對人類以及各種生物的反撲，我們提出簡易的方式緩和甚至反轉，這個方式，叫做「共享」。我們致力於讓「共享」更簡單、更日常，並透過「量化」成效，讓可視化的影響力成為進一步推動擴散的助力。

贈物網創辦人說：「我們為了自己與下一代更好的明天而努力，這其中包含永續經營與永續環境，沒有人不願意將兩者結合，只是可能還找不到方法。」我們也期待，贈物網的經驗能成為下一代年輕人的創業養分，激發更多

創意，發展出更多「好生意」點子。

《牧羊少年奇幻之旅》一書中提到：『當你真心渴望某樣東西時，整個宇宙都會聯合起來幫助你完成。』在入圍BCCT的此刻，我們已經感受到了。

When we were informed that we are one of the finalists, we had mixed feelings of gratitude, excitement, sense of achievement etc. As a mini SME, being selected as a finalist is an acknowledgment of our efforts to adhere to the following goals.

1. Do "good business": We don't assume our CSR only after we earn money. Instead, we use creativity to combine CSR and our core business. We want to run a "good business", literally.
2. Partnership for common good: We believe that partnership is the key to scope of influence. We engage companies with the same belief with innovative services such as APP, SaaS, and "giving service" etc.
3. Creating lifestyle: We want to bring CSR, ESG and SDGs down to the level that people can practice everyday. By simply sharing things, we can reduce waste and carbon footprint.

"We are fighting for the future of ourselves' and our offspring'. A lot of people are now seeking ways to contribute to the world while maintaining a sustainable business", says Max Ma, the founder of GC.

We hope that GC can serve as a role model for the next generation social entrepreneurs, and inspire them to develop more ideas for the "good business".

In The Alchemist, it says "When you want something, all the universe conspires in helping you to achieve it". Upon learning about the nomination, we truly feel that :)



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渣打國際商業銀行股份有限公司  
(Taiwan)  
Standard Chartered Bank

渣打集團是領先的國際性銀行，跨足全球近五十九個最蓬勃發展的市場，並設有八十五個全球客戶服務據點。我們的使命在於透過我們獨特的多元性，推動商業發展和促進繁榮，並讓我們的傳統和價值透過品牌承諾here for good (一心做好，始終如一) ——展現。

渣打國際商業銀行在全台擁有將近3,000位優質人才，為個人與企業客戶提供全方位的服務與創新的產品，立志成為台灣的首選銀行。

Standard Chartered is a leading international banking group, with a presence in 59 of the world's most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

With nearly 3,000 talents across Taiwan, Standard Chartered Bank (Taiwan) Limited ("the Bank") is committed to sustainable social and economic development through our business, operations, and communities in Taiwan.

# 申請內容總結

# APPLICATION SUMMARY

渣打承諾致力於成為全球最永續的銀行，並以永續經營為核心價值，期許為股東創造價值、為客戶提供服務、為整體經濟做出貢獻，並成為社區內的正面力量。這正是渣打銀行品牌承諾「here for good一心做好，始終如一」品牌承諾的具體呈現。

過去多年來，渣打銀行在台灣攜手政府單位及社福夥伴，共同打造「看得見的希望視障就業平台」，至今累計幫助近600位視障朋友成功並穩定就業。渣打深知企業所背負的責任與使命，於2019年第四季開始，在台灣推動Futuremakers公益計畫。此計劃源自於渣打集團，藉由我們獨特的全球營運據點，將資金挹注於這些新興市場的成長與繁榮。因此，台灣渣打高階管理團隊開始鼓勵所有同仁及客戶，並投入資源對外倡議「Futuremakers：一個幫助，就是一個翻轉未來的機會」，呼籲社會各界透過實際行動，與渣打一起幫助16至35歲的視障與來自中低收入家庭的弱勢青年。這個計劃才啟動，光是在2020年就已服務超過1,200位弱勢青年，讓他們擁有學習、成長與就業的機會。多元與包容是驅動渣打銀行永續經營與創新的原動力，涵蓋性別、國籍、種族、弱勢、年齡及性取向等不同的多元性主題。志工則是深植於渣打的企業文化之中，無論是主管還是員工，均以實際投入回饋社區並且

認同「一個幫助，就是一個翻轉未來的機會」。渣打員工每年擁有三天的帶薪志工假（2020年為四天），除了每年都有數百位同仁積極投入渣打臺北公益馬拉松的籌備與參與，服務跑者及弱勢朋友之外，各個部門也參與全台各地的弱勢族群協助工作，包括為勵馨基金會家園提供粉刷服務、參與心路基金會、唐氏症基金會、器官捐贈基金會等健走或年節禮盒包裝等活動。2020年，渣打銀行在疫情的威脅之下，以保護自己健康為前提，完成許多實體與線上志工活動，總體貢獻3,256天志工日。在渣打集團各個市場之中，位居前5名。



渣打銀行並自2013年開始冠名贊助「渣打臺北公益馬拉松」，透過運動與公益的結合，進一步提升民眾對渣打「一心做好，始終如一」品牌價值的認同。

## Futuremakers by Standard Chartered - Empowering the next generation

Social and economic inequality, and the growing income gap within countries, is a challenge shared by all human being. Futuremakers is Standard Chartered's global initiative to tackle

inequality and promote greater economic inclusion in the markets we operate in.

Since May 2013, the Bank has integrated non-profit organizations, government units to create "Standard Chartered Seeing is Believing (SiB) Visually Impaired (VI) Employment Platform" and has successfully placed nearly 600 VI talents into jobs since 2014.

Moving forward, Standard Chartered decided to carry the legacy of SiB and launched a global charity initiative "Futuremakers" project in supporting 16-35 years old less advantaged youth with visual impairment or from low/middle income families, to help them pursue their dreamed careers without worries and inequality. In Q4, 2019, Standard Chartered together with our long-term partnering NGOs, namely Parents' Association for the Visually Impaired, Technology Development Association for the Disabled and recruited one new partner - The Garden of Hope Foundation to join and provide their experienced adolescent service, offer less advantaged youth a brighter future, care for their quality of education and employment, tackle the issue of inequality and seek to promote greater economic inclusion for young people in our communities. In 2020, Futuremakers project served more than 1,200 disadvantaged youth to pursue their careers.

## Supporting communities through volunteering

Volunteering has a positive impact on our communities, employees, and our broader business. Standard Chartered offers every employee three days paid leave to volunteer (4 days in 2020).

Volunteering provides an opportunity for our staff to share their time, skills and expertise with local partners working on issues that matter in their communities. In 2020, our employees contributed more than 36,000 days of volunteering worldwide; over half of these days were dedicated to the environment, health and community outreach. In Taiwan, we have contributed 3,256 days of employee volunteering days.

Through titled-sponsored the largest "Standard Chartered Taipei Charity Marathon" in Taiwan since 2013, it also vividly demonstrates our brand value – here for good – to the public and showcases our commitment to grow with the community.



# 入圍感言

## ACCEPTANCE SPEECH

首先，我要代表渣打銀行感謝英僑商會以及評審們給予我們的肯定，同時也要向一直以來投入Futuremakers公益計畫的友善企業，多年支持渣打臺北公益馬拉松並參與企業接力，一起與我們攜手提供弱勢青年一個翻轉未來的機會。

渣打銀行於2019年第四季推出Futuremakers公益計畫，所懷抱的願景就是透過提供多元資源與實際行動，支持16至35歲弱勢青年的求學與就業發展，幫助他們在沒有不平等及偏見的前提下，無後顧之憂地追求夢想的未來。倡議的基礎除了來自渣打集團的永續願景之外，更是要呼應聯合國永續發展目標（SDGs）。我們相信，青年是翻轉社會，主導未來經濟發展的關鍵力量，但弱勢青年卻因為家庭環境以及社會偏見等限制，難以追求自己的職業夢想。支持一個弱勢青年追求夢想，不僅能改變青年的命運，更有機會翻轉一個家庭，甚至整個世代與社會的未來。

我們不能靠著自己或是單靠一個企業的力量來改變社會，在此也歡迎更多企業加入Futuremakers公益計畫的行列，與我們一起在學習、成長和就業的道路上做弱勢青年最有力的後盾。

On behalf of Standard Chartered Bank, we truly appreciate BCCT and the judges for this honour in recognising our long-term commitment to the community we operate. Furthermore, we would like to express our deep appreciation to our corporate partners who have supported Standard Chartered Taipei Charity Marathon and joined Corporate Relay team, together we empower disadvantaged young people to grow, to learn and to be financial independent.

In Q4, 2019, we launched Futuremakers programme with NGOs by offering opportunities for disadvantaged youth to pursue career dreams, caring for their access to education and employment, tackling issues of inequality and promoting economic inclusion for younger generation. In the single year of 2020, Futuremakers has served more than 1,200 disadvantaged youth successfully pursuing their dreams.

We understand we cannot change the world by our own, but together we can achieve some-

thing greater. Please join us to empower disadvantaged youth in our community to have a brighter future. You can also be a Future-maker.



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企業多元文化獎

# DIVERSITY AWARD



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BCCT  
Better  
Business Awards  
Report  
2021





## 渣打銀行

Standard Chartered Bank  
(Taiwan) Limited

渣打集團是領先的國際性銀行，跨足全球近六十個最蓬勃發展的市場，並設有八十五個全球客戶服務據點。我們的使命在於透過我們獨特的多元性，推動商業發展和促進繁榮，並且讓我們的傳統和價值透過品牌承諾—here for good (一心做好，始終如一)——展現。

渣打集團在倫敦證交所、香港證交所掛牌上市。

渣打國際商業銀行在全台擁有近三千位優質人才，為個人與企業客戶提供全方位的服務與創新的產品，立志成為台灣的首選銀行。在台灣，渣打集團於一九八五年成立第一家分行。二〇〇六至二〇〇八年間是渣打在台灣的跳躍性成長時期。二〇〇六年十一月渣打集團透過公開市場收購新竹國際商業銀行，不僅樹立在台灣快速成長的里程碑，並提前目標於二〇〇七年七月完成融合，擴大全台服務網絡。二〇〇八年八月和十二月更分別概括承受美國運通銀行在台分行和亞洲信託投資公司的特定資產負債暨營業

## 企業多元文化獎

### DIVERSITY AWARD



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渣打銀行



部分 (Good Bank)，進一步擴大渣打集團在台灣的服务網絡，更證明渣打集團深耕台灣市場的承諾。

更多相關訊息，請前往渣打集團網站sc.com，以及渣打國際商業銀行網站 [www.sc.com/tw/](http://www.sc.com/tw/)，或到渣打網誌Insights獲得渣打專家們的看法，並歡迎加入渣打的Twitter，LinkedIn及Facebook獲取最新消息。

We are a leading international banking group, with a presence in 59 of the world's most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

With close to talents across Taiwan, Standard Chartered Bank (Taiwan) Limited ("the Bank"), is capable of offering individuals and corporate clients full-scale banking services and innovative products and aspires to become the Bank of Choice in Taiwan. Standard Chartered opened its

first branch in Taiwan in 1985. Between 2006 and 2008, the Bank grew with a great leap in this robust market. The acquisition of Hsinchu International Bank in November 2006 marked a milestone in Standard Chartered's course of development in Taiwan. The completion of integration of the two banks in July 2007 made Standard Chartered an international bank with the largest network in Taiwan. The amalgamation with American Express Bank and the "Good Bank" part of Asia Trust and Investment Corporation in August and December 2008, respectively, further enhanced Standard Chartered Group's footprint in Taiwan and demonstrated the Bank's strong commitment to the Taiwan market.

For more stories and expert opinions please visit Insights at [sc.com](http://sc.com). Follow Standard Chartered on Twitter, LinkedIn and Facebook.



渣打銀行台灣臉書粉絲團  
Standard Chartered Bank (Taiwan)  
Facebook Fan Page

# 贊助獎項原因

## WHY WE SUPPORT

渣打銀行長期致力推廣多元與共融 Diversity & Inclusion 的理念，為了擴大多元共融的正面影響力，連續三年贊助台北英僑商務協會(BCCT) Better Business Awards企業多元文化獎(Diversity Award)，鼓勵更多企業能夠重視及推動多元共融的精神，消弭職場及社會上的不平等，並表彰著重性別、國籍、種族、弱勢、年齡及性取向等多元性的傑出表現及貢獻的企業。

多元與共融不僅是渣打銀行獨特的企業文化與價值，亦是業務成功推展的核心關鍵，除了透過獨特的多元性推動商業發展，更積極建立友善包容的工作環境，珍視每一位同仁的獨特性與多樣性，廣納多元的觀點及豐富的創意，引領銀行持續向前邁進，並藉由多元共融的推廣為繁榮社區做出貢獻，實踐「here for good—心做好，始終如一」的品牌承諾。

為了強化多元共融的認同與實踐，渣打銀行內部特地成立多元共融委員會(D&I Council)，由來自12個不同部門的同仁所組成，並針對性別平權、弱勢平等、性取向平權、健康福祉及多元供應商等五大主軸成立工作小組，透過多元面向落實理念與行動，強化多元共融的實踐力度。

### 企業多元文化獎

## DIVERSITY AWARD



渣打銀行除了在內部加強宣揚多元共融的精神，更期待能發揮拋磚引玉的效果，邀請往來客戶及企業夥伴一起加入實踐多元共融的行列，並藉由贊助BCCT企業多元文化獎，將多元共融的正向力量傳遞出去，攜手更多企業成就美好的未來。

Standard Chartered Bank Taiwan continuously strive to promote a strong culture of Diversity and Inclusion(D&I). We supported the Diversity Award of BCCT Better Business Awards for three years in a row to expand a positive influence of D&I on society and to encourage the enterprises to pay more attention to D&I and advocate for equalities in the workplace and communities.

D&I is our unique corporate culture which is embedded in our values and an inherent part of our brand. Our propose is not only to drive commerce and prosperity through our unique diversity, but also to build a culture of inclusion that is a critical lever to our business success and will enable us to be the best place to work, the best place to bank and contribute to creating prosperous communities. Our diversity and inclusion will enable our teams to unlock innovation, make better decisions, deliver our business strategy, live our valued behaviours and embody our brand promise: "Here for Good".

In Taiwan, we established a D&I

council to promote D&I within the Bank and set up 5 work-streams of Gender Equality, Disadvantaged Equality, Wellbeing, Diversified Suppliers, and LGBT+ coming from different functions colleagues for developing local initiatives to raise D&I awareness and delivering D&I message to our colleagues and wider communities.

We are not only continuing to actively promote D&I culture internally and externally, but also would like to play a critical role in advancing D&I through supporting BCCT Better Business Awards to call on more companies to take to address D&I practices for a better future.





## 英國文化協會

British Council

英國文化協會運用藝術文化、教育與英語語言為力量，為英國以及世界各地的人們建立聯繫、增進相互理解與信任的機會。我們協助青年朋友培養更多技能、建立自信心和與人的聯繫，並讓他們發掘自身的潛力、並積極參與建造一個穩固且共融的社會。在英語與教育方面，英國文化協會提供良好的英語教學資源、國際認可的證照，並支援年輕學子獲得更好的教育。在藝術文化部分，我們則提供並培育創意產業、增加交流機會，進而推動創意十足的藝術表現。

The British Council builds connections, understanding and trust between people in the UK and other countries through arts and culture, education and the English language. We help young people to gain the skills, confidence and connections they are looking for to realise their potential and to participate in strong and inclusive communities. We support them to learn English, to get a high-quality education and to gain internationally recognised

## 企業多元文化獎

### DIVERSITY AWARD



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qualifications. Our work in arts and culture stimulates creative expression and exchange and nurtures creative enterprise.

## 贊助獎項原因

### WHY WE SUPPORT

The British Council is proud to sponsor the Diversity Award, because diversity is at the heart of everything we do.

The British Council is a cultural relations organisation, that means we build connections, understanding and trust between people across cultures.

We believe that the differences that exist between cultures create opportunities for us all to enrich our lives.

And diversity is difference, whether it is differences that exist between races, genders, ages, religions, sexual orientation, or any other kind of difference, it is our differences that create the opportunities for us to learn from each other and to benefit one another.

So, we believe that diversity creates opportunities for connection, understanding, and trust,



長者肢體表演工作坊

and that is why we are proud to be sponsoring the Diversity Award.



有礙無限藝術工作坊

2021  
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法巴人壽總經理參加論壇。

法國巴黎人壽台灣分公司隸屬法國巴黎保險，是法國巴黎保險進入亞洲市場的第一個據點。主要提供儲蓄型與保障型商品等保險服務，是投資型保險和貸款保險在銀行保險通路的領導者。

目前法國巴黎人壽台灣分公司在台灣已有超過300多位員工，並擁有20家以上的金融機構合作夥伴。2020年，法國巴黎人壽台灣分公司的總保費收入約為新台幣444億元，是法國巴黎保險最重要的海外市場之一。

Cardif Assurance Vie, Taiwan Branch is a subsidiary of BNP Paribas Cardif, and also its first entry market in Asia. It offers a range of savings and protection insurance solutions and is a market leader in unit-linked insurance and creditor insurance products in bancassurance channel. The company currently has over 300 employees and has formed partnership with more than 20 financial institutions in Taiwan. In 2020,

Cardif Assurance Vie, Taiwan Branch's gross written premiums recorded TWD 44.4 billion, has become one of the most critical international markets for BNP Paribas Cardif.

法商法國巴黎人壽保險股份  
有限公司台灣分公司  
BNP Paribas Cardif Assurance Vie,  
Taiwan Branch

# 申請內容總結

## APPLICATION SUMMARY

法國巴黎銀行集團將「尊重員工」制定為公司最高行為準則之一，深耕台灣市場23年的法國巴黎人壽保險，遵行集團政策並落實到在地市場，建構職場平等的工作場域，透過性別平權、倡議及舉辦／參與多元文化系列活動，提升員工認同度，打造一個可安心表現自己的安全工作場所，”A good place to work”。

在這裡，我們對待每一個人都是公平的，不因身分、性別、性傾向、宗教、膚色、國籍等而有所差別。從上到下，我們相信人們的價值不是因為貼在她/他身上的標籤，而是她/他所表現出來的行動與成果。

上行下效促進職場平等，集團及台灣最高階主管均不斷倡導性別平等及多元文化的理念，除了貫徹於內部並以實際行動參與相關活動，集團總裁也多次在集團大會中與全體同仁宣揚公司在性別平等上的政策與態度，強調「藉由讓人們處於正確的工作角色，讓所有的人打破桎梏表現她/他們的能力是公司成功的元素」；及「恐同以及恐跨性別在法國巴黎銀行集團當中永遠不會有一席之地」。總經理戴朝暉以及法國巴黎保險集團亞洲區總經理See See Ooi也以實際行動參與並力挺2020年彩虹肥皂活動，表示法巴對於歧視是零容忍的公司。

有別於其他金融產業，法巴人壽

將多元性別融入到公司文化中，強調不論同仁的身分認同為何，每一個人都應該被平等對待。我們理解同性戀、跨性別、雙性戀、無性戀等等不同的性傾向認同在社會上是弱勢族群且常常遭受到差別待遇。同時，我們更成立了多元與共融促進小組自主辦理一系列促進女力、性平以及LGBTQ+族群職場平等的相關活動，透過許多豐富且不同的主題與內容，吸引同仁關注及參與，我們將持續倡議並落實多元文化，為員工提供一個安心且愉快的工作場域。

“Respect for colleagues” is one of the highest standard in the code of conducts among BNP Paribas Group. Cardif Vie Taiwan, which has been established in Taiwan market for 23 years, comply with group policy and implement it locally. With great efforts in making a workplace of equality, we advocate and promote different themed activities with the focus of gender equality and diversity culture in order to create “A good place to work” continually. Our mission is to treat everyone equally regardless of one’s gender, sexual orientation, religious, color, or nationality.

The senior management of the group and Cardif Vie Taiwan deliver the concept of gender equality and diversity culture



frequently. They also take part into our activities with passion-ate. The CEO of BNP Paribas also stated at employee town hall: “Enabling all to express their talents without restrictions, by being in the right role, is a key element of the company’s success.” & “Homophobia and transphobia have no place and will never have a place at BNP Paribas”. Both Joseph Day, the GM of Cardif VIE Taiwan and See See Ooi, the CEO of Cardif Asia who not only supported the “Finding the Rainbow Soap” activity but also participated in it to demonstrate our commitment on zero tolerance of discrimination.

Besides top-down influence, we built up our own workforce for the diversity and inclusion to organize different events in order to advocate/ increase awareness toward women power, gender equality and equal rights for LGBTQ+ community. The equality has been embedding into our



職場平等教育訓練側拍。

culture which everyone should be treated equally regardless of his, her or it identities. Therefore, a series of Diversity and Inclusion programs/ events have been developing and rolling out since 2019. We increased the awareness and led our staffs to know more about LGBTQ+ community through these different programs with features. For those who are allies, we appreciated their presence and provide them with our unique rainbow lanyard as well as BNP Paribas Pride Network sticker as the little gift for the encouraging moment. We further expanded our events and cooperated with global networks during 2020. In order to drive employees' attention and participation rate, we created different topics with reward programs, which also got a lot of positive feedback from employees.

Cardif Vie Taiwan devotes to create a good place to work for our employees and believes equality culture is one of important elements. There are always unconscious bias or hidden discrimination against weakness. Let us work together to remove the obstacles hindered in front of us and make sure everyone will be fairly treated.



D&I-座談。

# 入圍感言

# ACCEPTANCE

# SPEECH

法國巴黎人壽保險股份有限公司台灣分公司很榮幸能夠獲得英僑商務協會優良企業貢獻獎多元獎項的入圍肯定。身為法國巴黎銀行集團的一份子，我們致力於發展公司內部的多元群體，在法國巴黎人壽，我們希望每一個員工都能夠在不囿於他們的國籍、種族、性別、性傾向、膚色等等各式各樣的社會標籤。

我們期望打造一個專業，讓同仁可安心表現自己的安全的工作環境-"A good place to work"，使所有的人都能夠被公平的對待並放心地發揮自己的專業與所長。再次感謝BCCT的獎項肯定，這次得獎對法巴來說不只是個開始，未來，我們也會持續規劃及推動內部的各種多元與共融活動，讓更多的人看見不一樣的美好，讓我們繼續努力消彌偏見與歧視，每個人都值得被愛與公平對待。

BNP Paribas CARDIF Assurance Vie Taiwan Branch receives the recognition about diversity from British Chamber of commerce in Taipei with honor. As a member of BNP Paribas, we are devoted to developing of the diversity & inclusion within the organization in order to create a good place to work. Here, we respect everyone and treat each of our members equally regardless of their nationality, ethnicity, gender, sexuality or color and so on. You can feel safe to be yourself and play an important role with your professionalism here. The recognition is not just a start for us, we will continue to reiterate and reinforce the awareness of diversity and inclusion among the organization, and let our staffs know the beauty of being difference. Let's remove the discrimination and bias in our society since everyone deserves being loved and treated equally.



**BNP PARIBAS CARDIF**  
法國巴黎人壽

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2021  
DIVERSITY  
AWARD FINALIST



阿斯特捷利康(以下簡稱AZ)是以科學為主導的生物製藥國際企業，所研發的創新藥物被全球數百萬患者使用。AZ所做的不僅止於製藥研發，而是有別於其他國際藥廠，提出Beyond the pill的概念，打造一個以病患為中心的醫療旅程，透過預防、診斷、治療、照護與追蹤等不同階段提供病人最完善的全方位醫療體驗。AZ在臺深耕超過70年。自1948年至今，持續承諾以科學支持臺灣患者，AZ的創新藥物直接針對包含臺灣前七大死因中的四項：癌症、心血管疾病、糖尿病和呼吸道疾病。AZ以病患為中心，持續不斷的在生醫與醫療領域深耕與創新，也是AZ致力於打造全球生醫生態系的願景動機。AZ在全球有美國、英國、瑞典三大研發中心，並持續關注全球各地具潛力地區的發展，積極尋找適合建立夥伴關係的國家，為在地病患與社會創造更大的價值。

AstraZeneca (hereinafter referred to as AZ) is a science-led international biopharmaceutical company, and its innovative drugs are used by millions of patients around the world. What AZ does not only stop at pharmaceutical research and development, but is different from other international pharmaceutical companies. It proposes the concept of beyond the pill, creating a patient centric medical journey through prevention, diagnosis, treatment, care and tracking, etc. The stage provides patients with the most complete all-round medical experience. AZ has been in Taiwan for more than 70 years. Since 1948, it has continued to commit to scientifically supporting patients in Taiwan.

AZ's innovative drugs directly target four of the top seven causes of death in Taiwan: cancer, cardiovascular disease, diabetes, and respiratory disease. AZ put patient first, and continues to deepen and innovate in the field of biomedicine and medical treatment, which is also the motivation of AZ to build a global biomedical system. AZ has three major R&D centers in the United States, the United Kingdom, and Sweden, and continues to focus on the development of potential regions around the world, actively looking for countries suitable for establishing partnerships, and creating greater value for local patients and society.

AstraZeneca Taiwan

臺灣阿斯特捷利康股份有限公司

# 申請內容總結

## APPLICATION SUMMARY

包容和多元一直都深植於AZ的價值之中，旨在突破科學的界限、提供改變生命的藥物，並透過創新來成長。

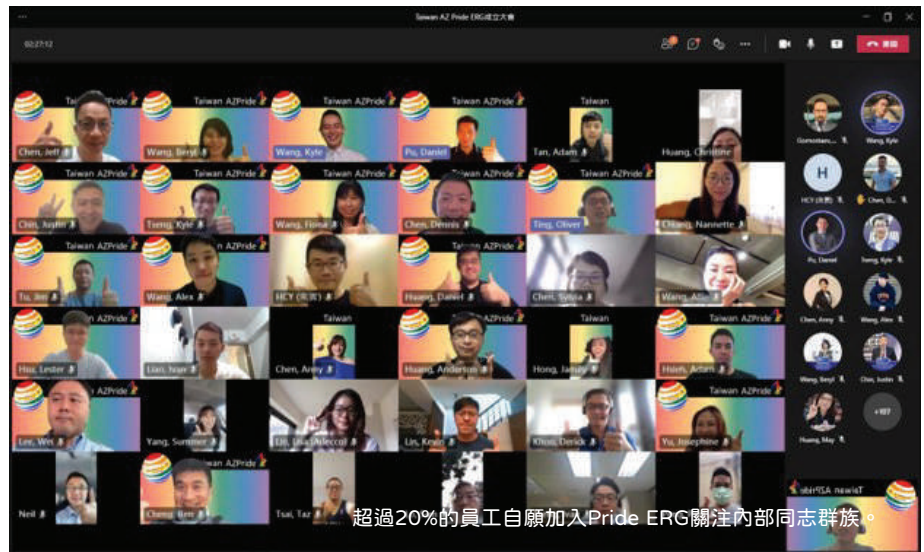
在AZ，多元是一項事實，正因為有所異同，才使得每位員工都獨一無二；另一方面，包容是一種行為，代表AZ欣賞每位員工個體的本身。我們透過包容尋求並重視多元化的想法，創造一個提倡平等以達成目標的文化。

在AZ台灣，CLT領導團隊致力於推廣「暢所欲言」的文化。除了線上「Speak Up Box」，還在全國各地舉辦了「CLT 行動列車」季度會議，並推出與總經理的「Coffee Chat」，透過輕鬆的社交連結，為多元且創新的思維孕育多元發聲管道，幫助領導團隊傾聽到每位員工的心聲，共同推動公司成長。

此外，AZ台灣也承諾提倡性別平等。首先，女性主管占比在三年內顯著增加了17%，公司亦為有子女的員工提供了一個友善家長的環境：在政策方面，除了有彈性工時以及在家辦公的措施，員工還可以獲得優於法規兩倍的16週產假；收養3歲以下兒童的員工也可以申請產假。另外，LGBTQIA+的員工及其配偶毫無疑問地也可以享受婚假和團體保險。甚至在同性婚姻在台灣合法之前，員工藥品支持計劃即已經將員工及其配偶或伴侶包括在內。更不用說始終保護著不分性別

、年齡、職位的所有員工的性騷擾防治政策。目前，AZ台灣已有57%的員工為女性，較藥業平均高出3%，這都證明了AZ台灣對性別平等做出的承諾。

。在台灣有超過200組的學生參賽，最終有3支隊伍進入決賽並有1組脫穎而出、打敗其他國家的隊伍獲得銀牌。Project iDEA不僅幫助年輕一代學子拓展視野，也



AZ Pride ERG的成立也證明了AZ台灣致力於多元化。AZ台灣創辦了AZ亞洲區的第一個Pride ERG。超過一半的CLT成員和1/4的員工以AZ Pride成員的身分加入來支持LGBTQIA+團體，這讓LGBTQIA+員工更容易在具有包容性的環境下擁有高度的曝光度和參與度。AZ Pride不僅舉辦社交活動以建立連結，更在Spotify上創建了AZ Taiwan Rainbow Playlist，以創新的方式讓音樂將大家團結在一起。

為了支持各種弱勢群體，AZ台灣實施了一項潛力人才計劃－Project iDEA，這項計畫在印度、馬來西亞和台灣舉行，旨在為藥品產業、藥品公司中較不具代表性的群體提供銜接職場的機會

讓AZ台灣獲得了不同學術背景以及來自不同世代的未來人才。綜合以上，AZ台灣因此能夠持續以多元性來激發創新的思維。

最後，AZ台灣旨在將「以患者為中心」和「創新」的心態作為公司的DNA，為患者提供更好的治療，和患者並肩作戰。「創新車庫」是一項鼓勵同仁踏出舒適圈並為不同患者的需求提供解決方案的計劃。「生命中的焦距」就是其中一個優秀想法，AZ台灣和癌症病友團體共同籌辦了一場關於癌症患者及其家屬的攝影展，在短短的兩天展覽時間內，吸引超過1500人次入場參觀，共有72位癌症患者獨一無二的人生故事能夠被民眾以最真實的視角見證並理解。



16 weeks maternity leave which is double than legal requirement. All employees who adopt children under age 3 can also apply for maternity leave. In addition, wedding leave and group insurance are eligible for LGBTQIA+ employees and their spouses with no doubt. Employee access to company product program also include employee's spouse and partner even before same-sex marriage became legal in Taiwan. Not to mention that sexual harassment prohibition policy is always there to support all our employees no matter what gender, age and positions they are. Lastly, we don't have gender preference but capability when recruiting. 57% employees are female which is 3% higher than pharma industry. These facts demonstrate our determination on gender equality.

Our determination to diversity can also be proven by the establishment of AZ Pride ERG. AZ

Inclusive and Diversity are embedded in our company values to push the boundaries of science to deliver life-changing medicine and deliver growth through innovation. Our scorecard clearly indicate our people priority and be the champions of I&D is definitely one of it.

In AZ, Diversity is a fact. It is the full range of differences (and similarities) that make each individual unique, whether they are visible differences or not. On the other hand, Inclusion is a behavior. It means we appreciate individuals for who they are. Inclusion in the workplace is valuing, seeking out and making the most of our diversity of thought to create a culture that promotes equality and delivers results.

In AZ Taiwan, Country Leadership Team (CLT) devoted to promote "Speak Up" culture. Apart from on-line "Speak Up Box", we also have national-wide "CLT comes to you" mobile townhall, and launch Coffee Chat with Company President (CP) to create a safety environment with social connections

for diversified and innovative thought to help company growth.

In addition, AZ Taiwan also committed to gender equality. Firstly, with AZ Woman as Leader development center, our % of female managers significantly increased by 17% in 3 years. Secondly, we provide a parents friendly environment to employees. Policy-wise, despite of flexibility working hours and work from home initiatives. female can get



走進校園 擁抱來自不同學術背景的學生之思想與創意。

Taiwan has the 1st Pride ERG in Asia Area. With more than half CLT members and 1/4 of total employees join as of AZ Pride members to support LGBTQIA+ group, they can have more visibility and involvement in creating an inclusive environment. AZ Pride not only host social events to build up connection, they also create AZ Taiwan Rainbow Playlist on Spotify and let the music ease the pain and pull us together in an innovative way.

Besides, in order to support different minority groups, AZ Taiwan conduct an early talent program, Project Idea, with the aim in bridging employment for under-represented groups in our industry/company that we kicked off in India, Malaysia and Taiwan. Over 200 groups of students in Taiwan joined the competition, where Taiwan had 3 teams as finalist and won the silver medal in the end. Project Idea not only help to broaden young generation's vision, but also let AZ Taiwan have diversified talents/future talents from different academic background and generation. So, together we can continue contributing to innovative ideas via diversity.

Lastly, AZ Taiwan aim to build up patient centric and innovative mindset as company DNA to provide better treatment to our patients and be there for patients' journey. Innovation garage is a program to encourage colleagues step out of comfort zone and provide solutions to the needs of diverse patient

populations. "Focal Length in Life" is one of these great ideas. It is a photography exhibition from cancer patient and their families. With more than 1500 visitors

within 2 days, 72 cancer patients' unique life stories can be seen and understood from the most authentic perspective.



走進校園 擁抱來自不同學術背景的學生之思想與創意。



超過半數員工響應International Women's Day。

# 入圍感言

# ACCEPTANCE SPEECH

AZ深知創新的成功要素，必須建立在多元並蓄的職場文化之中，因此「平等、多元性、包容性」的三大原則才能打造出最佳職場環境。這樣的企業精神，具體落實在支持員工的多元認同，支持員工參與性別自我認同的資源團體，也預計在2021年參與同志大遊行表達支持。很高興我們可以入圍BCCT的Diversity Award，入圍就是一種肯定，在性別、族群多元平等下的努力，AZ致力打造一間重視多元議題的幸福企業，凝聚員工的向心力與信任感，確保多元文化的自由平等。

AZ believes that diversity and inclusion are the crucial elements for innovation. Therefore, "Equality, Diversity, and Inclusion" are our top 3 priorities to create the best place to work. We not only promote speak up culture for diverse thoughts. We also support our employees by establishing employee resource groups and encourage voluntary diversity data disclosure and gender identification. We will participate in the Taiwan Pride Parade this year to show support as well. In short, it is our privilege to be nominated by BCCT Diversity Award. Nomination is already a recognition. AZ will continue to build an enterprise that values diversity and inclusion, and ensures the liberty and equality of multi-culture exist.



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2021  
DIVERSITY  
AWARD FINALIST



Procter & Gamble

寶僑家品股份有限公司

成立於1837年，P&G寶僑家品是全球最大的日用品生產商之一。P&G寶僑家品以最值得信賴的優質領導品牌服務全球大約50億消費者，這些品牌包括好自在、Ambi Pur®、Ariel、Bounty、Charmin、佳潔士、Dawn、Downy、Fairy、風倍清、Gain、吉列、海倫仙度絲、蘭諾、Olay®、歐樂-B、幫寶適、潘婷、SK-II®、汰漬、Vicks。P&G寶僑家品目前在全球大約70個國家有營運據點。請訪問<http://www.pg.com>以獲取更多的關於P&G寶僑家品及旗下品牌的新聞及資訊。

Founded in 1837, P&G is one of the leading consumer goods companies in the world. P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands. For other P&G news, visit us at [www.pg.com/news](http://www.pg.com/news).

# 申請內容總結

## APPLICATION SUMMARY

### 獨特你我 平等共融

P&G寶僑家品以「獨特你我，平等共融」(We Are Unique, We Are United)作為精神主軸。以員工為出發點，囊括性別、性向、家庭角色等不同維度，尊重每位員工的獨特性，並給予平等的機會成功，進而透過品牌影響力、企業夥伴、社群參與等面向擴大正向影響力。

### 員工

創造能讓員工展現真實且完整自我的企業文化

\* 員工自發組成的平等共融小組：不同於一般公司推動平等共融往往是由上而下的政策佈達，在P&G台灣辦公室有一群充滿熱情的員工自發組成平等共融小組，針對不同議題組織活動、工作坊，讓企業內部個階層充分理解平等共融的價值。

\* 多元性別認同與政策支持：在企業內部進行多元性別議題多角化的溝通，包括定期電子報與員工大會、邀請全台第一對合法結婚的同性伴侶「小銘與小玄」分享多元性別社群在社會遇到的挑戰，增進同仁對於多元性別的理解與支持，並由管理階層帶領員工成為GABLE (Gay, Ally, Bisexual, Lesbian, Transgender Employee) 中的「Ally」支持者角色。企業政策上合法登記的同性伴侶亦享有一般員工的福利(如婚假、產

假、子女教育津貼等)。

\* 平等共融始於家庭：家庭照護工作應無性別差異，P&G以人性化的政策滿足家庭照護者，工作與生活平衡之需求。去年台灣香港率先全球P&G試行「Workways專案」，在以「待完成工作」為原則的前提下，員工依團隊協作需要決定在家或在辦公室工作，每月最多可50%的時間在家工作。女性員工從孕期開始，除享有額外五天產檢假；產假部分除了勞基法八周全薪產假，另提供額外六周全薪的產後恢復假，配偶亦可享有十天的陪產假一同照顧初生寶寶，建立更親密的親子關係。職場父母也可透過內部工作坊，彼此交流經驗並建立支援網絡。



### 品牌

以品牌聲音真實呈現消費者的多元與獨特性，並用品牌媒體傳播力為平等共融發聲

\* Lenor 蘭諾衣物芳香豆連續兩年融入多元性別角色於廣告中：2020年Lenor蘭諾在情人節前夕推出融入女同性戀角色的產品廣告，在2021年更以「香味讓此刻更幸福」切入，以真實的兩對異性戀與一對女同性戀伴侶的故事

線，提高多元性別角色的能見度。兩支影片不僅平均觀看率超過40%，也觸及超過70萬的觀眾。

\* Gillette 吉列刮鬚刀 與你彩虹遊行：「小銘與小玄」除了對內部員工進行無性別意識偏見的深度講座外，2020年彩虹大遊行P&G旗下的吉列品牌再次邀請小銘與小玄與P&G員工們一同遊行，並以品牌社群媒體影響力，以「吉列為你驕傲」的核心精神表達對於LGBTQ+族群的支持。



Lenor 衣物芳香豆-LGBTQ+。

### 商業夥伴

利用組織的獨特性和領先價值，與通路客戶和供應商採取行動，使整個行業的政策和文化更具包容性

\* 推動供應商多元化 (Diversity Suppliers) 專案：舉辦多元供應商講座，闡述P&G在平等共融的願景和計畫，鼓勵供應商將平等共融價值融入其企業文化中以外，並擴大與多元供應商(如企業主要管理階層/負責人為女性、身心障礙者、LGBTQ+族群、少數民族或新住民等)合作，促進社會經濟與弱勢群體發展。

### 社群影響力



以實際行動深入所在地區，為平等共融發聲打造更具包容性的政策和社會

\* 同志彩虹大遊行 x We Support GABLE Employees：從2019起 P&G即參與台灣每年十月的彩虹大遊行盛會，支持我們的LGBTQ+員工和社群。參與遊行的成員從P&G香港台灣總裁到一般員工，自願參與的人數更從2019年的50人到2020年成長至超過百人！

**We Are Unique and We Are United**

Our aspiration is holistic and integrated so that we make a meaningful impact in four key areas: Employees, Brands, Partners and Communities.

#### Employees

We aspire to be a company and create a culture where our employees feel engaged and are supported, have the opportunity they need to succeed, and feel encouraged to bring their full authentic selves to work.

\* **Equality & Inclusion Taskforce:** While in most corporates equality and inclusion is top-down deployment, P&G also takes a

bottom-up approach. With leadership team's full support and endorsement, a group of passionate employees volunteer to organize events and workshops and build constant dialogue to foster inclusive mindset and behaviour across all levels in the organization.



\* **An Inclusive Workplace:** To tackle bias, shape corporate culture and strengthen the commitment to LGBTQ+, there are diverse approaches to create dialogue and raise visibility for the community, including but not limited to regular employee newsletter, employee town hall, and workshop. The first legally married gay couple Ming & Xuan (小銘與小玄) was invited as the speaker to share the challenges they encountered along the 13-year journey before tying the knot. From leadership team to

employees, everyone is encouraged to step up as an Ally in P&G GABLE (Gay, Ally, Bisexual, Lesbian and Transgender employee) affinity group. Employee policy wise, P&G also offers equal benefits such as marriage leave, maternity leave and parental leave to legally married same sex employees.

\* **Equality & Inclusion Starts from Home:** Given caring home has no gender, P&G's employee policy accelerates the integration of work and life for family care givers. In 2020, Hong Kong & Taiwan pioneered the pilot on Workways, an evolution of P&G's workplace model, empowering employees to choose their workspace based on team's "job to be done" principle. Employees can choose to work at home with maximum 50% of working time per month. Aside from this innovation, female employees can have additional 5 days of maternity check-up leave and 6 weeks of maternity leave in addition to existing labor law granted leave. The spouse is also granted 10 days of parental leave to "Share The Care".

#### Brands

**We build the world's most trusted and valued brands by serving people inclusively, bringing visibility to the uniqueness of their humanity.**

\* **Lenor Portrays Diverse Consumers P&G Served In Valentine's Day Commercial:** In 2020, P&G's fabric enhancer brand Lenor debuted its lesbian couple copy with the attempt to tackle the unique struggles of same-sex couples. Moving to 2021, inspired

# WE ARE UNIQUE AND WE ARE UNITED

by the product's emotional benefit "the scent makes this sparkling moment even happier", Lenor further casted three real-life couples, one of the duals is a lesbian couple, to resonate with the diverse consumers P&G served and strengthen P&G's support to LGBTQ+ community by increasing their visibility in advertisement.

\* **Gillette x Pride Parade:** The first legally married same sex couple Ming and Xuan (小銘與小玄) was again invited to march in Pride Parade with P&G employees. P&G's grooming brand Gillette also featured them on social media as brand ambassador to step forward for LGBTQ+ community.

## Partners

We lead thinking and take actions with key customers and suppliers to make industrywide policies, programs, and cultures more inclusive.

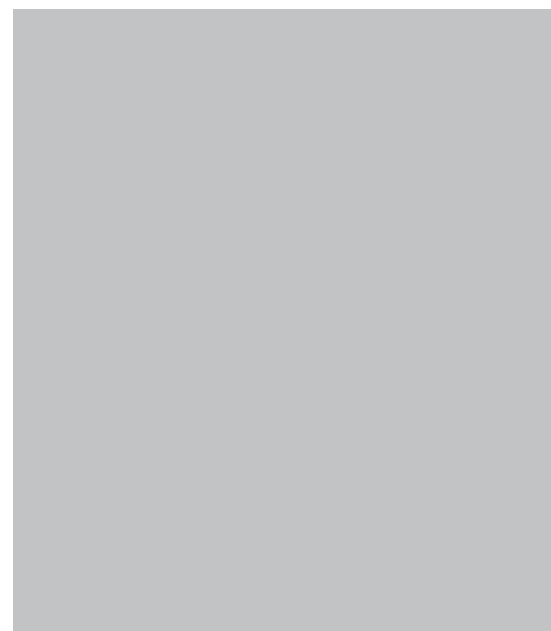
\* **Supplier Diversity Program:** To be more equitable in the spending and advocacy of diverse owned and led business, P&G Taiwan commences its Supplier Diversity Program through a face-to-face communication to

suppliers to deliberate P&G's efforts on equality and inclusion to inspire them to build equality and inclusion into their operation and culture. P&G meanwhile expands opportunity to diverse owned and led business (women, LGBTQ+, ethnic minorities, new immigrants, etc).

## Communities

We support the communities through our brands, people, partnerships, and platforms in shaping more inclusive policies and societies where we operate.

\* **Pride Parade x We Support GABLE Employees:** Since 2019 P&G have had strong presence in Taiwan Pride Parade every October. Participants, including leadership team to employees, doubled in 2020 to more than 100 people to show our support to LGBTQ+ employees and the community.



# 入圍感言

# ACCEPTANCE SPEECH

對於P&G來說這個入圍是對於P&G在平等共融領域上莫大的肯定。這個入圍也顯現平等共融不僅是深植在P&G企業文化的根本，也是現今的普世價值。

作為一個超過180年歷史卻仍能屹立不搖的企業，都歸功於組織每個人的獨特性與差異性激盪出了更多創新想法，也成就更高的目標。因此我們致力於打造一個多元包容的工作環境與文化，讓每個人都能有平等的機會學習、成長、成功與蓬勃發展。

而作為全球最大的日用品製造商與廣告主之一，我們深知我們有責任以最值得信任的產品與服務滿足多元的消費者需求外，利用我們的品牌溝通影響力塑造一個更共融美好的社會，亦是P&G寶僑家品的企業公民責任之一。

在推動平等共融的旅程上我們知道我們可以做得更多，我們會持續創造一個更多元包容的工作環境，用品牌的力量，並攜手我們的商業夥伴，成為社會中向善向上的力量，推動更多的正向的變革。

To be in the finalists definitely is a great honor and recognition to P&G. It reflects that Equality and Inclusion is not just the value P&G deeply rooted in our culture, but also a universal value nowadays.

Being a company with over 180 of history still with leading and inspiring innovations to touch and improve people's everyday lives, we believe it's the power of our differences, and the strength of our togetherness to touch and improve people's lives every day. Therefore, we aspire to create a workplace where everyone has the equal opportunity to learn, grow, succeed and thrive.

As one of the leading FMCG companies and advertisers, we also know that other than creating superior products, packaging and services that meet the unique needs of our consumers, we have the responsibility to use our brand voices to reshape patterns of thinking and change consumer behavior.

We are a force for good and a force for growth. We believe that by being visible in our actions, and staying anchored to our commitments to our employees, through our brands and with our partners, we can continue to drive important change in communities around the world.



2021  
DIVERSITY  
AWARD FINALIST



# 最佳再生能源獎 GREEN ENERGY AWARD



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臺英風電

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BCCT  
Better  
Business Awards  
Report  
2021





## 萊茵再生能源股份有限公司

RWE Renewables Taiwan

RWE is one of the world's largest and oldest electricity companies. For over 120 years, RWE has stood for a reliable, affordable supply of electricity and has been actively shaping the future of energy. Starting in Germany, RWE has grown its operations globally, and now has over 20,000 employees operating over Europe, the Americas, Asia and Australasia.

With 28 GW of installed capacity, RWE is Germany's largest electricity supplier, globally no. 2 in offshore wind, and the 4th largest renewable developer in the world. And RWE has a clear goal: to be carbon-neutral by 2040. It will achieve this goal by investments in offshore and onshore wind, solar energy and battery storage, as well as new technologies like floating offshore wind and the production and use of hydrogen. By the end of 2022 alone, the company targets

to make net investments of €5 billion to enable this transition.

RWE is sponsoring the Green Energy Award, because we believe

## 贊助獎項原因

### WHY WE SUPPORT

in sustainable business practices and want to highlight the increasing strength and depth of the Taiwan Green Energy sector.

The three finalists have each demonstrated a significant investment of time and resource to help establish the renewables industry in Taiwan. These companies went beyond Government localisation requirements and supported Taiwanese development over a range of different schemes and initiatives, such as: community engagement, internships & talent mentoring or academic partnering. Each one has put sustainability at the core of their business ethos in Taiwan, and are actively working with local suppliers to innovate solutions and improve their ability to support the industry in the future.



## 最佳再生能源獎

### GREEN ENERGY AWARD



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## 臺英風電股份有限公司

CWind Taiwan

臺英風電是與國際海洋的合資企業，提供人員運輸船租賃、離岸風電技師以及離岸風機所需要的水上與水下工程服務。奠基於CWind在英國的海事工程以及超過五十個風場的經驗，臺英風電整合了台灣籍的人員運輸船、存放在台灣的工作設備以及資深歐洲技師搭配台灣本地技師，一起提供全面而客製化的整合性風場工程服務，滿足從風場建造期到營運維護期各階段的需求。

CWind Taiwan, a joint venture between CWind and International Ocean Group (IOG), delivering crew transfer vessels, offshore technicians and project management services topside and subsea to the offshore wind industry.

Leveraging CWind's in-house marine expertise and experience at over 50 wind farms in Europe, CWind Taiwan integrates Taiwan-flagged crew transfer vessels, in-country assets and a combination of European and local technicians to deliver innovative, fit-for-purpose solutions through the different phases of

### 最佳再生能源獎

## GREEN ENERGY AWARD



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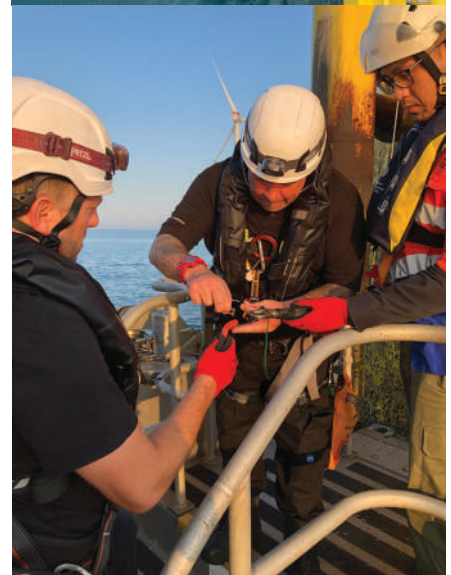
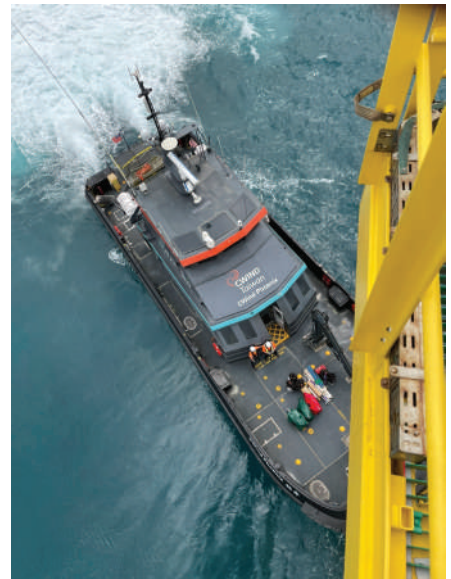
windfarm lifecycle from construction to operations and maintenance.

## 贊助獎項原因

### WHY WE SUPPORT

成為英僑協會的綠色能源獎贊助者是臺英風電發揮對社會的正面影響力的重要一環。我們希望藉由這個綠色能源獎的評選去獎勵和台英風電擁有相似價值觀的企業，一起透過發展再生能源產業創造更清潔、更有永續性的能源。綠色能源獎能幫助整個離岸風電產業一起成長，一起為供應鏈本土化與產業標準化做出貢獻。

Sponsoring the Green Energy Award is a vital part of our commitment in making a positive impact within the communities where we operate. By rewarding companies who share our values of wanting to engineer a cleaner and more connected future through innovative renewable energy initiatives, CWind Taiwan gives recognition to the sustainable development of the Taiwanese supply chain of which we are a key part. The Green Energy Award helps encourage the industry to grow together and contribute to the offshore wind energy localisa-



## 睿思再生能源有限公司

The Renewables Consulting Group

睿思是一家綜合市場情報、管理與技術諮詢的公司。特別的是，我們專注於可再生能源領域，提供主流與新興科技服務予正往低碳經濟轉型的客戶。

RCG is an integrated market intelligence, management consulting and technical advisory firm. What makes us different is that we are focused solely on the renewable energy sector. We support mainstream and emerging technologies and serve the organisations leading the transition to a low carbon economy.

## 贊助獎項原因

### WHY WE SUPPORT

睿思是一家為全球可再生能源產業提供專業服務的公司。秉持著在全球實現可再生能源的信念，綠能獎不僅與我們的核心價值一致，更是對視綠能為未來第一優先的公司之認可。

The Renewables Consulting Group (RCG) is a specialized expert services firm, focused solely on the global renewable energy industry. RCG believes in supporting renewable energy ambition globally. Not only does the Green Energy Award align with our core values, it recognises companies which are prioritising a green energy future.

## 最佳再生能源獎 GREEN ENERGY AWARD



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2021  
GREEN ENERGY  
AWARD WINNER



Ørsted Taiwan Limited

沃旭能源股份有限公司



沃旭能源的願景是創造一個完全以綠能運作的世界。我們致力於離岸風電、陸域風電、太陽能電廠、儲能設備及生質能電廠的開發、建造與營運，並為客戶提供能源產品。2021年沃旭獲加拿大出版暨研究機構企業騎士(Corporate Knights)評選為全球百大永續企業排名「全球最永續能源企業」。

身為全球再生能源的領導者，我們期許自己進一步催化能源產業推動系統性革新，為各國與企業提供乾淨能源解決方案，協助其減少碳排放量。2016年我們將亞太區總部設立在台灣，運用30年豐富的離岸風電專業與經驗，協助台灣打造綠能未來。過去幾年來我們的團隊快速成長，員工從一開始僅僅2人，短短五年迅速成長至超過170人，致力為台灣能源轉型貢獻心力。

#### 商轉中風場

- 沃旭能源是台灣首座商業規模離岸風場—128 MW「海洋風電」離岸風場的最大股東，該風場於 2020 年初商轉。

#### 建造中風場

- 沃旭能源900 MW大彰化東南及西南第一階段離岸風場位於彰化外海35至60公里處，預定2022年完成建造，屆時可提供乾淨能源給一百萬台灣家戶。

#### 開發中風場

- 沃旭能源於2018年6月通過競標取得大彰化西南第二階段及西北離岸風場920 MW併網容量，並於2020年7月與台灣積體電路製造股份有限公司(台積電)簽署企業購售電契約。該風場預計於2025年建置完成，風場完工商轉時程仍視台電併聯電網完成及沃旭能源的最終投資決定而定。
- 沃旭能源已啟動位於彰化外海離岸37至62公里處的旭風一號、二號、三號離岸風電計畫環境影響評估作業，預計裝置容量可達2.1 GW，沃旭將以旭風以及已通過環評的570 MW大彰化東北離岸風場積極參與區塊開發。

The Ørsted vision is a world that runs entirely on green energy. Ørsted develops, constructs, and operates offshore and onshore wind farms, solar farms, energy storage facilities, and bioenergy plants, and provides energy products to its customers. Ørsted ranks as the world's most sustainable energy company in Corporate Knights' 2021 index of the Global 100 most sustainable corporations in the world.

As a world leader in renewable energy, we aspire to be one of the true catalysts of systemic change to a greener society through offering clean energy solutions to support countries and companies in their journey to reduce carbon emissions. In 2016, we set up our Asia Pacific hub in Taiwan, bringing our 30-years of experience and expertise to support Taiwan in building a greener future. We have grown rapidly, from two to more than 170 employees in just five years, working together towards Taiwan's energy transition.

### Operational project

- Ørsted is the biggest shareholder and co-owner of Taiwan's first commercial-scale offshore wind project, 120 MW Formosa 1, which was commissioned in early 2020.

### Construction projects

- Located 35-60 kilometers off the coast of Changhua County, the 900 MW Greater Changhua 1 & 2a Offshore Wind Farms can provide clean energy to one million households, scheduled to be finalised in 2022.

### Development projects

- Ørsted was awarded the right to build the 920 MW Greater Changhua 2b & 4 Offshore Wind Farms in June 2018 and signed a corporate power purchase agreement with Taiwan Semiconductor Manufacturing Company Limited (TSMC) in July 2020. The projects will be constructed in 2025, subject to grid availability and Ørsted's final investment decision.
- Ørsted has kick-started the environmental impact assessments of the 2.1 GW Xu Feng 1, 2 and 3 projects, located 37-62 kilometers off the coast of Changhua County. Together with the 570 MW Greater Changhua 3 project that has already obtained EIA approval, Ørsted will continue taking an active role in the coming third round auctions.



# 申請內容總結 APPLICATION SUMMARY

推動台灣離岸風電生態系統發展  
沃旭能源不僅建造離岸風場以提供乾淨能源，更致力於支持台灣建立涵蓋開發、建造到運維風場完整生命週期的全方位離岸風電生態系。我們做出額外在地化承諾並付出實質努力，包括輔導供應商、培育人才和引進我們獨特的運維專業。

我們與200多家國內外供應商及承包商合作，落實離岸風電產業國際品質、環境、安全及健康衛生標準(Quality, Health, Safety and Environment, QHSE)，確保900 MW大彰化東南及西南第一階段離岸風場如期如質安全完工成為世界級風場。

## 培育本地供應鏈

- 扶植在地水下基礎供應商：我們承諾運用地最大產能，目前大彰化東南及西南第一階段離岸風場培育新進台灣一級供應商，包括三家水下基樁世紀離岸風電、台朔重工、台灣國際造船，和一家水下基礎新進廠商興達海基。
- 採用本地船舶供應商：沃旭能源支持本地船舶公司跨足台灣首個大規模遠岸風場，與大三商航運簽署合約，量身打造全球第一艘台灣籍運維作業船(Service operation vessel, SOV)。我們也與東方風能等台灣及國際船舶公司簽署合約，租用五艘台灣籍人員運輸船(Crew transfer vessel, CTV)。
- 陸上變電站統包合約：沃旭能源

做出額外在地化承諾，與台灣汽電共生公司簽署兩座陸上變電站統包合約，並採用本地承包商供應機電設備。

- 台灣首座機艙組裝廠：該機艙組裝廠於2021年9月落成啟用，西門子歌美颯應沃旭能源的要求並依據大彰化東南及西南第一階段離岸風場風機供應合約協議，加速在台中港建置風機機艙組裝廠。這是台灣首座風機機艙組裝廠，首要任務為供應在地組裝的機艙給大彰化東南及西南第一階段離岸風場。
- 本地生產的風機塔架：依照大彰化東南及西南第一階段離岸風場風機供應合約，西門子歌美颯須採用台灣本地生產的風機塔架，透過彰化本地供應商金豐機器工業與西門子歌美颯供應商韓國CS Wind集團合作，這些塔架目前由金豐位於台中港的廠房負責生產製造。
- 在台建造亞太首座運維中心：沃旭能源做出額外在地化努力，在台中港投資打造沃旭於亞太區的首座運維中心。我們與本地公司亞新工程和同開科技工程簽訂合約，分別負責設計和建造這座頂尖離岸風場運維中心。

- 推出「離岸風電供應商輔導基金」：沃旭能源於2020年7月推出離岸風電供應商輔導基金，提供額外資源支持台灣供應商提升技術能力和培養本地專業人才。這項基金由沃旭能源出資新台幣6千萬元，共資助92名本地人才接



沃旭能源致力打造友善多元化職場，與員工共同實現創造乾淨能源與永續地球願景，並榮獲亞洲人力資源雜誌《HR Asia》評選之2021亞洲最佳企業雇主獎。



受高階焊接訓練、80位人員接受國際風能組織(Global Wind Organization, GWO)離岸風電基本安全訓練。此外，還有10家本地企業獲得補助研發離岸風電創新科技。

## 培養離岸風電人才

離岸風電在台灣是新興產業，為了支持產業長期發展，急需培育並建立人才庫。我們提供離岸風電新興優質工作機會以及培訓計畫培養人才。

- 「全球綠能菁英培訓計畫」、「電力人才培訓計畫」提供碩士生躋身離岸風電國際舞台機會
- 綠能獎學金支持台灣學生從事離岸風電研究
- 離岸風電學徒制計畫培養本地優秀運維人才
- 風能世代實習計畫提供大學生第一線參與綠能發
- 打造本地專業運維團隊，確保風場最佳營運效能

## 產官學創新合作

- 首座百萬瓦級儲能示範系統：由沃旭能源全額贊助的儲能示範系統位於國立彰化師範大學寶山校區，運用於建立多項提升電網效

率與穩定性之學術研究，為台灣建構綠能生態系統做出重要貢獻。

- 雙都卜勒雷達系統：沃旭能源引進領先全球的技術，觀測並蒐集風能相關氣象數據，進一步瞭解颱風及熱帶氣候對離岸風場可能的影響。我們攜手國立臺灣大學、國立中央大學、中國文化大學和工業技術研究院簽署合作備忘錄，建立全面的知識交流網絡。

Driving the development of offshore wind ecosystem

Ørsted is not only building wind farms to provide clean energy, but also committed to supporting Taiwan to establish a comprehensive offshore wind ecosystem across the entire wind farm lifecycle from development and construction to Operations & Maintenance (O&M). We go beyond the local content requirements with efforts to nurture suppliers, cultivate talents, and introduce our unique O&M expertise.

We are working with more than 200 foreign and domestic suppliers and sub-contractors to ensure the high performance of Quality, Health, Safety and Environmental (QHSE) standards and on time, on quality, and safe delivery of the world-class 900 MW Greater Changhua 1 & 2a Offshore Wind Farms.

#### Foster local supply chain

- Cultivate local foundation suppliers: We are committed to utilizing maximum local capacity and are cultivating three new local suppliers for pin pile and one for jacket foundation, including Century Wind Power, Formosa Heavy Industry, China Ship-



building Corporation, and Sing Da Marine Structure.

- Contract local vessel suppliers: Ørsted supports local vessel companies to participate in Taiwan's first large-scale offshore wind farms. We signed contract with Ta San Shang Marine Co. Ltd. to charter the world's first-ever Taiwan-flagged bespoke service operation vessel (SOV) and also chartered five Taiwan-flagged crew transfer vessels (CTV) from international and Taiwanese vessel companies, including Dong Fang Offshore Co., Ltd.

- Onshore substations (OnSS) EPC contract: Ørsted went beyond local content requirements to award the Engineering, Procurement and Construction (EPC) contract to Taiwan Cogeneration Corporation to build the two onshore substations, using electrical components provided by local sub-suppliers.

- Taiwan's first nacelle assembly facility: Inaugurated in September 2021, the nacelle assembly facility is enabled and per request by Ørsted as part of the wind turbine generator (WTG) contract awarded to Siemens Gamesa. The

facility is the first of its kind in Taiwan, providing locally assembled nacelles to the Greater Changhua 1 & 2a Offshore Wind Farms.

- Locally made WTG towers: As part of the contract, Siemens Gamesa committed to provide locally made WTG towers, currently produced by Changhua company Chin Fong, under a partnership with Siemens Gamesa CS Wind.

- First O&M base in Asia-Pacific: Ørsted went above and beyond local content requirements and invested in building its first O&M base in Asia-Pacific at the Port of Taichung. Ørsted collaborated with local companies MOH Associates Inc. and Tung Kai Technology Engineering Co., Ltd., for the design and construction of the state-of-the-art O&M base.

- Launch Industrial Development Fund for offshore wind: Ørsted launched the Fund in July 2020, providing extra resources to support Taiwan suppliers to ramp up their technological capabilities and nurture local talents. With a total amount of NTD 60 million fully subsidized by Ørsted, the



program has sponsored a total of 92 local talents to receive high-level welding training, as well as 80 other individuals who will receive Global Wind Organization (GWO) safety training. Moreover, 10 local companies have been awarded funds to develop innovative offshore wind technologies.

### Cultivate offshore wind talent pool

Offshore wind is an emerging industry in Taiwan and there is the urgent need to cultivate and build the talent pool to support long-term development. We provide quality jobs in a new field as well as training programmes to cultivate talent.

- Graduate and ELS Programmes for graduate students to work on international offshore wind projects
- Green Energy Scholarship Programme to support offshore wind research
- Da-yeh University Apprenticeship Programme to cultivate future O&M talent
- Internship Programme to allow undergraduate students to be at

the frontline of green energy development

- Building local professional O&M team to ensure the reliability and availability of the wind farms

### Innovative industry-academic-government collaboration

- First MW-size energy storage system: Fully funded by Ørsted and located at National Chang-hua University of Education, the facility enables a significant number of researches to improve grid efficiency and stability, contributing to establishing a green

energy network in Taiwan.

- Dual-Doppler Radar System: Ørsted introduced the world leading technology to collect wind data to understand the dynamics of a typhoon and tropical weather phenomena, as well as how they can affect an offshore wind farm. We signed a MoUs with National Taiwan University, National Central University, Chinese Culture University, and Industrial Technology Research Institute (ITRI) to build a comprehensive network of knowledge sharing.



Ørsted APAC team.

# 入圍感言

## ACCEPTANCE SPEECH

沃旭能源在亞太區的使命是，引進離岸風電和再生氫能等可再生能源系統與方案，協助促進區域綠能轉型。從進入台灣市場第一天起，我們攜手在地夥伴、供應商及政府共同推動離岸風電發展，建立在地供應鏈，創造經濟效益，為當地社區發展做出貢獻。我們很高興並感謝沃旭能源推動台灣離岸風電發展的努力和貢獻獲得認可。

我們運用30年的離岸風電經驗和先進技術，將看不見的風轉化為大規模、可靠的乾淨能源提供給消費者。透過大彰化離岸風場和開發中的離岸風電計畫，我們能夠為傳統產業轉型、構建本地供應鏈和發展在地經濟做出實質貢獻。

此外，沃旭能源致力於成為我們所處在地社區的好夥伴，我們提供優質工作機會、培育人才、從事公益活動和促進產學合作，致力為社區創造利益。

沃旭能源很榮幸成為最佳再生能源獎的入圍者，台灣是沃旭在亞太區的家，我們致力為台灣的能源轉型做出具體貢獻，並矢志透過我們的人才持續作為全球綠能領導者，為台灣建設永續未來，創造一個完全以綠能運作的世界。

Ørsted's mission in Asia Pacific is to catalyze the region's green transformation by introducing sustainable renewable energy systems, including offshore wind and renewable hydrogen. From day 1 after entering the Taiwan market, we have been working with local partners to develop offshore wind, build local supply chain, create economic benefits, and contribute to the development of local communities. We are delighted and appreciative that our efforts and contributions towards driving offshore wind development in Taiwan have been well recognized.

We utilize our 30 years of offshore wind experience and advanced technologies to transform the invisible wind into large-scale and reliable clean energy for the consumers. With the Greater Changhua Offshore Wind Farms and our pipeline projects, we are able to contribute to the transformation of traditional industries, build a local supply chain, and develop the local economies.

Moreover, Ørsted is committed

to being a good partner, creating benefits for the local communities we are in. This is achieved through generating quality jobs, talent cultivation, charity programmes, and promoting industry-academic cooperation.

Ørsted is honored to be recognized as the finalist for the Green Energy Award. Taiwan is our home in Asia-Pacific and we are committed to making concrete contributions to Taiwan's energy transition and continuing its development as a global green energy leader powered by local talent to build a sustainable future and create a world that runs entirely on green energy.



2021  
GREEN ENERGY  
AWARD WINNER



2021  
GREEN ENERGY  
AWARD FINALIST

伯威海事  
Boskalis HwaChi Offshore Wind Taiwan

伯威海事工程股份有限公司  
Boskalis HwaChi Offshore  
Wind Taiwan Co. Ltd.



伯威海事工程股份有限公司是台灣離岸風電領域之海事工程承包商與服務供應商。伯威海事為荷蘭商波斯卡利斯與樺聯海事工程有限公司所成立的合資公司。

Boskalis HwaChi Offshore Wind Taiwan Co. Ltd. (also referred to by its Chinese company name BoWei) is a maritime contractor and services provider for the offshore wind sector in Taiwan. BoWei is a joint venture between Boskalis Offshore Holding B.V. (Boskalis) and HC Offshore Contractor Company.

# 申請內容總結

## APPLICATION SUMMARY

伯威海事工程股份有限公司（以下簡稱伯威海事），一家由荷蘭商波斯卡利斯與樺聯海事工程有限公司所成立的合資公司，在臺灣離岸風電產業發展上扮演很重要的角色。伯威海事與臺灣合資夥伴緊密合作，並共同締下許多離岸風電專案實績，同時伯威海事也自詡為一家結合國際海事工程經驗與本地量能的可靠承包商。

在眾多風場實績中，觀音離岸風場我們所協助的範疇包含地質鑽探工作；雲林離岸風場專案則是協助基樁的沖刷保護工程以及海床整平工作；大彰化離岸風場部分則是提供施工輔助船，Boka Tiamat來協助風場相關工作；彰芳暨西島離岸風場專案，伯威海事則負責62座水下基礎設施（包含水下基樁與3腳水下基樁）之運輸與安裝工作；最後在今年年初，伯威海事亦取得海能離岸風場的水下基樁之運輸與安裝工程。

除前述工程實績外，伯威海事也在不同的大專院校以及海事學院進行許多不同場次的教育研討會，進行相關的技術交流與知識分享。此外，伯威海事也執行許多不同的行動方案包含培訓臺灣學生進入離岸風電職場以及培訓離岸風電工作船船員；過程中伯威海事也逐漸體認到，越來越多臺灣莘莘學子與船員對於離岸風電產業感到高度興趣並想投入這樣的產業工作。

BoWei, a joint venture between Boskalis and HC Offshore Contractor Company, plays an important role in the development of the offshore wind industry in Taiwan. BoWei works closely with our Taiwanese partners and have since secured a substantial track record in Taiwanese offshore wind projects. BoWei positioned itself as a reliable contractor with local knowledge couple with international experiences.

For the Guanyin offshore wind farm project (OWFP) we performed geotechnical survey and at the Yunlin OWFP we are placing scour protection for monopile foundations and carrying out pre-sweeping/seabed levelling scopes. We are also providing a Construction Support Vessel (CSV), Boka Tiamat for Greater Changhua OWFP and in ChangFang XiDao OWFP, BoWei is executing the Transport and Installation (T&I) scope for 62 three-legged pre-piled jacket foundations. Earlier this year, we are also awarded the Jacket T&I work for Formosa 2 OWFP.

BoWei has also done a lot of educational seminar and talk with universities and maritime academies in Taiwan to share offshore wind knowledge. Specific actions

include active training for Taiwanese university students and crew members. BoWei gradually sees the increasing interest of Taiwanese students and crews to work in the renewables Offshore Wind industry.



# 入圍感言

## ACCEPTANCE SPEECH

感謝。首先，我們在此表達深切的榮幸入圍由英國商會主辦之2021永續能源獎。在一路走來強烈的競爭下，我們感到非常興奮與高興。我們同時也希望藉此機會表達誠摯的感謝英國商會能夠主辦這樣的獎項並且舉行今天的頒獎典禮，我們非常高興能夠受邀並且參加這樣的比賽。

雖然伯威海事在台僅成立兩年，但在我們臺灣夥伴以及荷蘭夥伴的支持下，我們在此非常驕傲但謙卑的表示我們是一家結合國際海事工程經驗與本地量能的可靠承包商。2020年，伯威海事的荷蘭夥伴，荷蘭商波斯卡利斯訂下一個非常具有野心的目標，也就是在2050年以前要在全球營運據點國家中達到淨氣候中和的目標，而這個目標則是透過許多積極的行動方案，包含發展潔淨燃料、提升運作效率以及運用碳補償來減緩碳排放等。舉例而言，我們的荷蘭夥伴波斯卡利斯截至目前為止已在荷蘭總部的物流中心屋頂安裝超過5000片屋頂行太陽能板，年產一百六十萬度電，提供我們荷蘭總部15%的用電量需求。

在臺灣，除了爭取更多離岸風電專案外，伯威海事也持續在永續及培育在台人材這條路上努力。最後，我們還是要由衷的感謝今天的主辦單位，英國商會能舉辦這樣的比賽並感謝評審對伯威海事的青睞。這對伯威海事無疑是

灌注一支強心針，讓我們更深信我們目前所做的努力都是在正確的道路上。再次謝謝！

Thank you all. First of all, it is our great honor to be here nominated as the 2021 Best Sustainable Energy Award, organized by BCCT today. In such strong competition along the way, we feel very excited today. We would like to take this opportunity to sincerely thank BCCT to organize this award and host this ceremony, and it is our pleasure to be invited and participate this competition.

Although we have only established in Taiwan for two years, with the support by both Taiwanese partner and Dutch partner, we can be very proud but humbly to say we are a reliable contractor with local knowledge equipped with the international experiences within the offshore energy sector. In 2020, our Dutch partner, Boskalis made a very ambitious goal of being net climate neutral across Boskalis' operations by 2050 through actively exploring cleaner fuels, efficiency improvements and carbon offset as approaches to mitigate our emission. For example, Boskalis has installed more than 5,000 solar panels on the roof of our distribution center in the Nether-

lands, producing 1.6 million kWh of green electricity per year, or 15% of the domestic needs in the Netherlands.

Back to Taiwan, in addition to getting more offshore wind projects, BoWei is also trying to continuously work on the sustainability plan and train more Taiwanese talents.

Last but not least, we appreciate all the effort the host, BCCT, has been put into this award and thanks the positive recognition from the jury. This makes us to be confident and believe in what we have been involved and working on now. Thank you!

**伯威海事**

Boskalis HwaChi Offshore Wind Taiwan

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2021  
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AWARD FINALIST



台灣猛獁象佳運股份有限公司  
Mammoet Giant (Tai-  
wan) Limited

台灣猛獁象佳運股份有限公司是一家合資企業，旨在運用佳運重機械的本地專業和市場知識，結合Mammoet的技術先進船隊和國際環安衛管理標準，為台灣的離岸風電產業提供統包物流解決方案。同時也支援當地綠色能源政策，發展可再生能源和減少核能利用。

Mammoet Giant (Taiwan) Ltd. is a joint-venture with the purpose of utilizing Giant's local expertise and market knowledge, with Mammoet's technologically-advanced fleet and international HSQE standards, to provide turn-key logistic solutions for Taiwan's offshore wind industry. We are also here to support local green energy policy, develop renewable energy and reduce nuclear energy.

# 申請內容總結

# APPLICATION SUMMARY

猛獁象佳運在台灣是發展中的可再生能源產業不可或缺的一部分。

我們的核心價值觀使我們取得今天的成功。

1. 我們所在的產業為數十萬人提供有意義非凡的工作，也為世界帶來正面的影響力。
2. 我們的工作為這個社會帶來和諧，反映了我們對當地文化和價值觀的尊重。
3. 我們以永續發展的方式引領我們的產業。比起對產出的執著，我們更在乎過程。

Mammoet Giant is now an integral part of the developing renewable energy industry in Taiwan.

Our core values make us the success as we are today.

1. We are part of an industry that provides meaningful jobs to hundreds of thousands of people, making a **positive impact** on communities around the world.
2. Our performance is in **harmony** with the communities we work in and reflects our **respect** for local cultures and values.
3. We lead our industry with our approach to **sustainability**. We care as much about the results as we do about the way we achieve them.

# 入圍感言

# ACCEPTANCE SPEECH

猛獁象佳運非常高興且自豪的我們能夠在如此強大的競爭者中進入 BCCT 綠色獎決賽。作為一家公司，我們已經翻開了新的一頁，並且正在盡我們所能擁有和推廣更環保、更可持續的實踐我們工作，因為我們深信沒有其他辦法。

這條道路很漫長，旅程艱辛，我們必須做出犧牲，但作為一家的工程公司，我們發自內心的知道，通過詳細的計劃和細緻的執行，我們可以看到通往成功的路徑。為了公司的成功，為了眾人的理想，以及台灣的卓越，我們不能在這場與舊思維的抗爭中失敗；我們必須保護我們的世界，讓它成為下一代及後人們的理想之地。

We as Mammoet – Giant are very humbled, very proud and very pleased that we have made it to BCCT Green Awards finals amongst such strong contenders. As a company we have turned the page and are embracing and promoting greener and more sustainable work practices wherever we can since we thoroughly believe that there is no other way.

The road is long, the journey will be hard and sacrifices will have to be made, but being an engineering company from heart we know like no one else that with detailed planning and minute execution we can see this through to become a success. A success for our company, a success for our people and a success for Taiwan simply because we cannot afford to lose this battle against the old ways; we will have to protect our world and make it a welcome place for the next generation and the ones that follow them.



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英國保誠人壽

**BCCT  
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Report  
2021**





## 英國保誠人壽

PCA Life Assurance

保誠人壽隸屬於英國保誠集團，於1999年正式投入台灣的壽險市場。秉承著母集團在退休規劃、投資型與保障型保險商品的領先優勢，保誠人壽靈活運用銀行保險、電話行銷、團保、保經代、網路投保等多元通路，為在地客戶提供優質的保險服務。

一直以來，保誠人壽以無比的熱忱、不懈的努力，結合台灣市場的成長脈動，不斷提昇品牌的知名度，並持續投入資金與善用科技，確保永續經營與成長。保誠人壽更以穩健的財務體制和長遠的發展前瞻，配合多元通路，持續在台灣長期深耕，擴展我們的業務並提供符合客戶需求的商品及各項解決方案。

PCA Life Assurance is part of Prudential plc and officially entered Taiwan's life insurance market in 1999. With our leading products in retirement planning, investment and protection, PCA Life Assurance flexibly collaborate with multiple channels, such as bancassurance, telemarketing,

### 最佳創新健康福祉獎

## INNOVATION FOR WELLBEING AWARD



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group insurance, online insurance, insurance brokers, to provide high-quality services for local customers.

PCA Life Assurance has been diligent in improving brand awareness in the Taiwan market. We continuously invest and leverage on technology to ensure sustainable business growth in Taiwan. PCA Life Assurance is financially strong and with a long-term development prospective. In conjunction with our multi-channel advantage, we provide customers comprehensive and trustworthy financial and protection solutions. PCA Life Assurance will continue to cultivate in Taiwan, expand our business and provide the best products and solutions to meet customer needs.

## 贊助獎項原因

### WHY WE SUPPORT

英國保誠人壽的宗旨為「幫助人們實現人生最大價值」，身為一間領先的人壽保險公司，我們致力於幫助客戶活得更健康、更長壽。我們期望給客戶的不只是保障，還有全方位的健康和保健服務。同時也透過創新解決方案，持續貢獻於我們的社區。

「最佳創新健康福祉獎」聚焦於各種能幫助人們活得更健康、更快樂的創新工具、平台以及科技。本獎項設立宗旨為支持並鼓勵企業透過創新的方式，為台灣乃至於世界各地的人們提供健康、

保障以及福祉的解決方案，並希望可因此讓更多的人們，能以更方便且負擔得起的方式，獲得健康與福祉。

在新冠肺炎疫情籠罩的今日，人們充滿焦慮與不安，我們希望能藉由鼓勵各種創新的健康福祉解決方案，為人們帶來希望，並找回擁有人生主控權的安定感。

As a leading insurer, our purpose is to help people get the most out of their lives and to help them live well, for longer. We are evolving beyond the provision of insurance protection to offer holistic health and wellness services. We are also committed to contribute to our community by delivering innovative solutions with sustainable impact.

For the Innovation for Wellbeing Award, we focus on innovations including new tools, platforms and technologies that will help people live healthier and happier. This Award recognize companies that strive to fulfill health, protection and wellness needs in Taiwan and over the world through innovation, and make health and wellbeing more accessible and affordable for all.

With Covid-19, people are filled with anxiety and uncertainty, we want to bring people hope and control again through all sorts of Innovations for Wellbeing.

2021  
INNOVATION  
FOR WELLBEING  
AWARD WINNER



Kiipo

擎寶科技股份有限公司



Kiipo是專精於健康數據分析的國際新創公司。產品Labfront平台的創新顛覆了傳統健康研究領域，這是一個無需程式語言能力即可輕鬆收集穿戴式裝置數據並完成健康研究分析的解決方案。隨著近年穿戴式裝置使用在研究領域的爆炸式增長，Labfront 幫助健康研究人員處理海量的複雜數據，並協助引導其邁向數據豐富的未來；目前在北美洲已有許多頂尖研究機構客戶使用本產品。

Kiipo的分析團隊由世界領先的哈佛大學動態生醫指標研究中心（Centre for Dynamical Biomarkers）的前成員帶領，在生理數據分析和處理方面擁有數十年的經驗。

2020 年，Kiipo的COVID-19計劃NEO贏得了Techstars全球COVID-19競賽（參賽者來自超過56個國家/地區），並被世界經濟論壇評選為世界COVID-19最具影響力創新之一。

Kiipo被視為是技術領先者，其創辦人經常受邀在聯合國經濟委員會、非洲聯盟和全球會議等發表演講，展示科技公司創造影響力的可能性。

Kiipo is a global startup specializing in health data analytics. Kiipo is currently disrupting the academic health research sector through its Labfront platform, a code-free wearable data collection, and analytics solution for health research. With the recent explosion of sensors across the research sector, Labfront is helping health researchers process the overwhelming amount of complex data and transition to the data-rich future. It is currently being used by top institutions across North America.

Led by former members of Harvard's world-leading Centre for Dynamical Biomarkers, Kiipo's analytics team has decades of experience in physiological data analysis and processing.

In 2020, Kiipo's COVID-19 initiative NEO won the Techstars global COVID-19 competition (from over 56 countries) and was also recognized as one of the world's top COVID-19 innovations by the World Economic Forum.

Kiipo is widely recognized as a Technology Leader for Good, with its founders regularly speaking at the United Nations Economic Commission, the African Union, and world conferences, showing what's possible when technology companies aim for impact.

# 申請內容總結

# APPLICATION SUMMARY

Kiipo is founded on the principle that everyone has a fundamental right to a healthy life. We bridge the gap between cutting-edge medical breakthroughs and people, striving to make the most advanced health technology available to as many people as we can. Kiipo creates products that enable individuals to achieve better health; from empowering people to take control of their health, to providing health professionals everywhere with the tools they need to deliver quality care. We dream of a future where everybody has access to the resources they need to become a better, healthier version of themselves. A future where everyday people are empowered to manage their health, and where medical professionals everywhere have the knowledge and tools to better deliver care.

There are multiple elements necessary to achieve a healthier future. From education to research, from emergency care to preventive actions, from acute to chronic disease management—all must be improved and interconnected to create the future we envision. We are building the technological infrastructure to allow these elements to

interact and thrive together in our Kiipo health ecosystem. Our ecosystem currently includes projects to increase access to emergency care, tools to increase the quality of care, and research and development initiatives to facilitate scientific breakthroughs.

## LABFRONT

Physiological data collection and management platform for researchers.

Labfront is a Project Management platform built to promote health research. Labfront allows researchers to remotely collect physiological data from affordable wearable devices worn by study participants. Labfront removes the participant burden of having to come into the lab for data collection, and this invaluable asset is further highlighted during a global pandemic.

We see Labfront as a platform that allows anyone to be able to launch their own research project and collect objective, biomarker data from wearable sensors without any technical expertise (such as coding) required. Our vision is to make a tool so easy that anybody without any prior research experience can pick it up



and immediately start running their own projects. We believe that lowering the barrier of entry to research while fostering collaboration is the way to a better future.

## NEO

Won awards of World Economic Forum Top 15 innovations fighting COVID-19 and TechStars Global Winner: Unite to Fight COVID-19.

Empowering families to early-detect COVID-19 while accelerating COVID-19 research

Launched by Social Enterprise Kiipo, NEO is a free platform that allows families to proactively monitor key vital signs for COVID-19 together using affordable wearable devices (ie. Garmin, Beurer, etc). In providing people with the ability to have selected friends and family monitor their health status, we can help provide peace of mind to families who are feeling anxious, and wor-

ried about the health of their loved ones.

Through our AI anomaly detection system, NEO can help early-detect COVID-19 symptoms that simply can't be detected by an individual, alert you, and allow you to share your health data with clinicians if needed.

In tandem, Kiipo has also launched one of the world's largest open COVID-19 Databanks, freely open to all health researchers to accelerate research into COVID-19. Everyone using NEO will have the option to donate their anonymized data to the Databank, providing researchers with access to thousands of research-quality, real-world datasets. Over 1000 researchers from across the world, from Harvard to Oxford, have already committed to joining the efforts in analyzing this data.



PhysioQ\_action2.

Centre (NMC). As a newly founded hospital in Addis Ababa (est. 2012), NMC has become one of Ethiopia's leading facilities for emergency and critical care medical services. The problem was that a critical part of emergency medical care, the initial emergency response, was unavailable in the country.

### **Not only provide software but education**

Our top priority is to cooperate with private hospitals or organizations and provide services to specific groups, such as the large diplomatic embassy and rescue

groups in Ethiopia. Addis Ababa has more than 115 embassies and is the capital of the African Union. As one of the largest but poorest countries in Africa, Ethiopia alone has 26 United Nations units, employing thousands of staff and volunteers.

To visit the official Emergency Dispatch Africa website, go to: [www.emergencydispatchafrica.com](http://www.emergencydispatchafrica.com)

Introduction video: <https://www.youtube.com/watch?v=W9LW-torXwWw&pp=sAQa>



### **EMERGENCY DISPATCH AFRICA**

Teaming up with Nordic Medical Centre (NMC), Kiipo created and launched Ethiopia's first full-circle 911-type Emergency Medical Services (EMS) system, serving the community of Addis Ababa. In 2014, we were brought on to help solve a critical problem for our partner, Nordic Medical



PhysioQ\_meeting..

# 入圍感言 ACCEPTANCE SPEECH

We would like to thank the British Chamber of Commerce in Taipei as well as PCA Life for supporting companies in using technology to improve people's health and well-being. We are extremely honoured to be recognized as a finalist for the Innovation for Wellbeing Award here tonight.

Over the last two years, the world has experienced great health challenges, and it requires all types of sectors to collaborate and come together to address and solve some of these pressing global problems.

The idea of making health and wellbeing accessible and affordable to all is our organization's fundamental mission.

From our work in Ethiopia, launching the country's first Emergency Medical Services system, to our work in building NEO, a free COVID-19 platform, launched in over 10 countries, that allows families to monitor their loved ones using wearable devices, we make sure to fulfill this commitment in every action we take.

Technological innovation has the power to radically improve the future direction of our global economy and society. Current health problems we experience today, such as the COVID 19 pandemic, are global in nature and require global solutions. At Kiipo, we strive to show what can happen when you leverage scalable, technological solutions to support individuals and communities alike. Bold innovation does not need to arise at the expense of social good. We are proud to join the other global organizations working hard towards shaping the future of the tech sector to include impact-focused innovations that we know are all too desperately needed in our world today.



2021  
INNOVATION  
FOR WELLBEING  
AWARD WINNER  
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2021  
INNOVATION  
FOR WELLBEING  
AWARD FINALIST

LEOFOO  
六福旅遊集團  
TOURISM GROUP

Leofoo Tourism Group

六福旅遊集團



六福陸續推「活力樂齡超值住房專案」、「台三線 樂遊假期」專案，展現樂齡族群的潛力，旗下更規畫各種樂齡服務，發揮在地優勢，打造獨特的遊程。(圖／六福旅遊集團提供)

中國人向有五福之說：富貴、長壽、康寧、修好德與考終命，六福在創立初衷即希望讓顧客前來體驗我們所提供的各式旅遊服務、不論是舒適住宿、歡樂遊園或美食佳餚、親切款待等，讓『旅遊』成為現代人的第六福，此即「六福」名稱的由來。六福旅遊集團多元化事業體，以專業管理，結合國際化與獨特風格特色，進行全方位旅遊觀光產業發展，期許能帶給每一位旅客，在每一趟旅程中都能享受並體會到滿滿的幸福時光。

The 'Leofoo Tourism Group' was established in 1968.

Chinese has a saying of five auspicious fortunes, prosperity, longevity, health, good virtues, happy endings. During the early stages for the Group's establishment, we wanted to offer our guests with a comprehensive experience that included: warm hospitality, in-depth services, diversified and exquisite products etc., and all represent the sixth auspicious quality that 'Leofoo' (meaning 6 auspicious fortunes) came about. The Leofoo Tourism Group is consisted of a diverse range of enterprises, with multi-faceted, diversified management, which fuses fashionable trends with internationalized qualities to further the comprehensive development of tourism and travel industry.

# 申請內容總結

## APPLICATION SUMMARY

六福旅遊集團提供「健康地變老的旅遊生活」，促進高齡樂活優雅的人生體驗。而順應企業永續經營發展趨勢，率先以打造銀髮觀光產業鏈的社會創新模式，整合不同跨域產業，推行大樂齡服務：圓夢喘息旅遊，以六福獨特的「動物」、「歡樂」為主要元素，針對高齡、家裡有輕微失智/失能長者的家庭，提供「交通接駁」、「行程規劃」、「療癒設計」及「照護服務」，整合9家合作單位共創執行全家彈性專屬、兼具高齡慢遊的旅遊體驗，鼓勵銀髮照顧的家庭成員，帶著高齡或失智長者出遊，建立全家人既放鬆又美好的體驗與回憶。

方案突顯動物園、主題遊樂園及度假旅館核心價值，特別融入六福專屬的動物體驗，挑選特徵明顯的動物(外型、行為與擬人化)，經由保育員解說，與帶動客戶觀察互動，達到動物輔療功能，以促進個人身心健全，另外針對動物設計藝術創作、音樂創作及律動工作坊，串聯老、中、青(幼)跨代之間的互動，特別安排「獨」與「聚」的時光，讓家中照護者透過旅遊得著喘息空間，行程前、中、後安排旅遊規劃師、圓夢管家、隨行暫代看護、交通接送，以方便全家共遊、彈性專屬、兼具高齡慢遊的旅遊體驗。

本案橫跨六福旗下遊樂園及飯店，串接各產業優勢，如住宿、遊樂、動物教育、旅行、餐飲、產

品等，打造完整獨特的樂齡旅遊產業鏈。產業鏈自2018年起開始初步成形，各營運單位推出符合熟齡需求的產品，再連結其他單位的優勢以提供精緻化的客戶服務，一次滿足消費者遊、玩、購、住、吃的需求。

透過洞察銀髮社會議題及分眾消費型態，六福希望帶動社會正視且關懷老後的尊嚴生活，促進長者社會參與感與家庭共融，提倡面對台灣超高齡化社會應將「旅遊」視為社會處方箋的核心一環，讓社會看待人口結構變老為發展的契機。

自推行大樂齡服務起，已服務近2,000人次，創造近670萬營收。除大眾媒體曝光外，另亦積極參與國內外5場大型社會服務創新展覽與論壇，為全球創意高齡的社會福祉倡議。



樂齡旅遊產業鏈由旗下單位推出符合熟齡需求的產品，以提供精緻化的客戶服務，一次滿足消費者遊、玩、購、住、吃的需求。(圖／六福旅遊集團提供)

Previously, the ageing issue mostly gives the impression that the elderly need only physical care and medical assistance. Services for seniors also aim for the discount or reimbursement when it comes to tourism. How-

ever, Leofoo considers that the stereotype for seniors must be transformed thoroughly to promote a healthy and sustainable lifestyle by providing the healthily senior travel service.



六福建構樂齡觀光產業鏈，將樂齡客群依同行者組成與生理狀態區分，針對三代同遊的旅客量身打造住房專案，全家人都能享受的旅行。(圖／六福旅遊集團提供)

Leofoo tourism group supports ageing healthily by providing the unique travel service enhancing seniors' elegant and sustainable lifestyle. Therefore, we integrate different industries to create the senior tourism chain for the 'Senior Travel Service'. The service takes 2 core features, 'animal' and 'amusement', from Leofoo assets to design a series of services for seniors, including transportation, itinerary, nursing aide and relaxing events. Total 9 units are partnered to execute the tailored, flexible travel program for families with the elderly.

'Senior Travel Service' integrates precious assets of wildlife zoo, theme park and resort to design the travel. Leofoo is renowned for its interactive animal experiences (one-day zookeeper event), and we select animals with significant



六福旅遊集團打造樂齡觀光產業鏈，獨家切入喘息旅遊市場，搶攻銀光商機。(圖／六福旅遊集團提供)

characteristic behaviors or appearances for customers to observe and interact so that the animal-assisted therapeutic function will work for the body and mental wellness. Other hands-on and music workshops are also arranged to create some relaxing time for the family to connect each other. Some personal and group time is separated for caregivers because they could respite for a while when they enjoy the travel. Temporary butler services or nursing aides could help share caregivers' burden to ensure the elderly is well looked after. Overall, this program encourages the family to bring the elderly out for travel which is specifically tailored and flexible for everyone's interest.

Leofoo expects the society to seriously concern the dignified ageing life for seniors, so we invent a model regarding travel as the core social prescription for the ageing society, and Leofoo foresees such opportunity to start up the business by separating the elderly from all customers. We tailor the 'Senior Travel Service'

for mature customers and their family to engage socially.

Overall, the program has reached nearly 2,000 people after launching the senior travel service, and profited NT\$67 million. Meanwhile, we also actively participated in 5 social innovation exhibitions and international conference to advocate social welfares in a global ageing society.



匯集服務設計師、職能治療師、樂齡活動策畫專家、動物、音樂、藝術輔療專家等各界專家，量身打造體驗，創造跨世代互動，讓失智失能長輩及同遊者留下美好記憶。(圖／六福旅遊集團提供)

# 入圍感言

# ACCEPTANCE SPEECH

非常感謝台北英國商會 (BCCT)、PCA Life Assurance 和評委對六福旅遊集團的肯定，能入圍最佳創新健康福祉獎深感榮幸。

台灣已步入高齡化社會，六福作為台灣唯一結合野生動物園、主題公園、度假酒店、餐飲、零售服務的旅遊集團，希望發揮獨特旅遊資源，提升熟齡族旅遊生活品質，打造出完整的銀髮觀光產業鏈。過去50年，六福為每個台灣人創造美好的童年回憶，如今我們也希望為長者退休後的生活與家人一起創造美好的回憶。特別是六福的大樂齡服務獨一無二，跨領域串接醫療、長照、交通、顧問、藝文業，藉由專業整合，有效促進長者與家庭照顧者的健康福祉。此外，本計劃能多方滿足家庭的特定需求；無論是青年、壯年還是老年，都能發現「大樂齡服務」的魅力所在。我們希望透過本計劃能逐漸擴增影響力，並逐步形成一個友善樂齡社區，為社會提供高齡化解決方案；於此同時，六福也率先示範企業能有效地回應社會問題，更能從跨領域的生態系建立，發展能為商業價值帶來提升競爭優勢的創新機會。

這次入圍有了在座各位的認可，未來六福將會做得更好。

Very grateful for British Chamber of Commerce in Taipei(BCCT), PCA Life Assurance, and judges to

recognize Leofoo Tourism Group's efforts. Being selected as the finalist for 'Innovation for Wellbeing' award is honored.

Taiwan has turned into the ageing society and Leofoo envisioned the opportunity to enhance the elderly's wellness by contributing our distinctive tourism resources. Because Leofoo is the only tourism group in Taiwan possessing the wildlife zoo, theme park, resort hotel, F&B, and retail services, and together they create a complete tourism chain beneficial to all age groups. While our rich resources has already created wonderful memories for each Taiwanese' childhood over 50 years, it is also our aim to create wonderful memories for the elderly with their family after the retirement. Benefits of tourism are many, but Leofoo's 'Senior Travel Service' is exclusive because it associates with different industries, including medical, long-term care, transportation, consultancy, arts & culture, to effectively improve both caregivers and seniors' wellbeing. What's more, the program is comprehensive to take care of specific demands of the family; no matter youths, adults or senior members will all find 'Senior Travel Service' engaging. We expect to increase

the impact of the program and gradually form a senior-friendly community tackling the ageing issue for the society. Simultaneously, Leofoo initiates to connect enterprise assets with the sustainable development in creative ways so that business values boost to increase Leofoo competitive advantages.

It is most encouraging to receive your recognition because we committed years before carrying out the program. With your recognition, we believe we'll do better.

LEOFOO  
六福旅遊集團  
TOURISM GROUP

2021  
INNOVATION  
FOR WELLBEING  
AWARD FINALIST



2021  
INNOVATION  
FOR WELLBEING  
AWARD FINALIST



DBS辦公空間。



星展集團是亞洲最大的金融服務集團之一，業務遍及18個市場。總部設於新加坡並於當地上市的星展集團，積極開拓亞洲三大成長區域，即大中華、東南亞和南亞地區。星展集團資本充裕，所取得的AA-和Aa1信貸等級為全球銀行業最高評級。

星展銀行於全球金融業的領導地位亦屢獲肯定，獲《銀行家雜誌》「年度全球最佳銀行」與《環球金融雜誌》、《歐元雜誌》「全球最佳銀行」肯定。星展銀行作為數位金融的創新先驅，率先以數位科技形塑未來銀行的營運模式，榮獲《歐元雜誌》「全球最佳數位銀行」及《銀行家雜誌》「最佳創新數位銀行」。此外，星展銀行於2009至2020年連續12年榮獲《環球金融雜誌》評選為亞洲最安全的銀行。

星展集團致力於與客戶建立長久的夥伴關係，以及透過支持社會企業來發揮社區正面影響力，落實亞洲式銀行服務。星展同時設立新幣5千萬基金會來進一步落實在新加坡及亞洲地區的企業社會責任。

星展集團於亞洲擁有廣泛的業務網絡，並著重員工溝通與授權，提供員工廣闊的發展機會。星展集團來自40多個國籍、總計2萬7千名的員工，每一位都充滿熱忱，堅守承諾，具備積極進取的「我做到」精神。

星展集團於 1983 年進入台灣市場，透過持續推出多元產品與服務，擴大在台業務與客戶規模，展現深耕台灣市場的決心。在 2008 年，星展集團收購寶華銀行的良好資產，有效擴大在台營運規模，此次投資有助於星展銀行落實大中華市場的發展策略，強化星展集團在亞洲金融市場及財富管理業務的領導地位。

星展集團在台子行 - 星展銀行（台灣）於2012年1月1日正式營運，具體展現星展集團對台灣這塊市場的長期承諾。星展銀行（台灣）於2017年12月完成受讓原澳盛銀行於台灣個人金融及財富管理業務，將進一步強化星展銀行在台灣消費金融市場的領先優勢，貫徹持續服務台灣市場的承諾。

星展銀行（台灣）榮獲惠譽信評和穆迪投資者服務公司授予在台金融機構之高度信用評等。星展銀行（台灣）將會在此穩健基礎上，提供在地且即時的金融服務，協助客戶掌握商機。

星展（台灣）商業銀行股份  
有限公司  
DBS Bank (Taiwan) Ltd.

## About DBS

DBS is a leading financial services group in Asia with a presence in 18 markets. Headquartered and listed in Singapore, DBS is in the three key Asian axes of growth: Greater China, Southeast Asia and South Asia. The bank's "AA-" and "Aa1" credit ratings are among the highest in the world.

Recognised for its global leadership, DBS has been named "World's Best Bank" by Euromoney, "Global Bank of the Year" by The Banker and "Best Bank in the World" by Global Finance. The bank is at the forefront of leveraging digital technology to shape the future of banking, having been named "World's Best Digital Bank" by Euromoney and the world's "Most Innovative in Digital Banking" by The Banker. In addition, DBS has been accorded the "Safest Bank in Asia" award by Global Finance for 12 consecutive years from 2009 to 2020.

DBS provides a full range of services in consumer, SME and corporate banking. As a bank born and bred in Asia, DBS understands the intricacies of doing business in the region's most dynamic markets. DBS is committed to building lasting relationships with customers, and positively impacting communities through supporting social enterprises, as it banks the Asian way. It has also established a SGD 50 million foundation to strengthen its corporate social responsibility efforts in Singapore and across Asia.

With its extensive network of operations in Asia and emphasis on engaging and empowering its staff, DBS presents exciting career opportunities. The bank acknowledges the passion, commitment and can-do spirit in all of our 27,000 staff, representing over 40 nationalities.

## About DBS Taiwan

DBS first established a presence in

Taiwan in 1983 and is committed to growing its franchise in Taiwan with a significant presence across business, clients, products and services. In 2008, DBS acquired the "good assets" of Bowa Bank, giving it significant inroads into Taiwan. The investment reinforces DBS' Greater China strategy and enhances the bank's position as a leading provider of financial services in Asia and a pioneer in wealth management. The acquisition presents a sizable platform for DBS to grow and extend its footprint in an attractive market.

DBS Bank (Taiwan) Ltd, a subsidiary of DBS Group, commenced business in 2012, underscoring our long term commitment to the Taiwan market, and injected another NT\$ 8 billion to Taiwan market in 2015. At the same time, DBS Bank (Taiwan) received one of the highest credit ratings amongst local financial institutions rated by Fitch Rating.

In 2017, DBS Bank (Taiwan) completed the acquisition of ANZ's wealth management and retail banking business and is progressing the way towards a full-blown commercial bank. In 2019, DBS further injected NT\$2.25 billion in new capital to DBS Bank (Taiwan). The funds would enable DBS Bank (Taiwan) to provide more digital solutions for both corporate clients and consumer banking customers.

# 申請內容總結

## APPLICATION SUMMARY

全球新冠疫情帶來了前所未有的變化與挑戰，但同時也為星展銀行提供了重新構想營運模式、重新思考工作方式，並加速銀行轉型的機會。自2016年以來，星展銀行（台灣）在數位化工作場所進行了多項投資，使銀行在城市封鎖時能夠有效地轉變為居家辦公模式，展現了在新常態下極佳的適應性和敏捷性，以推動企業持續蓬勃發展。

星展集團成立了跨職能跨區域的「Future of Work」（FOW）特別工作小組，通過各項研究、深入實驗和員工調查中蒐集意見，以實施一系列轉型措施，迎接未來辦公模式新常態。未來的辦公模式、勞動力和辦公場所已經進入了生活和工作的新時代。星展銀行（台灣）亦提供了豐富的資源，包括訂定相關居家工作守則、資訊安全守則、如何在家辦公、主管如何管理虛擬團隊、客戶業務溝通及上班出勤紀錄等，並建立硬體／網路問題通報流程，以協助員工遠距辦公時亦能得到即時、有效率之協助。希望透過新的工作模式提升員工凝聚力、工作效率及更多工作與生活的平衡。

正如我們的生活一樣，銀行和工作方式不斷轉變，我們必須擁抱挑戰與變化。星展銀行（台灣）已準備好採取一系列全面措施，從根本上改變工作方式，包括實行永久性「混合辦公模式」、彈

性工作安排及更多元化的員工類型、大規模加快員工技能提升培訓，同時創建有助加強構想和協作的工作空間。身為全球最佳銀行，星展集團致力於不斷提升員工的健康福祉，持續運用創新科技突破傳統，協助員工在後疫情時代更順利地完成工作任務，共同打造一支充滿自信、能適應未來的員工隊伍。



精油講座及手作體驗課程。

While the Covid-19 global pandemic brought about unprecedented changes and challenges, it has also presented DBS Bank (Taiwan) with the opportunity to dramatically reimagine the operating model, rethink the ways of working and accelerate DBS' Transformation. Multiple initiatives invested in DBS' digital workplace since 2016 allowed the bank to transit effectively to "work from home" operations when cities went into lock down mode, demonstrating resilience and agility to thrive in the "new normal".

DBS Bank has formed a cross-functional regional Future

of Work (FOW) Taskforce implementing a series of transformation initiatives to realise new ways of working in the next normal with insights gathered from research, deep dive experiments and employee surveys. The future of work, workforce and workplace world has ushered in a new era of living and working. DBS Bank (Taiwan) has also provided plenty of resources, including remote working policy, information security policy, how to work from home, how managers manage virtual teams, client communication, work attendance records, etc. DBS has also set up the process of 24/7 hardware/network issue reporting to help employees get immediate and efficient assistance when working remotely. It is expected that the future of work could enhance employee engagement, work efficiency and more work-life balance.



團隊健康競賽。

As the way we live, bank and work continue to change dramatically, we must address the magnitude

of the disruptions before us. DBS Bank (Taiwan) has been prepared to radically transform the ways of working by introducing a comprehensive range of measures which include implementing a permanent hybrid work model, flexible work arrangements and introducing diversified workforce, accelerating employee upskilling agenda at scale while creating workspaces that will help to supercharge ideation and collaboration. As the Best Bank in the World, DBS is committed to continuously improving employee wellbeing by leveraging innovative technology and assisting employees in the post-epidemic era, in order to emerge as a confident future-ready workforce.



# 入圍感言

# ACCEPTANCE SPEECH

首先，感謝評審團給予我們這份殊榮，入圍今年台北市英僑商務協會BCCT第五屆優良企業貢獻獎 - Innovation for Wellbeing Award，肯定了星展銀行（台灣）在員工福祉和創新上的努力和重視。

疫情帶來了前所未有的變化與挑戰，也加速了銀行轉型，星展銀行因應疫情超前部署，持續推動「Future of Work」（FoW）計劃，重塑營運與工作模式，打造員工更加數位化、愉悅的工作體驗，以迎接未來工作新常態。促進員工健康福祉一向是我們的首要任務，透過全方位地規劃不同的福利項目，在員工居家或分組辦公時，提供員工必要的協助，以確保大家能安心的工作，也滿足不同員工群體的多樣化需求，做到「金融服務要延續，同仁安危先顧及，系統流程需超前，居家辦公無顧慮」。

星展銀行視員工為重要資產，關心員工身心健康與職涯發展，從多面向提供必要協助與資源，未來將持續創新，打造更安全、溫暖及數位的工作環境。再次感謝評審團的青睞。謝謝！

First of all, thanks for giving us this prestigious opportunity to be one of the finalisted applicants for the 5th British Chamber of

Commerce in Taipei Better Business Awards 2021 for Innovation for Wellbeing, which affirmed DBS Bank(Taiwan)'s efforts and focus on employee wellbeing and innovation.

While the pandemic has brought unprecedented changes and challenges, it has also accelerated the transformation of banking. In response to the pandemic, DBS Bank has made advanced arrangement and continued to promote the "Future of Work" (FoW) initiative, reshaping our operating model and ways of working as well as creating more digital and joyful employee experience in order to thrive in the new normal. Improving employee wellbeing has always been our top priority. Through comprehensive planning of various benefit programmes, we provide employees with necessary assistance when they are working from home to ensure that everyone can work with peace of mind and meet the diverse needs of different employee groups. To continue financial services under the outbreak, the safety of employees must be taken care of first, and systems and processes need to be enhanced to create a

carefree environment for employees working from home.

DBS Bank regards employees as the most significant asset, caring about their physical and mental health as well as career development by providing necessary assistance and resources from multiple aspects. DBS Bank will continue to innovate in future to create a safer, warmer and more digital working environment. Thank you again for the award!



2021  
INNOVATION  
FOR WELLBEING  
AWARD FINALIST



社會企業獎

# SOCIAL ENTERPRISE AWARD



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BCCT  
Better  
Business Awards  
Report  
2021





## KPMG安侯建業聯合會計師事務所

### KPMG

KPMG operates as a global network of independent member firms offering audit, tax and advisory services; working closely with clients, helping them to mitigate risks and grasp opportunities.

Member firms' clients include business corporations, governments and public sector agencies and non-profit organizations. They look to KPMG for a consistent standard of service based on high order professional capabilities, industry insight and local knowledge.

KPMG member firms can be found in 146 countries. Collectively they employ more than 227,000 professionals across a range of disciplines.

Sustaining and enhancing the quality of this professional work force is KPMG's primary objective. Wherever we operate we want our firms to be no less than the professional employers of choice.

## 社會企業獎 SOCIAL ENTERPRISE AWARD ● ● ● ● ● ● ● ●

Supported by



KPMG每年度舉辦「企業志工日」，號召全體同仁前往全台灣的社福機構服務，以身作則從社會責任展現出社會影響力。

We contribute to the effective functioning of international capital markets. We support reforms that strengthen the markets' credibility and their social responsibility. We believe that similar reform must extend to the professional realm.

## 贊助獎項原因 WHY WE SUPPORT

In recent years, KPMG notice that more and more young entrepreneurs do have passion and enthusiasm in creating starting up the new business in social enterprises. In Taiwan, we launched social enterprise and social innovation service in 2014, so we provide advisory service to government for building up the ecosystem for the

development of the social enterprises. Since the year of 2012, KPMG in Taiwan has already put a lot of resources and support to social enterprise development.

So we are honor to cooperate with British Chamber of Commerce in Taipei Business Awards, provides a great platform to celebrate and share the achievements and learning from organizations in this important area.



KPMG將管顧工具轉換成適合社創業者工具模型，從旁輔導社創業者從頭檢視商業模式，奠定進入資本市場的重要基礎。



「2021玉山安侯論壇」：邀請台灣推動ESG有成的企業及社創企業，來分享經驗與推動永續理念，探索彼此的合作夥伴關係，以達穩定及永續發展的目標。

2021  
SOCIAL  
ENTERPRISE  
AWARD WINNER



恩瀛企業有限公司  
Taiwan Dive Center



2003年，台灣潛水從海事工程跨界到休閒潛水。

帶領人們看見大海，愛上大海。「Bring Ocean Into Your Life」成為「台灣潛水」的重要使命。

2010-2020，奠定在業界的位置，讓世界知道台灣潛水的能量。

以淨利的20%執行「藍色任務」回饋海洋；成立「台灣潛水學院」吸引更多海島子民投入潛水產業；策辦「環台潛旅」與國際作家Simon Pridmore一起將海洋帶入國際；參與各項永續、企業比賽與活動，並在2020榮獲經理人 Super MVP。

台灣潛水希望成為對世界最好的潛水教育中心，成為能讓夥伴和在地都驕傲的企業。

In 2003, Taiwan Dive Center expanded our business from maritime engineering to recreational diving.

Taiwan Dive Center makes people to find the beauty of the ocean and fall in love with it. "Bring Ocean Into Your Life" has become an important mission for our team and each individual.

From 2010 to 2020, Taiwan Dive Center established the position in the diving industry and showed our impact to the world. We donated 20% of the net profit to the "Mission Blue" project, founded the "Taiwan Dive Academy" to attract more people to devote in the diving industry, completed the "Taiwan Dive Safari" with the international diving author, Simon Pridmore, to showcase Taiwan, participated in various ESG-related competitions and events, nominated as 100 MVP managers by Managertoday and won the Super MVP award in 2020.

Taiwan Dive Center expect ourselves to become the best worldwide diving development center and a company that can make employees and locals proud.

# 申請內容總結

# APPLICATION SUMMARY

親海、知海、愛海，是上天賦予海島國家重要的使命

台灣潛水宗旨為「Bring Ocean Into Your Life」，藉由潛水，讓海洋進入大家的生活。讓更多人愛上大海而成為海人，跟著我們一起保護這片大海。

■ 永續發展目標SDGs：4 優質教育、13氣候行動、14海洋生態

4: Quality Education、13: Climate Action、14: Life Below Water

■ 品牌商業模式：B CORPORATION X 台灣精神 用商業行為解決社會問題



1.海人改變 - 用不傷海洋的方式認識海洋，讓更多人愛上大海成為海人，一起保護大海。

>海洋守護者

2.永續環境 - 縮短人與海的心理距離，吸引夥伴共同改變潛水產業環境。

>台灣潛水學院

3.世界串連 - 藉由潛水串連台灣和世界

提升台灣潛點的國際知名度，讓旅人因潛水來到台灣，因海洋愛上台灣。

>環台潛旅

4.善用專長 - 用專長做對海洋更好的事

潛水產業與海共生，運用專業下水淨海、上岸淨灘。將潛水的營收納入守護海洋的藍色基金，形成商業營運與環保公益的良性循環。

>淨海淨灘

## ■ 台灣潛水 藍色任務

藍色任務來自台灣潛水獲利的20%成立的藍色基金，以此基金持續投入海洋環保相關活動。

潛水產業依海維生，親眼看見深愛的海洋受到污染與破壞。台灣潛水用更多行動與影響力，讓海洋進入人們的生活，也讓更多人看見海洋的美麗與悲傷。

## ■ 全年運行

- 1.潛水體驗－潛水員實際潛入海中，更能對海洋的環境破壞與悲傷產生共鳴。
- 2.在地產業的結合－挑選在地食材，降低碳足跡。
- 3.不塑生活－實施減塑生活，影響潛水員與旅客。
- 4.永續旅遊－與在地旅遊業者合作，帶領遊客深入恆春山水文化。
- 5.綠建築 台灣潛水渡假村－以綠建築規格打造台灣潛水渡假村，從內而外落實環境友善。
- 6.藍色商品－銷售海洋友善的產品，淨利100%投入藍色基金。
- 7.淨灘淨海－每年固定舉辦「台潛海清日」，也與各大企業、在地業者共同淨灘淨海。
- 8.台灣潛水學院－培育潛水人才進入潛水產業，成為專業潛水人士。

## ■ 創新單元

- 1.海洋畢業典禮－帶領孩子親近海洋、認識海洋，學習與海共生共處。
- 2.海洋守護者－將環境教育納入潛水課，上課期間不塑生活與潛水淨海。
- 3.海洋巴士－與學校與企業合作舉辦演講，讓非潛水員也看見海洋問題。
- 4.海人視界－學習不同海洋職人們的專業與視野。
- 5.海漂電台環半島淨灘－聯合在地業者，每週淨灘走過恆春半島。累計撿起上千公斤的垃圾，並了解各海灘的健康狀況。
- 6.環台潛旅－串連台灣海域與在地文化的環島之旅，和國際潛點書作者Simon一起潛進台灣海域，並撰寫成書，發行全球。
- 7.企業員工訓練－提供企業員工潛水訓練，在企業福利和營業創造雙贏，更有效地將海洋教育傳遞到不同客群中。
- 8.讓海洋走進都市－與關懷環境與在地的夥伴合作，讓海洋元素在都市各處出現。

## ■ 總結

運用藍色基金舉辦海洋公益行動，將來自海洋的所得再歸於海。希望持續擴大影響力，並讓潛水產業與海洋環境都能永續經營。



不塑生活。



海漂電台環半島淨灘。

It's an important mission for our island nations to get closer to the ocean, know the ocean, and love the ocean.

"Bring Ocean Into Your Life" is the core value of Taiwan Dive Center (TDC). Through diving, We wish to influence more people to become sea lovers, and follow us to protect the ocean.

Taiwan Dive center business model: B corp x TDC spirit Solve social problems with business models.

Taiwan dive center is a leading dive centre in Taiwan, well known for it's good service, solid dive training, and positive public image. By solving social problems, Taiwan dive center is gaining more and more positive attention in the public and attracts more people buying our product. After making money, we can contribute more to society. This way, we created a virtuous circle between making profit and solving social problems and it's sustainable.

### Mission Blue

Taiwan Dive Center wants to do more for the ocean. That's how Mission Blue started. We set 20% of our net profit as a Blue Fund for all year round programs and innovative programs.

### All year round programs:

1.Diving Experience - Divers diving into the ocean to see the beauty and the problem with their own eyes.

2.Collaboration with local busi-

nesses - buying local food ingredients to reduce carbon footprint.

3.No Plastic life Experience - Starting from our staff and diving instructors to our students and clients.

4.Sustainable tourism - Collaborate with local sustainable tour companies to explore Hengchun peninsula.

5.Green Building - Taiwan Dive Resort is built based on the concept of green building.

6.Blue product - Ocean friendly products are sold in our shop.

7.Ocean and beach clean up - We gather all kinds of local businesses, schools and families and invite tourists to do this together.

8.Taiwan dive academy - Training from non-divers to dive pros are provided for those who want to be a dive professional Innovative programs:

1.Underwater graduation ceremonies for local school kids - As

residents of Taiwan island. We are actually not familiar with the ocean because most of the parents usually over protect their kid from the ocean. We want to start the ocean education in the early stage for local kids, bring them close to the ocean and get to know the ocean. Learning to live harmoniously with the ocean.

2.Ocean guardian courses - Participating in a diving course in Taiwan Dive is not just learning to be a diver but also an ocean guardian. Environmental education elements have been added into the dive courses to raise the awareness and importance of marine conservation.

3.Ocean bus program - which is an imaginary bus tour around Taiwan to schools and companies to let the non-divers see the ocean problem as well.

4.Ocean Vision Seminar - We invite speakers who are related to the ocean to our place to share their stories. Through their stories, we can see and enjoy



the ocean with a wider and more professional aspect.

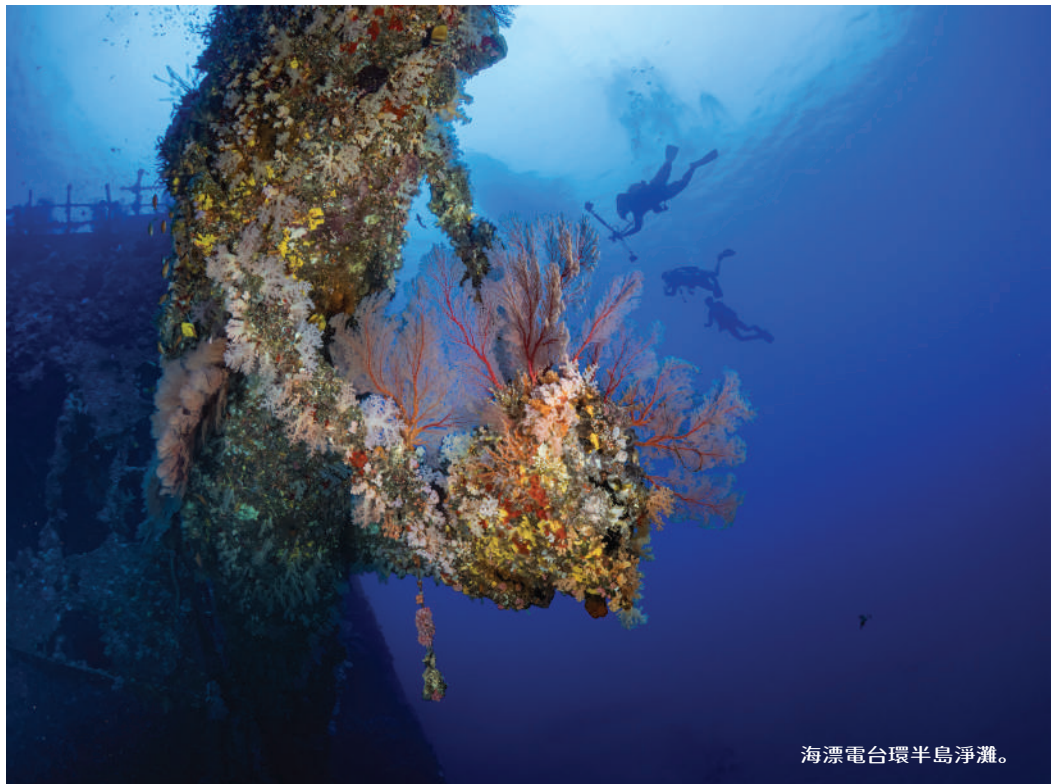
5. Local beach and ocean clean up feat. Sea drifters Channel Organisation (An organisation gathering local businesses like surfing shops, diving shops, bnbs, hotels, restaurants, tea shops... etc)

6. Taiwan Dive safari - Diving with the international diving author, Simon Pridmore, to showcase Taiwan, and published a book "Dive into Taiwan".

7. Business employee training - Providing dive training to different businesses, spreading the ocean education to different groups of people.

8. Bring ocean into cities - collaborating with businesses who care about the environment, and bring ocean elements into city corners.

Through Mission Blue, Taiwan dive center gives income earned from the ocean back to the ocean. Hope to expand the influence to more and more people, and hope that the diving industry and marine environment can be sustainable.



海漂電台環半島淨灘。



淨灘淨海\_台灣海清日。

# 入圍感言

## ACCEPTANCE SPEECH

我是台灣潛水琦恩，先謝謝大海，因為大海，我才有機會入圍了社會企業這個獎項。這次獲獎讓我知道，就算遠在國境之南，就算躲在海裡，只要我們做的是對世界有益的事情，就有可能被看見，感謝台北市英僑商務協會，讓我們有機會跟大家聊聊大海。

疫情爆發後，我們收入將近歸零。有一個好朋友打電話給我說：「琦恩，我想先跟你買10個潛水課程。」為什麼要這個時間來預約課程？他的答案讓我知道這幾年的轉型值得了：「因為你一直在做很棒的事，台灣的海因為台灣潛水而被更多人看見，我不希望一間對海這麼好的公司因為疫情而受創。」

我是很幸運的人，一路上有很多貴人幫忙，他們改變了我，讓我也有機會去改變別人。我的工作就是讓怕海的人愛海，每天都在努力讓海變得更好，消費者也因為看見我們對海的付出，而更相信我們。

台灣很美，台灣的海更美，但是台灣人卻離海非常遠，遠的不是真實的距離而是心裡的距離。

所以我們想用不同的方式讓更多人親近大海。我相信只要你來到海邊，踩到沙，踏到浪，聽見海的聲音，就能感覺到大海迷人的地方，因為只有看見才會在乎，

因為在乎才會想要保護。

台灣潛水一直有一個夢想：「要讓每一個台灣人，都能親眼看看台灣的海。」

今天我發現離這個夢想越來越近了，這個獎項讓更多人看見了台灣美麗的海洋。所以我替海洋發出一個邀請函，邀請大家來海邊走走，去看看台灣的海有多美。

我是台灣潛水琦恩，謝謝大家

I am Dylan from Taiwan Dive Center. Thanks to the ocean. Because of the ocean, I have this opportunity to be shortlisted for the BCCT Corporate Social Responsibility Award. Through this award, I understand that as long as we are doing something beneficial to the earth, even if we are living at the southernmost of Taiwan and hiding in the water, we can still be seen. Thanks to BCCT so that we can share our stories of the ocean with you.

Taiwan is beautiful, and the ocean around Taiwan is much more beautiful, but Taiwanese people are far away from the ocean, and are not talking about the physical distance but the psychological distance. I believe, if you can come near the ocean, stand on the sand and listen to the sound

of the waves, then you can feel how attractive the ocean is. You care only when you see it, and you want to protect it because you care.

We have a dream which is to make every single Taiwanese person see the beauty of the ocean. Today, I send an invitation on behalf of the ocean to invite you to come along and see for yourself how beautiful the ocean is.

I am Dylan from Taiwan Dive Center, Thank you!



2021  
SOCIAL  
ENTERPRISE  
AWARD WINNER



2021  
SOCIAL  
ENTERPRISE  
AWARD FINALIST



七棵橡樹國際有限公司  
Story Wear  
(Beauterama Trading  
Limited)



Story Wear 「Be Cool & Be Kind」 善良的時尚文化，跳脫出傳統時裝框架，不被時間拘束的款式、提倡不忘初衷的意念，將「環保」「時尚」「社企」完美結合，品牌以零廢棄時尚為核心，結合在地弱勢婦女，落實循環經濟。

一個輩子為了社會與理念奮鬥的時裝品牌，堅持品牌商品均為零廢棄製成

堅持 | 原料來自回收布料、衣物

堅持 | 生產線由二度就業婦女、腦性麻痺媽媽們所組成

堅持 | 所有商品均為回收廢棄衣物，升級改造。

堅持 | 100%手工製作、台灣設計、製造

About Story Wear | UPCYCLE WITH SOCIAL IMPACT

Story Wear is a fashion brand that stands for our societal values by insisting on making all products from waste, breaking free from conventional industry norms and timetables, and working with skilled makers from disadvantaged backgrounds. Story Wear wants to inspire the rest of the world, little by little, into believing that it is never too late for change, and that the world can always strive to be a better place.

Website | [www.story-wear.com](http://www.story-wear.com)  
Instagram | Storywear\_Continues  
FB | Story Wear

# 申請內容總結

# APPLICATION SUMMARY

We wanted to demonstrate that it is possible to combine fashion and social enterprise. Our mission is to reduce waste in the fashion industry, provide quality work to the underprivileged, where making desirable pieces of clothing and accessories for our customers.

It has been a very difficult journey, but we take comfort from the fact that we have been able to turn a profit in our third full year of trading, increase our social impact by upcycling more waste, and create more jobs for people from disadvantaged backgrounds.

Our efforts have been recognised by the fashion industry, as we prepare ourselves for our first digital appearance at London Fashion Week and our first solo show at Taipei Fashion Week this year. We also received the Asia Pacific Social Innovation Partnership Award in 2021 for our commitment and contribution to SDG 8 (decent work and economic growth) and 12 (responsible consumption and production).



# 入圍感言 ACCEPTANCE SPEECH

Our founder, Kuan Chen, developed the concept behind Story Wear while studying for a Master's in Fashion Management at the University for the Creative Arts in the UK. She took a course on sustainable fashion and was amazed and dismayed by the destructive impact of the industry on the environment. Kuan's final dissertation laid the foundation for Story Wear and it took her another few years to fully develop this into a commercially viable business model, while living and working in the UK. Given her strong connections to the UK, She feels extremely honoured to be recognised by the BCCT Better Business Awards.

*Storywear*  
THE STORY CONTINUES



2021  
SOCIAL  
ENTERPRISE  
AWARD FINALIST



2021  
SOCIAL  
ENTERPRISE  
AWARD FINALIST



甘樂文創  
Culture Art and  
Nature (CAN) Ltd.



甘樂在2010 返鄉初期發現三峽和台灣許多城鄉因為都市快速發展，人文、教育、環境等，許多珍貴的文化精神都逐漸消失，因此我們開始反思與實踐，期待透過創育地方產業提升在地生機來解決城鄉差距問題，義無反顧的投入弱勢兒童教育、青年培力育成、產業發展、文化扎根行銷、環境永續五大核心主軸，並串聯各方資源建構社區支持系統，翻轉三峽的未來，更藉由社區店舖經營、工藝體驗與設計策劃，融入弱勢教育及就業機會來發展地方產業，投入設計人力與財務資源去解決地方資源缺乏的挑戰，並將盈餘挹注到兒少陪伴及青少年的教育基金，實踐社會企業解決社會問題的本質。其中「台灣城鄉永續關懷協會」又以改善四大城鄉發展問題——教育、就業、生存和文化為目標，其中有陪伴社區裡高關懷孩童的「小草書屋∞ 青草職能學苑」，公益店舖品牌「玩皮小孩皮革工坊」，更於2019籌備了「小草書屋職研烘焙坊」，提供青少年技職培育課程以及協助職涯探索規劃。甘樂部分營收再投入公益事業作為兒少陪伴的陪伴基金，讓整個商業模式成為良善的循環。我們將持續用社會設計打造永續社區支持系統，與社會共好、與社區共生、與夥伴共創共享。

10 years, we are building a community support system!

A social innovation partnership construction is set to begin, co-innovate and co-develop in partnership with \*KOUJI Cross Culture Restaurant, \*TAIWANDOU Domestic Soybean, \*Taiwan Sustainable City and Town Association. Together, we began to integrate local artistic and cultural resources in the hopes of constructing urban – rural development of Sanxia Township into a friendly and sharing colony of culture and creativity.

Education and rural revitalization: connecting the link is missing between education and rural economic development. We engaged in the "Community Cultivation Projects" to help local fading industries, create development opportunities for traditional crafts through designing, insisting on 100% purchasing local food and work with local supply chain,

no import and attract more youths to come home to engage in the public affairs of the community and expand social influence. In addition, we have invested resources to construct a caring system, partner up with associates companies for disadvantaged students, accompanied children in their growth, as well as opening stores that are combined with occupational training for the community underprivileged groups, we practically combined our expertise in culture, design, historic preservation, we believe youth education is critical, and the future generation will forward the knowledge and contribute their efforts to whoever and wherever in need.

THE CAN and its partners allows partial of net income can be invested in the welfare foundation of community development for disadvantaged children, innovative development of industries, environmental education on the land, balanced urban and rural develop-

ment, and construction of artistic and cultural platforms. Ultimately, THE CAN created dreams for unfortunate ones to have the power to change the future.



甘樂十年夥伴照。

# 申請內容總結

# APPLICATION SUMMARY

甘樂文創以「建構完整的社區支持系統」為核心價值，透過系統性的規劃來提升整體營運方式，創新產品或服務解決方案。版圖涵蓋了社區營造、設計、旅遊、餐飲、藝文、教育、文創商品等，目標族群以版圖劃分大致可以分成文化深度旅行者、工藝手作體驗者、對土地文化有熱情者、文化創意商品感興趣者、注重健康養生者、弱勢族群關注者、兒少陪伴關懷者等，透過不同事業體連結之目標族群，呈現一個完整的文創產業鏈，聯合企業活動串聯社區資源，讓工藝職人、良食店鋪、社區學校和企業夥伴彼此合作，盈餘則挹注小草書屋與在地社區，長期陪伴高關懷孩童讓他們有能力翻轉自己。

十年來，甘樂串聯各方資源建構社區支持系統，翻轉三峽的未來，藉由社區店鋪經營、工藝體驗與設計策劃，融入弱勢教育及就業機會來發展地方產業，投入設計人力與財務資源去解決地方資源缺乏的挑戰，並將盈餘挹注到兒少陪伴及青少年的教育基金，實踐社會企業解決社會問題的本質。在甘樂邁入第十年之際，團隊的多年耕耘已累積豐厚人脈及創育經驗，台灣有368個鄉鎮市區，我們有責任站出來，協助其他投注在地產業的夥伴們了解在地問題，傳承『社區支持系統』經驗，讓返鄉青年能夠順利留鄉，孵化「產業」與「人才」甚至能成功創業！

The CAN is a community-focused business model that supports and builds the economic vitality of local communities. Many rural communities and small towns are facing challenges, including rapid growth at metropolitan edges, declining rural populations, and loss of farms and working lands, now creating opportunities for rural youth is more urgent than ever, rural areas are failing to provide opportunity and are losing their young people, their culture of the land. This has major consequences at the local, national and global level. It can erode national economies, political stability, and food security, more importantly; increasingly high-risk children with low learning achievements facing the dark alone in the community. Yet, opportunities exist. THE CAN - Culture, Art & Nature established in 2010, we want to achieve the ambitious sustainable development goals; we care about various issues, such as humanities and cultures, land environment, industrial innovation, underprivileged groups and disadvantaged children. accelerating employee upskilling agenda at scale while creating workspaces that will help to supercharge ideation and collaboration. As the Best Bank in the World, DBS is committed to

continuously improving employee wellbeing by leveraging innovative technology and assisting employees in the post-epidemic era, in order to emerge as a confident future-ready workforce.



甘樂10年。

# 入圍感言

## ACCEPTANCE SPEECH

首先，我要感謝十年來所有陪伴甘樂文創成長的夥伴、你們是最親密的戰友和家人，感謝您始終如一的關愛，您是我們最忠實的朋友，您的支持和信任是推動我們前進的最大動力。

在過去的10年裡，從小草書屋到青草職能學苑，職人小學堂，禾乃川國產豆製所，甘樂食堂文旅以及對在地職人的支持培育，甘樂文創在你的支持下完成了許多重要的里程碑。

返鄉青年投入對土地的熱愛，培育在地文化振興當地產業，這就是我對自己的期望。但是我相信有更多愛家鄉的青年，他們都需要得到鼓勵和經驗傳承。

我希望我可以將我的謙卑的經驗傳承到每個城市和鄉鎮，希望未來在每個角落，都有像甘樂文創這樣的力量！

我衷心感謝台北英國商會（BCCT）和KPMG會計師事務所的這一項榮譽。我非常感謝這獎項的認可，因為我非常肯定所有其他入圍者都更有能力贏得這個獎項，我可以驕傲地將入圍這個獎項作為甘樂文創的新成就里程碑。謝謝大家！

First of all, I'd like to thank all the partners who have accompanied the growth of The CAN Culture, Art & Nature. 10 years, thank you for supporting and loving CAN Culture, Art & Nature. You are our most faithful friends, alliances and families. Your support and trust are the greatest drive pushing us forward. In the past 10 years, from the minority children accompaniment of Grass Book House to Green Grass Function School, the internship program of HIDEKAWA, the Sanxia cultural tour, and the supports for local Shokunins, THE CAN has accomplished many milestones under your support and care.

Homecoming youths investing their love for the homeland in cultivating local culture; this is what I expect of myself, but can the rural area development of the CAN be passed down the generations? hopefully the called on young to return home, make sure they are encouraged and inherit experiences. I wish I can expand my humble experiences to each city and town, so that, in

every corner, there is a force like CAN Culture, Art & Nature.

The Can is extremely honored to be receiving such an important award. I sincerely thank the British Chamber of Commerce in Taipei (BCCT) and KPMG for this great honor. I am earnestly grateful for the recognition, because I am very sure that every other nominee for this award was as capable if not more, of winning this award.

Thank you!



2021  
SOCIAL  
ENTERPRISE  
AWARD FINALIST



These awards are made possible by HSBC (Business Leader of the Year), Standard Chartered Bank and The British Council (Diversity), KPMG (Social Enterprise), PCA Life (Innovation for Wellbeing), British Office Taipei (Climate Champion), The British Chamber of Commerce in Taipei (Corporate Social Responsibility) and UK Renewables Committee support by RWE, CWind Taiwan, Aon, Motive, OWC and RCG. (Green Energy).



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British Chamber  
of Commerce in Taipei

